



# City of La Crosse, Wisconsin

La Crosse Center  
300 Harborview Plaza  
La Crosse WI 54601

## Meeting Minutes

### La Crosse Center Board

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Tuesday, August 2, 2016

4:00 PM

La Crosse Center Conference Room  
300 Harborview Plaza, La Crosse, WI 54601

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#### Call to Order, Roll Call

**Present:** 7 - Douglas Farmer, Francis J. Formanek, Phillip J. Addis, David L. McDowell, Dave Pretasky, Brent Smith, Amanda Halderson-Jackson

**Excused:** 1 - Bill Hoel

#### Others present:

*Councilman Gary Padesky, Brad Williams - WIZM, AJ Frels - LACCVB, Rebecca Flegge - Short Ellickson Hendrickson, Inc, City Engineer Randy Turtenwald, Mike Jankowski - Kraus Anderson, Mike Ferris, Art Fahey, Dave Guepfer, Kris Salzwedel, Andy Nauman - La Crosse Center Staff*

#### Approval of Minutes

*Moved to approve Minutes for the June 26, 2016 meeting. Motioned by Fran Formanek seconded by Phil Addis. Passed unanimously.*

#### Agenda Items:

#### 1 Discussion and recommendations on the State Application for the La Crosse Center Expansion

*It was recommended to add more sizzle to the narration. Specifically add more information about the growth of employment in downtown La Crosse. Also include a short executive summary. Then bring back the first draft that will be done in conjunction with Metre Advertising for the LCC Board review.*

#### 2 Discussion on the RFP/RFQ for the La Crosse Center Expansion

*City Engineer Randy Turtenwald presented a template for the La Crosse Center Board to review to create an Request for Proposals / Request for Qualifications for potential architectural firms to submit proposals to for the La Crosse Center expansion and remodeling project. The Board recommended creating a subcommittee so that they can work through all the details and then report back to the full board on the RFP/RFQ. A subcommittee of Brent Smith, Phil Addis, Dave McDowell, Art Fahey and a representative from the City Engineering Department was approved.*

### 3 Convention Update

*Mike Ferris and LACCVB Director AJ Frels reported on several conventions looking to book in the La Crosse Center in future years.....including Wisconsin Health Care and the Governor's Conference on Emergency Management and Homeland Security, in 2017, Governor's Conference on Urban Transit in 2018 and the Wisconsin State Fire Fighters and Wisconsin Rural Water in 2019.*

### 4 Financial Report for June 2016 and YTD

*Director Art Fahey reported that YTD through June 30, 2016 the La Crosse Center was \$180,192.35 in the black. This compares to the same period one year ago of \$157,321.33 in the black.*

*For the month of June, 2016 the venue was \$18,545.65 in the black. June, 2015 the venue was \$69,018.30 in the red.*

### 5 President's Report

*Chairman Smith reported that the Milwaukee Bucks have notified the La Crosse Center that the venue and La Crosse were no longer in the running for the NBA Development League team sighting distance from Milwaukee as a main reason.*

### 6 Director's Report

*Director Fahey reported that the parking ramp gates are back in place and will be charging \$1 per hour after 3 hours. Evenings and weekends will be free.*

*In addition, Fahey reported on upcoming events for the next half of 2016.*

### 7 Liquor Bills for Approval June 2016

*Liquor Bills for June 2016 were motioned by Amanda Jackson seconded by Doug Farmer for approval. Approved unanimously.*

### Next Meeting Date/Agenda Items

### Adjournment

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

*NOTICE TO PERSONS WITH A DISABILITY*

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*