



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Arts Board

Friday, July 7, 2017

8:00 AM

3rd Floor Conference Room

Call to Order, Roll Call

Weidenbach CALLED TO ORDER this Meeting at 8:00 am.

Present: 5 - Roger Christians, Robin Moses, Dick Record, Doug Weidenbach, Jennifer Terpstra

Excused: 3 - Gail Cleary, Kate Parker, Barry McKnight

- 1 [17-0866](#) Approval of June 2, 2017 Minutes

Attachments: [Hyperlink](#)

A motion was made that these Minutes be APPROVED. The motion carried by voice vote.

Agenda Items:

- 2 [17-0598](#) Hatched Baby Sculpture

Attachments: [Sculpture Information](#)
 [Letter \(Draft\)](#)

Board discussed letter and alternatives not listed in letter; Terpstra reminded that the sculpture is for exterior display (potentially the a library) and asked about transport; Record suggested City Hall courtyard; Moses suggested the Pump House as an alternative.

Terpstra made motion, Michaels seconded, that this Item be REFERRED to the Board of Park Commissioners with a recommendation on placement. The motion carried by voice vote.

- 3 [17-0864](#) Walldogs Murals Event

Attachments: [Hyperlink](#)

TJ Peterslie had researched local muralist for projects on his own buildings; pointed to WallDogs examples in other Wisconsin cities on their website; artists come from all over for these WallDogs events, but they have a wait list and would need funding support from the City or sponsors. Peterslie has already begun searching for blank walls, and the Board encouraged him to continue. After identifying potential walls, the next step would be to work with property owners and neighbors.

- 4 [17-0676](#) ReNEW Art Projects

Attachments: [Banner Design Contest Flyers](#)
[Banner Design Contest Finalists](#)
[Train Fence Art](#)

5 [17-0678](#) Art in County Administrative Center

The Hmong art show will open the week of August 28th; there is room for more art, so the Board could solicit from the Hmoob Cultural and Community Agency and the School District.

6 [17-0870](#) Lower Northside & Depot Gardens

Attachments: [Neighborhood Association Letter](#)

Potential site is at the NSP property at 500 Harvey Street; neighbor across street is interested in at least adding some plantings; may potentially request rezoning from R1-Single-Family Residential.

7 [17-0880](#) May 2017 Arts Listening Session

Attachments: [Hyperlink](#)

Basement meeting room in County Admin. Center could be a future venue, incorporating tour of art.

8 [17-0871](#) Arts & Economic Prosperity 5 Report

Attachments: [AEP5 La Crosse Report.pdf](#)
[AEP5 United States Report.pdf](#)
[AEP5 Wisconsin Report.pdf](#)

Weidenbach passed out copies of the brochure; figures could show return on investment for a percent for arts program.

9 [17-0677](#) Percent for Arts Policy Consideration - Record

Attachments: [Notes to Date \(May 2017\)](#)

Terpstra suggested looking at Madison's and Dubuque's program, and to include a discussion on this program in the next listening session. Michaels recommended that Board create guidelines for how to use the money (i.e. fund an arts coordinator), and asked staff to set up a meeting with Art Fahey and La Crosse Center Board regarding Capital Improvement Request for Art in the La Crosse Center. Weidenbach said infrastructure to display art could be used in the program. Moses talked to a La Crosse Center remodeling consultant about display cases; next public meeting on remodeling will be in July.

10 [17-0884](#) Artspire 2017

Next Meeting Date/Agenda Items

Next meeting will be Friday, August 4th @ 8am, and may include agenda items on an Artspire recap and other updates on projects above.

Aadjournment

Moses made a motion, Christians seconded, that this Meeting be ADJOURNED at 9:18 am. The motion carried by voice vote.

Nnotice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.