



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes

### Arts Board

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Friday, December 8, 2017

9:00 AM

5th Floor Conference Room

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#### Call to Order

Weidenbach called the meeting to order at 9:00 am.

#### Roll Call

**Present:** 7 - Roger Christians, Robin Moses, Dick Record, Vacant 1, Doug Weidenbach, Jennifer Terpstra, Barry McKnight

**Excused:** 2 - Gail Cleary, Kate Parker

#### Approval of Minutes

A motion to approve the minutes carried by a voice vote.

#### Notices and Discussion

*Weidenbach welcomed McArdle to the Board. Weidenbach also shared progress on Hatched Baby placement, and requested help hanging "Hear, Here" exhibit. Moses mentioned banner designs for downtown and Hwy 53, and partnering on Renew. McKnight announced new photography exhibit at the Library.*

#### Agenda Items:

1      [17-1429](#)      Main Street Ramp Art Proposal - CM Marcou

**Attachments:**      [Street View](#)  
                                 [Helping Hands Sample](#)  
                                 [Helping Hands Projection](#)  
                                 [Try a Little Tenderness Mural](#)

*Marcou shared mural design; discussed costs for priming, painting, risers, scaffolding, and insurance with Madison muralists, estimated at \$1,500; asked for recommendation to go forward to the Board of Public Works to propose the mural. Terpsta suggested including extending mural onto East wall and adjusting scale to show greater height of figures. Moses felt it was okay to focus on one wall face due to the line of sight. A member of the public spoke up against the design.*

**Record made a motion, Moses, seconded, to endorse Marcou going forward with the mural project. The motion carried by a voice vote.**

**2**     [17-1732](#)     Roellig Park Art Proposal - Freedland

*Bluffside Neighborhood requests support for art in Roellig Park, which is divided by Hwy 16 north of La Crosse St. Themes may include natural beauty and environmentalism. First step is to clean up existing park amenities and signs. Neighborhood is considering a sculpture and will forward ideas to the Board.*

**3**     [17-1733](#)     Downtown Main Street Public Art Proposal - Moses

**Attachments:**     [Potential Mural Walls Past Slideshow](#)  
                              [Potential Mural Walls Recent](#)

*Moses shared a slideshow of 20 locations via e-mail to staff and Board; funding is hard to find. Moses proposed a social event mixing building owners and artist to develop organic relationships; hopes to benefit from experience on CM Marcou's mural proposal; advocated for diversity of style, etc.*

**4**     [17-1013](#)     Autumn 2017 Listening Session

*Players were not controversial compared to Hiawatha. Board noticed desire for modern Native American portrayal and opportunity to educate. Terpstra suggested a piece to serve as a counterpoint or juxtaposition to Hiawatha that is more representative. Board relayed desire to replace, relocate, or modernize. Statue described as kitsch. McKnight noticed the paint is faded, so good time to have a discussion. Weidenbach asked if another listening session would be good. Terpstra suggested creating a guide for the process of selecting and promoting public art, including sensitivity to other cultures.*

*Public hearing: CM Padesky shared relationship to artist and sculpture representation; chastised staff about City rules. Audrey Kader suggested not mixing personal feelings with art critique; don't allow current events to affect art that transcends generations. Carl Miller taught with artist and relayed involvement of Chamber of Commerce and Kiwanis; claimed there is a time capsule in the chest. Deb Bartel saw opportunity to correct mistakes and listen to those honored. Other members of the public think decision should be democratic, perhaps referendum; respected professionalism. Vicki Markusen of CoC offered to speak to Ho-Chunk; CM Marcou noted decision-making by white people; valued opinion of oppressed; Maureen Friedland added that a referendum is not fair, since it is government's job to stand up for oppressed minority.*

**Weidenbach made a motion, Christens seconded, to open the meeting up for a public hearing. The motion carried by a voice vote.**

**Next Meeting Date / Agenda Items**

*The next meeting will be January 5th at 9 am. Agenda items may include Public Library Banners, Habitat for Humanity Bird Houses, Art and homelessness show.*

**Adjournment**

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

*NOTICE TO PERSONS WITH A DISABILITY*

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*