



Meeting Minutes - Final

Hwy 53 Corridor Master Plan Steering Committee

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Tuesday, May 16, 2017

12:00 PM

3rd Floor Conference Room

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**Call to Order, Roll Call**

*The meeting was called to order at 12:09pm.*

**Present:** 6 - Andrea Richmond, Tim Kabat, Robin Moses, Vicki Markussen, Nick Roush, Arthur Sommerfield

**Excused:** 2 - Scott Neumeister, Elaine Yager

**Approval of Minutes**

1. Approval of the March 10, 2017 Meeting Minutes.

*Scott Neumeister moved to approve the minutes. Nick Roush seconded. The motion passed 6-0.*

**Agenda Items:**

2. Preferred redevelopment concepts and design recommendations.

*John Slack provided three documents to the steering committee which included DRAFT design recommendations and a Pro Forma Analysis for the Hwy 53 Corridor. The future of Bridgeview Plaza is considered one of the top priorities for the corridor. John Slack is looking for feedback from the Committee within the next week. John Slack also provided an overview of the proposed design concepts including Pulse Nodes A, B, C, & D. He also went over the revisions from the last Community Workshop. Tom Leighton provided an overview of the Pro Forma and Financial Analysis of the Corridor. No action was taken.*

3. Implementation Strategies.

-Bridgeview Square redevelopment-Proforma and implementation strategies.

-Design Guidelines

-Land Use Mixes.

-Facade Guidelines.

*Will Kratt, John Slack and Tom Leighton discussed implementation strategies with the Committee. Members of the Committee and City staff provided information on City programs, the Capital Budget process, as well as other area financial resources. No action was taken.*

4. Next Steps.  
-Final Document

*John Slack stated that they would like to hold another Steering Committee meeting in late June to go over the draft framework of the plan before finalizing a complete draft.*

### **Next Meeting Date/Agenda Items**

### **Adjournment**

*Nick Roush moved to adjourn the meeting. Vicki Markussen seconded. The motion passed 6-0.*

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

#### **NOTICE TO PERSONS WITH A DISABILITY**

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*