



City of La Crosse, Wisconsin

La Crosse Center
300 Harborview Plaza
La Crosse WI 54601

Meeting Minutes

La Crosse Center Board

Tuesday, May 23, 2017

4:00 PM

La Crosse Center Conference Room
300 Harborview Plaza, La Crosse, WI 54601

Call to Order, Roll Call

Present: 6 - Douglas Farmer, Phillip J. Addis, David L. Mc Dowell, Jessica Olson, Brent Smith, Amanda Halderson-Jackson

Excused: 2 - Bill Hoel, Dave Pretasky

Others present: Art Fahey, Kris Salzwedel, Michael Ferris, Andy Nauman, Dave Guepfer and Sue Wieman - La Crosse Center Staff, Kevin Bills - ISG/Gensler Architects, Phillip Wanke - La Crosse County Convention Bureau, David Marshall and Gary Padesky - City Council, Samantha Stetzer - La Crosse Tribune, Brad Williams - Midwest Family Broadcasting and Greg White - WKBT-TV.

Approval of Minutes

Approval of March 27, 2017 minutes. Moved by Dave McDowell seconded by Doug Farmer. Passed unanimously

Agenda Items:

Financial Report End of Year 2016, December 2016, January 2017, February 2017, March 2017, April 2017

La Crosse Center Business Manager, Sue Wieman presented the board with the year end totals for 2016. The Center turned a profit of \$282,715.81 which will be carried over into the Center's reserve fund. The financials for January, February, March and April, 2017 were also presented by Ms Wieman and showed the Center YTD to be \$263,736.79.

ISG/Gensler Update with representatives from the architect firm.

Kevin Bills gave a recap of the Visioning Sessions for the La Crosse Center's expansion and renovation which included plans to enhance the Center's connection to the river and the downtown area to improve the guest experience. A preliminary design of the project will be presented on June 7, 2107 with the final design presentation tentatively occuring in mid July 2017. Construction is expected to begin in the spring of 2018.

ABA Basketball Update.

Director Fahey reported that the Center will be hosting an American Basketball Association team, the La Crosse Showtime after a contract is finalized with team owner Scott Pooler. Mr. Pooler has agreed to the terms which include a \$5,000 deposit for a 10 game home schedule.

Convention Update provided in May 2017

Mike Ferris gave an update on tentative and booked conventions since the last board meeting which included the Association of Rural Electric Generating Cooperatives and the Track Wrestling Tournament both booked for 2017. Other booked conventions were an AA Conference, State Telecommunicaitons, First Robotics and the WAMO State Dart Tournament. Dave Guepfer informed the board about the 2017 WAMO Dart Tournament which had just concluded.

Client Surveys April - May 2017

President Smith noted the positive comments received about the Center from Clients.

La Crosse Center Board President's Report - May 2017.

President Smith reported on the passing of former Mayor and Board Member Patrick Zielke who was instrumental in having the original La Crosse Center constructed and for his many years of service on the La Crosse Center Board. Also the Joint Committee on Finance is scheduled to be making a decision on the State Building Commission's Budget which included a grant of \$5 million for the La Crosse Center expansion.

La Crosse Center Director's Report - May 2017.

- a. Upcoming Events.
- b. Recent Events.
- c. Update on Parking Ramp.

Mr. Fahey reported that the Center has been very busy with several events including the State Tavern League, State Lions, Information Management, School Business Officials, Rotary District 6250 Conference and the most recently concluded WAMO State Dart Tournament with over 5,000 guests.

The La Crosse Center ramp is scheduled to be converted to a new system sometime in June 2017.

Liquor Invoices for March - April 2017 for Approval

Doug Farmer motioned to approve and seconded by Amanda Jackson. Approved unanimously.

Adjournment

Unanimous consent.