



City of La Crosse, Wisconsin

La Crosse Center
300 Harborview Plaza
La Crosse WI 54601

Meeting Minutes

La Crosse Center Board

Wednesday, July 12, 2017

1:00 PM

La Crosse Center Conference Room
300 Harborview Plaza, La Crosse, WI 54601

This is scheduled to be a 1-5PM Meeting

Call to Order, Roll Call

Present: 7 - Douglas Farmer, Bill Hoel, David L. Mc Dowell, Jessica Olson, Dave Pretasky, Brent Smith, Amanda Halderson-Jackson

Excused: 1 - Phillip J. Addis

Others in attendance: La Crosse Center Staff - Art Fahey, Kris Salzwedel, Michael Ferris, Dave Follansbee, Angie Gilpin, Nikki Kimpton, Don Rackow, Hunter Ellis, Sue Wieman.....ISG - Kevin Bills and Lynn Bruns.....Conventional Wisdom - David O'NealKraus Anderson - Tom Roepke.....Gensler - Julie Henline, Russell Gilchrist and Shane Soucek.....Mayor Tim Kabat.....City Engineer Bernie Lenz.....DMI - Robin Moses.....LACCVB - Dana Ecker.....City Council - David Marshall, Phil Ostrem Jacqueline Marcou, Gary Padesky, Barb Janssen.....La Crosse Tribune - Chris Baldus and TJ Peterslie - Pearl Street

Approval of Minutes

Moved for approval by Bill Hoel - seconded by Dave Pretasky. Passed unanimously

Agenda Items:

Financial Report for May, 2017 and YTD 2017

Director Fahey reported that the Center was \$120,398.29 in the black for May 2017 yielding a YTD profit of \$384,135.08. This compares to \$164,646.70 for the YTD in May 2016. A contributing factor was the WAMO Dart Tournament in the month of May.

ISG/Gensler Invoice Number 2 for Approval

Moved by Bill Hoel and seconded by Dave Pretasky to approve the invoice for \$29,162.50 from ISG/Gensler. Passed unanimously.

Convention Update provided in July 2017

Mike Ferris gave an update on tentative and booked conventions since the last board meeting. Some of the tentatives included the Aqua Culture Conference and Natural Foods Trade Show for 2018 and the Rural Water and Healthcare Engineering conferences for 2019. Booked conferences included the Rural Water Conference for 2018 and the Republican Party' State Convention for 2021.

Client Surveys June 2017

President Smith remarked on the consistent positive comments received by the Center from their clients.

La Crosse Center Board President's Report July 2017

La Crosse Center Director's Report - July 2017

Fahey reported on some of the upcoming events at the Center which included the JDRF Bike Ride, Festmaster's Ball, The Price is Right Road Show, Miss Oktoberfest Pageant and the Elvis Explosion. Some of the events the Center currently has holds on are the nation touring production of Dancing with the Stars, Dustin Lynch and Martina McBride. The La Crosse Showtime (ABA Basketball team) will have their season tickets go on sale July 26, 2017. And the La Crosse Center Ramp is scheduled to be converted to a new system in July 2017.

Liquor Invoices for May - June 2017 for Approval

Liquor invoices for May 2017 and June 2017 were approved. Moved by Dave Pretasky seconded by Bill Hoel. Approved unanimously.

Gensler/ISG/KA to present refined visual massing imagery and planning diagrams for multiple design concepts and assoicated pricing estimates. This means that we are zeroing in on the design, but we and ISG/Gensler will continue the process and we will still see more presentations.

Representatives from Gensler, ISG and Kraus Anderson recommended that a minimum of \$18 million of deferred maintenance be done on the facility. They presented 2 options for the expansion each with a facade on 2nd Street and a new ballroom room with a terrace and additional meeting space. One was budgeted at \$52 million and the second at \$62 million. The venue has a budget of \$37 - \$42 million. the Center staff and board will need to prioritize the deferred maintenance list and the scope of the expansion down.

Adjournment