



City of La Crosse, Wisconsin

La Crosse Center
300 Harborview Plaza
La Crosse WI 54601

Meeting Minutes - Final

La Crosse Center Board

Wednesday, July 19, 2017

4:00 PM

La Crosse Center Conference Room
300 Harborview Plaza, La Crosse, WI 54601

Call to Order, Roll Call

Present: 8 - Douglas Farmer, Phillip J. Addis, Bill Hoel, David L. Mc Dowell, Jessica Olson, Dave Pretasky, Brent Smith, Amanda Halderson-Jackson

Others present: Kevin Bills – ISG, Tom Roepke and Mike Hindeman – Kraus Anderson, Gary Padesky, Marty Gaul and Phil Ostrem – La Crosse City Council, Brad Williams – Midwest Family Radio, Chris Baldus – La Crosse Tribune, Kris Salzwedel, Dave Guepfer, Art Fahey and Sue Wieman – La Crosse Center. Joined on speaker phone Shane Soucek, Russell Gilchrist and Eric Stultz– Gensler.

Approval of Minutes

A motion to approve amendment to the minutes to add Council Member Barb Janssen in attendance by Jessica Olson. Moved by Dave Pretasky seconded by Amanda Jackson . Approved Unanimously.

Agenda Items:

[17-0961](#)

Financial Report for the La Crosse Center for June 2017 and YTD

Financial Report: Director Fahey reported that for the month of June 2017 the venue reported a loss of \$15,134.36. This brings the YTD figure to \$369,000.72 in the black. This compares to a \$18,545.65 profit in June 2016 and a YTD figure in 2016 of \$180,192.35.

17-0959

Presentation by Kraus-Anderson and ISG/Gensler for the long list of deferred maintenance projects for the La Crosse Center expansion and remodel. The Board will be presented with the cuts the staff of the La Crosse Center has recommended. Then the board will be asked for feedback on prioritizing the needs for the new space.

A presentation of the 75 items that are under the "deferred maintenance" category was presented. The list began at \$31 million and between the architects, construction manager and the La Crosse Center staff it was reduced to \$14.8 million. The consensus was that that large of a budget number would restrict too much of what was wanted and needed for the planned remodel and expansion.

The board further discussed the priorities for the remodeling and expansion construction. It was deemed that the top 2 priorities are the west side ballroom and the arena – specifically the seating.

Eric Stultz of Gensler and La Crosse Center Director Fahey were to directed to try to provide as best as possible a study on the best return on investment for those 2 areas for the next meeting. Gensler will first provide a scope of services and cost estimates for such a study done by their firm. In addition, the architects and construction manager will prepare cost estimates for the suggested new construction priorities.....west side ballroom and arena improvements.

A motion by Phil Addis and seconded by Bill Hoel to limit the deferred maintenance budget to \$8 million. Any amount over the \$8 million would need to come back to the La Crosse Center Board for approval. Unanimous approval.

Adjournment

Motion to adjourn by Phil Addis seconded by Dave McDowell. Passed unanimous consent.