



City of La Crosse, Wisconsin

La Crosse Center
300 Harborview Plaza
La Crosse WI 54601

Meeting Minutes

La Crosse Center Board

Monday, August 28, 2017

4:00 PM

La Crosse Center Conference Room
300 Harborview Plaza, La Crosse, WI 54601

Call to Order

Roll Call

Present: 7 - Douglas Farmer, Bill Hoel, David L. Mc Dowell, Jessica Olson, Dave Pretasky, Brent Smith, Amanda Halderson-Jackson

Excused: 1 - Phillip J. Addis

Others in attendance: Art Fahey, Kris Salzwedel, Sue Wieman, Mike Ferris - La Crosse Center staff, Kevin Bills - ISG Architects, Julie Henline - Gensler Architects, Dana Ecker - LACCVB, Brad Williams - Midwest Family Broadcasting, On Speaker Phone - Shane Soucek - Gensler Architects.

Approval of Minutes

Moved by Bill Hoel seconded by Doug Farmer to approve minutes. Passed unanimously.

Agenda Items:

- 1 Architect Invoices Number 3 and 4 for Approval

Moved by Dave Pretasky and seconded by Doug Farmer to approve ISG/Gensler invoices number 3 for \$107,493.82 and invoice number 4 in the amount of \$56,357.63. Passed unanimously.
- 2 Financials June 2017

Director Fahey reported that the Center was \$15,134.38 in the red for June 2017 yielding at YTD profit of \$369,000.72. this compared to a YTD of \$180,192.36 in June of 2016.
- 3 Financial Report for July 2017

Director Fahey reported that the Center was \$71,186.15 in the red for July 2017 yielding a YTD profit of \$297,814.57. This compares to July 2016 of \$145,999.36.

4 Proposed Budget for 2018

Business Manager Sue Wieman reported on the 2018 proposed budget for the Center. The Center is scheduled to receive an extra 5% in operating budget in 2018. Because payroll, benefits and insurance numbers have not yet been provided by the City of La Crosse, Doug Farmer made a motion to accept the budget as presented on a conditional basis and seconded by Bill Hoel. Passed unanimously.

5 Convention Update July 2017

Director Fahey gave an update on tentative and booked conventions since the last board meeting. Mike Ferris reported on the booked conventions including United Natural Foods for 2018, the Wisconsin City/County Management Association for 2019 and Wisconsin Rural Water for 2020 and 2021. Dana Ecker reported on some of the tentative business being worked on including the Tavern League 2022, Department of Transportation 2018, Department of Justice 2019 and Clinical Laboratory Science 2020.

6 Client Surveys July 2017

President Smith remarked on the consistent positive comments received by the Center from their Clients.

7 ISG/Gensler Update and Next Steps

Kevin Bills reported that the start of the expansion/renovation project will begin in August of 2018 and gave details of the new schedule. A final schematic presentation is scheduled for December 2017 with bidding set to begin late May 2018. There was a discussion of the 2 main options for the new ballroom. One over the North Hall and one to the West side of the current venue approaching into Riverside Park.

8 President's Report

President Smith reported that the \$5 million from the State of Wisconsin was approved by the Joint Committee on Finance. It still has to be passed by the State of Wisconsin Legislature and then signed by the Governor.

9 Director's Report

Director Fahey reported on his recent trip to Nashville to attend the IAVM conference.

Upcoming events for the Center that were reported are the Elvis Explosion, 1964 Tribute, Health Care Engineers, Historical Society, Bull Riding, National Choir Competition and ABA Basketball

10 Liquor Invoices July 2017

The July 2017 liquor invoice was presented for approval. Bill Hoel motioned to approve seconded by Doug Farmer. Approved unanimously.

Adjourned by unanimous consent.