



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes

### Sustainable La Crosse Commission

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Thursday, November 16, 2017

4:30 PM

5th Floor Conference Room

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#### Call to Order

Giese called the meeting to order at 4:30 pm.

#### Roll Call

**Present:** 8 - Mike Giese, Harvey Bertrand, Tom Thompson, Dorothy Lenard, Rob Tyser, Rick Cornforth, Patrick Brever, Cathy Van Maren

**Excused:** 1 - Rick Diermeier

#### Approval of Minutes

Brever made a motion, Thompson seconded, to approve the minutes. The motion carried by a voice vote.

#### Notices and Discussion

*Council passed resolution advocating for carbon fee & dividend; Count resolution will be forthcoming. Around 70 people attended Community Resiliency Symposium focusing on economic resilience. Landfill has new scales with different traffic pattern; old scale, pavement, and fencing will be removed.*

#### Agenda Items:

- 1     [17-1518](#)     Update on Sustainable La Crosse Website

**Attachments:**     [Hyperlink \(Existing site\)](#)  
                              [Hyperlink \(Demo site\)](#)

*Van Maren described her demo site. Nichols will be point person for site. Giese notified staff of out of date County page as well.*

- 2     [17-0600](#)     Alternative Transportation Policy Recommendations

**Attachments:**     [Notes from Previous Meetings](#)  
                              [GTLC Scorecard - Transportation](#)  
                              [11/16 Discussion Outline - Draft](#)

*Giese discussed outline based on LAPC Coulee Vision 2050 and Coulee Region Transportation Study; supports creation of regional transportation authority and future*

land use policy to encourage alternative transportation. Van Maren felt transit could majorly reduce carbon footprint and is interested in an MTU express route; considering starting a transit advocacy group; and supported charging true cost of parking. Bertrand expressed need for measurable outcomes. Cornforth was interested in researching where employees commute from; referred to LAPC presentation on Rochester's partnership with Mayo. Brever is on MTU board and can report back on its business. Lenard mentioned that MTU offers rides to and from airport; recommended a continuous campaign for alternative transportation, including educate college students.

**3**      [17-1349](#)      Recycling Policy Recommendations

**Attachments:**      [GTLC Scorecard - Waste](#)  
                                 [Recycling by Municipality.docx](#)

Nichols shared spreadsheet of cart system adoption countywide; suggests promoting to towns who haven't adopted it yet. Giese suggested starting a pay-as-you-throw program that staff has researched. Commission discussed providing more information, such as a webpage and video, about what is recyclable.

**4**      [17-1353](#)      Partner with Utilities for 100% Clean Energy

**Attachments:**      [Article](#)  
                                 [Madison's MOU w/ MG&E - Draft](#)  
                                 [Minneapolis's MOU w/ Xcel](#)  
                                 [Mayors for 100% Clean Energy - Sierra Club](#)

Staff shared discussion with Madison Sustainability Coordinator and suggested inviting someone from Renew Wisconsin and Xcel to meet with the Commission. Nichols and Van Maren suggested contacts.

## Next Meeting Date/Agenda Items

The next meeting will be 1/18. Potential agenda items may include updates on the items discussed at this meeting.

## Adjournment

Cornforth made a motion, Lenard seconded, to adjourn the meeting at 5:55 pm. The motion carried by a voice vote.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

### NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.