



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes

### Arts Board

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Friday, March 2, 2018

8:30 AM

5th Floor Conference Room

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#### Call to Order

Weidenbach called the meeting to order at 8:51 am.

#### Roll Call

**Present:** 5 - Robin Moses, Doug Weidenbach, Jennifer Terpstra, Barry McKnight, Dillon McArdle

**Excused:** 4 - Roger Christians, Gail Cleary, Dick Record, Kate Parker

#### Approval of Minutes

Terpstra made a motion, Moses seconded, to approve the minutes. The motion carried by a voice vote.

#### Notices and Discussions

#### Agenda Items:

- 1     [18-0332](#)     Request to be a sponsor for Artspire 2018 - Brian Fukuda

Attachments:     [Hyperlink](#)

*County has sponsored at the \$1000-level in the past.*

**McKnight made a motion, Terpstra seconded, to sponsor Artspire at the Benefactor Level (\$1000). The motion carried by a voice vote.**

- 2     [18-0334](#)     Request to lead public art project for Artspire 2018 - Brian Fukuda

Attachments:     [Information Sheet](#)

*\$600 artist award could come out of sponsorship, but Board could help find sponsors to cover it. There is no theme for the contest. Terpstra knows of a white tent to use for the Board for tabling at Artspire.*

**McKnight made a motion, McArdle seconded, that the Arts Board will promote a call to artists, help fund the artists' awards and installation costs, serve as jury, announce results via press release or press conference, and install the winning work at City Hall. The motion carried by a voice vote.**

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|---|-------------------------|--|
| 3 | <a href="#">18-0184</a> | Discussion and Action on 2018 Work Plan  |
|   |                         | <p><b><u>Attachments:</u></b>     <a href="#">2017 Work Plan</a><br/> <a href="#">2018 Work Plan Draft</a></p> <p><i>Hear, Here cost \$1,200/year; DMI and Library Archives do not want to host. Invite La Crosse Center Director to Arts Board meeting to discuss art for the Center.</i></p>   |
| 4 | <a href="#">18-0338</a> | <p>Discussion and action on artist commission for Main St. Parking Ramp mural</p> <p><i>Sheely will present final draft / design options at April meeting. Board favored non-projected example; Terpstra reminded about suggestion of scaling images.</i></p> <p><b>Moses made a motion, Terpstra seconded, to commission Landon Sheely \$1,000 for Main St. Parking Ramp mural. The motion carried by a voice vote.</b></p>   |
| 5 | <a href="#">18-0340</a> | <p>Request to lead/collaborate on an event for La Crosse Reads 2018 - McKnight</p> <p><i>La Crosse Read will begin in April and culminate at Artspire. Staff proposed options of helping to collect items for a Museum-of-Civilization-inspired exhibit or Human Library. Board was generally supportive of idea, but did not take action.</i></p>   |
| 6 | <a href="#">18-0339</a> | <p>Consideration of Bloomberg Public Art Challenge Grant due 4/19</p> <p><b><u>Attachments:</u></b>     <a href="#">Hyperlink</a></p> <p><i>Purpose of grant is for temporary project; staff reminded Board of brushwork project Terpstra had proposed for Riverside North. Project could include earthwork and found art, and even extend to Lower North Side - Depot Neighborhood Garden. Board generally supported pursuit of the grant, but did not take action.</i></p> |
| 7 | <a href="#">18-0341</a> | <p>Consideration of contribution towards <i>Hérons of La Crosse</i> 10th Anniversary display</p> <p><b><u>Attachments:</u></b>     <a href="#">Hyperlink</a></p> <p><i>Moses requested Arts Board sponsor a heron sculpture for \$500, which it could place where it chooses; will bring in pictures of which herons are available; said length of display would be two years.</i></p>   |

### Next Meeting Date / Agenda Items

*The next meeting will be 4/6 @ 8:30 am in the 5th Floor Conference Room. Agenda items may include Heron sponsorship, La Crosse Reads, work plan approval, letter requesting money in operating budget, Artspire, and future shows at the County Admin. Center.*

## Adjournment

**Moses made a motion, McKnight seconded, to adjourn the meeting at 9:48 am. The motion carried by a voice vote.**

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

**NOTICE TO PERSONS WITH A DISABILITY**

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*