



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Neighborhood Revitalization Commission

Monday, June 4, 2018

6:00 PM

3rd Floor Conference Room

Call to Order

The meeting was called to order by Mayor Tim Kabat at 6:01 p.m.

Roll Call

Council Member Janssen arrived at 6:02 p.m.

Present: 9 - Tim Kabat, Barb Janssen, Steve Nicolai, Ralph Geary, Angela Manke, Charles Welch, Courtney Lokken, Jim Bagniewski, Nora Garland

Excused: 2 - Jennifer Trost, Will Kratt

Others present: Jourdan Vian, Tim Acklin, Jason Gilman, Sara Olson.

Approval of Minutes

A motion was made by Geary, seconded by Garland, to approve the April 30, 2018 meeting minutes and May 31, 2018 subcommittee meeting minutes. The motion carried 8-0 by voice vote.

Agenda Items:

1. [18-0798](#) Consideration and possible action on Proposed Code for Parking Benefit Districts

Attachments: [NRC 2018 Parking Benefit Districts Proposed Code](#)

This item was discussed some at the subcommittee meeting a few days prior. At that meeting, Council Member Janssen noted this is a foundation document and Commissioner Kratt noted a concern that DMI has a committee addressing this topic. It was distinguished that the NRC is ordinance-based and DMI is implementation-based. Commissioner Lokken inquired about the implementation schedule and stakeholder assignments in the document, and further discussion followed. At the subcommittee meeting, Kratt noted there may be legislation coming soon at the state level that would block the efforts of this ordinance; however, other commissioners noted that should not prevent this body from progressing the topic.

The following stakeholders were identified:

-All neighborhood associations (GENA, Logan Northside, Bluffside, etc.)

- All-neighborhood-leaders group
- State legislators
- League of Municipalities (research by Gilman and Zabrowski)
- DMI
- Parking Utility Board and staff
- Gundersen Health System
- Mayo Clinic Health System
- University of Wisconsin-La Crosse
- Viterbo University
- Other large employers
- School District
- Apartment Association
- Landlords

**These stakeholders will be divided into subgroups for stakeholder meetings*

The tentative areas to implement a parking benefit district are Downtown and PPH or GENA.

Commissioner Garland noted Stevens Point has similar parking benefit districts in place and that St. Paul also went through a parking district overhaul. Council Member Janssen noted we should explore other options before implementing this too quickly. Jason Gilman noted it is a tactic/strategy in the recent TDM Plan, but not the highest priority. Commissioner Welch questioned if the NRC even all wants to support it and Janssen noted since DMI is interested that somebody should do the legwork of implementing legislation. Kabat noted that about half of downtown parkers aren't City residents and that the "up to 100%..." needs to be reworded; he also noted that goals need to be defined. Lokken noted a concern with the social justice effect on neighborhoods that don't need a PBD or reap the benefits of those that have one. Garland feels that we should look at systemic first and that it could be paired with unbundling and shared parking. Commissioner Nicolai noted parking needs and zoning may look different in 5-10 years.

Mayor Kabat on behalf of the NRC directed staff to lay out the stakeholder meeting process with the goal of implementing an ordinance by December 31, 2018 and that NRC members should submit comments to staff.

2. [18-0799](#)

Report of NRC Transportation and Land Use Subcommittee

Attachments: [TDM Subcommittee Recommendations](#)
 [Neighborhood Center Overlay District Outline](#)

Jason Gilman reviewed the attached report of the NRC Land Use and Transportation Subcommittee meeting on May 31, 2018.

Discussion included:

Under item 2, MTU Works participation was noted as a possible addition.

Under item 3, 'or other smart systems applications for parking and traffic' was added in addition to WAZE.

Under item 4, it was noted an updated supply/demand analysis should be conducted since the new ramp opened; Gilman will invite Jim Flottmeyer to a future meeting when the data is available.

Under item 6, the Neighborhood Center Zone overlay district handout is a related item. Kabat inquired how it would be codified and implemented. Gilman is seeking feedback

from the NRC and wondering if it is too minimalistic.

Gilman noted the overarching goals and objectives for identifying the NRC priorities in the TDM plan were:

- 1. Reduce Single Occupancy Vehicle commuting in the Region*
- 2. Implement TDM Policies and Strategies to Maintain and Improve High Quality Air Standards*
- 3. Implement TDM Policies and Strategies to Reduce Surface Water Run-Off*
- 4. Reduce or Eliminate Rush Hour*
- 5. Improve Transportation Safety*
- 6. Improve Health*

In regard to the Overlay District document, Gilman noted it will be a 3-6 month process, including a developer roundtable meeting via Vicki at the Chamber, a meeting with neighborhood associations regarding the GIS data, merging the information with the Hwy 53 plan and South Ave plan, and lastly introducing it as legislation with public hearings to get adopted. Gilman will report back to the NRC throughout the 3-6 month process to report on progress. Bagniefski inquired about non-floodplain redevelopment areas such as the former K-Mart site.

A motion was made by Welch, seconded by Janssen, to adopt the subcommittee report dated June 4, 2018 from their May 31, 2018 meeting with the addition of 'or other smart systems applications for parking and traffic' to item 2. The motion carried 9-0 by voice vote.

3. [17-1416](#)

Commissioner Announcements

Nicolai - The Wisconsin Apartment Association has a new charter in process including Onalaska up to Galesville.

Lokken - Washburn's Little Free Pantry at Lincoln is built, just needs to be installed. There have been conversations regarding a neighborhood watch program. The NA is reorganizing committees including recruitment and retention. They will be holding summer meetings.

Lokken - The Downtown NA's first meeting will be tentatively September 18th. The boundary is Cass St to the marsh, the river to West Ave. They will be marketing this summer.

Welch - Weigent Hogan voted on their CIP priorities, including two rapid flashing beacons, Weigent playground, trees, and a drinking fountain at Weigent.

-Welch - LCNI members will each be getting a website soon.

-Geary - Logan Northside is doing a Hickey Park cleanup on June 16th from 8 a.m.-12 p.m. They filled 4 roll-off dumpsters during the Logan Northside cleanup event and were able to accept e-waste recycling at the last minute thanks to Dynamic Recycling.

-Manke - There were 450-500 people at the Powell Park Grand Opening and the event was a huge success. The Little Free Pantry is going well. The NA is hosting a meeting in the near future for others interested in starting a Little Free Pantry. The Zahn building has begun demolition and then will go through archaeological review before JDC construction. There was an apartment complex by Benson on 5th Ave that was referred for 30 days to have further conversation with the neighborhood association.

-Janssen - The Lower Northside had more attendance at their last meeting thanks to their postcard mailing. There is a joint fundraising event with Logan Northside on June 16th from 5-8 p.m. at Pearl Street Brewery. ReNEW was cancelled the first weekend for weather, but if interested in participating in remaining weekends you can sign up at Habitat's website. They are also offering education classes such as gardening and home repairs.

-Garland - GENA had good attendance at their May meeting. They launched a website. There is a rain garden at the new intersection of 21st and Pine. There were 14 rummage sales and 2 rambles with biking/walking routes during their neighborhood garage sale weekend.

-Bagniewski - Bluffsides is moving forward with the updated park plan and breaking ground this fall.

Next Meeting Date/Agenda Items

The next meeting is July 2, 2018.

Adjournment

**A motion was made by Geary, seconded by Lokken, to adjourn the meeting.
The motion carried 9-0 by voice vote. The meeting was adjourned at 7:20 p.m.**

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.