



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes - Final

Redevelopment Authority

Thursday, December 6, 2018

4:30 PM

3rd Floor Conference Room

Call to Order

The meeting was called to order by Chair Adam Hatfield at 4:32pm.

Roll Call

Present: 7 - Karen Dunn, Edward R. Przytarski, Michael Sigman, Adam Hatfield, John Kovari, David D. Marshall, Cassandra Woodward

Others present: Jason Gilman, Tara Fitzgerald, Ashley Marshall, Jack Zabrowski, Andrea Schnick, Blair Williams, Chris Steinhafel, Randy Sanford, Misty Lown, Angela Erdenberger, Candace Brown, Stephen Cottrell, Matt Rinka

Marshall and Woodward left the meeting at 5:00pm.

Approval of Minutes

A motion was made by Woodward, seconded by Przytarski, to APPROVE the minutes of the October 25, 2018 meeting. The motion carried by voice vote. Kovari, Dunn and Sigman ABSTAINED.

Agenda Items:

[18-1627](#)

Update on Riverside North Development First Phase Master Plan Process by WiRED and Rinka Chung Architects

Presentation by Blair Williams and Matt Rinka.

[18-1628](#)

Consideration and possible action on the marketing and public relations proposals for the Riverside North project-evaluation of proposals

A motion was made by Kovari, seconded by Przytarski, that staff (Jason Gilman) develop a contract with Vendi for the marketing and public relations work on Riverside North. The motion carried by voice vote.

[18-1629](#)

Update on the right of way acquisition to Riverside North

This item was TABLED until a future meeting.[18-1630](#)

Update on the Industrial Redevelopment Loans for Fenigor and Pearl Street Brewery

This item was TABLED until a future meeting.[18-1631](#)

Redevelopment Site Opportunity Update

This item was TABLED until a future meeting.[18-1632](#)

RDA Financials Update

Financial update given by Jason Gilman.

Adjournment

*A motion was made by Sigman, seconded by Przytarski to ADJOURN. The meeting adjourned at 6:00pm.**Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.