



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Arts Board

Friday, March 1, 2019

8:30 AM

5th Floor Conference Room

Call to Order

Weidenbach called the meeting to order at 8:34 am.

Roll Call

Present: 6 - Robin Moses, Dick Record, Doug Weidenbach, Jennifer Williams, Barry McKnight, Dillon McArdle

Excused: 3 - Roger Christians, Gail Cleary, Kate Parker

Approval of Minutes

Record made a motion to approve the minutes; Williams seconded. The motion carried by a voice vote.

Agenda Items:

- 1 [19-0255](#) Artspire Sponsorship Request - Brian Fukuda, Artspire Co-chair

 Attachments: [Sponsorship Levels](#)
 [Sponsorship Prospectus](#)

 Fukuda requested match of last year's sponsorship level, \$1,000 (Benefactor level) and other involvement, including judging public art contest. Weidenbach asserted that the County contributed \$1,000. McKnight suggested increasing sponsorship to \$1,500; Weidenbach will follow up with County to see if they will follow suit.

 McKnight made a motion to sponsor Artspire at \$1,500; McArdle seconded. The motion carried by a voice vote.

- 2 [19-0293](#) Stick Sculpture - Roald Gundersen

 Attachments: [Proposal](#)
 [Location Options Map](#)

- 3 [19-0141](#) Restoration of the Dancers Sculpture

 Attachments: [Proposal - Ashley Dechant](#)
 [Proposal - Luke Achterberg](#)

Fukuda and Weidenbach mentioned other proposal that included an option for a monochrome finish; also include consideration for 360 degree view and more interaction (ie photo op). McArdle supported option for a reimagining of art; Williams suggested inclusion of other work be option and that proposals could include lighting to add dimension. Weidenbach inquired about possible location and reiterated SW corner of La Crosse Center ramp as suggestion; McArdle suggested wording about securing to ground and not being hidden; McKnight suggested Main Street promenade location; Moses suggested river walk or Cargill Room patio; consensus to keep Dancers in Arts District. Fukuda asked what the City would take on as far as moving, rehabilitating sculpture, and renovating parking lot, and if will be bid separately; Staff mentioned that Parks Dept storage could only be used temporarily. McArdle suggested working backward from Artspire date to develop RFP deadline.

4 [19-0005](#)

La Crosse Center Art

Attachments: [Art Submission Portal Example](#)

Fahey talked about going in front of the Common Council to move forward and that remodeling could start this year; they are putting out an RFP for branding. Jen from ISG provided an overview of themes: evolve, explore, and enrich. The themes focus on La Crosse's history, the geography of the region, and the history of the La Crosse Center. Board discussed possible mural or collage of concert photography. Center will hold future input sessions on design; Jen said focus of interior design would be more on texture with muted colors. Williams asked about possibility of projected art or photography. Weidenbach suggested flexibility to move pieces.

5 [19-0006](#)

Strategic Planning

Attachments: [2013 Arts Board Strategic Plan](#)
 [2018 Arts Board Work Plan](#)

Adjournment

**Moses made a motion to adjourn the meeting at 9:38 pm; McArdle seconded.
The motion carried by a voice vote.**

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.