



City of La Crosse, Wisconsin

La Crosse Center
300 Harborview Plaza
La Crosse WI 54601

Meeting Minutes

La Crosse Center Board

Tuesday, February 5, 2019

4:00 PM

La Crosse Center Conference Room
300 Harborview Plaza, La Crosse, WI 54601

Call to Order

Agenda Items:

Roll Call

Others in attendance: Will Kratt, Kevin Bills and Jenn Jahr - ISG, Phil Ostrem City Council, Chris Navratil - Shamrock Productions, Kerstin Boudreau and Justin Garvey - Metre, Jeff Van Ess - Johnson Controls, AJ Frels - LACCVB, Kris Salzwedel, Dave Guepfer, Sue Wieman - La Crosse Center, WIZM and WKBT-TV reporters in attendance.

Present: 7 - Scott Neumeister, Phillip J. Addis, Brent Smith, Amanda Halderson-Jackson, Pamela Maas, Nancy Flottmeyer, Danielle Peterslie

Excused: 2 - Douglas Farmer, David L. Mc Dowell

Approval of Minutes

Approval of minutes from January 22, 2019. Moved by Phil Addis seconded by Amanda Jackson. Passed unanimously.

Minutes January 22, 2019

Introductory discussion on our current status.....update and overview.

President Smith updated the Board on recent activity. The next 6 weeks the LCC Board will be making a number of recommendations that will ultimately go to the City Council for approval..

Deferred Maintenance Items with priorities, costs and descriptions. To be reviewed by ISG. Lighting and HVAC to be further discussed by Johnson Controls on funding source possibilities.

Jenn Jahr Interior Designer of ISG presented some of the processes that will be taking place for the look and feel of the Center during the construction process. Will Kratt and Kevin Bills also presented a list of the biggest items and priorities for the deferred maintenance.

It was determined at the next LCC Board meeting the Board will take a walk through tour of the Center to get a first hand presentation of the maintenance needs being requested.

Phil Addis moved that the budget for deferred maintenance will be a minimum of \$6,795,000. Seconded by Amanda Jackson.....passed unanimously.

Convention Sports and Leisure Proposal for Economic Impact and Operation Impact Study

After a discussion on the proposal of Convention Sports and Leisure as to conducting an Economic Impact Study and Operational Financial Impact, it was moved by Amanda Jackson and seconded by Pamela Maas to accept the CSL proposal. Passed unanimously.

Capital Campaign

A discussion on beginning a Capital Campaign to support the expansion project of the La Crosse Center. Several potential individuals were discussed. Kenna Christian was selected to come in and give the Board an idea/outline of how to begin the strategy of the campaign.

Request to send out an RFP for Branding Services for the La Crosse Center

The Branding RFP was referred to the next LCC Board meeting scheduled for February 12, 2019.

Capital Equipment Request 2020-2024

Director Fahey presented 5 items for consideration by the City as part of the next 5 year capital equipment budget -- Hoops, Scoreboards, Fly System, Stage and a mini van. Moved by Phil Addis seconded by Amanda Jackson. Passed unanimously.

President's Report

Due to the length of the meeting the President's report was moved to the next meeting of February 12, 2019.

Director's Report

Due to the length of the meeting the Director's report was moved to the next meeting of February 12, 2019.

Liquor Inv December 2018 for approval

Liquor Invoices for January 2019 for approval moved by Pamela Maas seconded by Amanda Jackson. Passed Unanimously.

Consultant selection for La Crosse Center Services. *Note: Pursuant to Wis. Stats. sec. 19.85 (1)(e), the La Crosse Center Board may convene in closed session to formulate and/or update negotiation strategies or parameters. Following any closed session, the Board may reconvene in open session.*

The La Crosse Center Board went into closed session for the review of the proposals in reference to consulting on standard services and facility operational review. In open session the Board voted to approve the proposal from Conference Direct - Scott Chard.. Voting yes were Brent Smith, Pamela Maas, Amanda Jackson, Nancy Flottmeyer, Danielle Peterslie.

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.