



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes - Final

### Redevelopment Authority

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Thursday, March 7, 2019

4:30 PM

3rd Floor Conference Room

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#### Call to Order

*The meeting was called to order by Chair Adam Hatfield at 4:33pm.*

#### Roll Call

**Present:** 5 - Edward R. Przytarski, Michael Sigman, Adam Hatfield, John Kovari, David D. Marshall

**Absent:** 2 - Karen Dunn, Cassandra Woodward

*Others present: Jason Gilman, Jack Zabrowski, Andrea Schnick*

#### Approval of Minutes

*A motion was made by Sigman, seconded by Marshall to APPROVE the minutes of the January 24, 2019 meeting. The motion carried by voice vote.*

#### Agenda Items:

1. [18-1360](#) RDA Financials update.  
  
*Jason Gilman gave an update of the financials of the RDA. Jason will look into the interest on the account for the next meeting.*
2. [19-0285](#) Redevelopment Authority Opportunities for future action  
  
*Jason Gilman gave an update on redevelopment opportunities in the city and potential RDA involvement in this projects.*
3. [18-1475](#) Update on Riverside North development first phase Master Plan process.  
  
*Jason Gilman gave an update on the 2/13 meeting in Milwaukee with Rinka Chung and WiRED Properties.*

4. [19-0284](#) Consideration and possible action on the marketing and public relations proposals for the Riverside North project-evaluation of proposals.
- No action taken. Jason Gilman presented the updated timeline and budget from Vendi. Jason will discuss an earlier social media and website presence with Vendi.*
5. [19-0286](#) Update on Future meetings for Riverside North including presentations and public involvement by the WiRED team.
- Jason Gilman discussed the future obligations of WiRED for stakeholder meetings and monthly updates.*

**Next Meeting:**

*The next RDA meeting is scheduled for Thursday, March 28, 2019 at 4:30pm.*

*Items to be discussed:*

*Public Market update*

*City Attorney presentation on RFP obligations.*

**Adjournment**

*A motion was made by Sigman, seconded by Przytarski to ADJOURN. The meeting adjourned at 5:55pm.*

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

**NOTICE TO PERSONS WITH A DISABILITY**

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*