



# City of La Crosse, Wisconsin

La Crosse Center  
300 Harborview Plaza  
La Crosse WI 54601

## Meeting Minutes

### La Crosse Center Board

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Tuesday, March 5, 2019

4:00 PM

La Crosse Center Conference Room  
300 Harborview Plaza, La Crosse, WI 54601

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#### Call to Order

#### Roll Call

Others attending Gary Padesky, David Marshall, Phil Ostrem - City Council, Kerstin Boudreau, Justin Garvey - Metre, Kris Salzwedel, Dave Guepfer, Sue Wieman - La Crosse Center, Will Kratt, Lynn Bruns - ISG, AJ Frels - Explore La Crosse, Chuck Odesma - WKBT-TV, Jordan Vian - La Crosse Tribune, Jeff Van Ess - Johnson Controls

**Present:** 8 - Douglas Farmer, Scott Neumeister, Phillip J. Addis, Brent Smith, Amanda Halderson-Jackson, Pamela Maas, Nancy Flottmeyer, Danielle Peterslie

**Excused:** 1 - David L. Mc Dowell

#### Approval of Minutes

Minutes from February 26, 2019 for approval

Minutes moved for approval by Nancy Flottmeyer seconded by Amanda Jackson. Passed Unanimously

#### Agenda Items:

Summary of Surveys from Metre with Public, Staff and End User updates

A summary of a 10 question survey results that was sent electronically and via email, Facebook, website and printed post card to 2,000 homes was reviewed. At this time 418 completed surveys were returned. This is in addition to another 400 plus already collected. A statistical confidence level of 95% level with a margin of error of +/- 5%. The summary survey and individual replies are part of Metre's results. Presented by Kerstin Boudreau.

### Johnson Controls Development Update Report

Jeff Van Ess of Johnson Controls presented the La Crosse Center portion of a City wide project in relationship to energy savings via new energy savings equipment. Areas of lighting, VAV and controls and air handlers were presented. A cost of approximately \$620,000 for lighting and VAV and controls were reviewed. An additional capital outlay of approximately \$300,000 for air handlers. The overall city proposal is being submitted this week. The La Crosse Center's portion needs to be established via JCI and the City / City Finance Department. Those results need to come back to the La Crosse Center Board for approval. Annual payment, interest rates and term of the loan are key questions to be answered. At this time an estimated \$56,000 per year per JCI will be saved in energy costs.

ISG's Renovation and Expansion Senarios for the Board to start narrowing down on

Will Kratt presented and worked with the La Crosse Center Board with the Financial Tool to show a wide variety of options that could be the La Crosse Center expansion and renovation project. North Hall was discussed extensively on various size options. Balcony, roof top terrace, connectors, lobby, atrium and air walls and tracks were among many options reviewed. the board asked for costs on air walls, roof top terrace, balcony size and north hall to come back at the next meeting. Also, more visuals of the possible atrium and roof top terrace were requested.

La Crosse Center and La Crosse County Convention and Visitors Bureau Annual Financial Statement and Communication from Independent Auditors Hawkins / Ash CPA's

Annual audit of the La Crosse Center and the Explore La Crosse Liquor account were presented. Moved to accept and file.

### RFP Branding

Additional word smithing on the document was suggested. Flottmeyer and Maas will be adding their suggestions and bringing back for the next LCC Board meeting.

### President's Report

President Smith reported that the Economic Impact Report from CSL should be done and available very soon for the LCC Board review.

### Director's Report

## Adjournment

Unanimous consent to adjourn