



City of La Crosse, Wisconsin

La Crosse Center
300 Harborview Plaza
La Crosse WI 54601

Meeting Minutes

La Crosse Center Board

Thursday, April 18, 2019

4:00 PM

La Crosse Center Conference Room
300 Harborview Plaza, La Crosse, WI 54601

Call to Order

Roll Call

Others in attendance: Art Fahey, Sue Wieman, Kris Salzwedel, Jeff Ulrich,
Kim Guenther - La Crosse Center, Lynn Bruns, Kevin Bills - ISG, Justin Garvey,
Kerstin Boudreau - Metre, Brad Williams - Midwest Family Radio, Reporter
from WKBT-TV.

Present: 6 - Douglas Farmer, Scott Neumeister, David L. Mc Dowell, Brent Smith,
Amanda Halderson-Jackson, Danielle Peterslie

Excused: 3 - Phillip J. Addis, Pamela Maas, Nancy Flottmeyer

Approval of Minutes

**Moved to approve minutes by Amanda Jackson seconded by Doug Farmer -
Passed unanimously.**

Minutes for April 1, 2019 for Approval

Agenda Items:

ISG - Discussion on next steps, schedule and Council approved concept of April 11, 2019

President Smith reviewed the latest events that happened with the City Council votes. The vote of F&P to accept the Center Boards recommendation of the design concept with an amendment that the North Hall be built to 15,000 square feet and keep it within the \$42 million budget. This was done with funds originating from the Johnson Controls project associated with the project and use of contingency funds.

Kevin Bills of ISG presented the latest drawings. Featuring the North Hall at 15,000 square feet, the office space and the need for some "tweaking" in that area and the lobby area. Questions were asked if the roof top terrace was still in play and the answer was yes. Some of the next steps were presented which included a public session in May of 2019. In addition, Bid packages within the Design Development were pointed out. Bid package 1 included the seating in the arena. Bid packages 2&3 would include the North Hall and the rest of the building.

More discussion on the role of the La Crosse Center Board with the future decision making process is needed .

Convention Update for April 2019

Director Fahey along with Kris Salzwedel reviewed the latest convention update information. 2018 finished with 26 convention. 2019 currently has 27 with 2 still tentative and 2020 has 17 confirmed and 11 tentative.

Feedback survey's also were presented for the last quarter and results were very favorable.

President's Report

President Smith reported that the City and the Center Board representatives will be going in front of both the City of Onalaska council and the La Crosse County Board with requests for funding of the La Crosse Center project.

Also Smith said the mechanism of decision making on the expansion needs to be further reviewed for staff, board, council and mayor input.

Director's Report

Director Fahey reported on the filling of 3 vacant positions of Box Office Supervisor, Assistant Food and Beverage Manager and the Building Maintenance Engineer. There are still 2 vacancies - one being a Lead Janitor position. The venue is accepting applications until April 29. The second position is the Sales and Event Coordination position which the LCC is accepting application until filled. First interviews will be with the applicants who submitted prior to May 3rd..

Fahey also reported on the most recent events in the venue of 1st Robotics, Stansfield Pool, Harlem Globetrotters, Organic Valley, Reinhart Food Show and Holmen Prom. Next up is Western Technical College graduation, NASA Banquet, Luke Combs concert, MS Walk, Homes and Services Conference, Home Free concert, Michael W Smith concert, 5 graduations and WAMO darts.

Dave Guepfer recently returned from the National Association of Concessionaires Conference. At the next LCC Board meeting he will report back on his trip.

A Financial report will not be ready until after May 9th, 2019. That is the timetable given to us for closing out individual months of 2019 from the City Finance Department.

Metre is preparing a marketing piece that the Center staff and the CVB will use in their selling efforts. Completion is in early May.

There is a staff user group meeting scheduled with ISG on Monday and Tuesday, April 22 -23. Meetings will be most of each day.

Liquor Invoices for March 2019

Liquor invoices for March 2019 were approved for payment. Unanimous consent

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.