



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes - Final

Room Tax Commission

Thursday, July 11, 2019

4:00 PM

3rd Floor Conference Room

Draft until approved at the Commission's 9/4/2019 meeting.

Call to Order

Meeting called to order by Commissioner Wigdahl at 4:00 p.m.

Roll Call

Guests: AJ Frels, Art Fahey, Valerie Fenske, Sue Wieman, Mayor Kabat

Present: 3 - Marilyn Wigdahl, Gary Padesky, John Wettstein

Excused: 1 - Nick Weber

Approval of Minutes

Minutes of September 5, 2018 meeting.

Motion by Commissioner Padesky to approve the minutes of the September 5, 2018 meeting. Motion seconded by Commissioner Wettstein. Unanimous approval.

Agenda Items:

I. Room Tax Distribution Report

Presented by: Ms. Fenske

DISCUSSION:

The Commission requested a report from Ms. Fenske showing what percentage of total room tax collections comes from the downtown.

Motion by Commissioner Padesky to accept and file the Room Tax Distribution Report. Motion seconded by Commissioner Wettstein. Unanimous approval.

II. La Crosse Center Year to Date Budget Report for 2019

Presented by: Art Fahey and Sue Wieman

Motion by Commissioner Padesky to accept and file the La Crosse Center report. Motion seconded by Commissioner Wettstein. Unanimous approval.

III. LCCVB YTD Budget Report for 2019

Presented by: AJ Frels

Motion by Commissioner Padesky to accept and file the LCCVB report. Motion seconded by Commissioner Wettstein. Unanimous approval.

IV. Resolution on allocating room taxes effective October 1, 2019.

Presented by: Mayor Kabat

DISCUSSION:

The Mayor asked for support of a resolution to change the allocation of room tax dollars effective 10/1/19.

Mr. Frels indicated he believes the resolution is a compromise they can commit to.

Motion by Commissioner Padesky to approve resolution allocation room tax money as follows: City 17.5%; Convention & Visitors Bureau 27%, La Crosse Center 13.3%, and Debt service for the Center 42.2%. Motion seconded by Commissioner Wettstein. Unanimous approval.

V. Other matters that may lawfully be considered by the Commission.

None presented.

Motion to adjourn by Commissioner Padesky. Motion seconded by Commissioner Wettstein. Unanimous approval.

Meeting adjourned by Commissioner Wigdahl at 4:24 p.m.