



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Census 2020 Complete Count Committee

Friday, October 4, 2019

11:00 AM

3rd Floor Conference Room

Call to Order

The meeting was called to order at 11:04 am.

Agenda Items:

Present: 8 - Phillip A. Ostrem, Julie McDermid, Tony Yang, Hetti Brown, Scott Rada, Michael Slevin, Pamela Strittmater, Tiffany Olson

Excused: 2 - Leah Durnin Hoover, Mark Solyst

1. Introductions.

The committee went around and provided introductions.

2. Nomination and Election of Chair and Vice-Chair of the Committee.

Phil Ostrem nominated as Chair and Tiffany Olson nominated as Vice-Chair.
The nominations passed by voice vote.

3. Discussion on preferred time and day for future meetings.

The committee agreed to meet on the first Monday of the month at 1 pm.

4. Census 101: Why is it important for La Crosse? (Presentation by Lisa Kilmer from the U.S. Census Bureau.)

Lisa Kilmer gave a presentation on the Census 2020. Kilmer stated the constitution mandates the census and stated that legislative representative numbers are determined by the census. Kilmer stated \$675 billion dollars of federal funds are distributed annually. Currently there are Census canvassers collecting addresses. April 1 is Census day. Kilmer stated canvassers who go door to door will not ask person information and no political questions. There will be a letter sent out at the end of March on how to fill out the 2020 Census. Kilmer stated the information collected by the Census is under lock and key for 72 years and is not available for public access. Kilmer stated there are 300,000 jobs available nationally with the Census with an hourly rate of \$15.00.

5. Purpose of a Census Complete Count Committee. (Lisa Kilmer)

Kilmer stated the purpose of the committee is to represent the community and inform citizens on the importance of filling out the Census.

6. Next Steps.

Phil Ostrem stated the next step is to look over the informational packet and review at the next meeting. Tony Yang suggested coming back with some ideas of community members or organizations to reach out to. Kilmer stated if the committee has any additional questions they can contact her.

Adjournment

The meeting adjourned at 12:22 pm.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.