



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Community Development Committee

Tuesday, November 12, 2019

4:00 PM

3rd Floor Conference Room

Call to Order

Mayor Kabat called the meeting to order at 4:00 pm.

Roll Call

Present: 7 - Tim Kabat, Barb Janssen, Linda Lee, Mike Lemmon, Adam Hatfield, Phillip A. Ostrem, Elaine Yager

Approval of Minutes

A motion by Hatfield, second by Ostrem, to approve the previous meeting minutes.

Agenda Items:

1. Presentation on results of Community Needs Survey

Caroline Gregerson gave a presentation on the Community Needs Survey. Gregerson stated the goal was to engage more people than previously (1200 people previously engaged). Gregerson stated they exceeded the goal and had 2220 people take the survey with 868 survey takers earning less than \$50,000 per year.

2. Public hearing on community development issues, past performance, and housing needs.

Public hearing opened up to public comment at 4:32 pm.

Kathy Van-Maren: Could you say what the low income level and are you relying on self reporting?

Caroline Gregerson: We determined low income as making under \$50,000. The range for low income housing is more like \$20,000 to \$30,000. 868 survey takers were low income.

Caroline Gregerson: As part of fair housing - regional initiative on strategic planning that relate to transportation and housing. People don't want to build affordable housing in Onalaska or Holmen because there is no transportation.

Mayor Kabat: This survey is to help the committee

Aaron Reimles: One of the greatest things that funding has allowed us to do is create training, looking at how to take innovative approach. We have recognized starting child care businesses is extremely tough. We are looking at helping.

Phil Ostrem: Caroline, how do you think this worked? Do you have an idea of what needs to be worked on?

Caroline Gregerson: Would like to see more work on the Northside. Affordable housing is not affordable enough. Missing middle income - no housing. I'd like to put housing rehab in the news and get the word out there. Partners that we fund we just need to continue to help them and get media help.

Mayor Kabat: Are you able to sort this out by neighborhoods?

Caroline Gregerson: Yes, I will be sorting it out and would like to present to each neighborhood.

Elaine Yager: Opportunity? Wages and affordable housing is related. Is there an opportunity to reach out to employers to improve that picture.

Caroline Gregerson: There is a new boys and girls club program close to Huber Homes and this has been very successful.

3. [19-1684](#) Housing Rehabilitation Subordination Request

Attachments: [11-19 HRP subordination request Client 125918 - Copy.docx](#)

A motion was made by Janssen, seconded by Ostrem, that this Request be APPROVED per staff recommendation. The motion carried by voice vote.

4. [19-1685](#) Housing Renovation Application #Reno2019

Attachments: [Board Summary Housing Renovation Reno2019.pdf](#)

A motion was made by Ostrem, seconded by Lee, that this Resolution be APPROVED . The motion carried by voice vote.

Adjournment

A motion by Janssen, seconded by Ostrem, to adjourn. The meeting adjourned at 5:10 pm.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.