



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes - Final

### Safe Routes to School Plan Steering Committee

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Monday, November 18, 2019

8:30 AM

3rd Floor Conference Room

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#### Call to Order

*The meeting was called to order at 8:30am.*

**Present:** 8 - Matt Gallagher, Jackie Eastwood, Linda Lee, Virginia Loehr, Tom Walsh,  
Larry Sleznikow, Michael Freybler, Josh Larson

**Excused:** 2 - Jack Zabrowski, Jim Longhurst

#### Approval of Minutes

1. Approval of the October 22, 2019 Meeting Minutes.

*Josh Larson moved to approve the minutes. Larry Sleznikow seconded. The motion passed 8-0.*

#### Agenda Items:

2. Introductions.

*Sonia Haeckel with Toole Design Group joined the meeting via conference call and introduced herself to the Steering Committee. She asked the Steering Committee to introduce themselves and state why safe routes to schools were important to them.*

3. Why is SRTS important for La Crosse?

*Sonia Haeckel provided a presentation on the importance of safe routes to school in communities.*

4. Role of the Steering Committee through the Planning Process.

*Sonia Haeckel and City staff went through the role and expectations of the Steering Committee. Primarily the Steering Committee will be promoting the planning process, recruiting stakeholders to attend meetings and provide input, and providing direction to the consultant team on policy directions in the plan.*

5. Review Scope and Schedule.

*Sonia Haeckel provided an updated timeline of the planning process to the Steering Committee. Sonia informed the Committee that the most important upcoming dates are in December that include the first public meeting, school visits, and middle school discussion groups.*

6. Visioning and Goals: Mentimeter Exercises.

*Sonia Haeckel led the Steering Committee through a Visioning exercise using Mentimeter, a real time poll survey. Sonia stated that she would like to utilize this tool at the first public meeting and this was also a way for the Steering Committee to try it out. Sonia stated that a vision statement and goals based off the Steering Committee's responses will be included in the first draft of the plan.*

7. Next Steps/Action Items:

- Stakeholders: Who needs to be invited to public meetings?
- Principal Surveys
- Public Meeting in December: set date
- Student focus groups
- School arrival/dismissal observations: Week of December 2-6

*Sonia Haeckel stated that the principal surveys have been mostly sent out and the remaining ones will be sent out this week. Staff and the Steering Committee need to communicate on identifying stakeholders and notifying them of the December public meeting. Staff needs to finalize the public meeting date and location. Michael Freybler and Ginny Loehr stated they would work on scheduling the discussion groups with the middle schools. Sonia, staff and Ginny Loehr will work on finalizing the school visit schedule.*

## Adjournment

*The meeting was adjourned at 10:02pm.*

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

### NOTICE TO PERSONS WITH A DISABILITY

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*