



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes - Final

Redevelopment Authority

Thursday, January 23, 2020

4:00 PM

3rd Floor Conference Room

Call to Order

The meeting was called to order by Chair Adam Hatfield at 4:00pm.

Roll Call

Present: 6 - Andrea Richmond, Karen Dunn, Michael Sigman, Adam Hatfield, John Kovari, Cassandra Woodward

Excused: 1 - Edward R. Przytarski

Others present: Jason Gilman, Julie Haas, Kathy Van Kirk, Andrea Schnick, Craig Snyder, Kevin Conroy, Jack Zabrowski, Blair Williams, Mike Lemon, Barb Janssen

Approval of Minutes

A motion was made by Kovari, seconded by Woodward, to **APPROVE** the minutes. The motion carried by voice vote.

Agenda Items:

1. [20-0123](#) Consideration and possible action on an update by Vendi on the Public Relations/Marketing performance metrics and next phase of work.
Attachments: [River Point District PR Report .pdf](#)
2. [20-0124](#) Consideration and possible action on an exclusive right to negotiate on investment interests in River Point District including an update by WiRED and an introduction of investors.
Attachments: [Exclusive Right to Negotiate_Draft2.pdf](#)

A motion was made by Dunn, seconded by Sigman, that this document be **CONDITIONALLY APPROVED** based on additional language being added to #15 and final review and approval of the City Attorney. The motion carried by voice vote.

3. [20-0125](#) Consideration and possible action on the RDA financials including, Financial Services Proposals, River Point District Development Proforma and RDA Balance Sheet.
4. [20-0137](#) Consideration and possible action on the River Point District Plat, parcel configuration, acquisitions.

A motion was made by Richmond, seconded by Woodward, to convene in closed session. The motion carried by roll call vote.

A motion was made by Woodward, seconded by Dunn, to reconvene in open session. The motion carried by voice vote.
5. Development Opportunity Update
6. Next Meeting and consideration of additional meetings relative to investor presentations and negotiations.

Additional items for next meeting:
Vendi contract for 2020
Financial Services Proposal
Cash flow statement

Adjournment

A motion was made by Richmond, seconded by Woodward, to ADJOURN. The meeting adjourned at 6:15pm.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.