



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes - Final

### Census 2020 Complete Count Committee

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Monday, February 3, 2020

1:00 PM

5th Floor Conference Room

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#### Call to Order

*The meeting was called to order at 1:00pm.*

**Present:** 8 - Leah Durnin Hoover, Phillip A. Ostrem, Hetti Brown, Scott Rada, Michael Slevin, Mark Solyst, Pamela Strittmater, Tiffany Olson

**Excused:** 2 - Julie McDermid, Tony Yang

#### Approval of Minutes

1. Approval of the January 6, 2020 Meeting Minutes.

**A motion by Rada, seconded by Hoover to approve the meeting minutes with one correction "notify tribune is running article through end of year". The motion carried by voice vote.**

#### Agenda Items:

2. Video on filling out the online Census.

**Jason Gilman played video. Group asked about students filling out forms independently. Phil Ostrem asked about jobs. Lisa noted two RA's at UWL are helping and will help with recruiting. Questions about nationality and how it is used. Lisa provided a brochure on statistics that can help with discrimination legislation. March 12, 2020 the forms will go out.**

3. Upcoming events to promote Census.

**Lisa stated those wanting a paper form can request one by phone or they will automatically get it by the 4th week if they haven't responded. Lisa stated the deadline for online access is May 1, 2020. Hetti Brown noted YMCA member appreciation days can be used to get the word out. Phil Ostrem noted builders show in Onalaska. Jason Gilman noted spring neighborhood association events. Lisa also noted university events. Phil Ostrem noted opportunities at the library. Phil Ostrem stated he would follow up with the Washburn Garden Expo. Phil Ostrem requested Tim Acklin follow up on funding.**

4. Census poster efforts.

**Lisa provided background. The county has more variety (for landlords, etc). Posters could be distributed to polling places.**

5. Committee Updates on Census Efforts.

Pam updated on the Apartment Association meeting presentation. She is working on getting a brochure tailored to students/tenants. Pam will be checking on Boys & Girls Club Spring Dinner. Scott updated on Weigent Hogan Neighborhood Association and stated Tribune will run articles through year end. Hetti updated on presentation by Lisa to the La Crosse Area Family Policy Board, YMCA coordination and CouleeCap client interactions, and computer access options. Phil updated on the presentation at the All Neighborhood Leaders meeting and email chain. Leah updated on Western Grad assistant, student advocacy and Logan Northside Neighborhood Association. Mark updated on Viroqua ELCA pastor meeting. Michael updated on student services division, university communications, rec center and Library. Tiffany updated on news stories, focusing on recruitment and opportunities to do a slide/zoom show. Lisa updated on AARP placemats for meal sites and brochures, school district coordinating.

6. Next Steps. March 2, 2020 Mtg.

## Adjournment

A motion by Slevin, seconded by Strittmater to adjourn. The motion carried and the meeting adjourned at 2:15 pm.

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

### NOTICE TO PERSONS WITH A DISABILITY

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*