



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes - Final

Census 2020 Complete Count Committee

Monday, March 2, 2020

1:00 PM

5th Floor Conference Room

Call to Order

The meeting was called to order at 1:00pm.

Present: 6 - Leah Durnin Hoover, Phillip A. Ostrem, Hetti Brown, Scott Rada, Mark Solyst, Pamela Strittmater

Excused: 4 - Julie McDermid, Tony Yang, Michael Slevin, Tiffany Olson

Approval of Minutes

1. Approval of the February 3, 2020 Meeting Minutes.

A motion by Strittmater, seconded by Solyst to approve the March 2, 2020 meeting minutes. The motion carried by voice vote.

Agenda Items:

2. Committee Updates on Census Efforts.

Pamela Strittmater provided an update on the Boys & Girls Club Thursday night programming and Western April 2nd Family Center materials. Scott Rada provided an update on Weigant Hogan, Great Rivers events and the La Crosse Tribune. Phil Ostrem updated on Washburn Association and PPH meetings later in the month. Hetti Brown updated on YMCA membership appreciation events (league of women voters, Couleecap training, materials in all office & food pantries, mailing info to all tenants and financial education classes. Leah Hoover updated on community engagement, Western food pantry, Logan Northside Association, and student enticements. Mark Solyst updated on Dean of ELCA, conference meeting posters/presentation, communicating with Catholic Group and Interfaith Leaders Coalition. Gilman updated on having a table at City Meetings (CPC, NRC, J&A, F&P, Common Council) and Washburn Garden Expo.

3. March events and activities to promote the Census.

March events include: Garden Expo, Senia meal sites, Libraries, both neighborhood centers (computers will be available), and Western tax assistance events.

4. Lisa Kilmer Updates.

Lisa Kilmer stated that invitations to participate go out March 12th. Lisa Kilmer stated there is still a need for people for jobs in La Crosse County. Jobs are only filled at 42%. Billboards and Natural ads out. Lisa has spoke at two neighborhood associations and the school district. Posters in all schools and letters to all students. Lisa is speaking at meal sites and Human Recovery services. Phil Ostrem mentioned Coulee Recovery.

5. April 6, 2020 Meeting Agenda.

a Adjournment

A motion by Rada, seconded by Hoover to adjourn. The motion carried by voice vote. The meeting adjourned at 1:58 pm.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.