



City of La Crosse, Wisconsin

La Crosse Center
300 Harborview Plaza
La Crosse WI 54601

Meeting Minutes

La Crosse Center Board

Monday, March 9, 2020

4:00 PM

La Crosse Center Conference Room
300 Harborview Plaza, La Crosse, WI 54601

Call to Order

Others attending: Jay Fanta - Explore La Crosse, Peter Linsmeier & Tom Roepke - Kraus Anderson, Kate Weis - Vendi, Kevin Bills - ISG, Dave Guepfer, Sue Wieman, Kris Salzwedel, Natalie Olson - La Crosse Center, Brad Williams - Midwest Family Radio, Chuck Odesma -WKBT-TV.

Present: 7 - Douglas Farmer, Scott Neumeister, Brent Smith, Amanda Halderson-Jackson, Pamela Maas, Nancy Flottmeyer, Danielle Peterslie

Excused: 2 - Phillip J. Addis, David L. Mc Dowell

Roll Call

Approval of Minutes

Minutes for approval from January 30, 2020

Minutes from the January 30, 2020 meeting for approval. Moved by Pamela Maas second by Scott Neumeister. Passed unanimously.

Agenda Items:

Tour around construction site...taking in the perimeter and appropriate overlooks

The La Crosse Center Board and those in attendance toured the construction area of the Center led by Peter Linsmeier of Kraus Anderson. Viewing of the progress of the demolition of the North Hall and the construction of the pillars and foundation on the West side of the venue were the featured stops.

Kraus Anderson Update on Bid Package 3 and Construction Update on La Crosse Center Expansion and Renovation

After the board returned to the conference room Peter Linsmeier of Kraus Anderson gave a further update of the projects progress and what the future next steps would entail.

He also reported back on Bid Package number 3. The bids came back favorable being under budget in excess of \$1 million. He indicated that Bid Package number 4 which will be due back in early April will give the complete picture of where the project is in relationship to the overall budget. Linsmeier requested the next board meeting on or about April 6 so that the LCC Board could review the entire bid package.

La Crosse Center Annual Liquor Account Financial Statement

The annual Liquor Account Financial Audit and the accompanying Liquor Account Communications for 2019 were presented to the LCC Board from Hawkins/Ash CPAs. Those audits are part of the Legistars records. Moved by Doug Farmer and second by Scott Neumeister to accept and file. Passed unanimously.

Liquor Account Communication 2019

See above statement within the Annual Liquor Account Financial Statement

December 2019 and Year End 2019 Financials

December 2019 and End of Year Financial numbers were presented by LCC Business Manager Sue Wieman.

December 2019 was a red month of (\$151,501.27) This was due to the purchase of some equipment at the end of the year with the largest purchase being a portable fly system for the arena. These purchase were approved by the LCC Board earlier in the year as it was known that over all 2019 would end up being a strong financial year for the Center. In December 2018 the venue was at (\$23,032.27).

End of year 2019 the La Crosse Center showed a profit of \$426,463.13 this compares to the end of year for 2018 being \$338,615.41.

It was noted that City Hall has not finalized 2019 on this date, but the changes to the LCC bottom line would be minimal.

Convention Update March 9, 2020

Jay Fanta of Explore La Crosse and Kris Salzwedel of the La Crosse Center gave an update on the number of conventions now and in future years at the Center. They also discussed what future convention business they were working on.

President's Report

Director's Report

Director Fahey's report included a status of events in relationship to the COVID-19 issues. A number of conventions and events are evaluating if their meetings, events or shows should be cancelled or postponed. The situation is fluid and ever changing. The La Crosse Center plans on dealing with the possible changes is constantly evolving with the emphasis on safety and public health.

Fahey also had Dave Guepfer review the recent WAMO Pool Tournament. Fahey reported on other upcoming events Bon Iver - Sold Out, Reinhart Foods, Rural Water, Globetrotters and 1st Robotics. He also gave an update on he, Wieman and Guepfer went to Madison to attend the World Cheese Competition. The goal was to visit with that organization and entice them to come to La Crosse in future years with the new complex that is coming.

Finally there is a new sale brochure which is considered an interim piece being produced.

Liquor Inv for February 2020 for Approval

February, 2019 Liquor Invoices were moved for approval by Doug Farmer second by Amanda Jackson. Unanimously approved.

Liquor Inv March 2020 for Approval

March 2019 Liquor Invoices were moved for approval by Doug Farmer second by Amanda Jackson. Unanimously approved.

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.