



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes - Final

### Redevelopment Authority

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Thursday, May 28, 2020

4:30 PM

Teleconference

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#### Call to Order

*The meeting was called to order by Chair Hatfield at 4:38pm.*

#### Roll Call

**Present:** 7 - Andrea Richmond, Karen Dunn, Edward R. Przytarski, Michael Sigman, Adam Hatfield, John Kovari, Cassandra Woodward

#### Approval of Minutes

**A motion was made by Kovari, seconded by Dunn to approve the minutes of the April 30, 2020 meeting. The motion carried by voice vote.**

#### Agenda Items:

1. [20-0568](#) Update on River Point District by WiRED Development and Next Meeting Dates.
2. Presentation by Oppidan for development of River Point District  
(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committees and/or Council may reconvene in open session.)
3. [20-0567](#) Consideration and possible action on the next phase of marketing and public relations work for River Point District with Vendi Advertising.  
  
**Attachments:**    [Riverside North Project Budget\\_011119.pdf](#)  
                                 [River Point District Vendi 2020 SOW\\_050720.pdf](#)  
  
**A motion was made by Woodward, seconded by Dunn, that this budget and deliverables be APPROVED . The motion carried by voice vote.**
4. Consideration and possible action on a redevelopment opportunity update
5. Redevelopment Authority Financials
6. Small Business Relief Fund Status and Needs

## Adjournment

**A motion was made by Sigman, seconded by Richmond, to ADJOURN. The meeting adjourned at 6:33.**

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

### **NOTICE TO PERSONS WITH A DISABILITY**

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*

In an effort to keep members of the public, City staff and Council Members as safe as possible from the spread of COVID-19, the committee meetings will be conducted through video conferencing.

The meetings can be viewed by the public using the following link:

<https://stream.lifesizecloud.com/extension/2091040/c5d52e74-4bb5-4c01-b9aa-3fbf8677ebf4>