



City of La Crosse, Wisconsin

La Crosse Center
300 Harborview Plaza
La Crosse WI 54601

Meeting Minutes

La Crosse Center Board

Monday, November 9, 2020

4:00 PM

Virtual La Crosse Center

In efforts to reduce the spread of COVID-19, the Bicycle and Pedestrian Advisory Committee meeting will be conducted through video conferencing. The meeting can be viewed by clicking this link (or typing the URL in your web browser address bar):

<https://stream.lifesizecloud.com/extension/3010241/b4028f50-5227-4375-95ca-1d32c8187d40>

Members of the public who would like to provide written comments or questions on any agenda may do so by emailing afahey@lacrossecenter.com or call 608-789-7413

Call to Order

Roll Call

Present: 6 - Phillip J. Addis, Brent Smith, Amanda Halderson-Jackson, Pamela Maas, Nancy Flottmeyer, Danielle Peterslie

Excused: 3 - Douglas Farmer, Scott Neumeister, David L. Mc Dowell

Approval of Minutes

Amanda Jackson moved to approve minutes from October 12, 2020. Second by Phil Addis. Passed unanimously.

Minutes October 12, 2020 for Approval
Action Item

Agenda Items:

Kraus Anderson Construction Update October 2020
Action Item

Peter Linsmeier from Kraus Anderson presented the latest update on the expansion and construction project. He pointed out that paving on the 2nd Street side of the project is happening, painting, drywalls, and insulation are all going into place. There was a question about exterior colors and he clarified what the colors will be and when. His report was received and filed.

Furniture, Fixtures and Equipment (FFE) Bid Submissions versus Budget and recommended purchases from KA, ISG and the LCC Team.

Action Item

Kevin Bills of ISG and Peter Linsmeier presented the received Bid Package. Bids came in at \$826,564.61. This is in comparison of the budgeted amount of \$932,646. A savings of \$106,081.39. There was a question from the board if there are sample products on the furniture being recommended. There is and any board member just needs to contact anyone of the LCC Team and they will show them. The bid package was moved and approved by Phil Addis and second by Amanda Jackson. Passed unanimously.

ReOrganizational Plan

Action Item

President Smith prefaced the Re Organizational plan saying that at this meeting the time table was to be voted on. Director Fahey presented the document File ID 20-1593 which had a phasing in of staffing. The first phase happens on July 1, 2021. In addition, the current position of a Marketing & Sales Representative will be changed to a Marketing and Sales Manager. This change needs a Position Analysis Questionnaire filled out and submitted to the city HR Department. Then approval via council.

The second wave of Re Organizational structure would happen on January 1, 2022. This is laid out in the File ID 20-1593. Director Fahey noted that the addition of staffing and position would only happen if the number of events booked at the Center could support financially these staffing levels. This is due to the uncertainty of COVID19.

Moved by Phil Addis second by Amanda Jackson. Passed unanimously.

Convention Update November 2020

Action Item

Kris Salzwedel and Elizabeth Poh of the La Crosse Center Team presented the current status of some upcoming events that have canceled or moved their dates. These events included Bull Riding, Track Wrestling, Holiday Fair, UWL Graduation, Bi State Wrestling, Pom and Dance competition, Sports Show Clinical Labs and Model Train.

Elizabeth Poh also pointed out the proposals that have been sent for other events that were farther out in the future which included Jersey Breeders, LWMS, Municipal Clerks, Snowmobile Association, State Democratic Convention in 2022, Combat Vet Motorcycle and VFW.

Poh also told the board that the Center and the CVB are working on a virtual Jingle Bell Sales blitz for December.

Jay Fanta from the CVB also confirmed the above events having been sent proposals recently.

Financials for September 2020
Action Item

Director Fahey reported the most recent finances for the La Crosse Center. For September 2020 there was a loss of \$100,506.63. This brings the year to date total to (\$804,060.63). This is on target for the forecast presented to the City. Current revenue is primarily from Room Tax. The venue is limited in its ability to generate revenue due to COVID19.

Phil Addis moved to accept the report with a second from Pamela Maas.
Passed Unanimously.

President's Report

President Smith thank the LCC Board for all their hard work with the construction, Re Organizational Plans and recent lease agreements. Stating this has been one of the most active periods the Center Board has seen in a number of years.

Director's Report

Director Fahey reported that the State Grant for the construction is in the hands of the DOA legal and has been for about 2 weeks. He stated he will send out a follow up email with the balance of the City Legal Department's recommendations for changes and added verbiage this week.

There also was a State Grant request for "Live Entertainment" venues. The State of Wisconsin has \$15 million they are providing. The LCC submitted a grant request on October 28, 2020. There is an expected response sometime in November 2020.

Fahey also indicated that the Center will be hosting the Thanksgiving Day Community Dinner with pick up and delivery service only.

Dave Guepfer had produced a video which was a simple hard hat tour. The board wanted to see that continued and also if possible a drone fly over.

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.