



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes

### Arts Board

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Friday, January 8, 2021

8:30 AM

Virtual Via Lifesize

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In efforts to reduce the spread of COVID-19, this meeting will be conducted through video conferencing. The meeting can be viewed by clicking this link (or typing the URL in your web browser address bar):

<https://stream.lifesizecloud.com/extension/5600724/31c2204d-5a09-479e-9a5f-ba1baf4a4ab0>

If you wish to speak on an agenda item, you can do so as part of the virtual meeting. Contact the Park and Rec Department at the email or phone number below so we can provide you with the necessary information to join in.

Members of the public who would like to provide written comments on any agenda may do so by emailing [bergc@cityoflacrosse.org](mailto:bergc@cityoflacrosse.org), using a drop box outside of City Hall or mailing the Park and Rec Dept, 400 La Crosse Street, La Crosse WI 54601. Questions, call 608-789-7533.

#### Call to Order

Board Chair Jennifer Williams called the meeting to order at 8:30 a.m.

#### Roll Call

**Present:** 7 - Roger Christians, Jennifer Williams, Barry McKnight, Dillon McArdle, Kaylan Smith, Bailey Sauerwein, Randy Erickson

#### Others Present

Jay Odegaard, Kerry Gloede, Dan Trussoni, Jim Flottmeyer, Kate Kroll, and Christa Berg

#### Approval of Minutes

A motion was made by Erickson, seconded by McArdle to approve the minutes from the December 4, 2020 Art Board Meeting.  
The motion carried by voice vote.

#### Notices & Discussions:

- (a) Update on the status of the Artist calls.
- (b) General guidelines and schedule for solicitations that are submitted.
- (c) Schedule a planning meeting for the boards vision, projects, budgets, and policies.

**Agenda Items:**[20-1797](#)

Request to approve Request for Proposal (RFP) for professional advertising and marketing services.

**THE RFP WAS REVIEWED AND NUMEROUS REVISIONS WERE DISCUSSED. THE ITEM IS TABLED FOR REVISIONS; AND WILL BE BROUGHT BACK FOR THE FEBRUARY 5, 2021 MEETING.**

[20-1798](#)

Pursuant to Section 2-128 (b) of the Code of Ordinances for the City of La Crosse, it is required that each committee member review the provisions of the Code of Ethics.

**REVIEWED, RECEIVED, AND FILED**

**Adjournment**

**A motion was made by Christians, seconded by Smith to adjourn the meeting at 9:13 a.m.**

**The motion carried by voice vote.**

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

**NOTICE TO PERSONS WITH A DISABILITY**

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*