



City of La Crosse, Wisconsin

La Crosse Center
300 Harborview Plaza
La Crosse WI 54601

Meeting Minutes

La Crosse Center Board

Tuesday, January 26, 2021

4:00 PM

Virtual Meeting

In efforts to reduce the spread of COVID-19, the La Crosse Center Board Meeting will be conducted through video conferencing. The meeting can be viewed by clicking this link (or typing the URL in your web browser address bar):

Live Stream

<https://stream.lifesizecloud.com/extension/3286075/0c19151b-3006-4d33-af75-c1d452407a87>

Members of the public who would like to provide written comments or questions on any agenda may do so by emailing afahey@lacrossecenter.com or call 608-789-7413

Call to Order

Present: 8 - Douglas Farmer, Scott Neumeister, Phillip J. Addis, David L. Mc Dowell, Brent Smith, Amanda Halderson-Jackson, Pamela Maas, Danielle Peterslie
Excused: 1 - Nancy Flottmeyer

Roll Call

Approval of Minutes

Minutes December 15, 2020.....Action Item

Minutes from December 15, 2020 moved by Phil Addis second by Pamela Maas for approval. Passed unanimously.

Agenda Items:

Annual Review of Code of Ethics 2021

Annual Code of Ethics reviewed by President Smith. Accepted by the board. Moved by Doug Farmer second by Scott Neumeister. Past unanimously.

Annual Election of Officers.....Action Item

Annual Election of Officers. Moved by Doug Farmer to nominate Brent Smith as President and Phil Addis as Vice President. Second by Scott Neumeister. Passed unanimously.

Kraus Anderson December 2020 Construction Summary

Peter Linsmeier of Kraus Anderson present the latest update on the construction project for the La Crosse Center using the December 2020 Summary Report. Significant progress has been made on the project. There have been some slow downs in a few areas due to COVID, but with added work hours and staffing things are right on schedule. Turn over of the arena, the new North Hall and the new main entry area are on schedule with those areas planned to be turned over in early February. Tours of both the anticipated rooms to be turned over and the meeting rooms and new ballroom are available on Fridays from 10A-Noon with scheduled appointments.

Wall Graphics Discussion

President Smith set the stage reminding that the LCC Board voted on landscaping photos the desired photos to be used for wall graphics in the new portion of the Center. There was some desire of the LCC Team to take a look at historic photos as well. Dave Guepfer lead that discussion. After his thoughts the board felt that the river and bluffs theme is still the route to go although blending in paddle boats would be acceptable. Also, logging and harvest features maybe acceptable as well. ISG and the LCC Team were instructed to bring back samples of wall graphics that the Board could view and vote on. That is scheduled for the next LCC Board meeting.

Convention Update January 2021

The monthly Convention Update was presented by Kris Salzwedel and Elizabeth Poh of the LCC Team. Salzwedel pointed out that due to COVID postponements and cancellations continue. Guidelines from La Crosse County play into the ability of the Center to host events as those restrictions create some cancellations as well. Currently 250 is the maximum capacity otherwise County Collaborative approve is necessary. Recently the Center did host a Bridal Expo and the Midwest Player's Classic which went very well. Salzwedel pointed out all the protocols put into place that made the Center a very safe environment. The Center continues to works on the NCAA National Wrestling Tournament, a youth wrestling tournament, basketball and potentially a gymnastics event. He continued pointing out the status of a number of events included, but not limited to MS Walk, Wedding World, State Patrol, Rural Water, First Robotics, LSS Boat and the Jersey Breeders. Meetings held BiWeekly with the CVB, daily emails on events with the CVB and meetings with the Radisson Hotel staff are regular events.

Poh reported on GOP 2023, AWSC 2023, wedding tours and contracts for 2021 and 2022 and WCHQ.

Financials November 2020....Action Item

Director Fahey presented the financial report for November 2020. This month saw red at \$76,171.72. This puts the YTD at \$1,021,440.39. As reported in past months this is due to the COVID pandemic in that the venue has not and cannot have events. Fahey reported that December/end of year will be delayed until approximately in March as this is the end of the year close out. City books will stay open until approximately then. Fahey did also report that the \$196,000 grant for music venues that the Center received will be applied to 2020. As an end result he is estimating that 2020 will show somewhere around \$850,000 loss.

President's Report January 2021

President Smith pointed out the importance of the upcoming election of both the Mayor's seat and 7 council members contests. He also talked about how we might honor and/or thank the sitting Mayor and council members for their support of the new La Crosse Center.

Director's Report January 2021....Pearl St Walkway and 2nd St. - Construction and time table

Director Fahey reported on the 3 topics. The first being road and walkway construction. Second St will be under construction from Main to Jay Streets from May - July 2021. And the Pearl Street Walkway from May - July 2022. It was requested by the LCC Board to have Andrea Trane - City Planner attend the next Board Meeting so questions could be asked about the street and walkway project.

Second Director Fahey reported that talks are on going with Rotary Lights. There is a desire by RL to be able to decorate under the new ballroom on Front St as an exit point for vehicles departing Riverside Park. Updates will be coming back to the Board. Member Neumeister suggest that lighting receptacles be placed on the underside of the ballroom to accommodate future needs for lighting for the Center.

Finally, in recognition of those involved with make the LCC expansion and remodeling possible a ribbon cutting ceremony is in the discussion plans at this time.

Liquor Invoice for December 2020 for Approval.....Action Item

Liquor Invoice for December 2020. Moved by Doug Farmer second by Amanda Jackson for approval. Passed Unanimously.

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.