



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Arts Board

Friday, April 2, 2021

8:30 AM

Virtual

Call to Order

Board Chair Jennifer Williams called the meeting to order at 8:30a.m.

Roll Call

Present: 7 - Roger Christians, Jennifer Williams, Barry McKnight, Dillon McArdle, Kaylan Smith, Randy Erickson, Nhouchee Yang

Approval of Minutes

A motion was made by Christians and seconded by Erickson to approve the March meeting minutes. Motion carried by voice vote.

Notices and Discussions

Agenda Items:

[21-0475](#)

Request to review and approve the finalist for the Professional Advertising and Marketing Services RFP.

Attachments: [LAX-CAB Proposal](#)
 [River Travel Media Proposal](#)

A motion was made by Erickson, seconded by Christians, that the Request be **APPROVED** selecting River Travel Media as the finalist . The motion carried by the following vote:

Yes: 6 - Christians, Williams, McKnight, Smith, Erickson, Yang

Abstain: 1 - McArdle

[21-0462](#)

Request to approve Nii Hosto Art Park plan.

Attachments: [NiiHOSTO Art Park PLAN.pdf](#)

A motion was made by McArdle, seconded by Christians, that this Request be **APPROVED** . The motion carried by voice vote.

[21-0463](#)

Request to approve Nii Hosto Art Park task force.

Attachments: [Nii Hosto Art Park task force](#)

A motion was made by McKnight, seconded by Erickson, that this Request be APPROVED . The motion carried by voice vote.

[21-0464](#)

Request to approve Artspire grant.

A motion was made by McArdle, seconded by Erickson, that this Request be APPROVED to award \$1,600 . The motion carried by voice vote.

[21-0465](#)

Discussion of the guidelines for proposals and grants.

Attachments: [Arts Board Proposals Grants](#)

NO ACTION TAKEN

[21-0466](#)

Discussion of updates to Arts Board mission and goals.

NO ACTION TAKEN

Adjournment

A motion was made by Christians and seconded by Erickson to adjourn at 9:19a.m. Motion carried by voice vote.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.