

City of La Crosse, Wisconsin

City Hall 400 La Crosse Street La Crosse, WI 54601

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Title: Action to formally support Public Library banner project & annual artist contest - Kelly Krieg-Sigman

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Attachments: 1. Banner Mock-Up

Date	Ver.	Action By	Action	Result
2/2/2018	1	Arts Board	APPROVED	Pass

Action to formally support Public Library banner project & annual artist contest - Kelly Krieg-Sigman The Library Director is reequesting formal support from the Arts Board for a banner project and an annual artist contest. The Library is less than \$2,000 away from its goal to hang "Libraries are for Everyone" banners, and is aiming for a grand unveiling on Monday, April 9 as part of our National Library Week celebration.

In following years, the Library & partners would sponsor an annual artists' contest with a cash prize. The challenge would be to create a piece of visual art that communicates or represents some aspect of learning, literacy, reading and/or social justice. The winner's work would be reproduced on a banner and replace one of the existing banners for a year.

A computerized mockup of the banners are attached. It is not the "final" artwork; the Library will develop a draft and present it to stakeholder when all the funds are in place.