



# City of La Crosse, Wisconsin

City Hall  
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## Legislation Details

**File #:** 20-0567      **Version:** 1      **Name:** River Point District Public Relations and Marketing Proposal for 2020

**Type:** General Item      **Status:** Agenda Ready

**File created:** 4/23/2020      **In control:** Redevelopment Authority

**On agenda:** 4/30/2020      **Final action:** 5/28/2020

**Title:** Consideration and possible action on the next phase of marketing and public relations work for River Point District with Vendi Advertising.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Riverside North Project Budget\_011119.pdf, 2. River Point District\_Vendi 2020 SOW\_050720.pdf

Date	Ver.	Action By	Action	Result
5/28/2020	1	Redevelopment Authority	APPROVED	Pass