



Legislation Text

File #: 18-0341, **Version:** 1

Consideration of contribution to *Heron's of La Crosse* 10th Anniversary display

The "Heron's of La Crosse" are making a comeback for an anniversary celebration! Encouraging the arts downtown is part of our strategic plan at Downtown Mainstreet, Inc. This project comes at a time when public art has been a frequent topic of conversation in the community. The beauty of the Heron's project is that it highlights a collaboration and celebration of local businesses.

For the 10 year celebration, we're looking to engage the community and ask for their support to bring the Heron's back. You can help with this by doing the following:

1. Help us spread the word about the Heron project and share the Go Fund Me link within your businesses, friends and on social media. <https://www.gofundme.com/herons>
2. Show your support by making a donation.

The 6-foot-tall sculptures were originally displayed in 2008 and are an original work of art created by local, regional, and national artists. The Pump House, in partnership with Downtown Mainstreet, Inc. and Explore La Crosse, would like to make them available again this summer with a "flock" exhibition of over 20 artistic birds opening this spring in downtown. Organizers are asking to help bring the "Heron's of La Crosse" back to the streets of downtown!

You can contribute at: <https://www.gofundme.com/herons>

The Pump House is a non-profit 501(c)(3) organization; donations are tax deductible as allowed by law.

Pledge \$5 or more

Good vibes for being a public art supporter

Pledge \$25 or more

Digital "Thank You" Gif sent to your email

Pledge \$50 or more

Limited edition Bronze Heron poster signed by project sculpture fabricator, Dave Oswald

Pledge \$100 or more

Your name printed in Official Heron Birding Brochure & Map

Pledge \$250 or more

Heron print on canvas taken by La Crosse area Photographer Bob Good

Pledge \$500 or more

Your sponsorship acknowledged on the heron sculpture of your choice (subject to availability)

If you would like to select a heron for your business, you can donate at Go Fund Me and contact us

directly to check for availability.