

AVIATION BOARD BACKGROUND LETTER

Aviation Board Meeting Date: November 14, 2022

To: Chair Richmond and Aviation Board Members

Cc: Mitch Reynolds, Mayor

From: Ian Turner, Airport Director

Subject: 22-1373 – Terminal Art Display

Summary:

This is a discussion item to gather input from the Aviation Board and potentially provide direction on how to proceed.

Previous Action:

The Aviation Board approved a license to display art in the terminal building by item 16-0911 in September of 2016.

Background:

Since current staff have been with the airport, the terminal art display has been related to the Century of Flight display celebrating 100 years of aviation in La Crosse. This was from 2019. Due to world events since then, this art display has not been updated and it is desired to be updated at this time.

As the discussion occurred on how to proceed forward, the La Crosse Arts Board was identified as a possible source of artwork, assistance, and other resources toward this effort. Airport Board Member Drake Hokanson has communicated with the Arts Board and there is interest in supporting this effort at the airport. It was determined that briefing the Aviation Board on what this might look like was a logical next step, followed by a briefing to the Arts Board.

Financial Implications:

Based on the current understanding of the terminal art display process, some budgetary impacts are possible. It is unable to be determined at this time.

Stakeholder Process:

This item is presented to the aviation board for discussion and direction.



Alternatives:

Not applicable.

Staff Recommendation:

Not applicable at this time.

Attachments:

Terminal Art License Agreement

