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PLANNING AND DEVELOPMENT

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BICYCLE FRIENDLY COMMUNITY
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August 13, 2018

Memo

To: Human Rights Commission

From : Jason Gilman, Director of Planning and Development
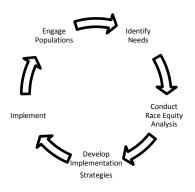
RE: GARE Presentation

Dear HRC Members:

Gordon Goodwin of the Government Alliance on Race and Equity (GARE) presented the structure of GARE and how it can provide support and guidance for groups like the HRC in cities. Here are some highlights for your consideration:

GARE provides learning cohorts and networking between organizations with similar missions in the racial equity.

Membership responsibilities include sharing our experiences via a blog they manage, attending an annual meeting and actively engaging through their website and other offerings.

GARE can assist organizations in conducting a racial equity analysis (they have a toolkit on their website at racialequityalliance.org) This racial equity analysis provides foundational data about the municipality that can help an organization identify opportunities as well as challenges.

The typical program may look something like this:

They also promote something called Results Based Accountability, a method of reverse engineering whereby the desired identified outcomes are paired with effective implementation actions. Some of these desired identified outcomes GARE focuses on include things like voting attendance, family income and assets, infant mortality and life expectancy.

GARE also promotes the Center for Social Inclusion which is now united with GARE and tells stories about race nationally.

GARE generally promotes policy development from the ground up through movement and capacity building, shifting narratives on the fact that America has been built by all of us.

CSI is working with 60 local jurisdictions on learning and the adoption of policy.

GARE also provides links to valuable data like the Affordable Care Act's Livability by Race data.

Gordon also noted, "Community engagement is not input, it is a level of accountability. We need to define what level of accountability we want." Perhaps this is the paramount challenge posed to the La Crosse Human Rights Commission in identifying the path forward.