



# LSE

ORIGIN

**Airport'  
Catchment  
Gi a a Ufm**

## **PASSENGER DEMAND** in YE 4 Quarter 2017



GLOBAL ROUTE  
DEVELOPMENT

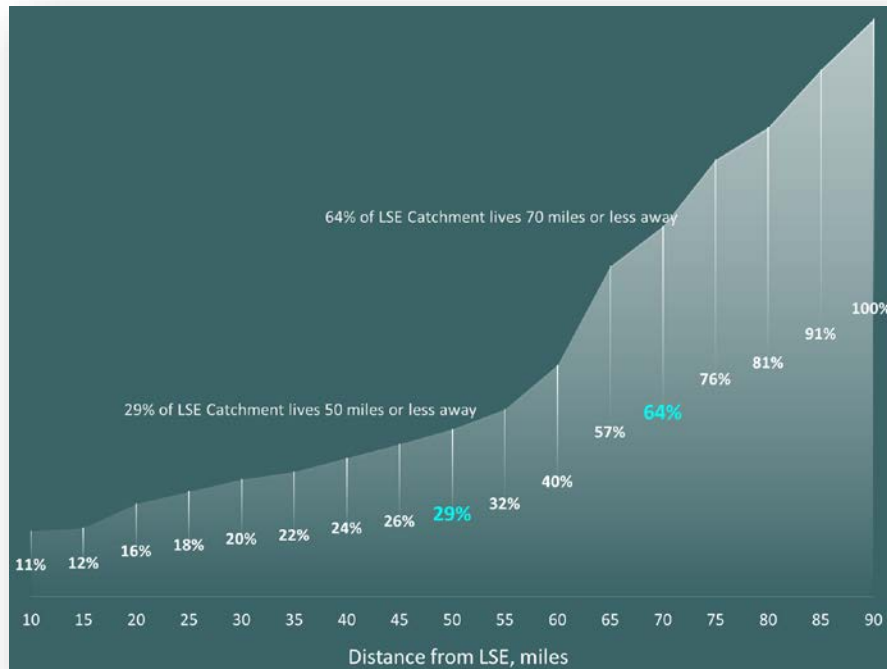
April, 2018



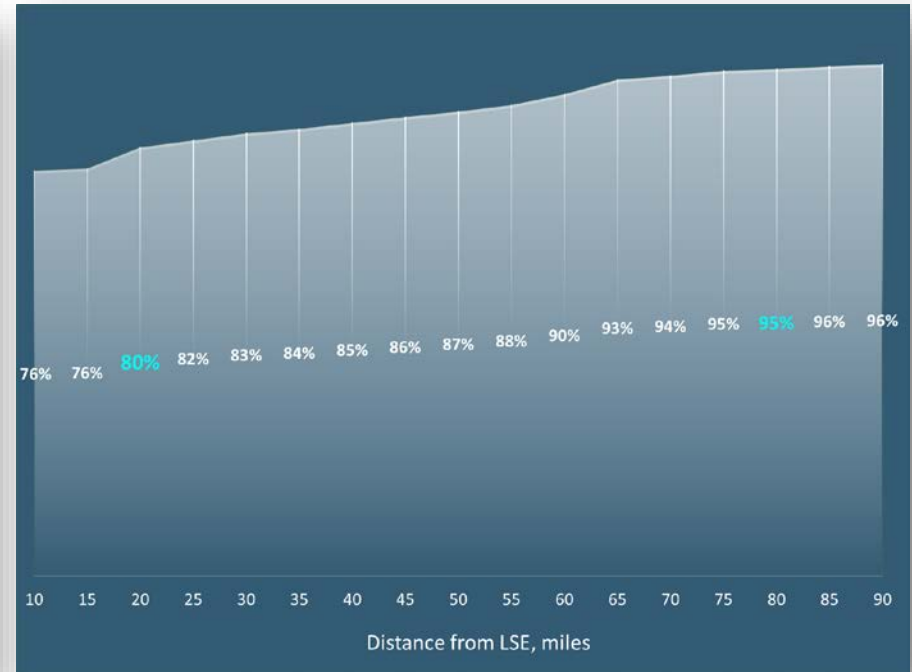
# The Airport's Influence Declines as Distance Increases

- **At About 60 miles from LSE, population begins to shift to other areas such as Rochester, MN and Madison**

Traffic Distribution by Distance from LSE

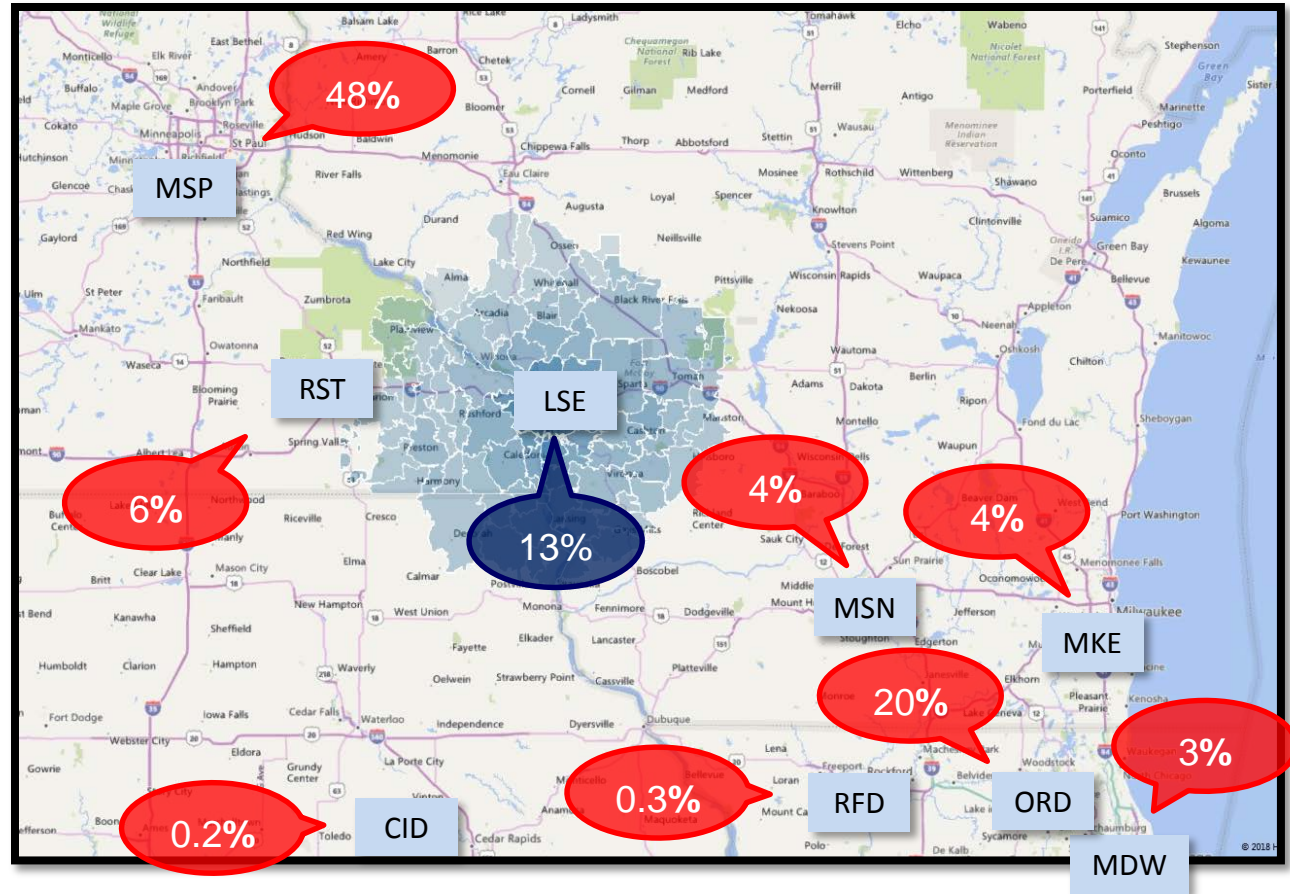


Cumulative Leakage Rate by Distance from LSE



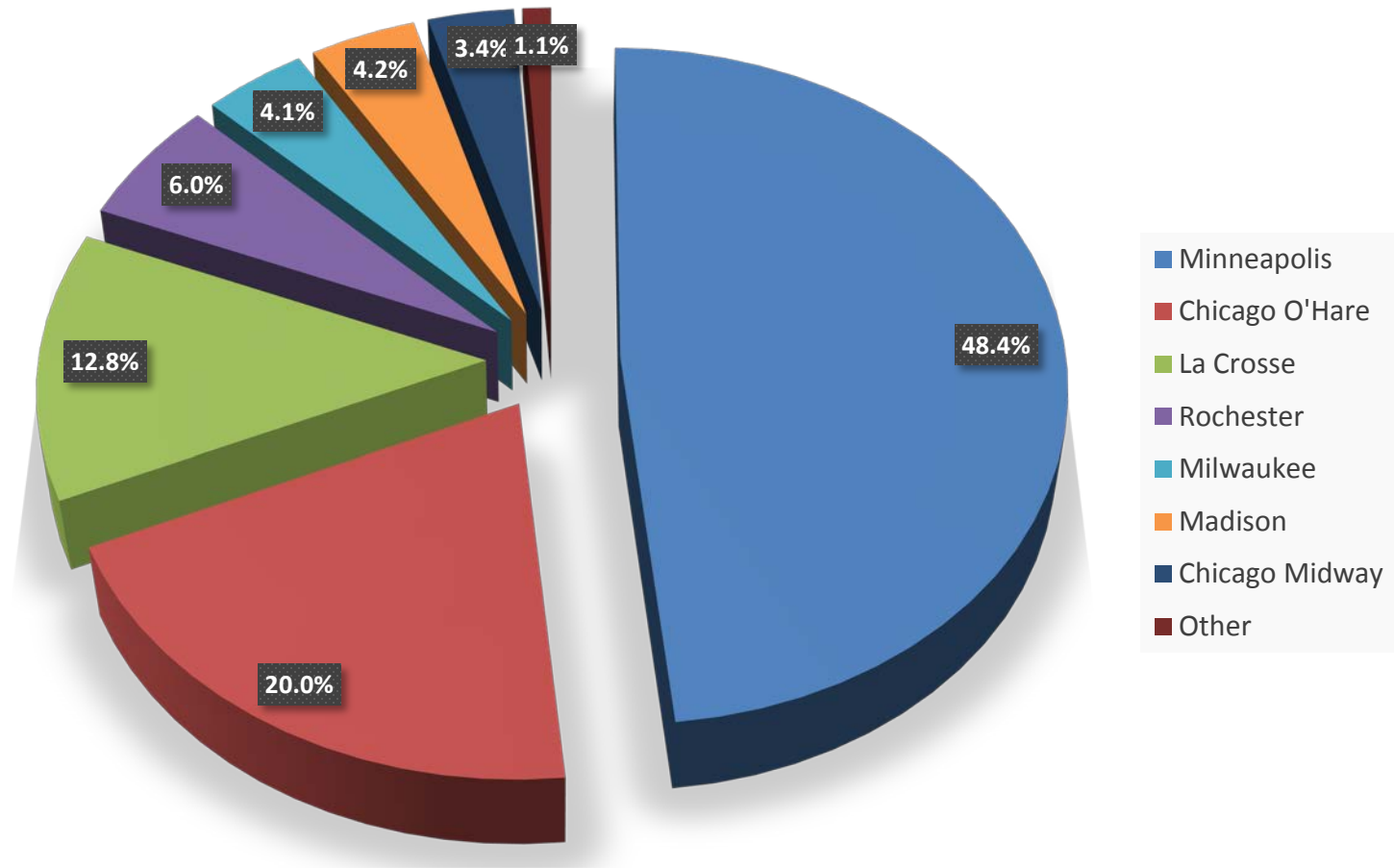
# Minneapolis Takes the Lion's Share of Traffic Originating in the La Crosse Catchment Area

- ✈ The configuration of highways and road access benefits travel to and from MSP providing them with an advantage in addition to having more flights and competitors.
- ✈ Other nearby airports typically have similar service and are not strongly influencing LSE, though some such as RST and MSN have seen additional service in the last few years.
- ✈ Chicago O'Hare, the second biggest hub airport in the country pulls in 20% of passengers from the LSE catchment, but 18.7% of those on international itineraries.





# MSP and ORD Provide Driving Alternatives to LSE. RST and MSN Have Increased Traffic by 21% and 15% Respectively in 3 Years



# La Crosse Catchment Area Traffic Travels Both East and West, With a Focus on Florida and Western Sun Destinations



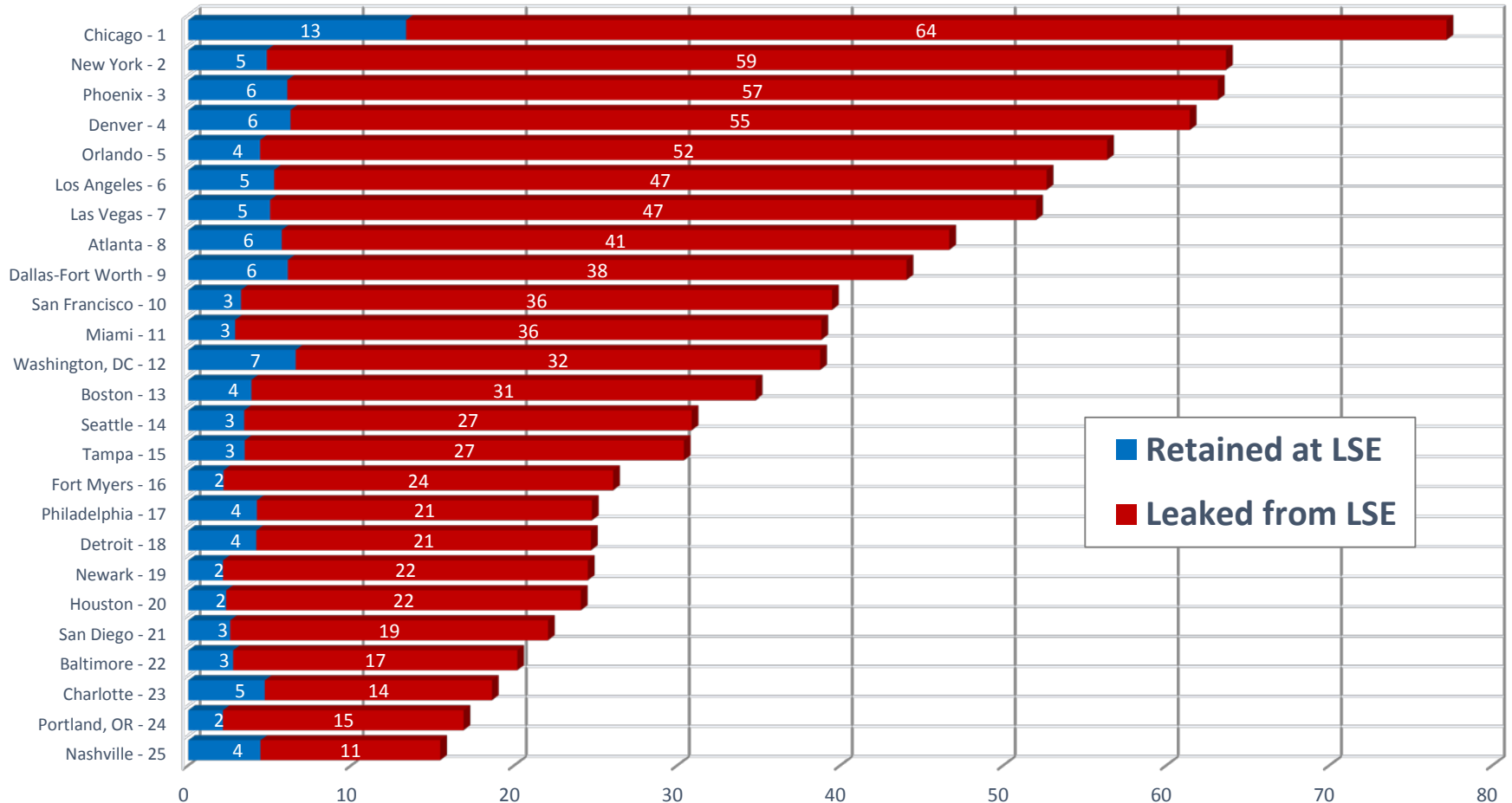
# La Crosse Catchment International Demand



# Top 25 Catchment Area Markets

## Passengers per Day Each Way (PDEW) in the 25 Largest Leakage Markets at La Crosse

Calendar Year 2017



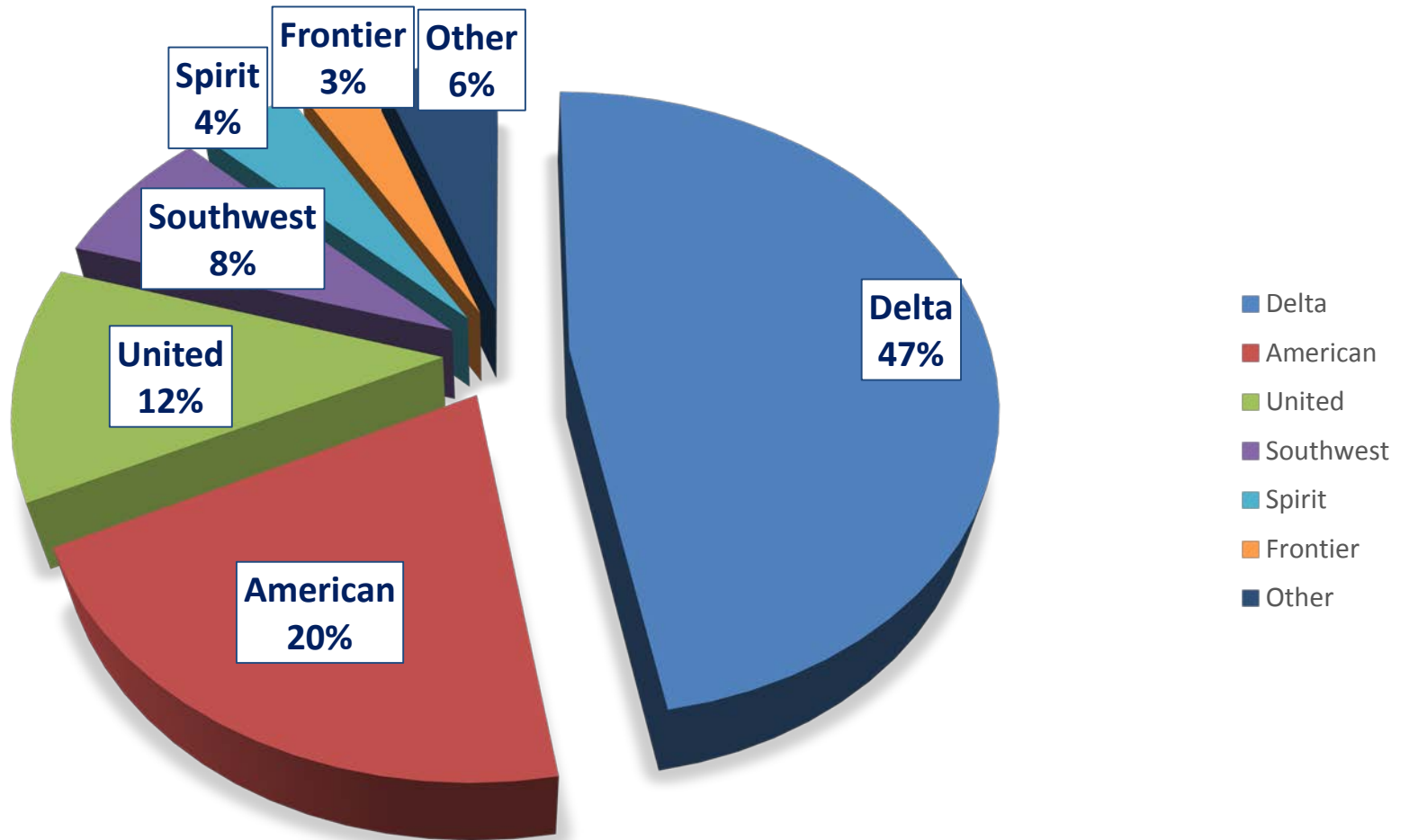
Source: CY 2014 Sixel Consulting Group True Market Study



# Delta Captures 47% of La Crosse Traffic, but Carriers without Service in La Crosse Capture 33% of La Crosse Traffic

Market Share by Carrier of La Crosse Catchment Area Traffic

Leakage Report – 2017





# LSE



## **Historical Analysis and Top Markets**

## **INDUSTRY DATA FROM 2000-2017**



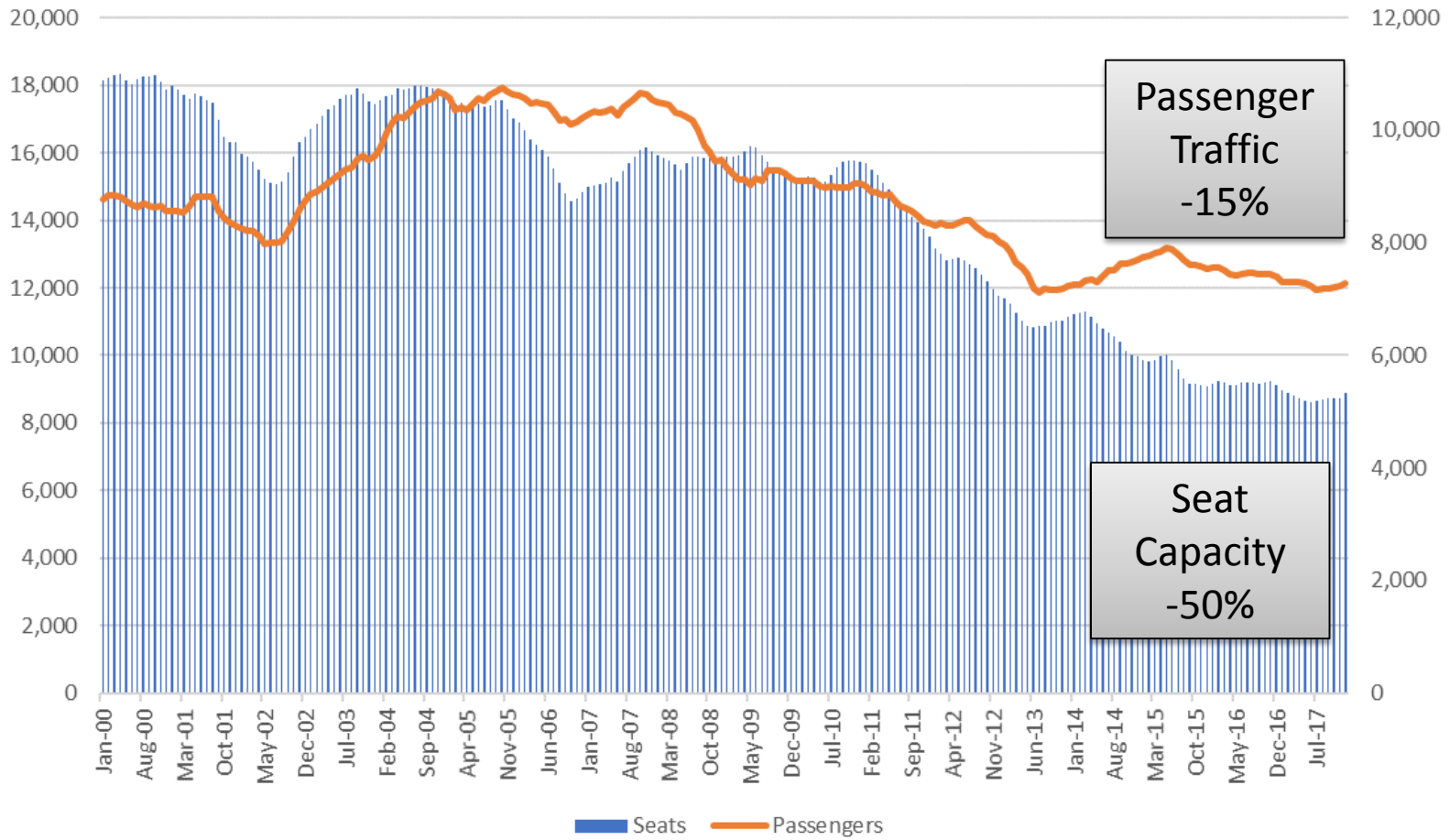
GLOBAL ROUTE  
DEVELOPMENT

April, 2018

# Since 2000, There Have Been Remarkable Changes to Air Service at LSE

## La Crosse Monthly Seat Capacity and Passengers

12 Month Moving Average

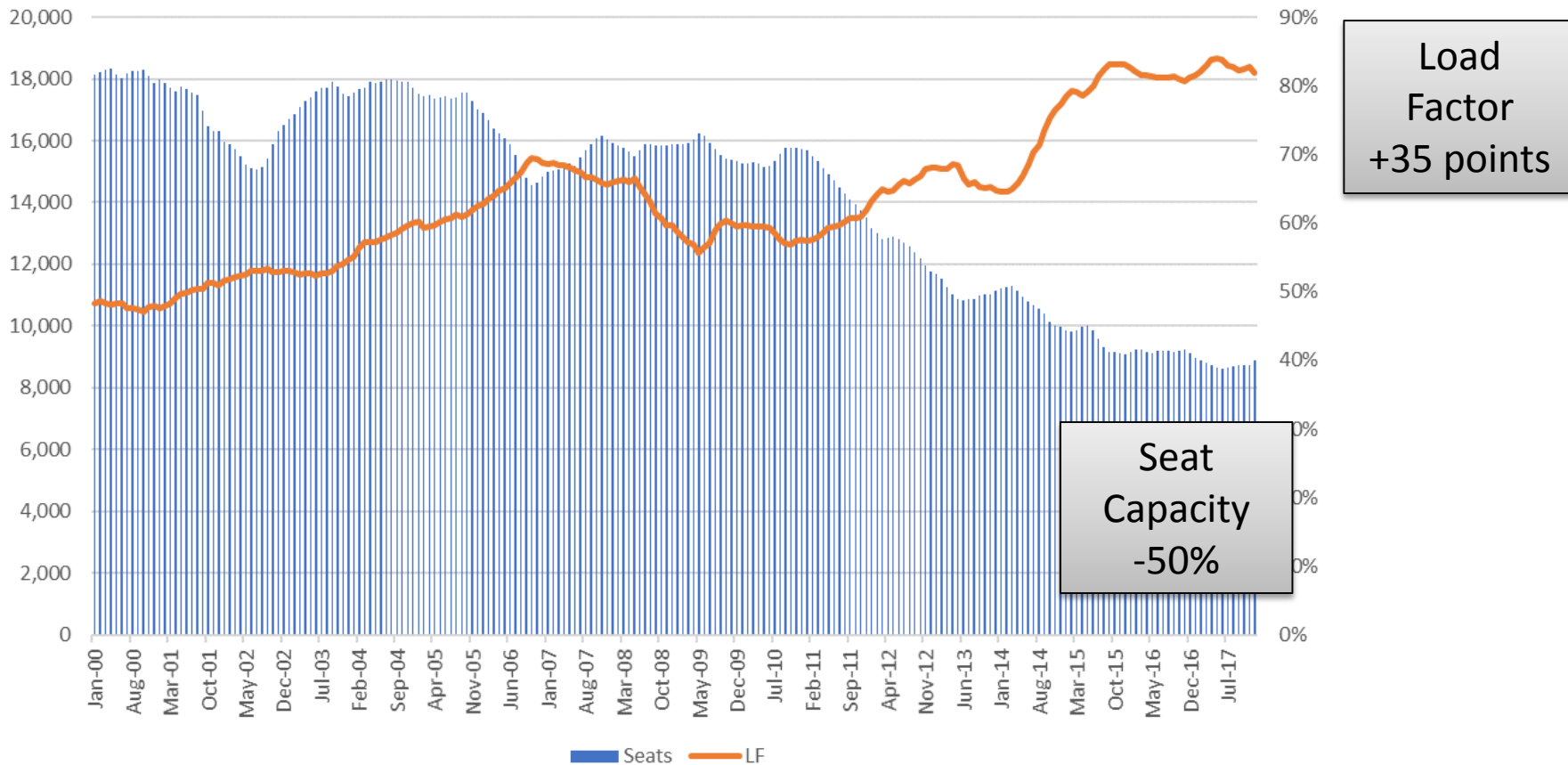


Source: Airline Data Inc.

# Even With Reduced Capacity, La Crosse Maintained Most of Its Passengers and Boosted Load Factor to Industry Standard Levels

## La Crosse Monthly Seat Capacity and Load Factor

12 Month Moving Average



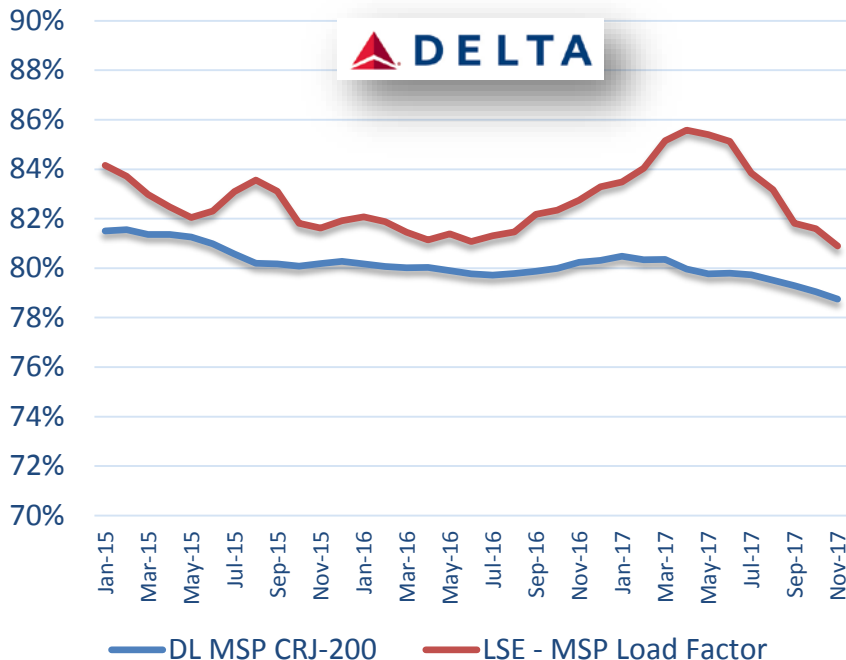
Source: Airline Data Inc.



# In the Last Few Years, Load Factors to MSP and ORD Have Been At Hub Levels or Better

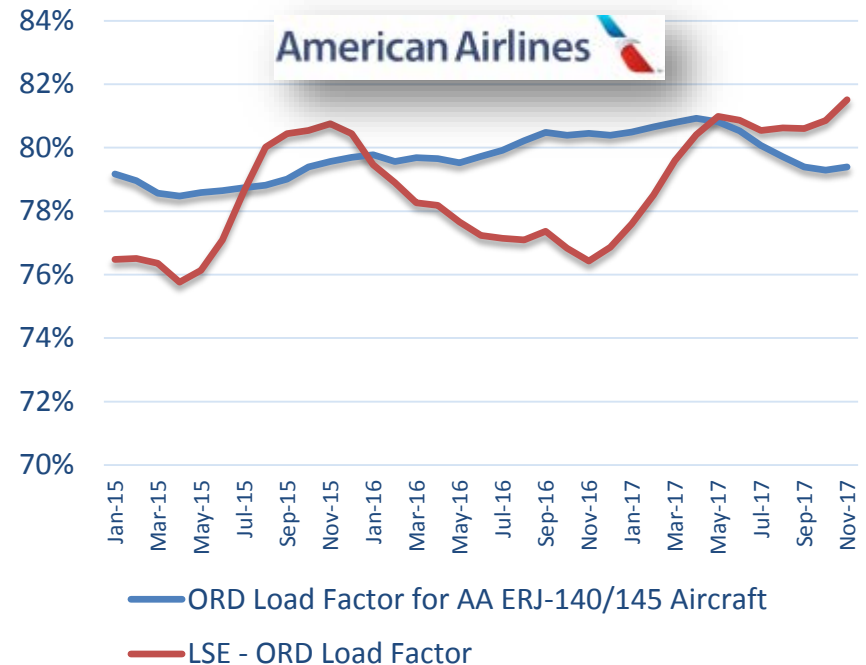
## Comparison of Total MSP and La Crosse – MSP Load Factor for Delta Airlines

12 Month Moving Average (50 Seat RJs Only)



## Comparison of Total ORD and LA Crosse – Chicago (ORD) Load Factor for American Airlines

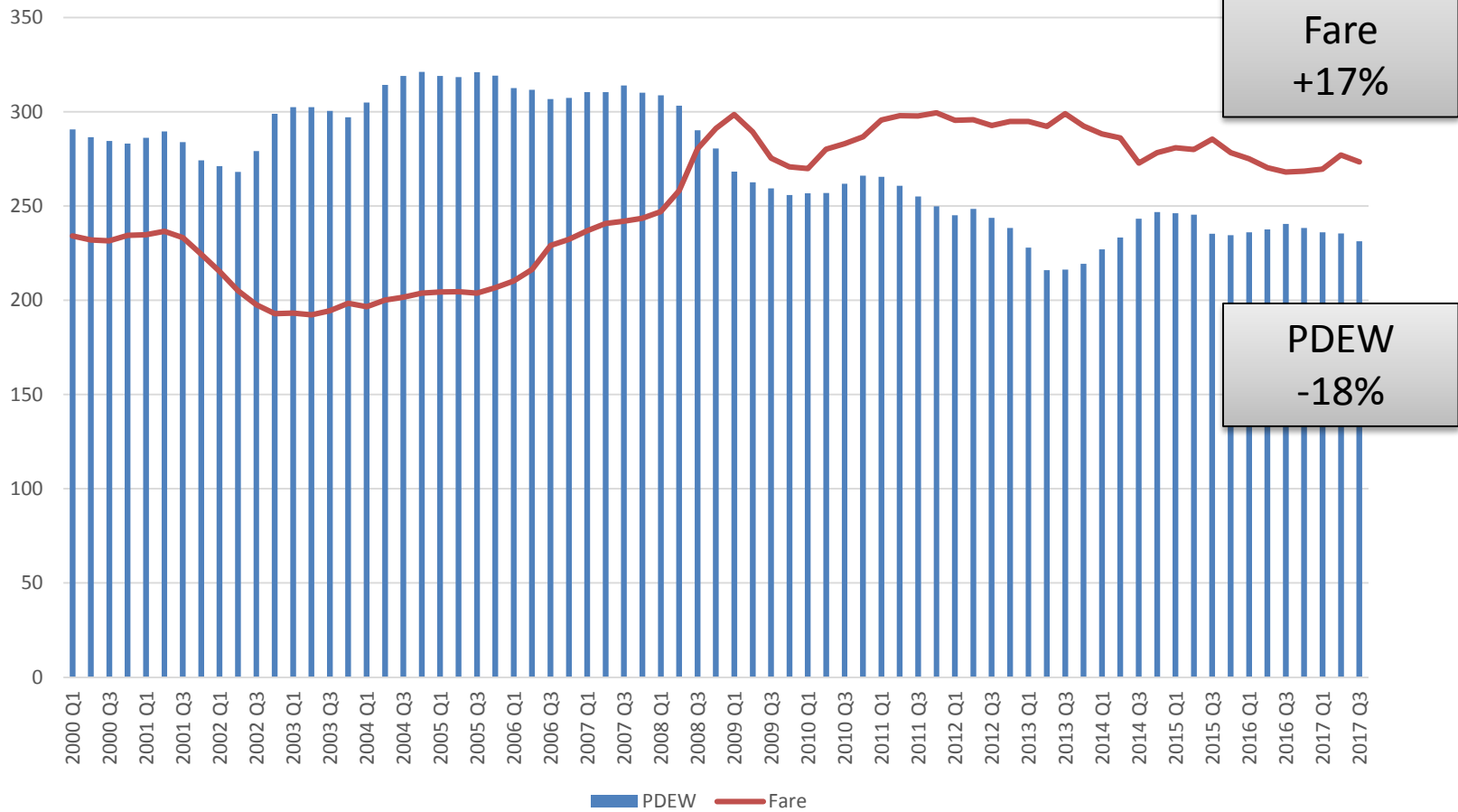
Monthly with 12 Month Moving Average (AA ORD ERJ-140 and ERJ-145 Only)



Source: Airline Data Inc.

# Another Long Term Trend Involves a Decline in Passengers vs. an Increase in One-Way Fare

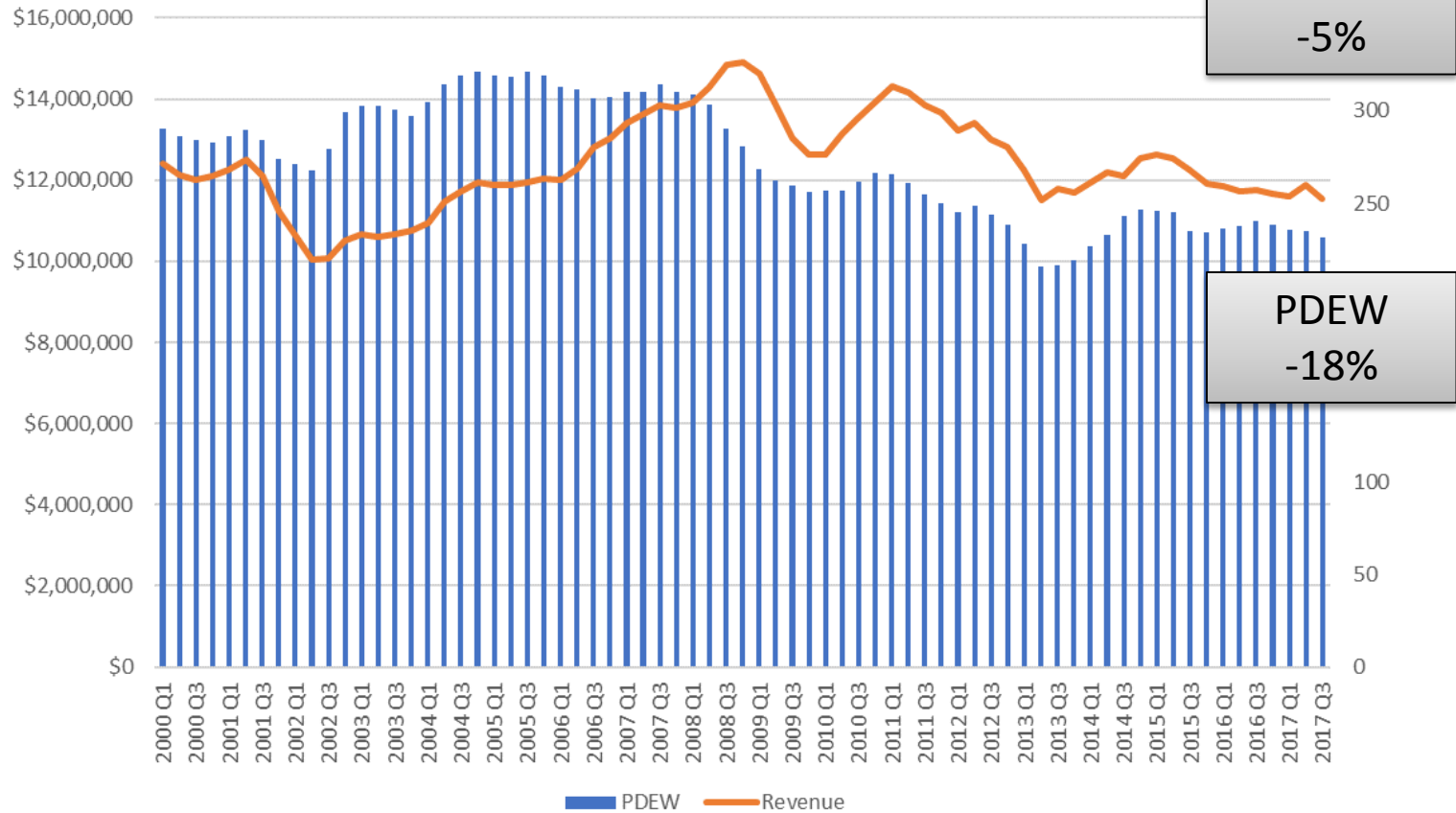
**La Crosse Quarterly PDEW and Average One-Way Fare**  
4 Quarter Moving Average



Source: Airline Data Inc.

# So When Passengers Are Down and Fare is Up, Then Passenger Revenue Will Fall Somewhere in Between

**La Crosse Quarterly PDEW and Average One-Way Fare**  
4 Quarter Moving Average

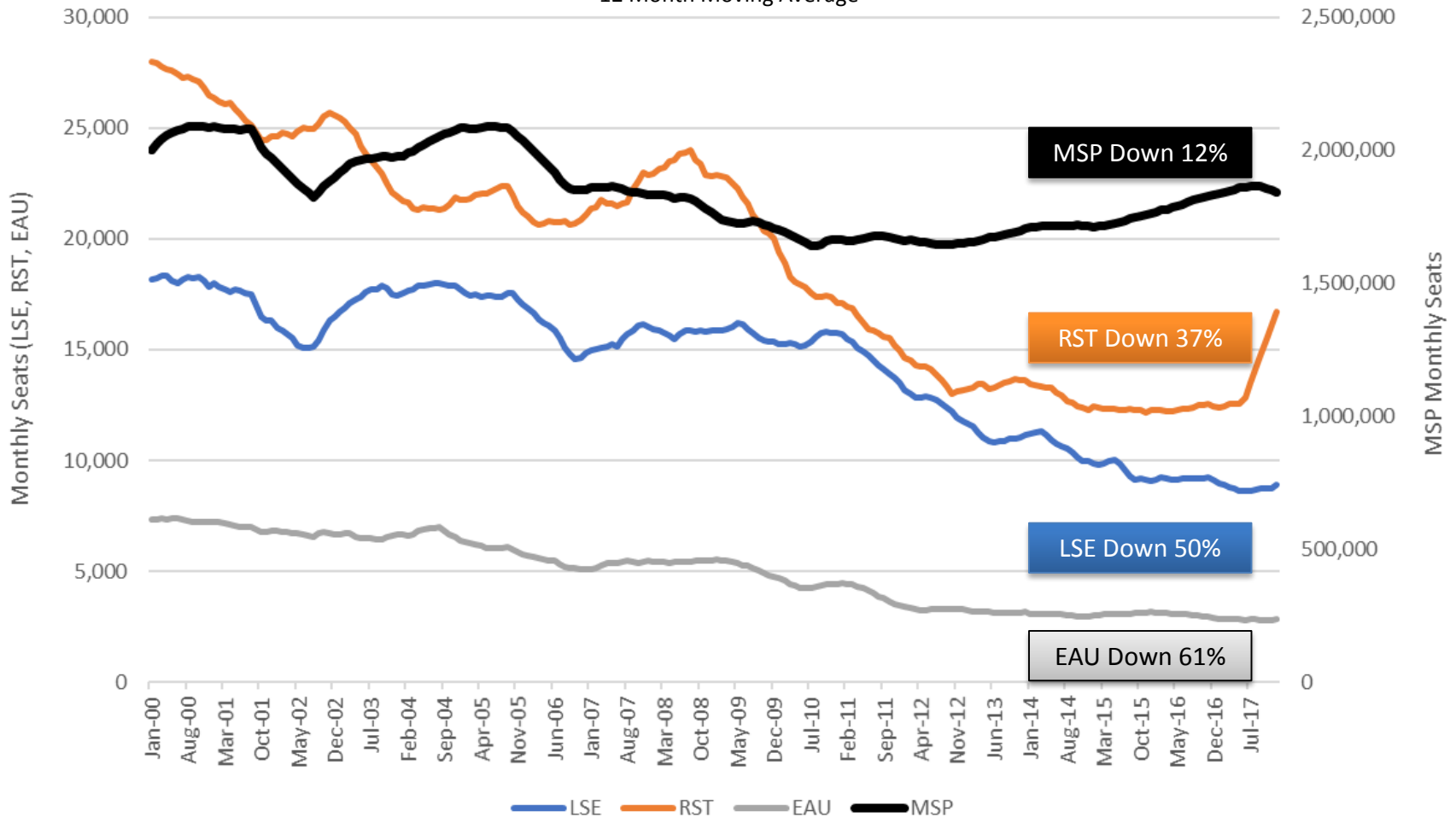


Source: Airline Data Inc.

# LSE Peer Airports Have Seen A Comparable Loss of Capacity, Notwithstanding RST's Recent Gains. MSP Has Lost More Seats Than the Others Combined

## La Crosse Capacity Comparison With Select Nearby Airports

12 Month Moving Average



Source: Airline Data Inc.

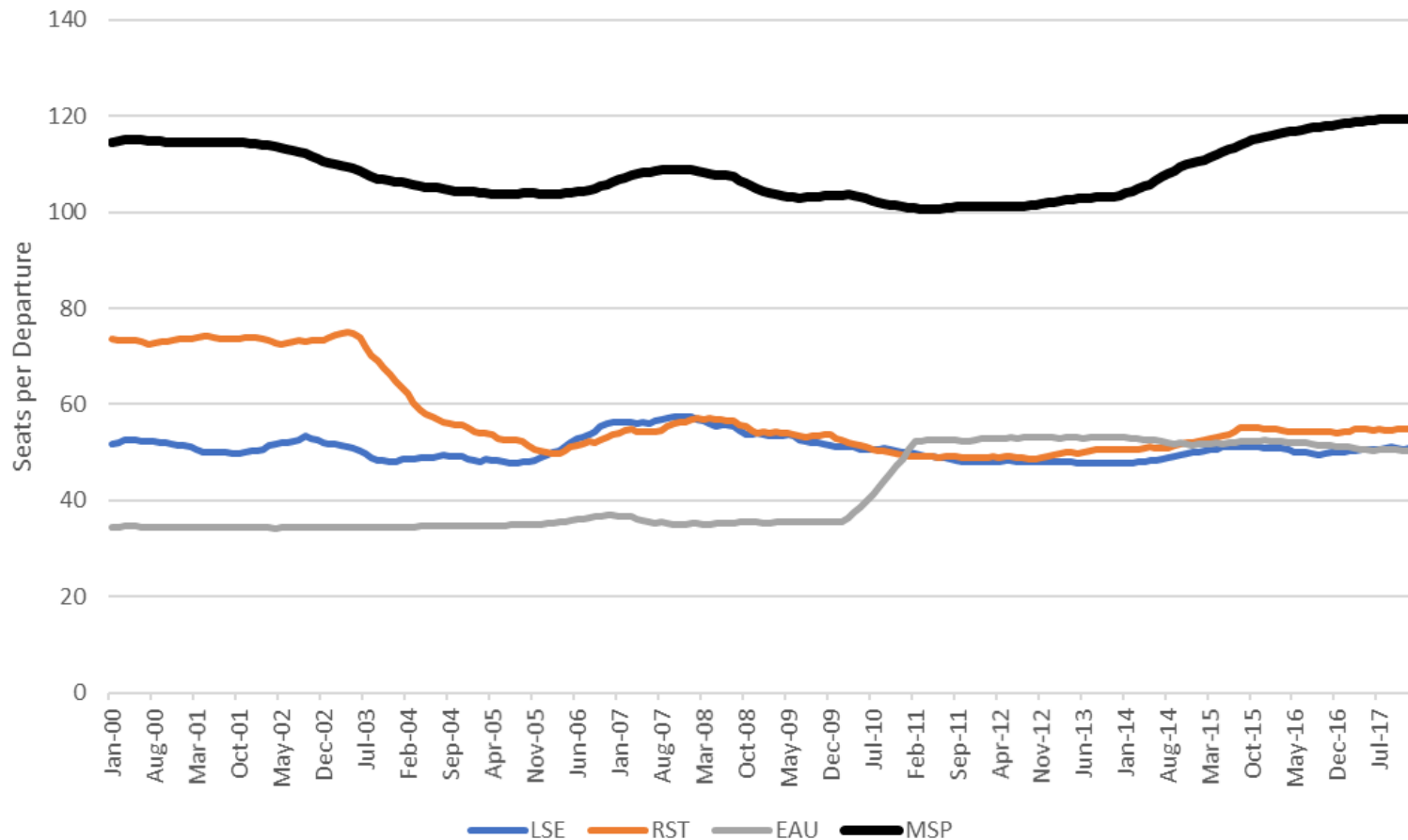




# LSE and Peer Airports Once Had Different Aircraft Capacity Profiles, Today They Are All the Same

## La Crosse Seats per Departure Comparison With Select Nearby Airports

12 Month Moving Average

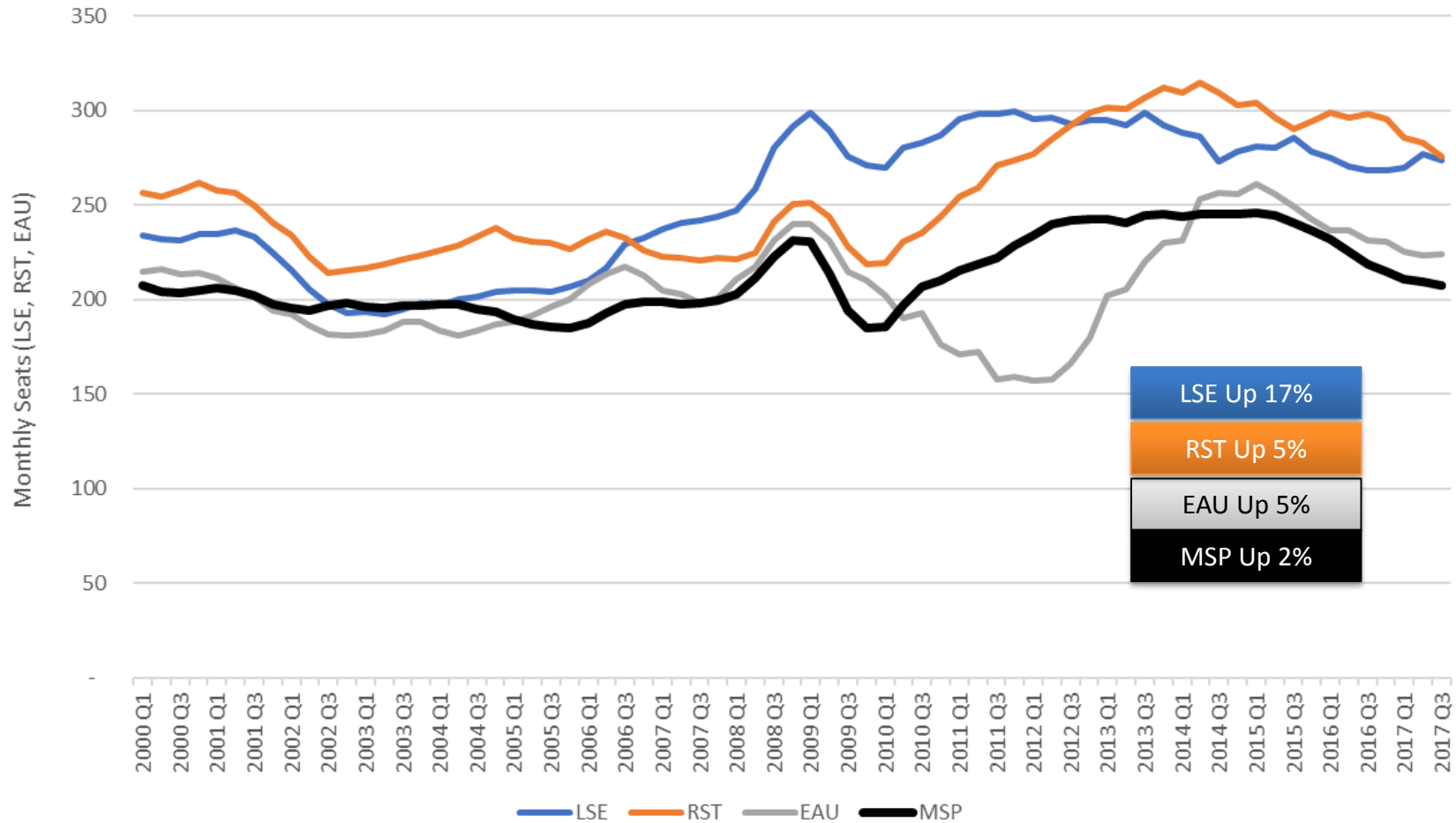


Source: Airline Data Inc.

# While Fares Are Up All Around, LSE Has Seen the Largest Increase Since 2000

## La Crosse One-Way Fare Comparison With Select Nearby Airports

4 Quarter Moving Average



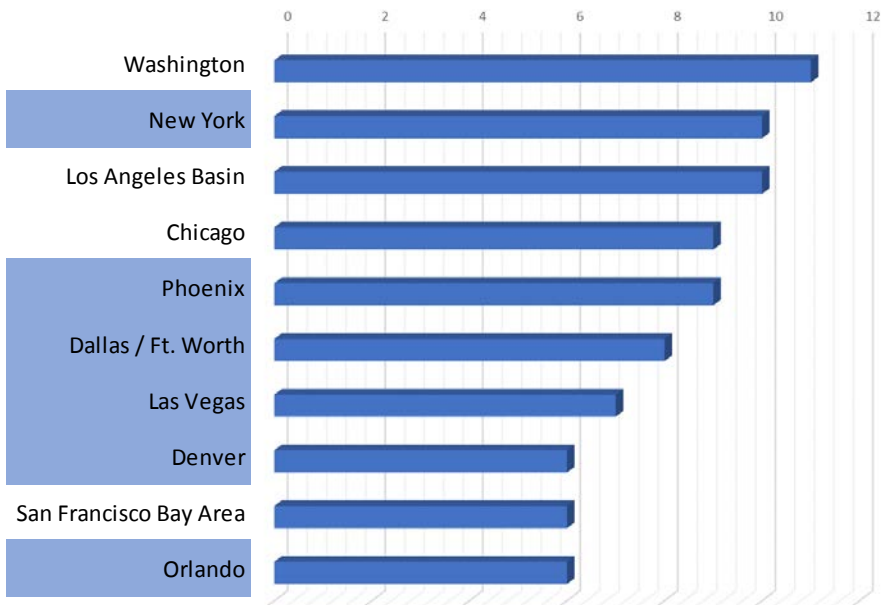
Source: Airline Data Inc.

# Demand for Passenger Traffic That Leaks to Other Airports is Roughly Similar to What Flies From LSE

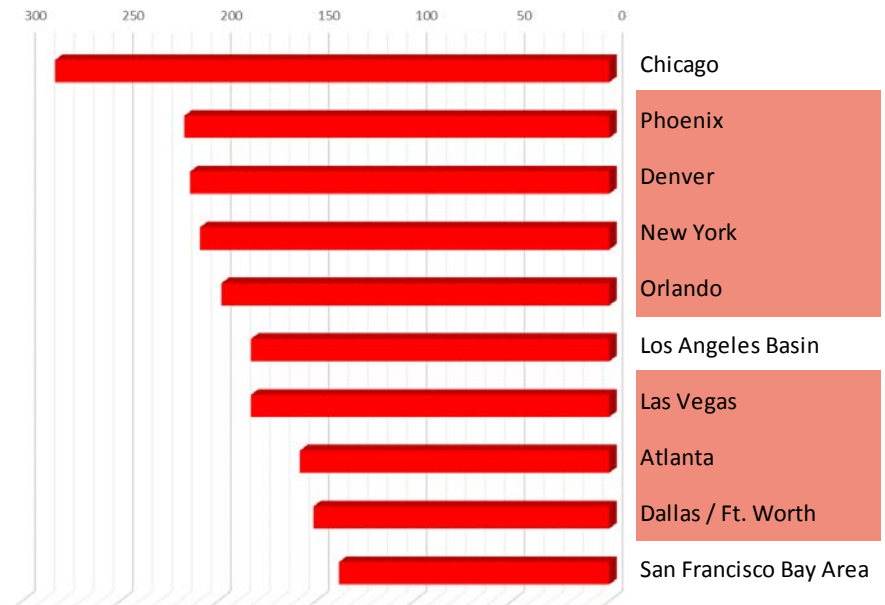
## Top 10 Markets to and from La Crosse

2017

### Top Markets Flown at LSE (PDEW)



### Top Leakage Study\* Markets LSE (PDEW)



Source: Airline Data Inc.  
\*Within 90 miles of LSE

# Top Market: New York City

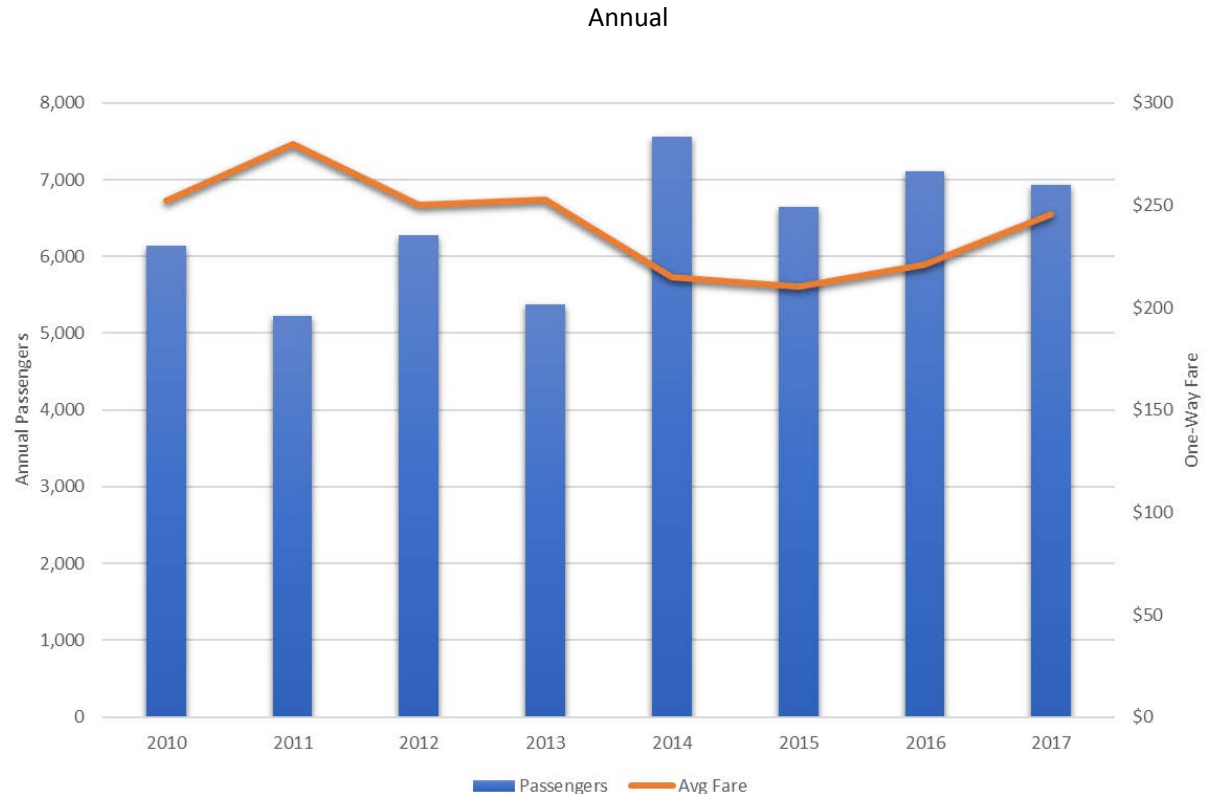
## Market Summary

- ✓ As a top destination, New York City is actually composed of airports LGA, JFK and EWR
- ✓ United has the largest hub at EWR
- ✓ Delta and American could also offer connections at JFK and LGA
- ✓ LGA offers domestic connections only

## Aircraft Expectations

- ✓ Small to mid-size regional jets between 50 and 90 seats

## La Crosse to New York City PDEW and One-Way Fare





# Top Market: Phoenix

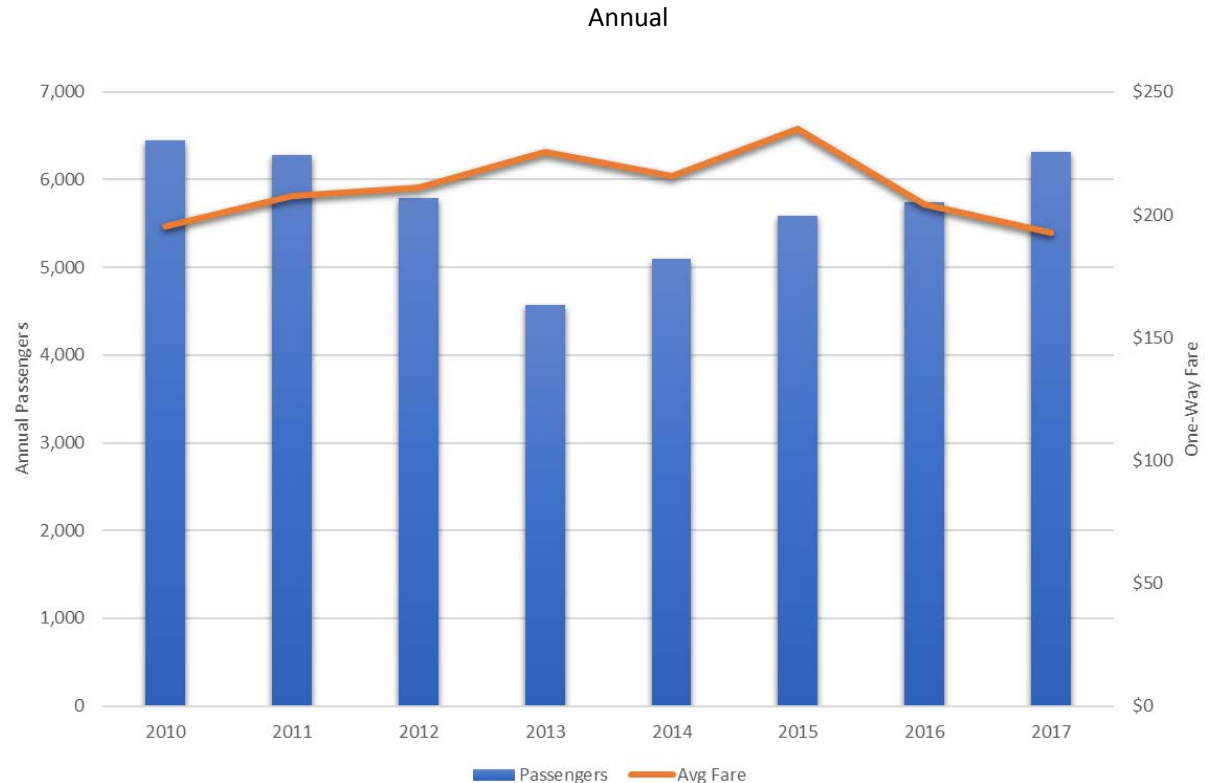
## Market Summary

- ✓ While American has a large hub at PHX, they are not a likely candidate for LSE service
- ✓ Allegiant has a large base at PHX from where they serve airports in the region such as ATW, CID, MLI, RFD and even STC

## Aircraft Expectations

- ✓ Airbus A319
- ✓ Airbus A320
- ✓ MD-80 aircraft will fully exit fleet by end of 2018

## La Crosse to Phoenix PDEW and One-Way Fare



# Top Market: Orlando

## Market Summary

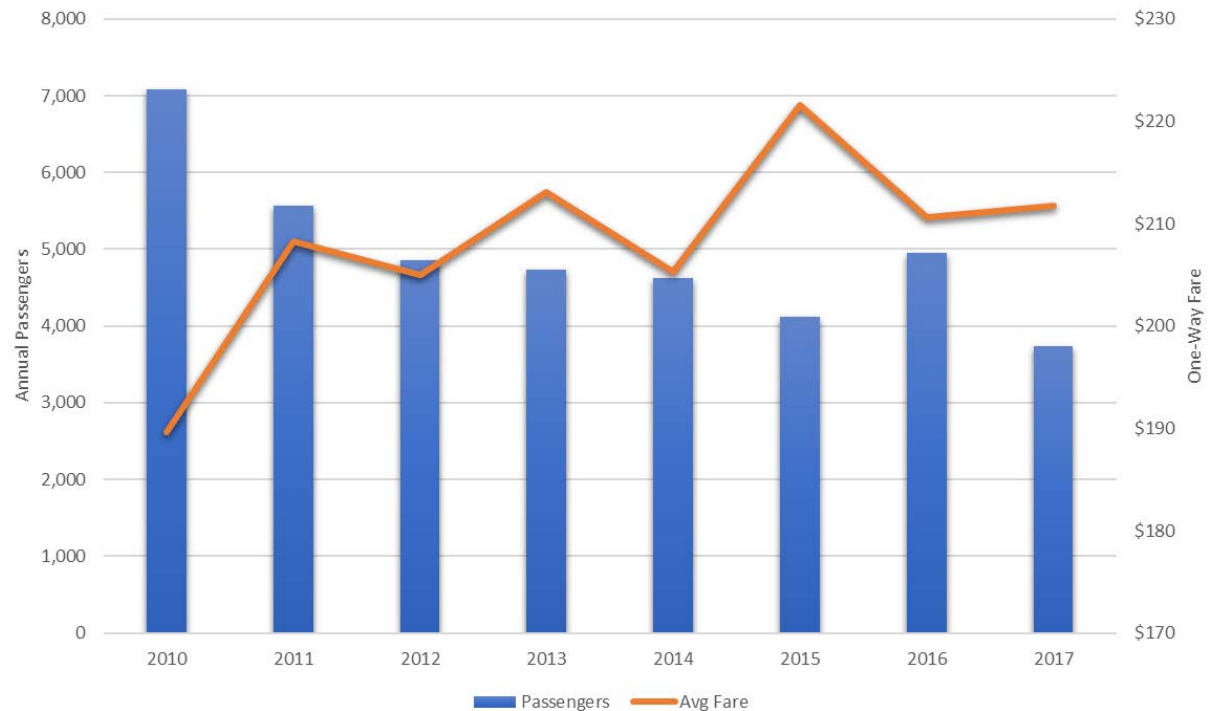
- ✓ No network airline has a hub in Orlando
- ✓ Allegiant has a large base at SFB from where they serve airports in the region such as ATW, CID, MLI, and RFD
- ✓ Frontier also has a sizable base at MCO
- ✓ New service on Allegiant to SFB from nearby airports may be lowering demand at LSE

## Aircraft Expectations

- ✓ Airbus A319
- ✓ Airbus A320
- ✓ Airbus A321
- ✓ MD-80 aircraft will fully exit Allegiant fleet by end of 2018

## La Crosse to Orlando PDEW and One-Way Fare

Annual



Source: Airline Data Inc.

# Top Market: Denver

## Market Summary

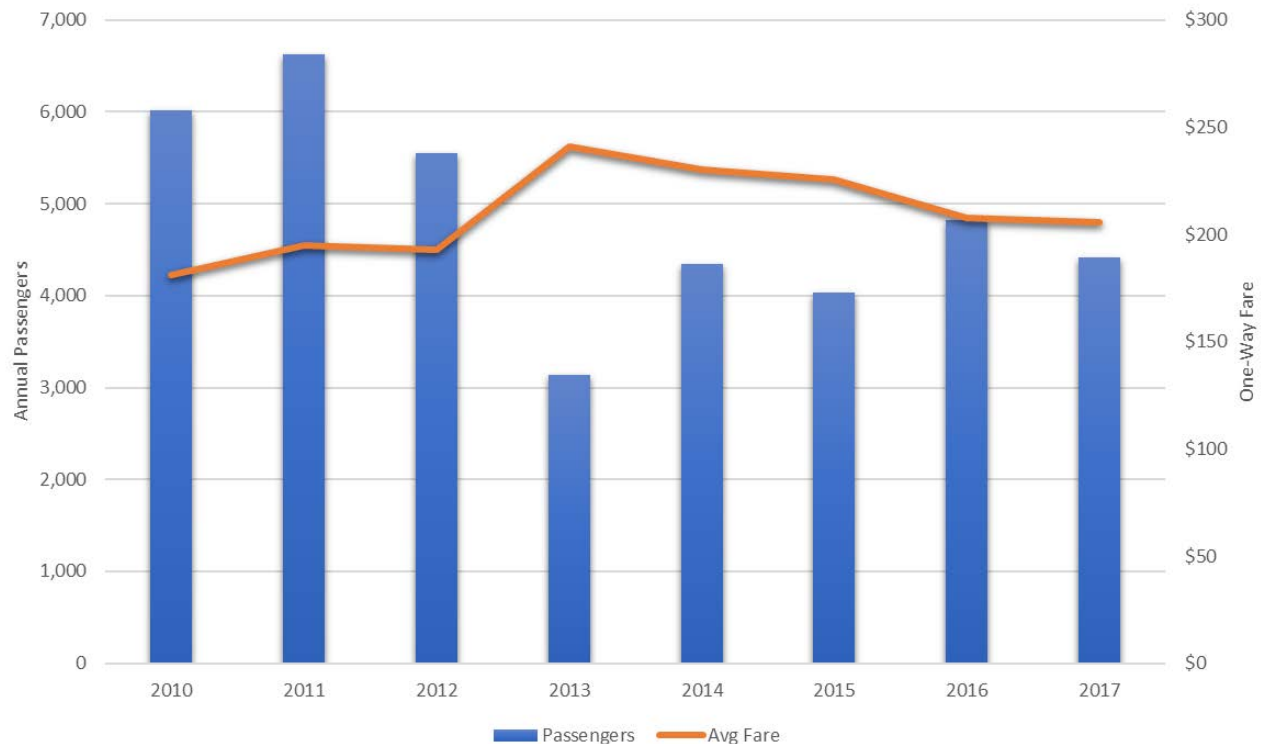
- ✓ Denver is home to 3 hub airlines, United, Frontier and Southwest
- ✓ United and Frontier are contenders for service to LSE

## Aircraft Expectations

- ✓ United could consider small to mid-size regional jets between 50 and 76 seats
- ✓ Frontier could consider the Airbus 319, 320, and 321

## La Crosse to Denver PDEW and One-Way Fare

Annual



Source: Airline Data Inc.

# Top Market: Las Vegas

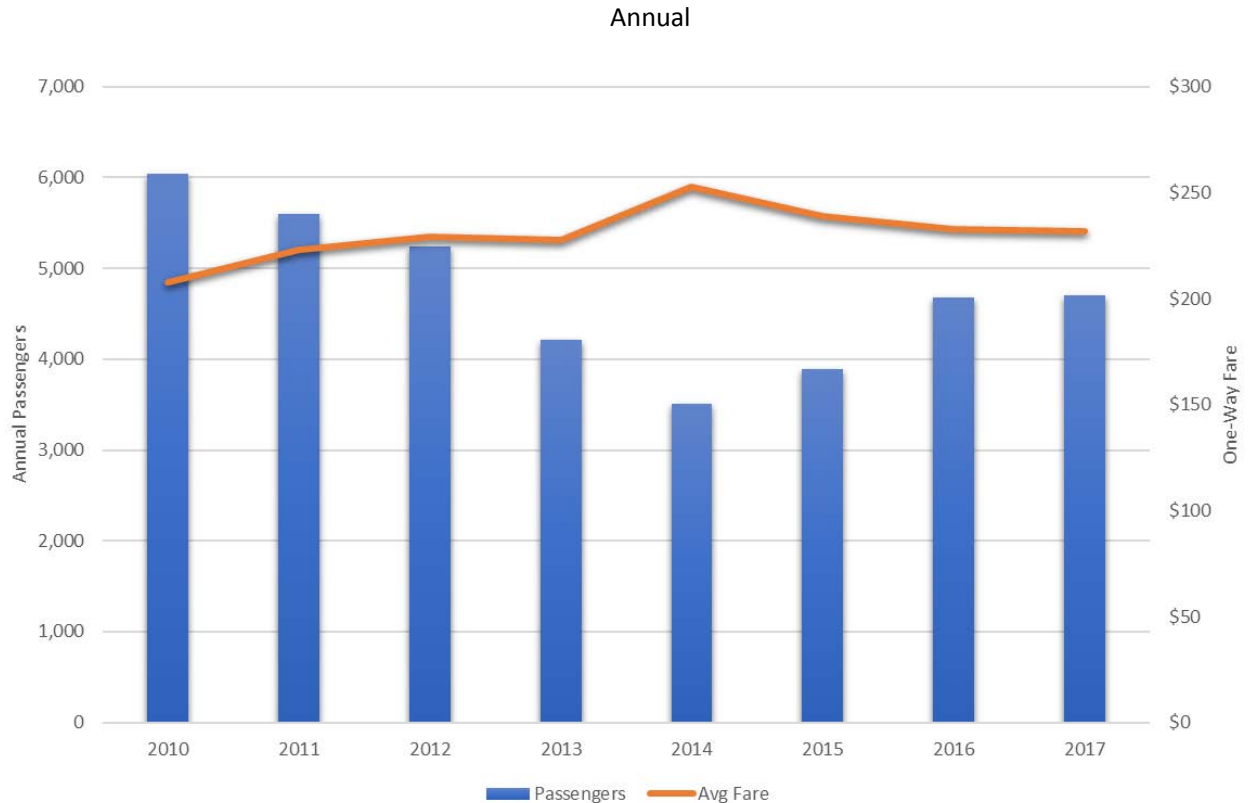
## Market Summary

- ✓ No network airline has a hub in Las Vegas
- ✓ Allegiant has a large base at LAS from where they serve airports in the region such as ATW, CID, MLI, and RFD

## Aircraft Expectations

- ✓ Airbus A319
- ✓ Airbus A320
- ✓ MD-80 aircraft will fully exit Allegiant fleet by end of 2018

## La Crosse to Las Vegas PDEW and One-Way Fare



Source: Airline Data Inc.



# Top Market: Dallas / Ft. Worth

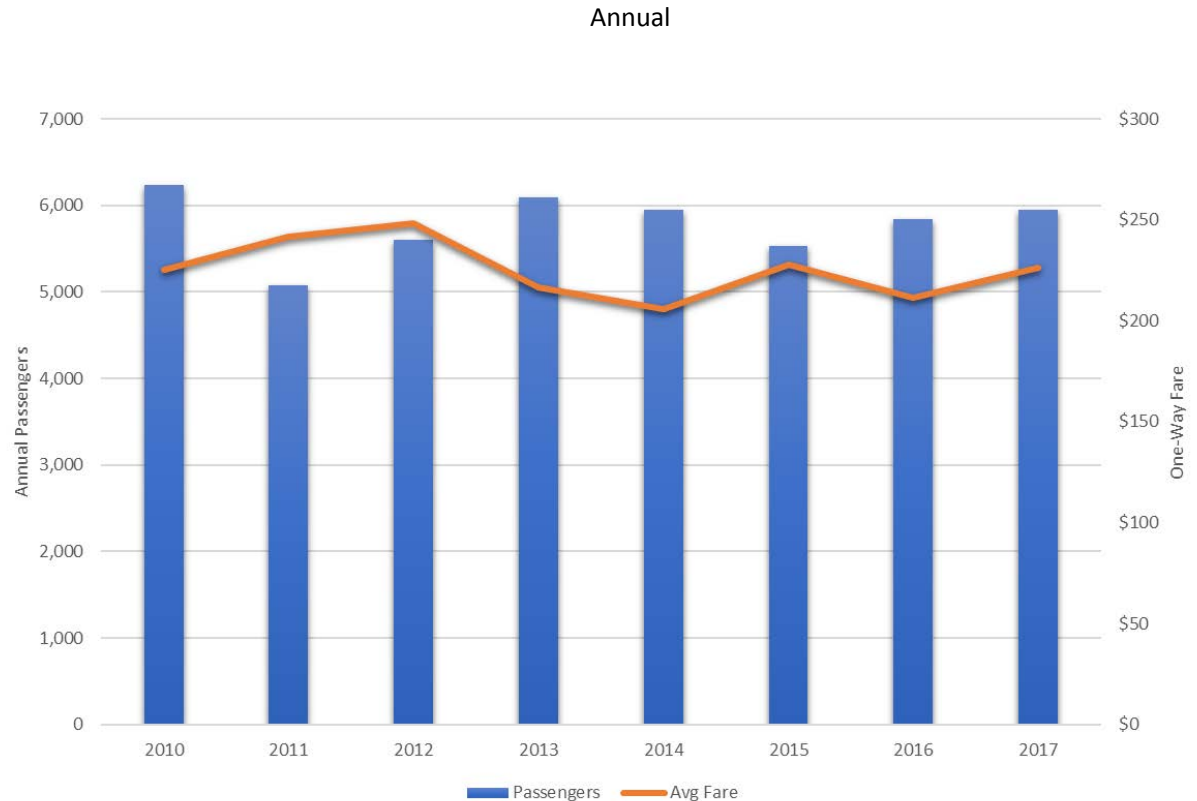
## Market Summary

- ✓ American has their largest hub at DFW and in past years have added routes from DFW to the upper midwest
- ✓ Southwest's base at DAL in an unlikely option

## Aircraft Expectations

- ✓ Small to mid-size regional jets between 50 and 90 seats

## La Crosse to Dallas / Ft. Worth PDEW and One-Way Fare



Source: Airline Data Inc.

# Top Market: Atlanta

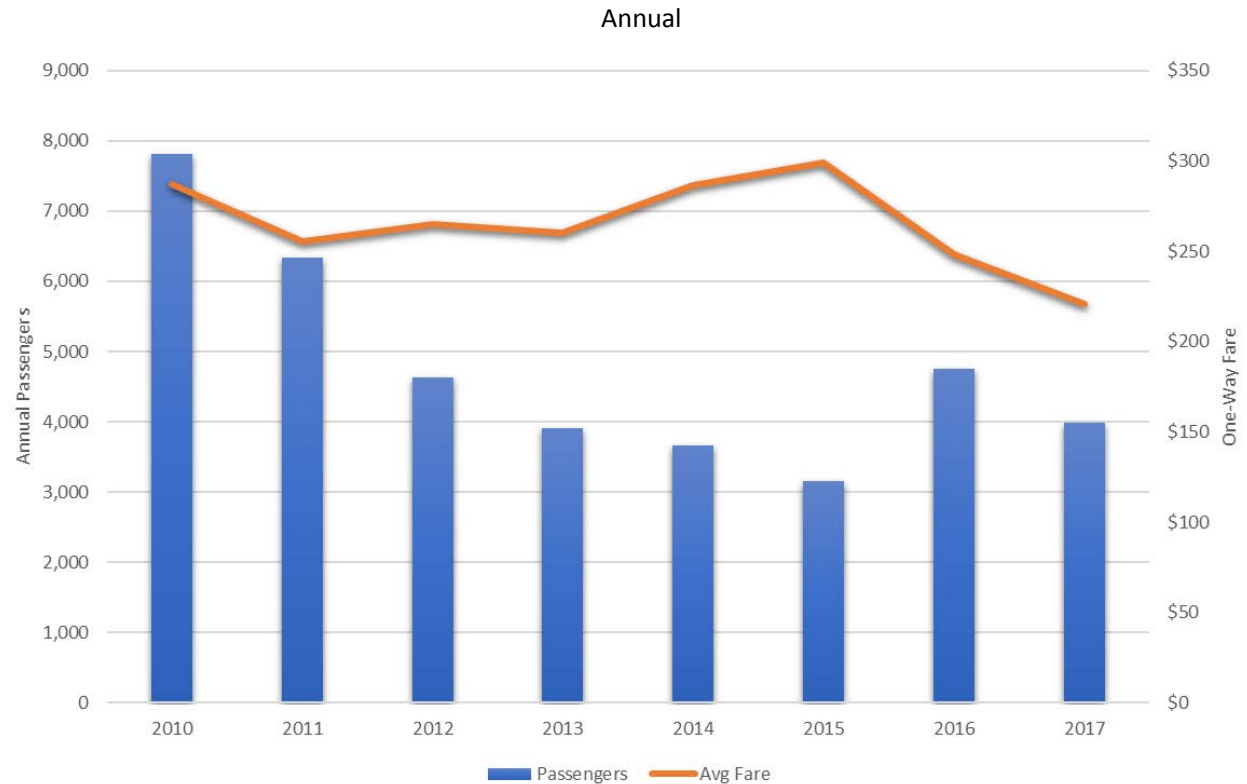
## Market Summary

- ✓ Atlanta is the largest hub for Delta. They have been adding service to smaller markets in the Midwest
- ✓ New service to RST in 2014 is probably reducing demand at LSE

## Aircraft Expectations

- ✓ Small to mid-size regional jets between 50 and 90 seats

## La Crosse to Atlanta PDEW and One-Way Fare



## Other Possibilities

### Market Summary

- ✓ Other airport possibilities include service to Detroit and Philadelphia
- ✓ While these have relatively small local markets, they offer a wide variety of connections
- ✓ Delta flies to Detroit
- ✓ American flies to Philadelphia
- ✓ In both cases aircraft would most likely be small to medium sized regional jets between 50 and 90 seats



# LSE



ORIGIN

# Airport Catchment Analysis

## PASSENGER DEMAND in YE 4 Quarter 2017



GLOBAL ROUTE  
DEVELOPMENT

April, 2018

# Methodology

This Catchment Analysis Report uses Airline Data, Inc's (AD) proprietary domestic zip code identification methodology which ASM has supplemented with international data.

## How is the data calculated?

- AD data sourced from Google, DOT, and Census
  - Raw data connecting zip to O&D adjusted with full-sample DOT (O&D rate correction) and Census (zip code correction) data
  - Allows a revolutionary skew correction technique for up-sampling data using iterative machine-learning
  - Targeting of zip codes to residential address, eliminating errant corporate card zip codes and disconnected sales locations
  - As a final step, Census data verifies that the reallocated traffic does not result in over-allocation to a particular zip code using economic metrics and population statistics
- ASM has added MIDT data for international travel and correction of DPIJ (domestic portion of international journey)
- Data does not contain international restricted DB1B data and thus is fully available for release to worldwide business partners
- Unlike other sources which leave the user to sort through mountains of potentially corrupt data, these proprietary algorithms already shift sales from invalid or unlikely zip codes using hints derived from other records through a process of iterative, regression-based machine learning.
- Because the data is pre-corrected for data errors, it is essentially one, gigantic nationwide leakage study. This means unlike other data sources that are corrected for a single market, all cross-effects between airports are fully considered. It also means that catchment comparisons between airports are possible on an apples-to-apples basis which isn't available from any other source in the industry.

## What does the zip code represent?

- Other leakage data most often uses either travel agent location or credit card billing info. The travel agent location is of limited usefulness in that the location is only a little better than random. Credit card billing zip code is better, but is limited by corporate credit cards using home office zip codes.
- This proprietary methodology is intended to represent the consumer home zip code akin to what is reflected in Census data.

## What airlines are included?

All airlines present in DB1B/MIDT are included.

# Methodology

## What is the base data created?

- All data is built on a point of sale basis allowing us to show zip code, departure airport, and arrival airport along with passenger volume of each combination. *Visitors to a zip code are not allocated to an airport in the Origin part of the report.* It is common practice in leakage studies to allocate visitor data using the same allocation as originating data. We do not believe there is a strong correlation between a residential origination zip code and a visitor's zip code level destination, since visitors, both business and leisure, tend to stay around areas of high commercial/tourism activity.

## Why are some destination airports combined?

- While all originating airports are separately available, quite a few destination airports are combined, such as MCO/SFB. This occurs as a result of difficulty in the base data differentiating which airport specifically the customer was traveling to. Again, our philosophy is to make the final report as easy to use as possible, so rather than forcing you to combine these airports to the accurate results, we have already done it for you.
- The following DESTINATION airports are combined under a single IATA airport code:
  - Los Angeles, LAX = Including LAX, ONT, and LGB
  - New York, JFK = Including JFK and LGA
  - Chicago, ORD = Including ORD and MDW
  - Orlando, MCO = Including MCO and SFB
  - Washington, DCA = Including DCA and IAD
  - Tampa, TPA = Including TPA and PIE
  - Dallas/Ft. Worth, DFW = Including DFW and DAL
  - Miami/Ft. Lauderdale, MIA = Including MIA and FLL
  - Houston, IAH = Including IAH and HOU
  - Phoenix, PHX = Including PHX and AZA
  - Cleveland, CLE = Including CLE and CAK
  - San Francisco, SFO = Including SFO and OAK
  - Detroit, DTW = Including DTW and FNT

# Report Summary

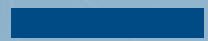
- This report consists of the following parts: Traffic Retention and Leakage Report, based on the analysis of originating/resident zip codes within a 90 mile range circle from LSE, Total Annual O&D Traffic generated by zip codes within 90 miles from LSE, and Demographic Report for top traffic generating zip codes within 90 miles.
- The 90-mile radius catchment generated 3.8 million total annual passengers in 2017, 44% of which are visitors and 56% originate in the LSE Region.
- 29% of LSE's catchment population resides 50 miles or less away from LSE. 64% of LSE's catchment population lives 70 miles or less away from LSE.
- Within 20 mi from the airport, LSE retains 20% of catchment traffic; at 40 mi LSE's leakage rate is 85%; at 60 mi LSE's leakage rate is 90%, and at 90 mi LSE leaks 96% of traffic.
- LSE retains 4% of traffic originating from LSE's catchment area within 90 miles of LSE. Minneapolis (MSP) is the largest originating airport in the region capturing 58% of traffic generated by zip codes located within 90 miles of LSE. Chicago O'Hare (ORD) and Madison's Dane County Airport (MSN) follow MSP with 18% and 5% traffic capture rates, respectively. Rochester (RST) comes fourth with a 5% traffic share. Milwaukee and Chicago's Midway follow with 4% (MKE) and 3% (MDW) traffic capture rates. The Central Wisconsin (CWA) and Cedar Rapids (CID) airports have the same traffic capture rate at 0.6%.
- The 55902 zip code (Rochester) is the largest traffic generating zip code within 90 mi of LSE with 201,476 annual passengers.
- LSE's largest zip code (utilizing LSE), located within 8 mi of LSE, is 54601, La Crosse, generating 35K annual passengers. Even being so close to the airport, the retention rate for this airport is only 22%. The zip code encompasses 58,900 residents with a high average household income of over \$44,000, an average age of 30 years old, 16% of employment in the health sector, and 26% of which are foreign born. This area and other similar zip codes would be a prime spot to target with advertising to promote future LSE service.



# Report Summary

- The La Crosse County, WI is the largest traffic generating county for LSE with 66% of traffic, followed by Houston and Winona with 5.8% and 5.6% traffic shares, respectively. LSE captures 24% of all traffic generated by the La Crosse County. 15% of traffic, utilizing LSE, comes from the Houston County, MN, 8% from Vernon, WI, and 7% from Monroe, WI.
- Top three destinations from LSE's catchment are Chicago, Phoenix, and Denver, with New York and Orlando rounding out the Top 5.
- The largest international destination is Cancun, Mexico. Toronto (YYZ) and Mexico City (MEX) are second and third largest markets for the LSE Region. London (LHR, LGW) and Punta Cana (PUJ) round out the Top 5 international destinations.

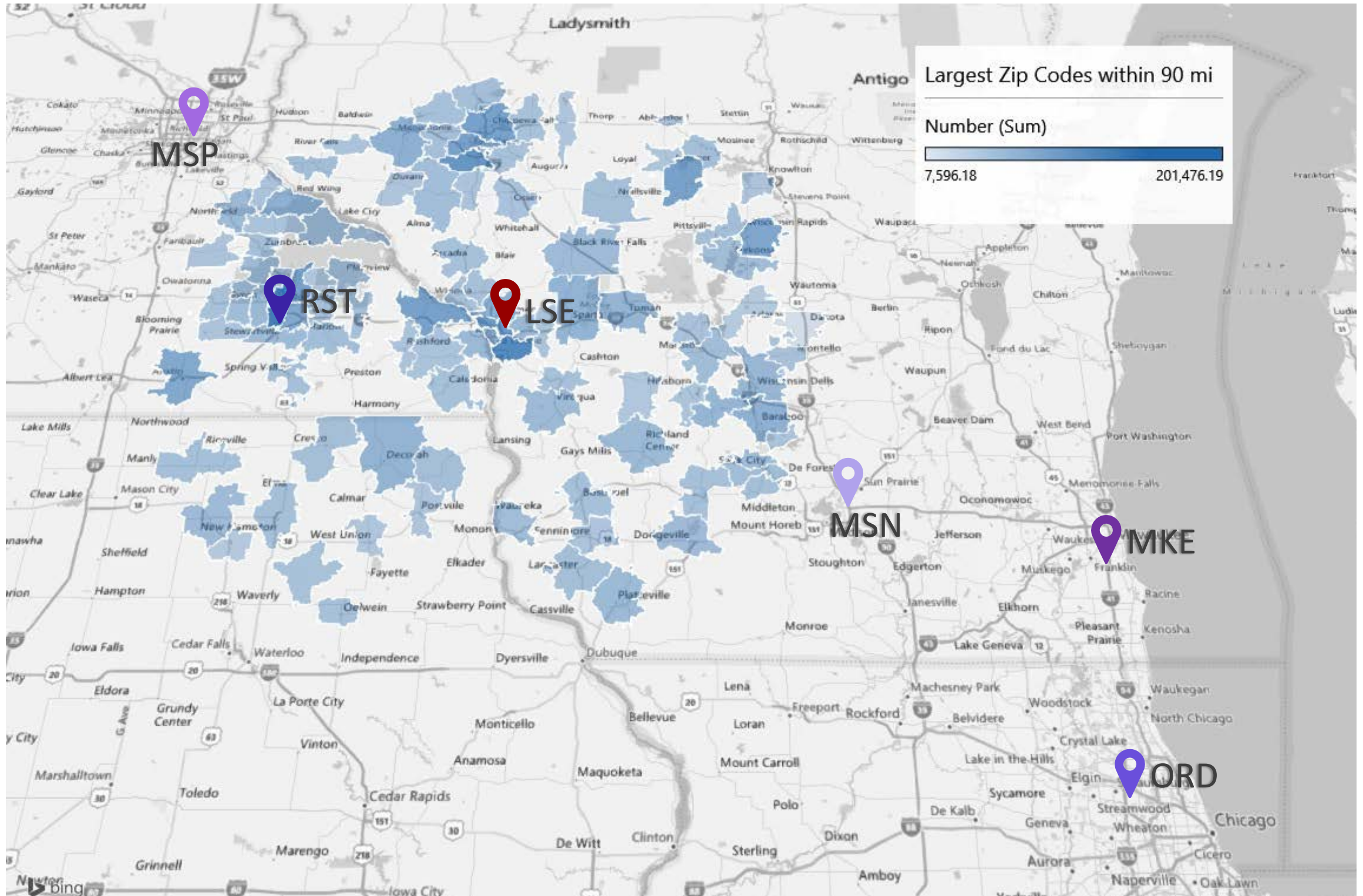
LSE



**Airport  
Catchment  
Analysis**

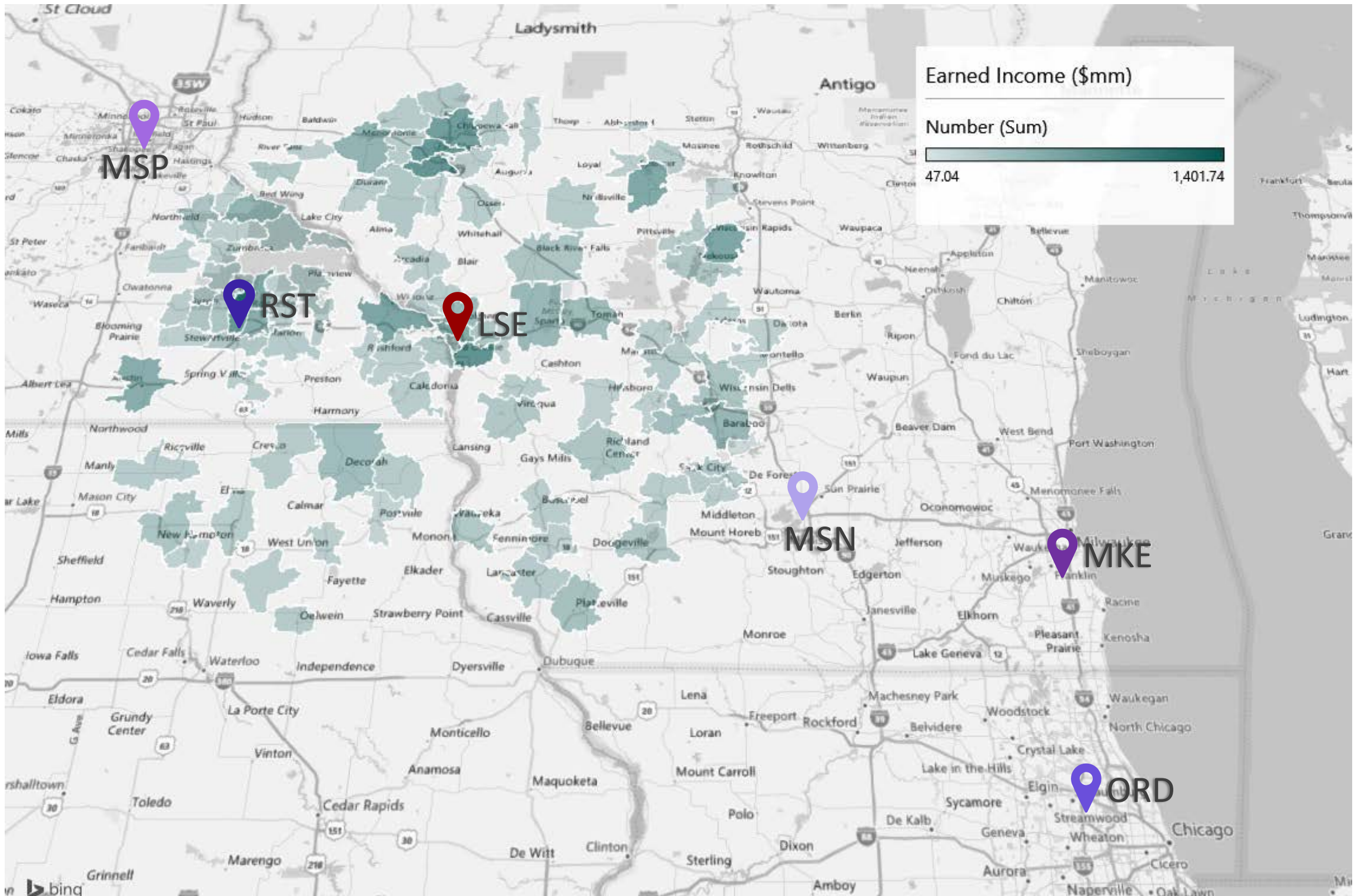
**TRAFFIC  
Diversion &  
Retention Report**

# Largest Sales Zip Codes within 90 mi from LSE

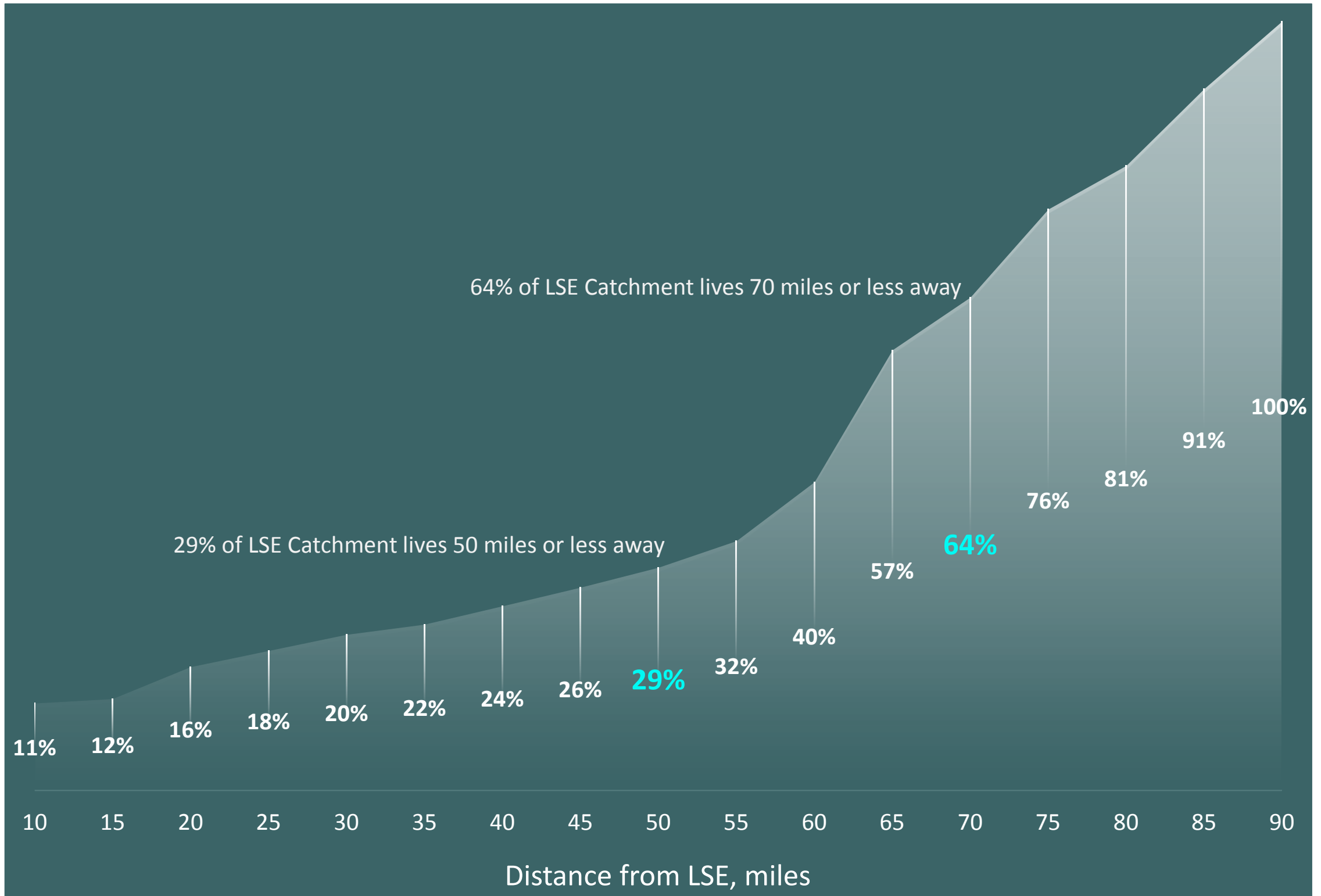




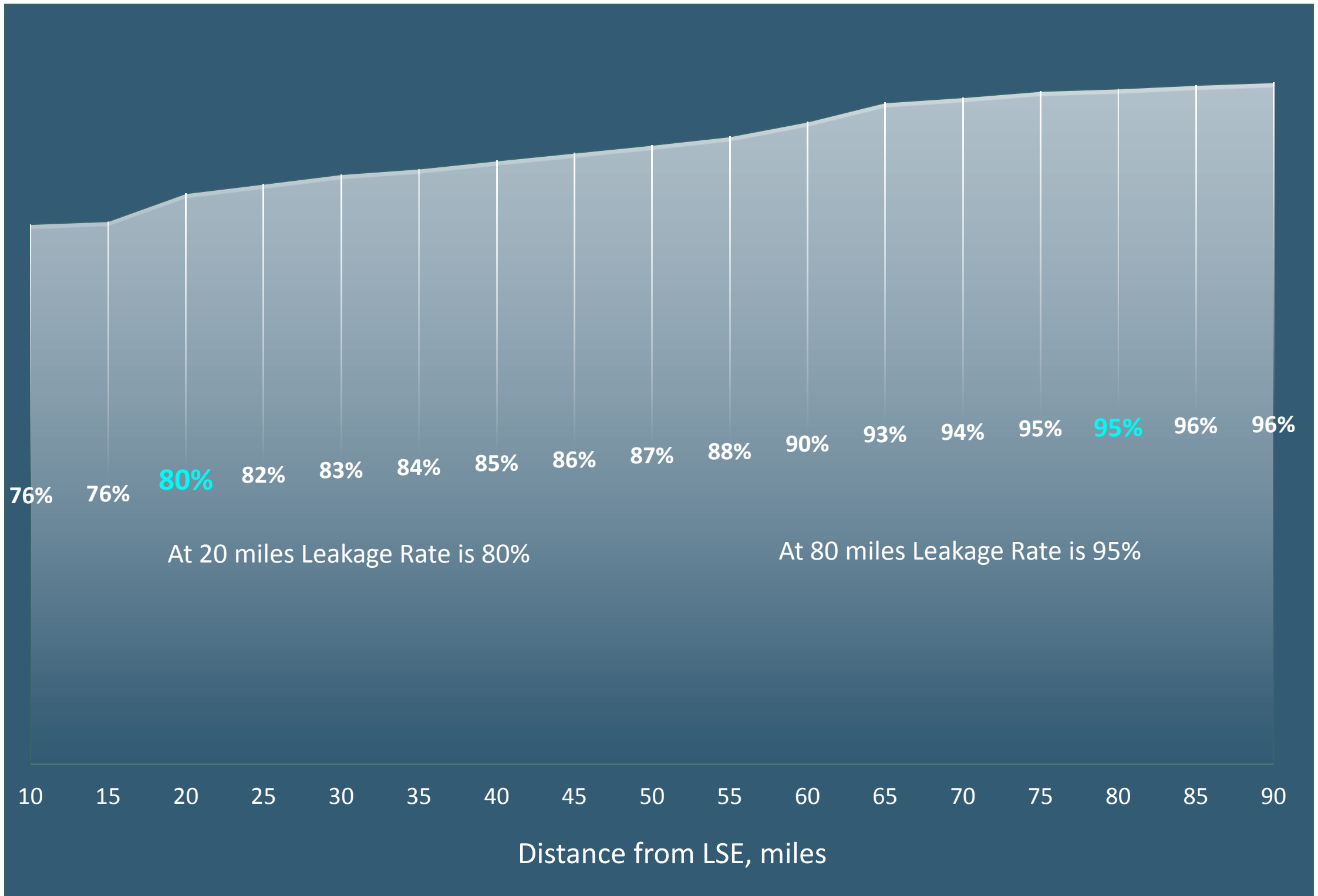
# Largest Zip Codes by Earned Income within 90 miles from LSE



# Traffic Distribution by Distance from LSE

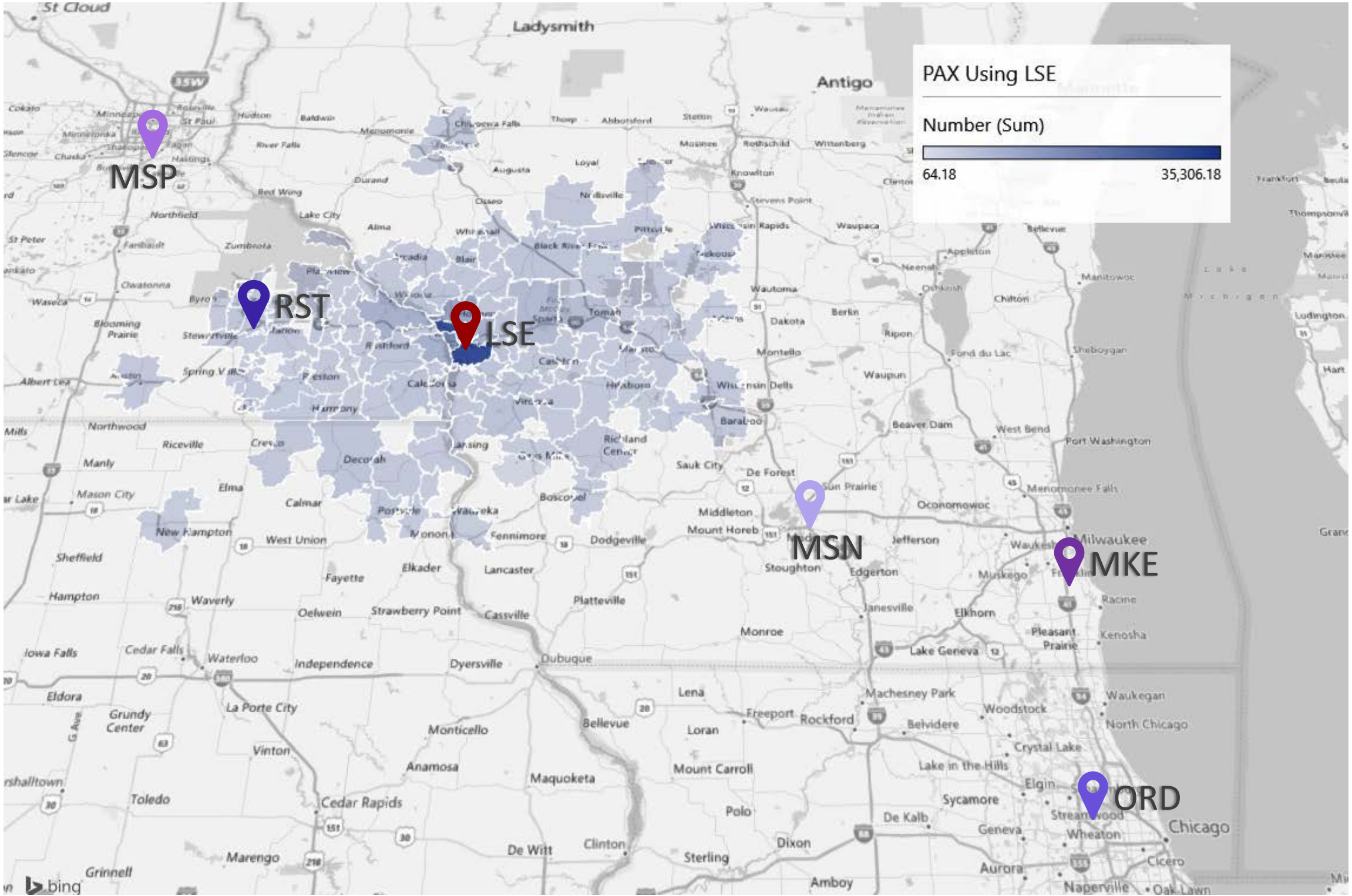


# Cumulative Leakage Rate by Distance from LSE



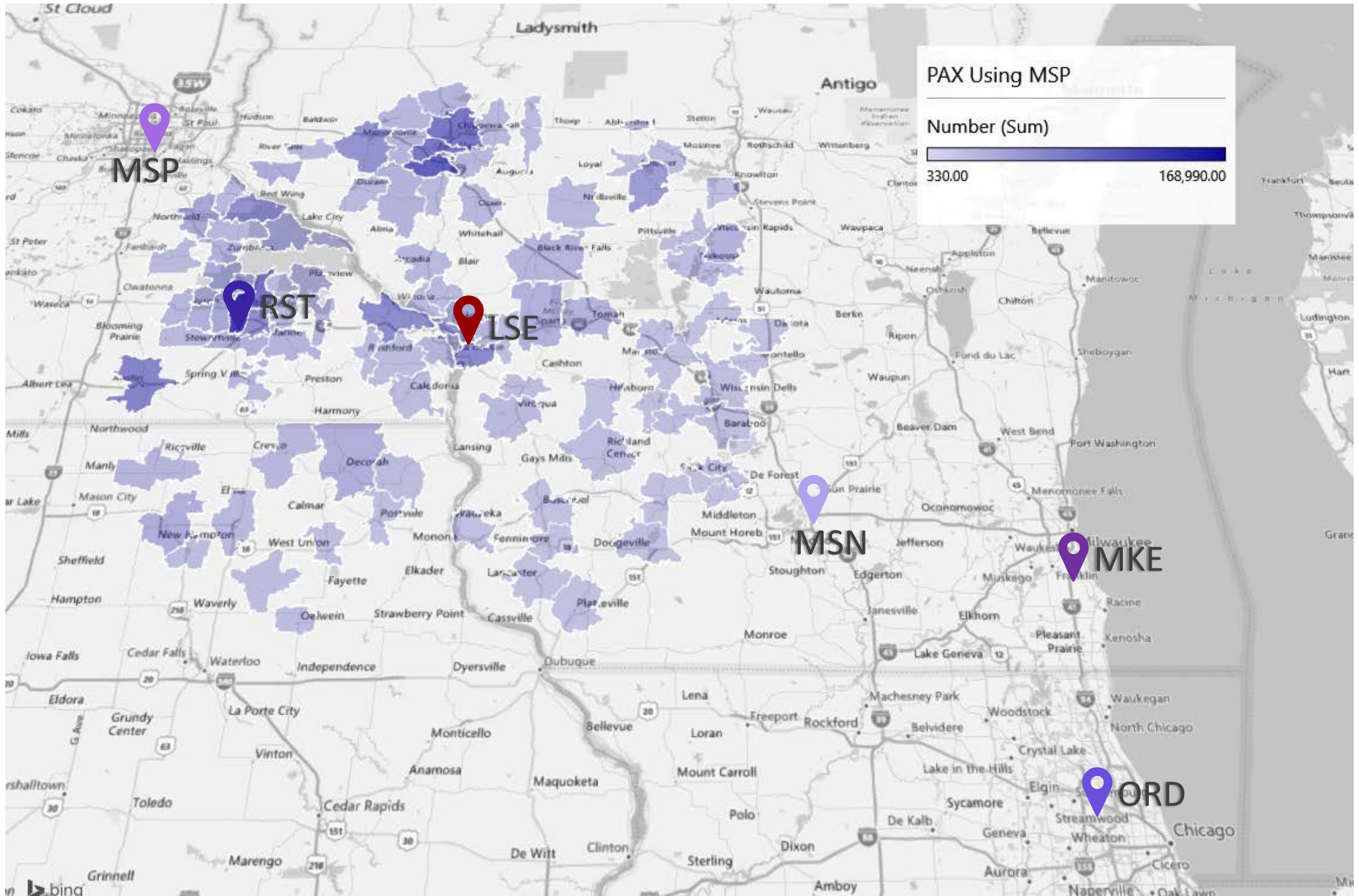


# Passengers Using LSE in Zip Codes within 90 mi



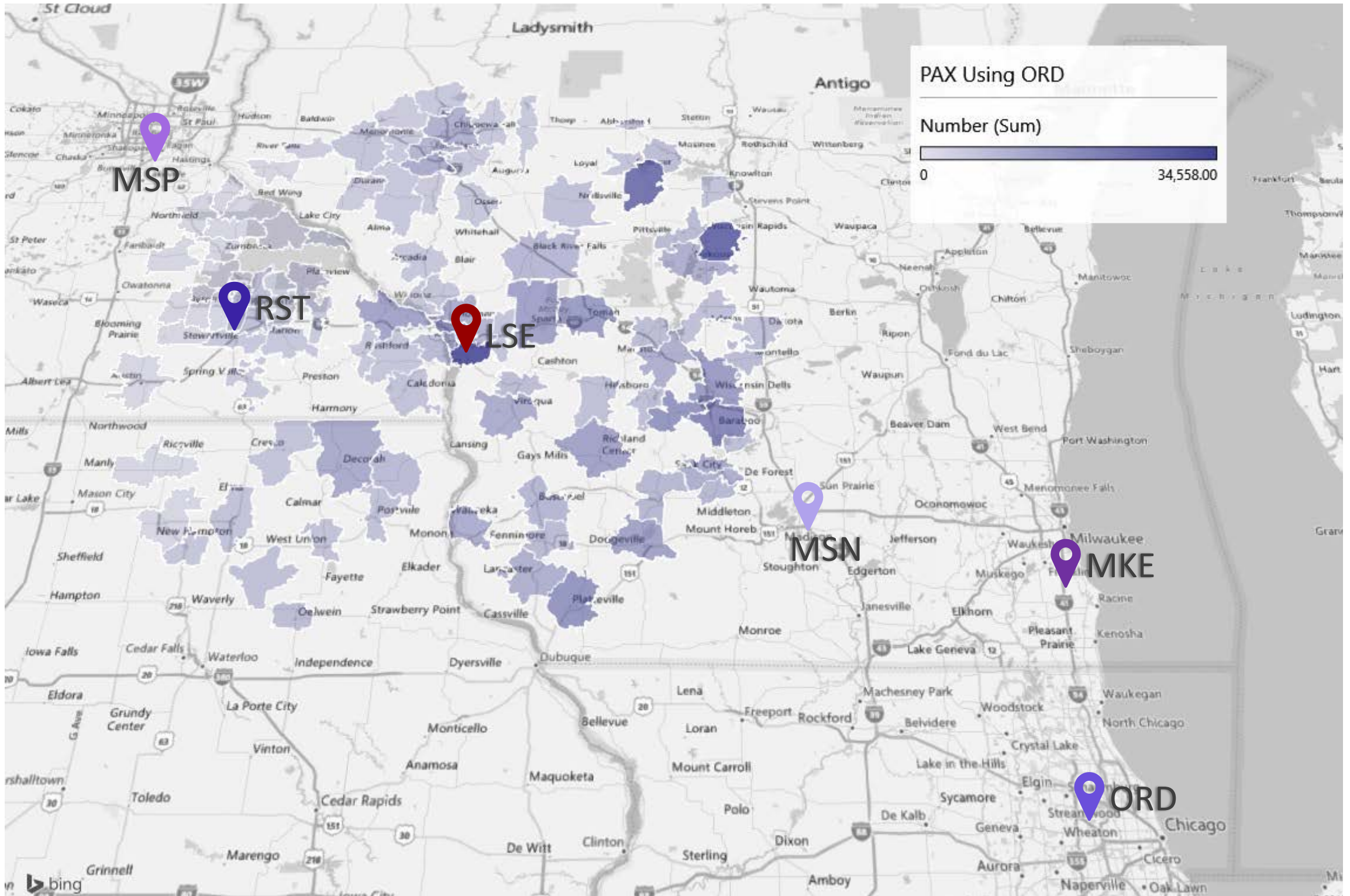


# Passengers Using MSP within 90 mi of LSE

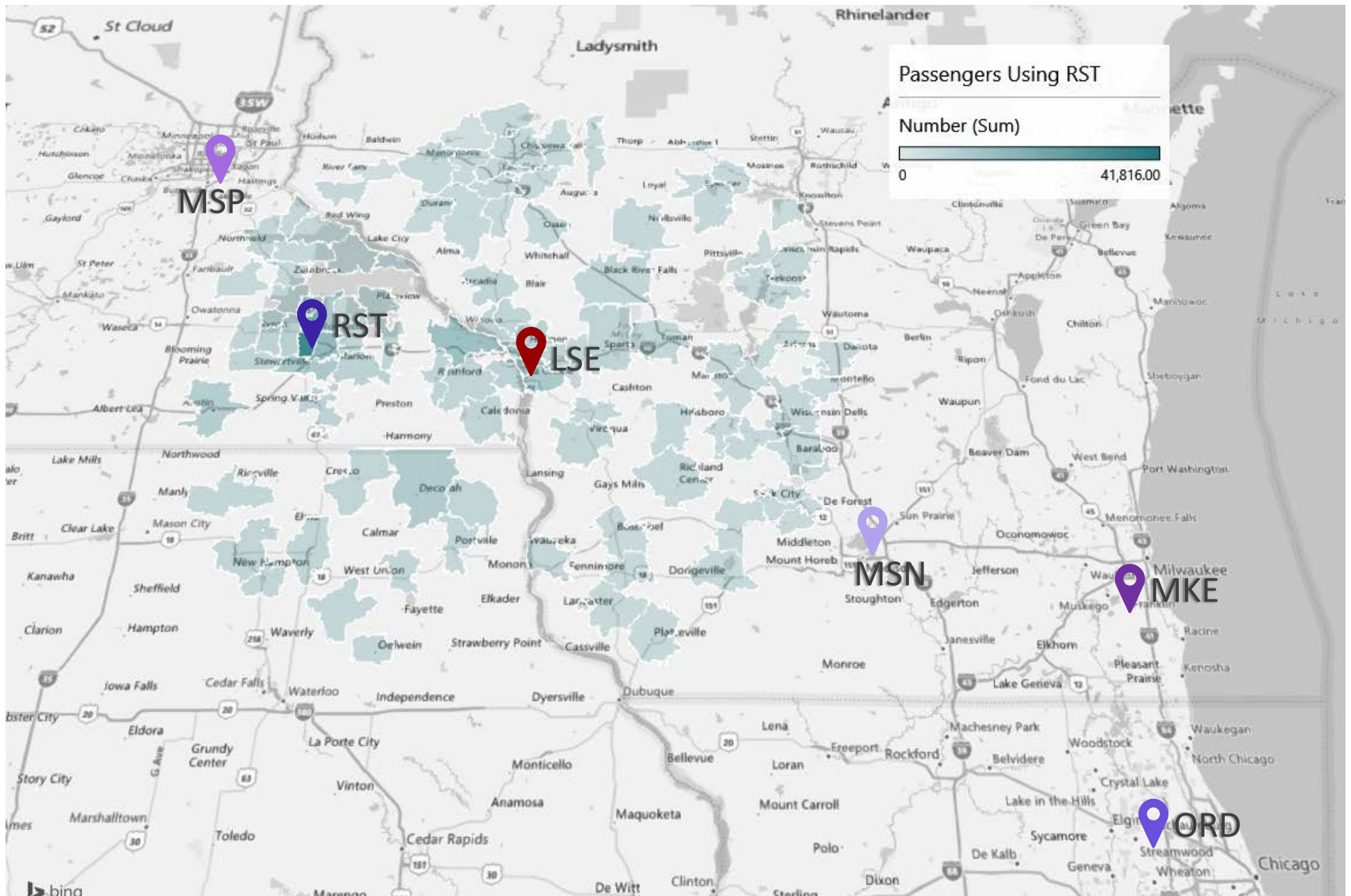




# Passengers Using ORD within 90 mi of LSE

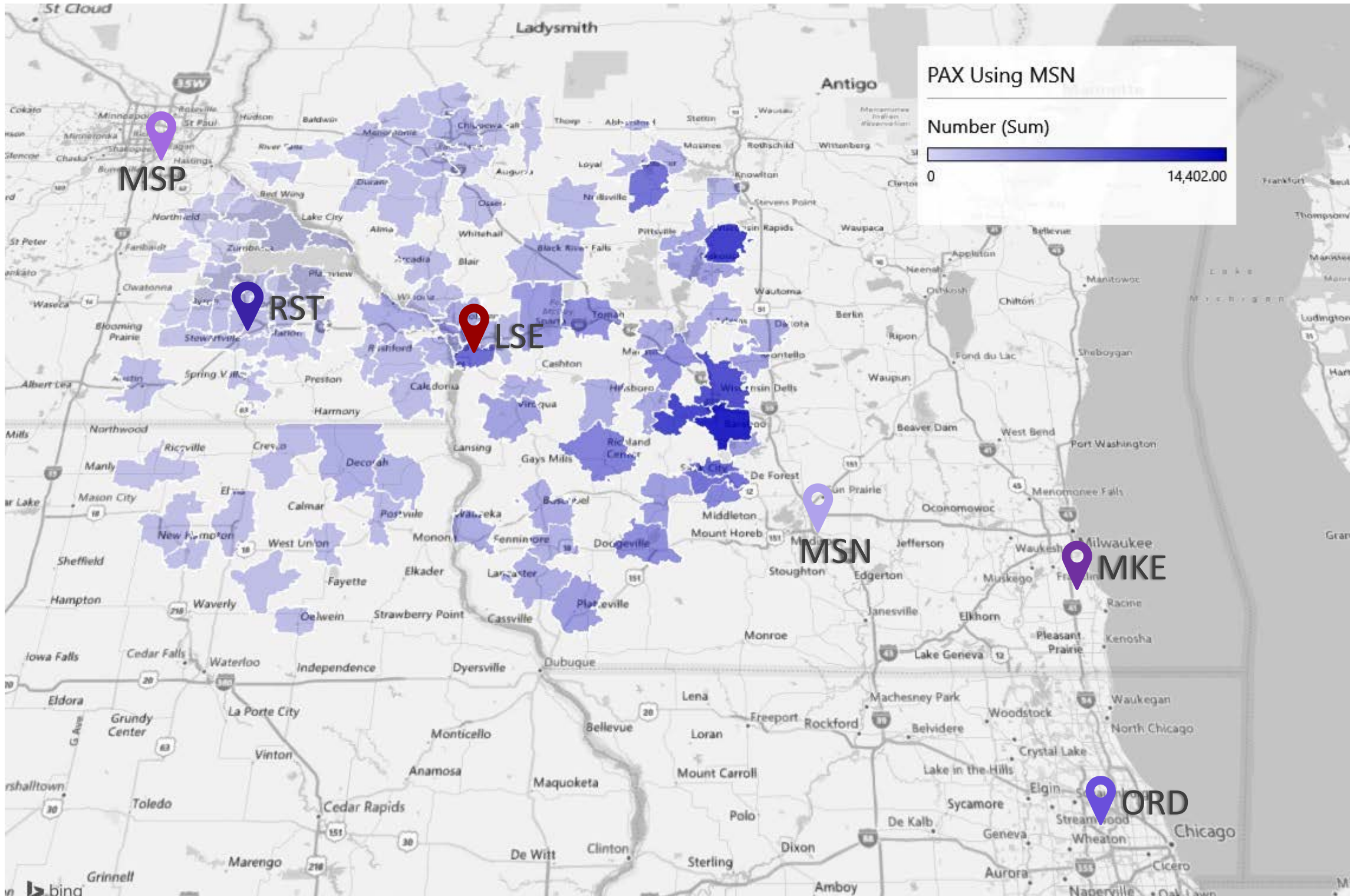


# Passengers Using RST within 90 mi of LSE



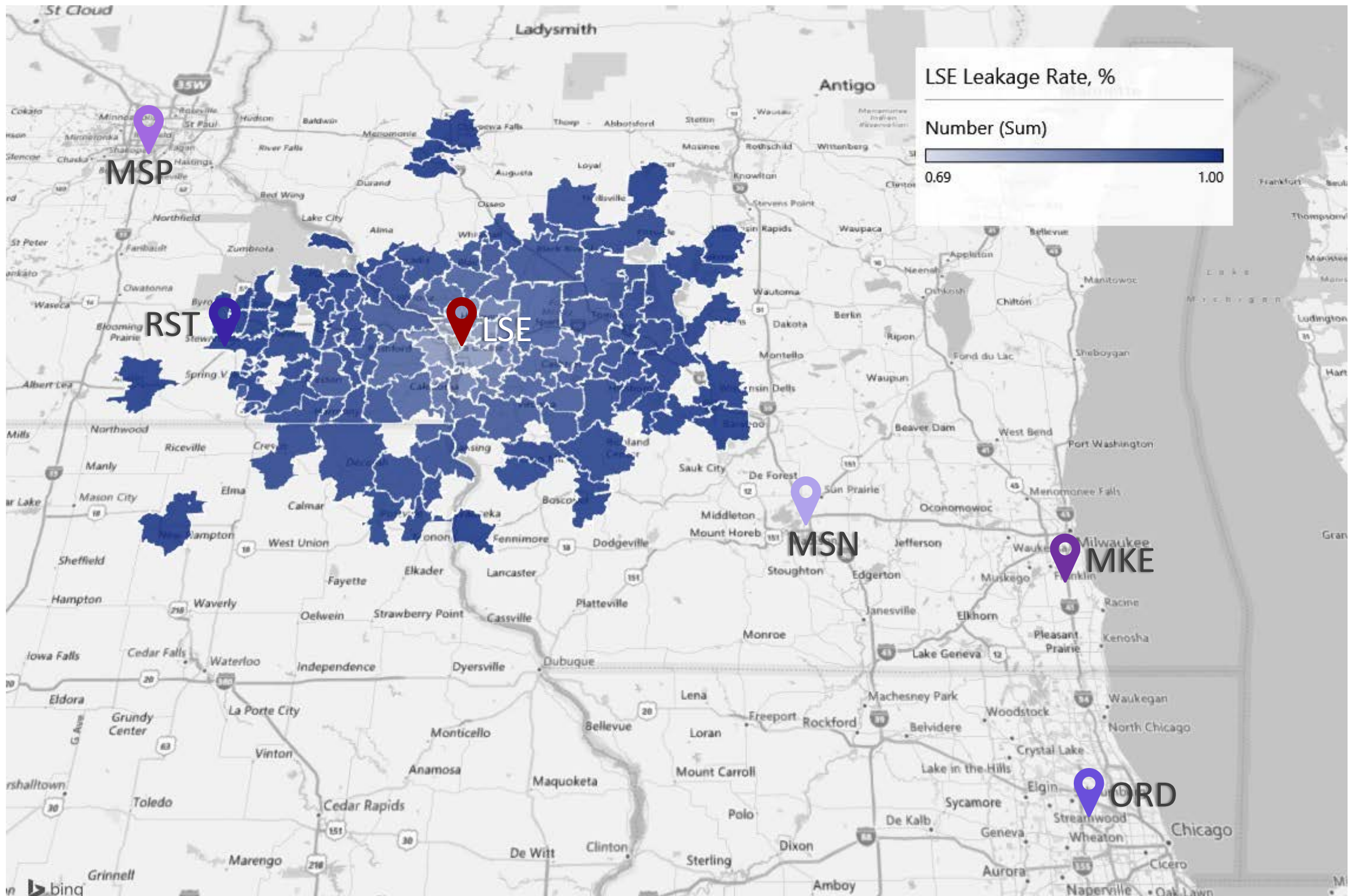


# Passengers Using MSN within 90 mi of LSE



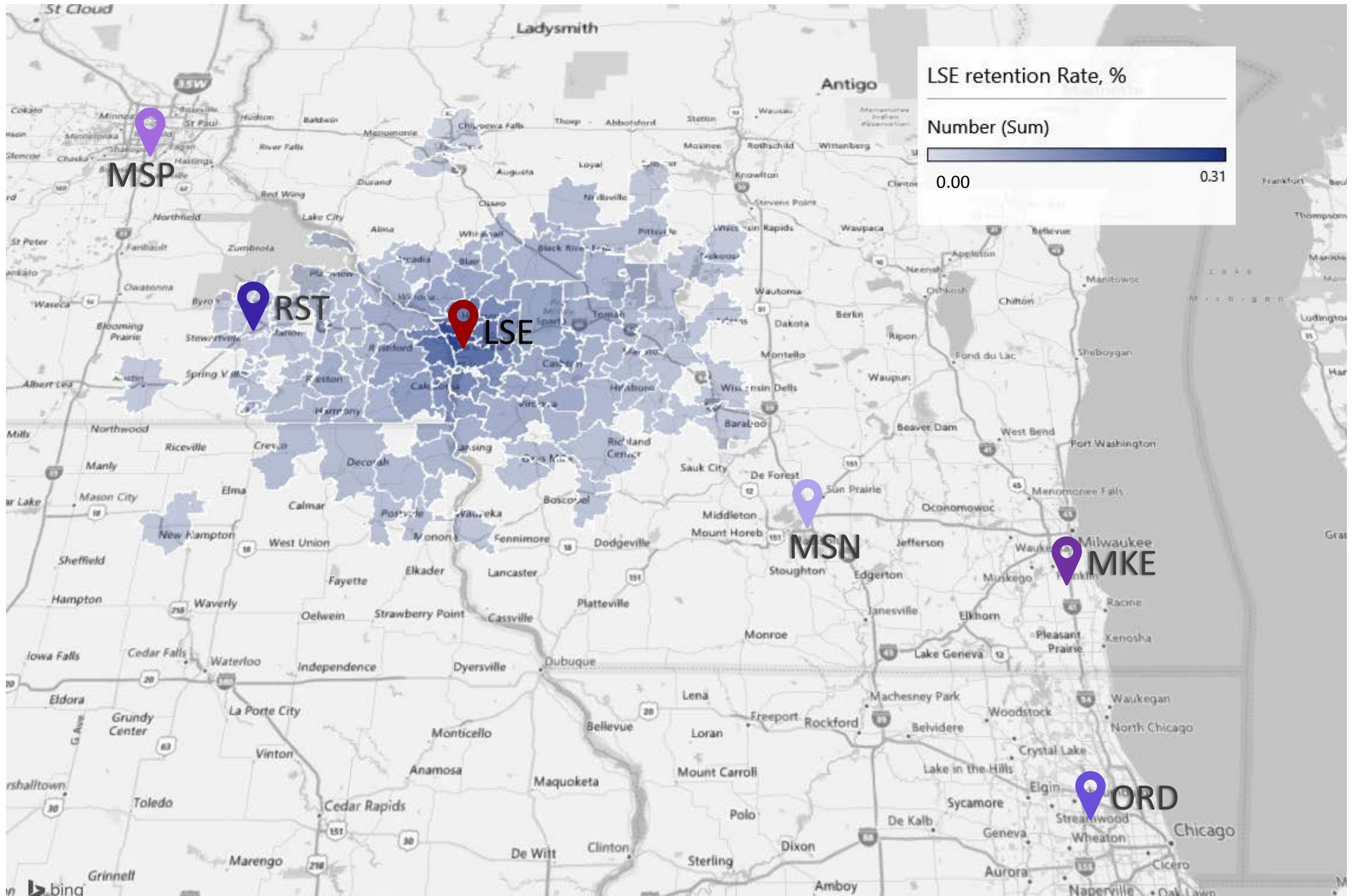


# LSE Traffic Leakage Rate from Largest Zip Codes



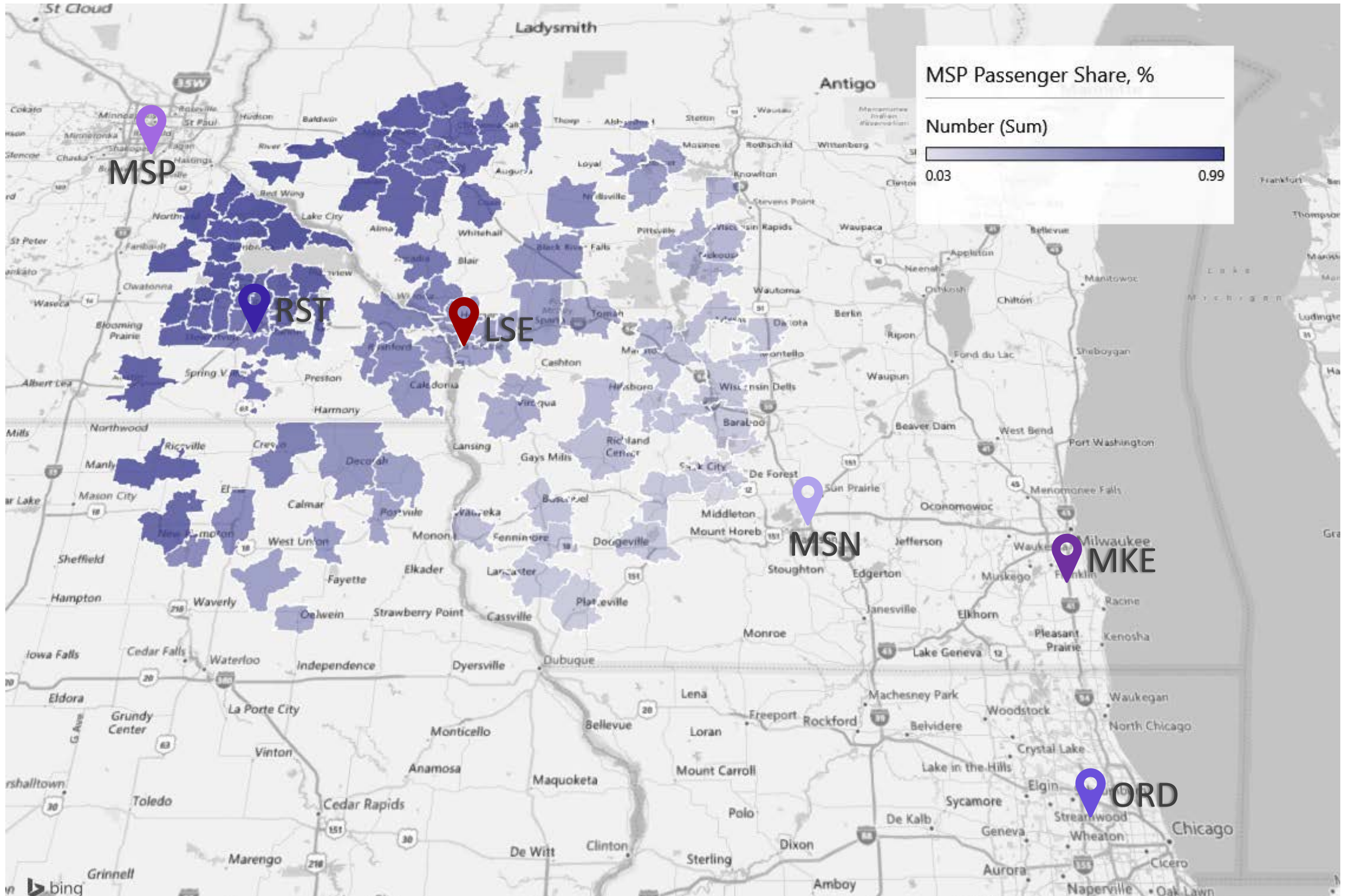


# LSE Traffic Retention Rate at Largest Zip Codes



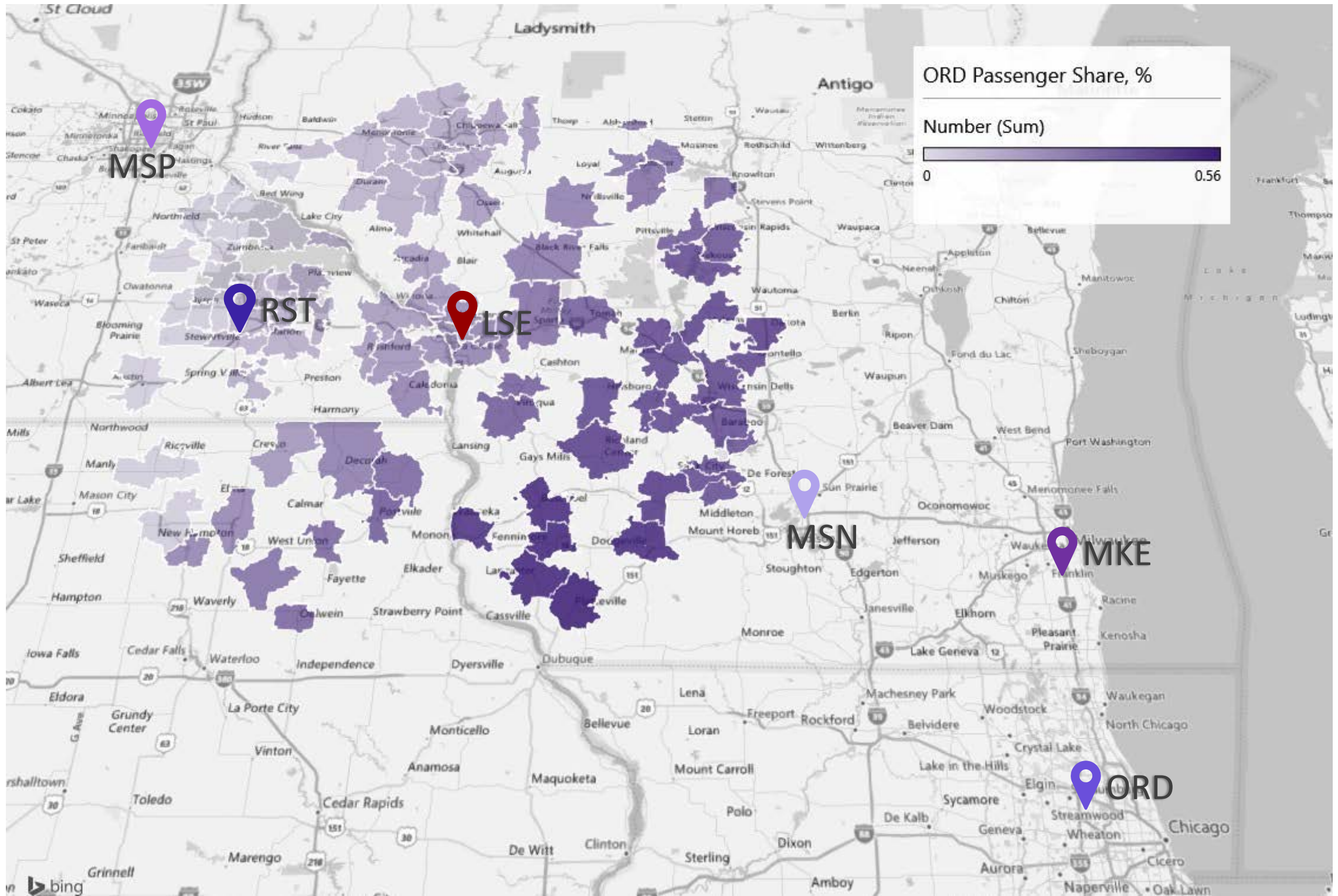


# MSP Passenger Share at Largest Zip Codes

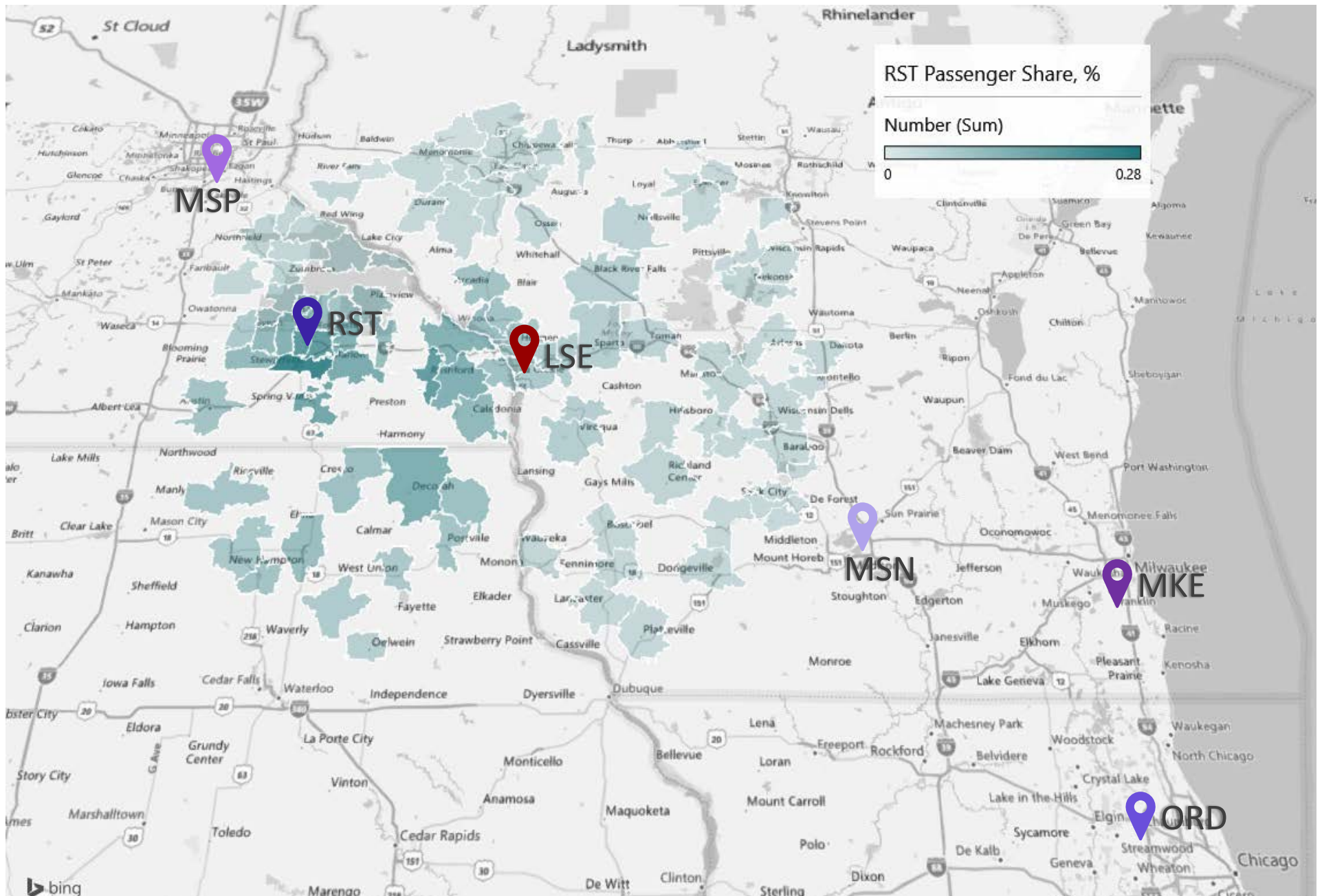




# ORD Passenger Share at Largest Zip Codes

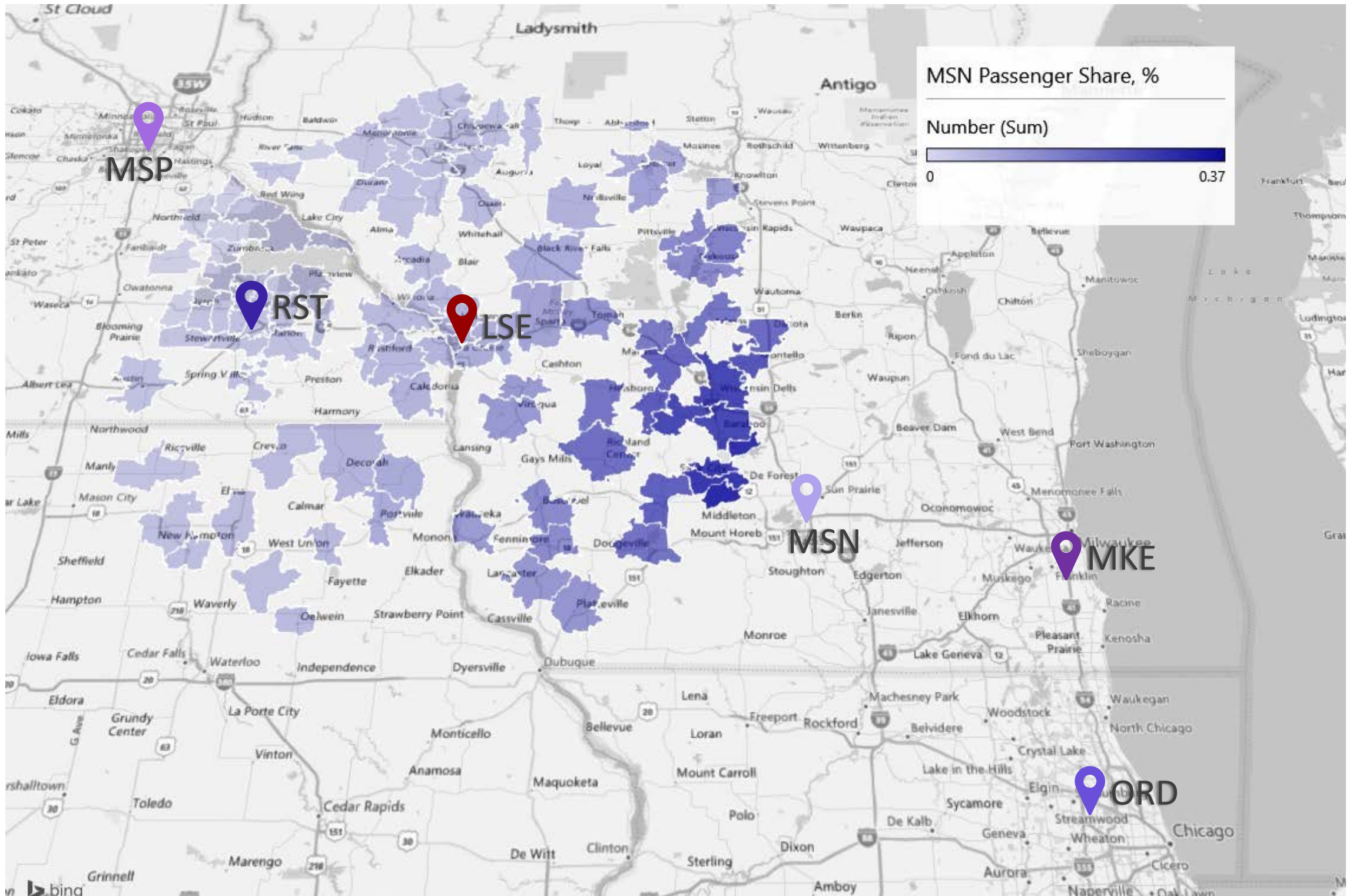


# RST Passenger Share within 90 mi of LSE



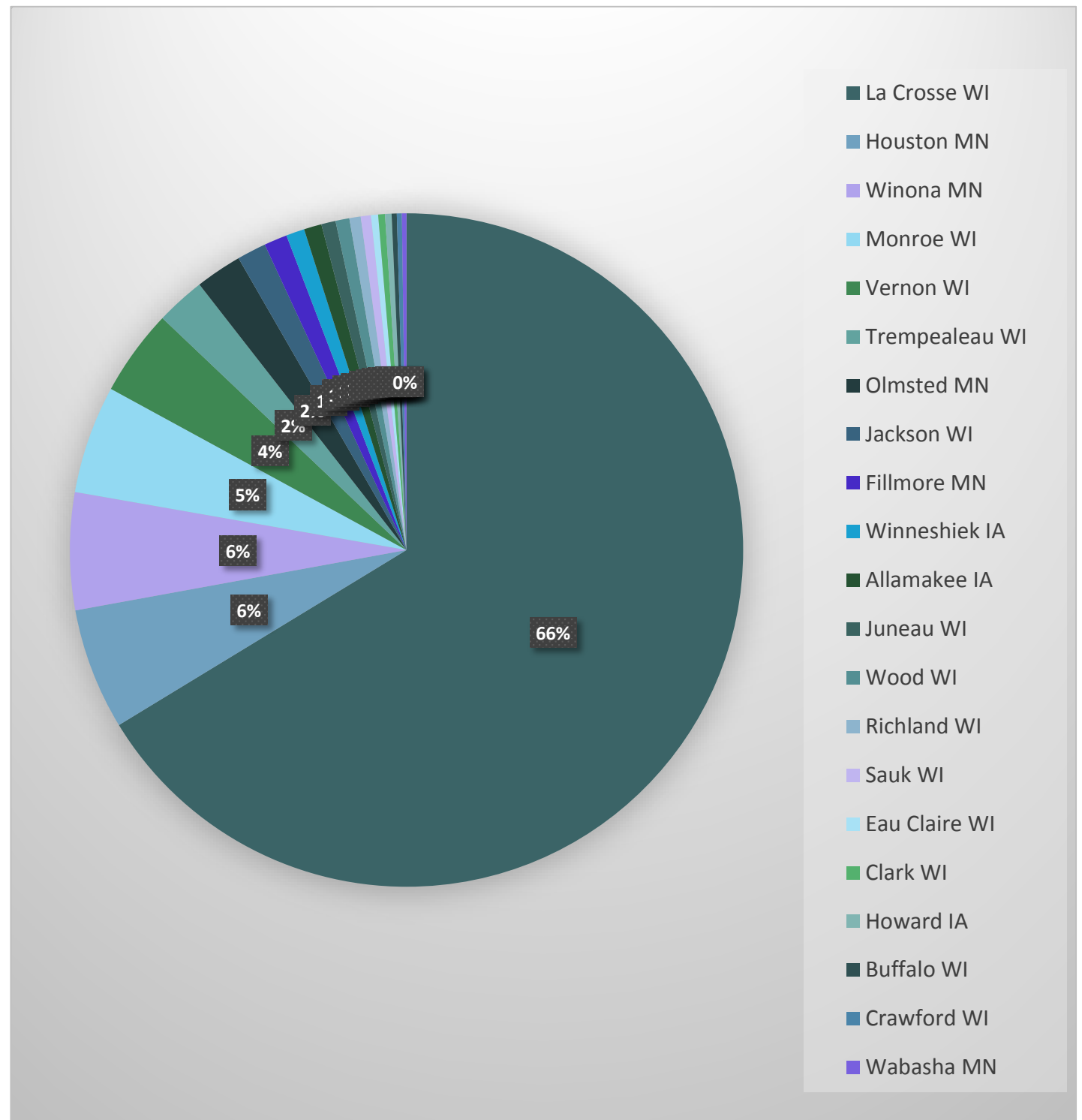


# MSN Passenger Share at Largest Zip Codes



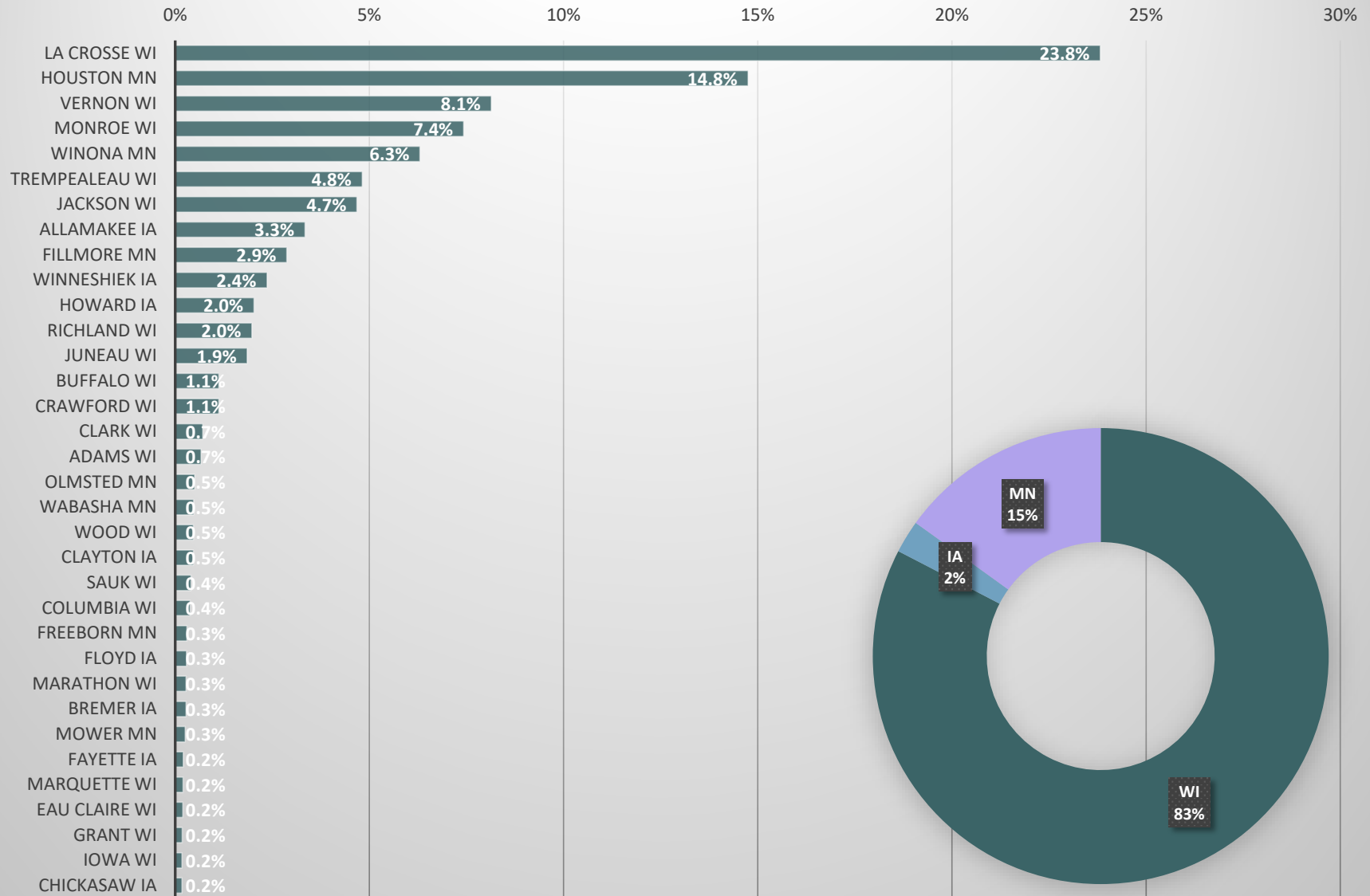
# LSE Originating Traffic by County

Column1	County	Traffic	Ratio
La Crosse	La Crosse WI	100,455	65.5%
Houston	Houston MN	8,832	5.8%
Winona	Winona MN	8,532	5.6%
Monroe	Monroe WI	7,854	5.1%
Vernon	Vernon WI	6,283	4.1%
Trempealea	Trempealeau WI	3,586	2.3%
Olmsted	Olmsted MN	3,376	2.2%
Jackson	Jackson WI	2,117	1.4%
Fillmore	Fillmore MN	1,688	1.1%
Winneshiek	Winneshiek IA	1,342	0.9%
Allamakee	Allamakee IA	1,284	0.8%
Juneau	Juneau WI	1,040	0.7%
Wood	Wood WI	1,010	0.7%
Richland	Richland WI	823	0.5%
Sauk	Sauk WI	739	0.5%
Eau Claire	Eau Claire WI	519	0.3%
Clark	Clark WI	493	0.3%
Howard	Howard IA	475	0.3%
Buffalo	Buffalo WI	373	0.2%
Crawford	Crawford WI	364	0.2%
Wabasha	Wabasha MN	331	0.2%
Adams	Adams WI	277	0.2%
Mower	Mower MN	261	0.2%
Clayton	Clayton IA	191	0.1%
Chippewa	Chippewa WI	174	0.1%
Grant	Grant WI	155	0.1%
Marathon	Marathon WI	121	0.1%
Fayette	Fayette IA	83	0.1%



# Share of Air Travelers Using LSE

by County and by State, %





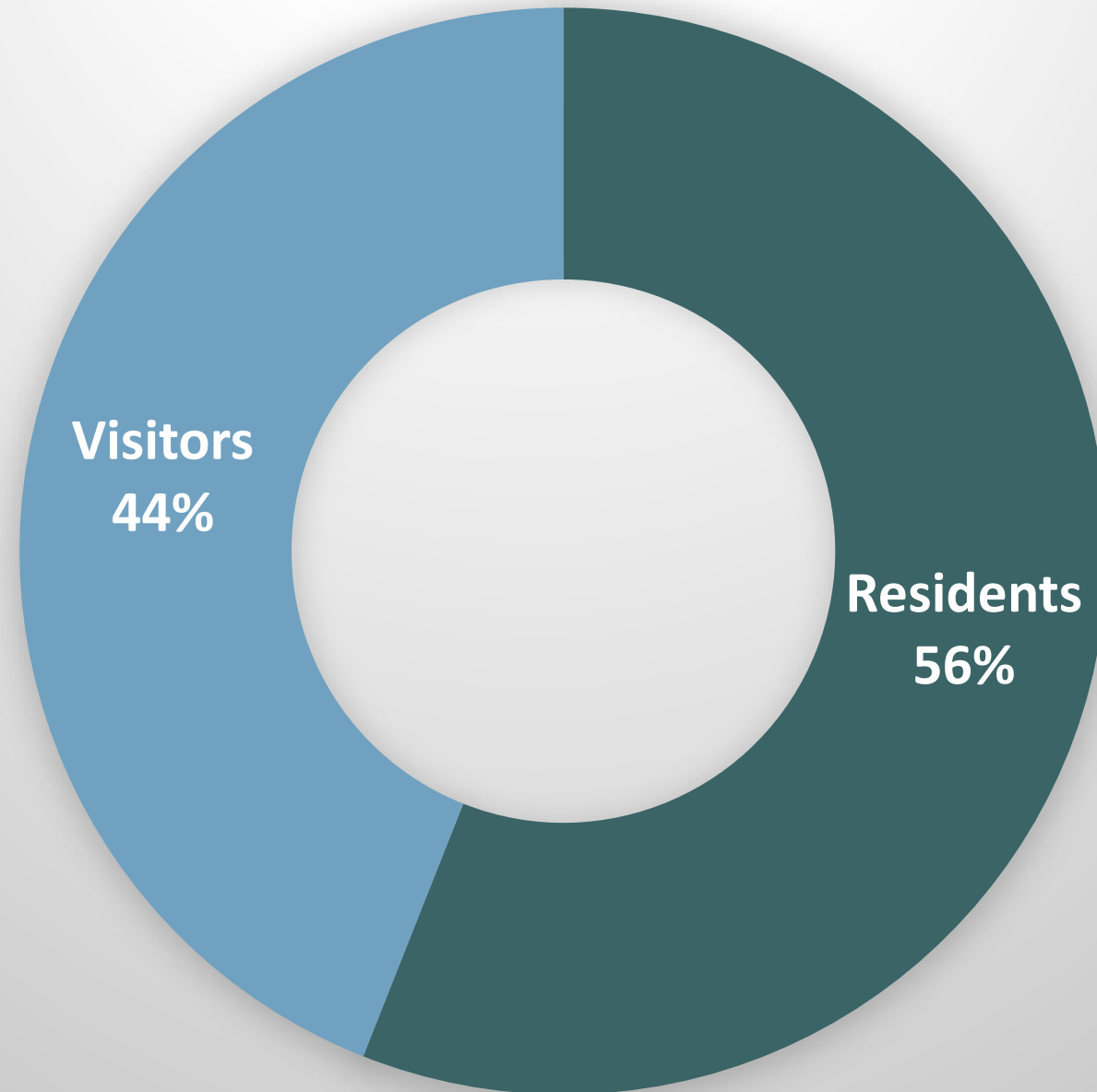






# LSE Catchment Generates 3.8 Million Annual Passengers

within 90 miles of LSE. 56% of Traffic Originates in LSE Region



# TOP ORIGIN ZIPS IN LSE REGION

## Market Share Report (Total Volume Sort); #1-35

Rank	Zip	Location	Miles From LSE	Total Marke Size	Departs LSE	Departs MSP	Departs ORD	Departs MSN	Departs RST	Departs MKE	Departs MDW	Departs CWA	Departs CID	Departs Other
				100%	4.0%	58.2%	17.6%	5.2%	5.1%	4.0%	2.8%	0.6%	0.6%	1.8%
				3,843,208	153,286	2,235,132	677,402	201,742	196,058	151,902	109,220	24,726	24,714	69,026
1	55902	ROCHESTER	63	201,476	946	149,026	7,572	378	41,816	612	-	-	436	790
2	55901	ROCHESTER	64	198,352	810	168,990	6,948	324	19,732	512	-	-	430	316
3	54601	LA CROSSE	8	161,930	35,306	61,520	34,558	7,414	7,274	7,636	6,034	198	436	117
4	54701	EAU CLAIRE	62	125,854	286	107,770	9,180	842	280	1,076	1,312	180	66	193
5	54650	ONALASKA	3	118,292	33,878	46,796	19,756	3,640	5,518	4,122	3,328	118	244	172
6	55906	ROCHESTER	59	96,482	518	83,412	3,598	158	8,048	280	-	-	194	10,414
7	54729	CHIPPEWA FALLS	74	94,420	160	80,122	7,446	636	148	894	-	200	50	159
8	54703	EAU CLAIRE	67	92,928	164	79,390	6,438	508	158	696	-	112	46	163
9	54449	MARSHFIELD	74	92,518	454	38,184	25,576	6,752	198	6,520	4,484	7,044	70	-
10	55987	WINONA	20	91,688	6,148	56,604	11,396	1,502	11,522	1,884	1,818	46	190	803
11	54494	WISCONSIN RAPIDS	82	78,258	226	15,264	28,566	11,478	88	9,324	5,036	4,186	46	1,004
12	55912	AUSTIN	87	73,530	228	66,986	-	172	4,810	320	-	-	234	110
13	55904	ROCHESTER	57	73,266	508	54,462	3,076	148	14,420	264	-	-	148	760
14	54751	MENOMONIE	75	52,672	16	50,066	1,934	76	40	116	-	-	28	306
15	54636	HOLMEN	9	52,546	9,770	25,436	9,174	1,608	2,626	1,878	1,516	54	98	40
16	55066	RED WING	77	50,994	16	50,550	-	2	222	32	-	-	78	71
17	53913	BARABOO	81	49,314	124	2,754	19,446	14,402	46	8,300	3,272	132	48	71
18	54656	SPARTA	24	43,374	3,744	17,414	11,974	3,082	1,196	3,156	2,120	132	78	390
19	54603	LA CROSSE	2	41,550	12,860	15,676	6,932	1,252	1,874	1,416	1,188	28	76	171
20	52101	DECORAH	44	41,506	1,218	19,868	9,470	1,278	5,664	1,462	1,712	4	280	58
21	54660	TOMAH	39	39,788	2,610	12,924	13,390	4,116	540	3,160	2,342	124	40	63
22	53959	REEDSBURG	67	37,764	322	3,410	15,474	11,016	108	4,280	2,652	22	20	2,453
23	53965	WISCONSIN DELLS	77	33,926	172	2,590	13,696	10,056	66	4,576	2,318	32	12	1,668
24	55920	BYRON	69	30,568	78	26,438	-	18	3,828	68	-	-	56	1,758
25	54669	WEST SALEM	9	29,730	6,100	12,104	6,220	1,306	1,234	1,398	1,068	34	56	75
26	55947	LA CRESCENT	7	29,342	6,282	13,082	5,042	848	2,030	954	852	10	62	99
27	53818	PLATTEVILLE	87	27,734	22	1,134	15,522	2,932	18	2,346	2,634	-	852	622
28	53581	RICHLAND CENTER	55	27,124	564	3,866	11,942	5,448	200	2,524	2,166	4	36	221
29	55976	STEWARTVILLE	61	27,026	140	18,074	1,082	28	7,488	80	-	-	54	1,090
30	54665	VIROQUA	29	25,474	1,618	7,632	8,870	2,482	796	2,050	1,638	12	86	106
31	55009	CANNON FALLS	90	25,226	-	24,866	-	-	262	10	-	-	26	1,097
32	53578	PRAIRIE DU SAC	83	24,538	32	1,084	9,736	7,982	10	3,710	1,616	26	20	665
33	55963	PINE ISLAND	73	23,924	22	23,034	-	2	748	24	-	-	40	955
34	50616	CHARLES CITY	89	23,892	72	20,072	-	78	1,198	194	-	-	446	46
35	54615	BLACK RIVER FALLS	34	23,356	1,174	12,002	5,612	1,142	598	1,460	968	116	34	37

# TOP ORIGIN ZIPS IN LSE REGION

## Market Share Report (Total Volume Sort); #36-70

Rank	Zip	Location	Miles From LSE	Total Market Size	Departs LSE	Departs MSP	Departs ORD	Departs MSN	Departs RST	Departs MKE	Departs MDW	Departs CWA	Departs CID	Departs Other
36	53533	DODGEVILLE	82	23,082	62	1,430	11,742	4,320	38	2,802	2,088	4	70	430
37	55041	LAKE CITY	64	22,996	40	22,536	-	2	312	26	-	-	38	1,127
38	54720	ALTOONA	65	20,864	32	17,582	1,542	116	22	174	216	14	10	20
39	53583	SAUK CITY	85	20,614	24	850	8,286	6,846	8	2,880	1,404	8	18	174
40	54011	ELLSWORTH	83	20,356	-	20,122	-	2	136	16	-	-	22	91
41	55944	KASSON	73	20,294	32	18,164	-	6	1,962	36	-	-	38	3,585
42	54457	NEKOOSA	71	20,060	272	4,462	8,034	2,500	104	2,652	1,440	228	10	1,699
43	53948	MAUSTON	61	19,538	294	2,802	8,016	4,280	84	2,376	1,412	28	12	5,336
44	55960	ORONOCO	66	19,468	38	18,178	-	2	1,144	26	-	-	36	1,002
45	55923	CHATFIELD	46	17,728	336	13,428	1,138	60	2,550	108	-	-	48	162
46	53821	PRAIRIE DU CHIEN	58	17,472	76	2,158	8,608	1,520	66	1,360	1,544	-	940	72
47	54755	MONDOVI	53	17,306	32	15,614	1,096	68	30	92	162	-	10	58
48	54724	BLOOMER	85	15,858	-	14,360	990	44	10	94	-	8	-	2,482
49	54484	STRATFORD	86	15,748	40	6,166	4,160	906	10	1,070	732	2,136	6	1,270
50	52172	WAUKON	44	15,296	492	6,060	4,764	786	1,168	810	898	-	114	631
51	52136	CRESCO	55	14,846	428	9,852	2,200	206	1,122	286	370	-	140	169
52	54495	WISCONSIN RAPIDS	73	14,816	54	3,950	5,088	1,922	12	1,496	920	838	6	1,944
53	54456	NEILLSVILLE	55	14,722	430	8,472	3,304	550	186	714	568	116	6	1,396
54	53813	LANCASTER	76	14,700	18	926	7,854	1,452	20	1,208	1,398	-	640	296
55	55964	PLAINVIEW	49	14,684	152	13,014	636	16	758	52	-	-	28	2,214
56	54739	ELK MOUND	71	14,432	-	13,318	716	18	10	54	-	-	8	69
57	53560	MAZOMANIE	90	14,080	10	436	5,472	5,180	4	1,908	878	-	10	1,175
58	55972	SAINT CHARLES	40	13,946	378	11,334	866	46	1,166	84	-	-	32	1,162
59	55975	SPRING VALLEY	57	13,564	162	9,996	930	46	2,222	86	-	-	48	1,432
60	50461	OSAGE	88	13,246	12	11,884	-	12	756	50	-	-	78	90
61	50659	NEW HAMPTON	76	13,148	48	7,304	2,630	126	1,076	234	494	-	624	188
62	55992	ZUMBROTA	77	12,896	-	12,728	-	-	118	6	-	-	20	1,519
63	53588	SPRING GREEN	75	12,666	30	864	5,868	2,972	12	1,666	1,010	2	26	899
64	50662	OELWEIN	89	12,574	30	3,658	3,956	188	294	328	774	-	2,288	160
65	54630	GALESVILLE	18	12,540	1,138	7,806	1,814	260	820	324	290	4	18	509
66	54667	WESTBY	25	12,408	1,020	3,940	4,084	1,134	340	1,000	748	4	30	245
67	55981	WABASHA	51	12,370	86	11,516	456	12	226	32	-	-	20	301
68	55921	CALEDONIA	20	12,362	1,226	5,780	2,634	410	1,266	462	468	-	36	88
69	54730	COLFAX	82	12,092	-	11,340	528	12	-	34	-	-	-	245
70	54612	ARCADIA	28	12,058	488	8,774	1,368	148	788	210	210	-	14	1,654

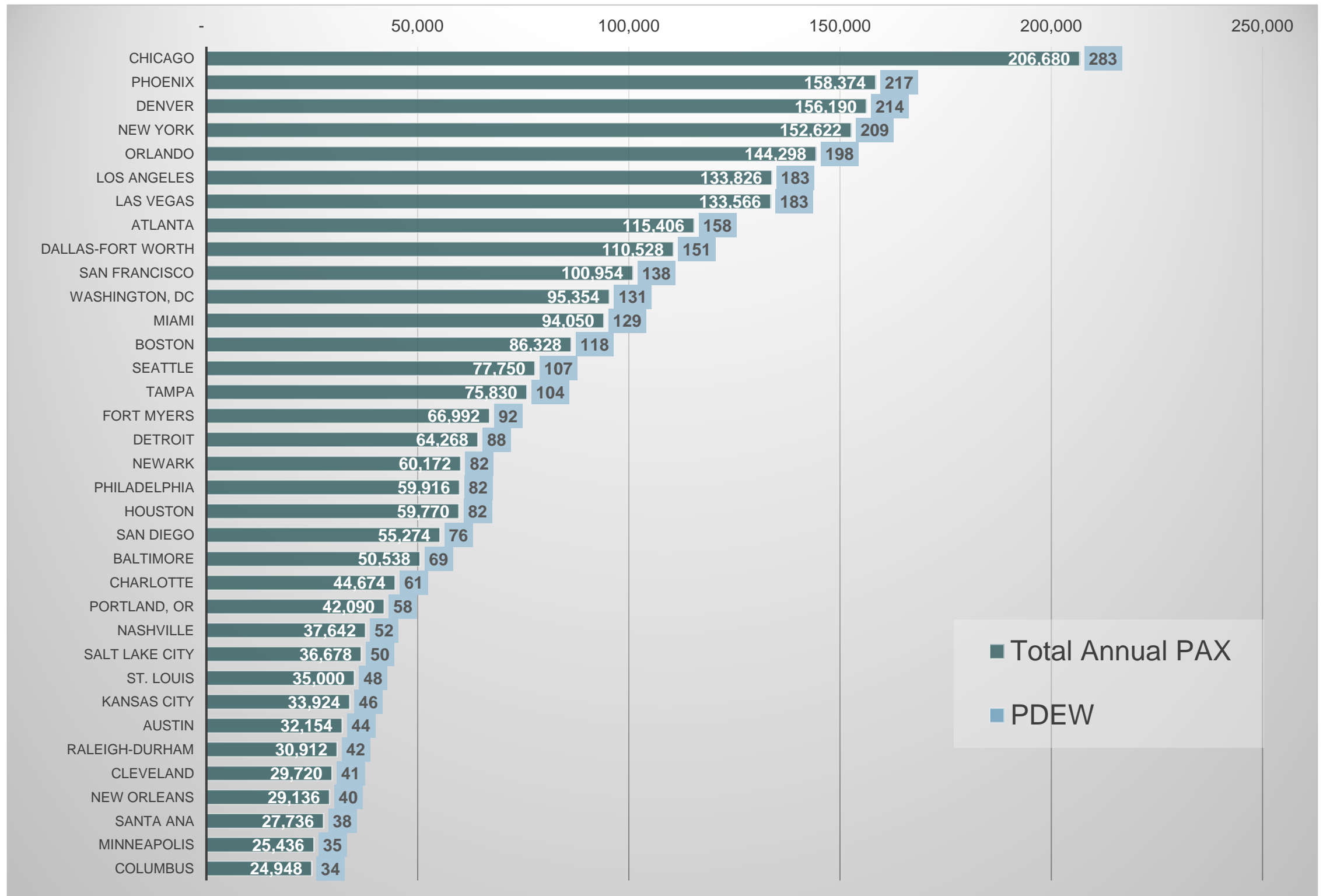
# TOP ORIGIN ZIPS IN LSE REGION

## Market Share Report (Total Volume Sort); #71-105

Rank	Zip	Location	Miles From LSE	Total Marke Size	Departs LSE	Departs MSP	Departs ORD	Departs MSN	Departs RST	Departs MKE	Departs MDW	Departs CWA	Departs CID	Departs Other
71	55955	MANTORVILLE	75	11,852	-	11,196	-	-	596	12	-	-	20	2,179
72	53805	BOSCOBEL	58	11,818	34	1,034	6,132	1,578	22	1,130	1,048	-	296	138
73	53952	OXFORD	83	11,300	30	852	4,752	2,930	10	1,802	796	4	2	1,861
74	54661	TREMPEALEAU	16	11,274	1,100	6,928	1,522	204	954	254	244	-	16	-
75	50674	SUMNER	84	11,156	32	4,420	3,066	138	458	262	598	-	1,288	27
76	55927	DODGE CENTER	81	11,090	-	10,550	-	-	482	12	-	-	18	1,190
77	54742	FALL CREEK	61	11,048	16	9,088	1,092	96	8	134	162	14	6	84
78	55934	EYOTA	51	10,976	98	8,888	484	12	1,414	36	-	-	22	346
79	54727	CADOTT	74	10,646	2	8,748	1,100	86	8	148	160	26	-	25
80	54758	OSSEO	47	10,488	44	8,284	1,342	156	16	196	208	20	4	94
81	53950	NEW LISBON	56	10,102	220	2,016	4,096	1,710	56	1,158	720	12	2	4,023
82	54767	SPRING VALLEY	82	9,660	-	9,474	160	-	-	4	-	-	6	2,328
83	55027	GOODHUE	76	9,532	-	9,452	-	-	46	2	-	-	16	5,026
84	55943	HOUSTON	18	9,334	874	5,028	1,456	200	1,228	232	244	-	24	37
85	54738	ELEVA	50	9,264	16	8,062	750	56	8	80	114	-	4	1,242
86	55940	HAYFIELD	77	9,244	-	8,308	-	2	876	14	-	-	16	658
87	55946	KENYON	89	9,198	-	9,120	-	-	46	2	-	-	14	181
88	55971	RUSHFORD	25	9,152	440	5,310	1,124	120	1,784	150	172	-	18	24
89	54614	BANGOR	15	9,118	1,346	3,682	2,258	514	292	532	410	4	20	1,057
90	55089	WELCH	87	9,114	-	9,036	-	-	46	2	-	-	10	2,099
91	53561	MERRIMAC	88	8,912	4	330	3,344	3,132	4	1,448	546	-	4	744
92	54443	JUNCTION CITY	90	8,576	6	1,958	2,562	668	2	796	472	1,754	2	1,590
93	53809	FENNIMORE	69	8,572	14	584	4,568	1,092	8	808	802	-	230	505
94	53941	LA VALLE	59	8,508	108	1,070	3,586	2,082	30	908	628	-	4	2,645
95	54479	SPENCER	76	8,424	20	4,310	2,086	448	8	470	374	504	4	116
96	52162	POSTVILLE	55	8,408	170	3,116	2,934	408	532	448	570	-	86	53
97	54405	ABBOTSFORD	89	8,386	6	4,532	1,936	334	8	436	348	578	4	274
98	54736	DURAND	59	8,262	-	7,860	334	2	8	20	-	-	4	1,247
99	54768	STANLEY	76	8,216	2	6,344	1,128	116	8	188	176	66	-	57
100	55932	ELGIN	55	8,164	36	7,358	262	2	464	14	-	-	14	768
101	52175	WEST UNION	67	8,058	44	3,282	2,466	142	374	244	488	-	634	148
102	54634	HILLSBORO	46	7,880	278	1,474	3,230	1,434	58	728	582	-	6	27
103	50658	NASHUA	90	7,646	4	4,324	1,606	54	504	124	-	-	466	110
104	53934	FRIENDSHIP	72	7,640	66	1,124	3,258	1,386	16	1,108	572	18	2	659
105	53964	WESTFIELD	87	7,596	20	652	3,344	1,576	6	1,332	572	4	-	587

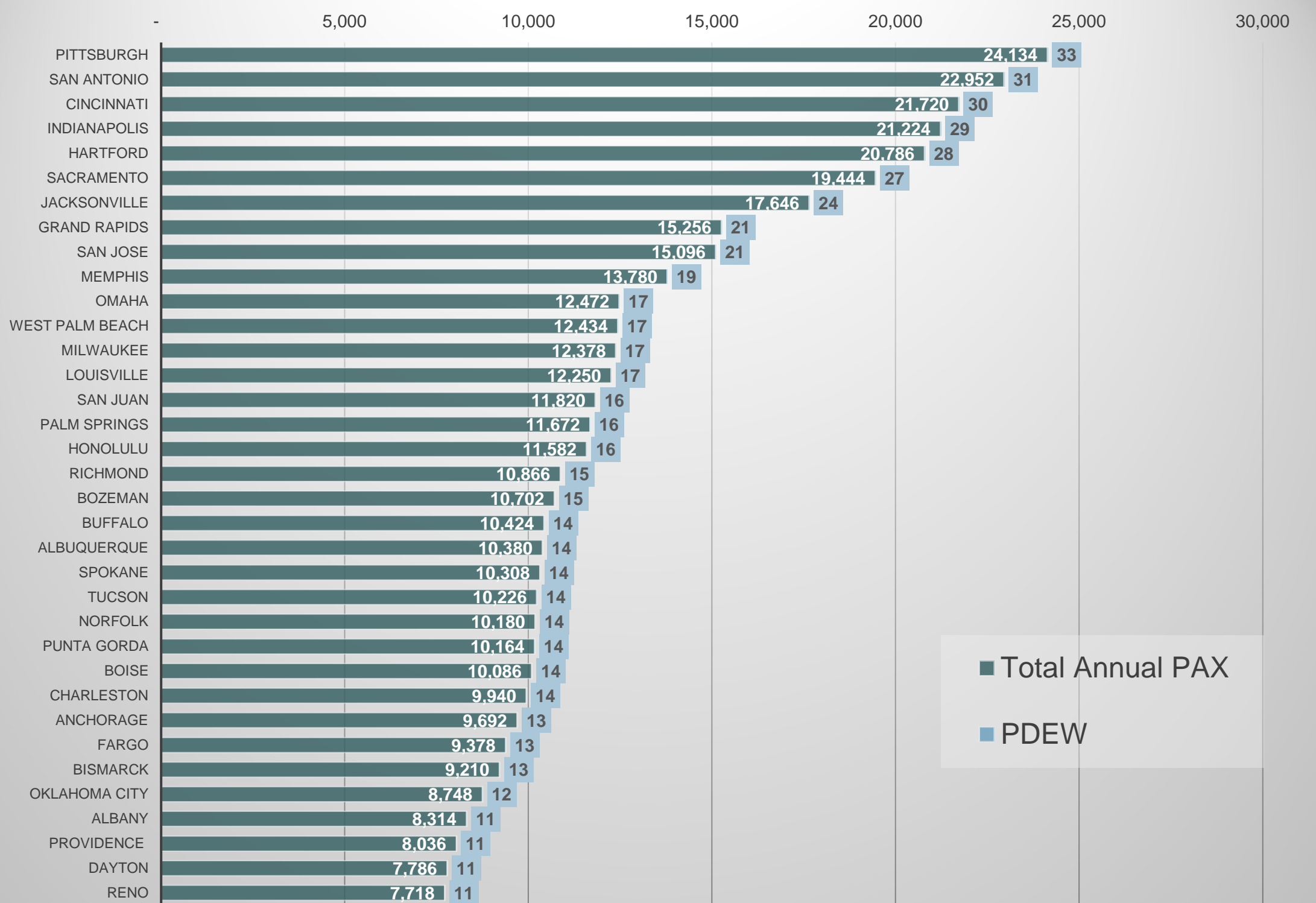
# Largest Domestic Markets from LSE Catchment

## Total Annual Demand (Outbound & Inbound), Markets #1-35



# Largest Domestic Markets from LSE Catchment

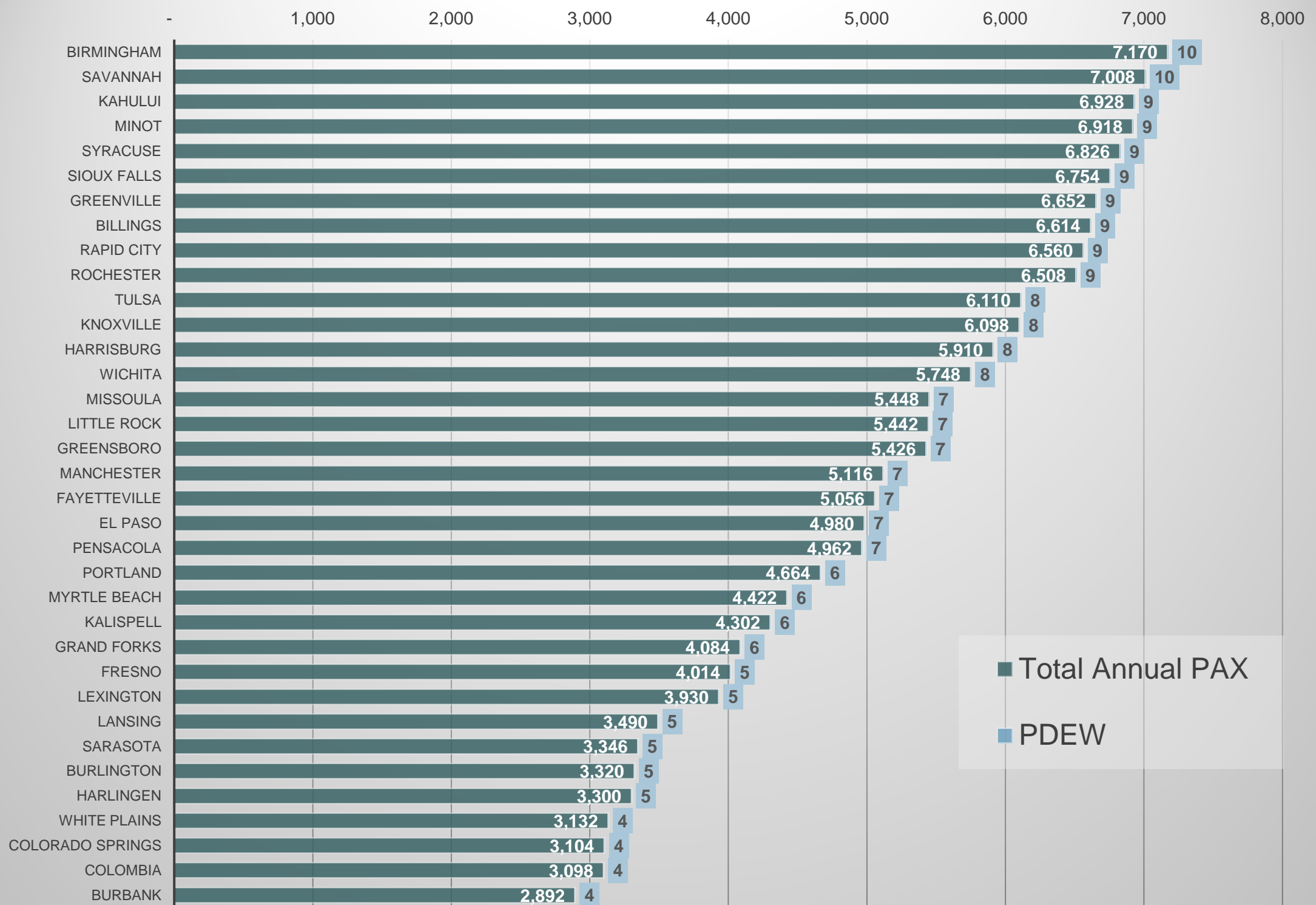
## Total Annual Demand (Outbound & Inbound), Markets #36-70





# Largest Domestic Markets from LSE Catchment

## Total Annual Demand (Outbound & Inbound), Markets #71-105



# TOP DESTINATIONS FROM LSE REGION

## Average Fare and Airline Share Report (Total Volume Sort); #1-35

Rank	Dest	Location	Demand 90 miles	LSE Fare	MSP Fare	RST Fare	Airline DL	Airline UA	Airline AA	Airline WN	Airline NK	Airline B6	Airline F9	Airline Other
1	ORD	Chicago, United States	206,680	\$ 179	\$ 89	\$ 214	29%	22%	18%	22%	9%	0%	0%	0%
2	PHX	Phoenix, United States	158,374	\$ 193	\$ 128	\$ 193	19%	15%	39%	9%	5%	0%	5%	9%
3	DEN	Denver, United States	156,190	\$ 205	\$ 99	\$ 162	15%	29%	14%	12%	10%	0%	18%	3%
4	JFK	New York, United States	152,622	\$ 318	\$ 184	\$ 349	30%	24%	32%	0%	5%	5%	0%	3%
5	MCO	Orlando, United States	144,298	\$ 212	\$ 131	\$ 170	21%	22%	22%	2%	13%	0%	11%	9%
6	LAX	Los Angeles, United States	133,826	\$ 239	\$ 152	\$ 214	14%	29%	26%	1%	14%	0%	4%	11%
7	LAS	Las Vegas, United States	133,566	\$ 232	\$ 139	\$ 193	19%	17%	18%	2%	23%	0%	8%	13%
8	ATL	Atlanta, United States	115,406	\$ 221	\$ 162	\$ 181	46%	17%	17%	10%	10%	0%	0%	0%
9	DFW	Dallas-Fort Worth, United States	110,528	\$ 225	\$ 127	\$ 201	9%	17%	55%	2%	13%	0%	0%	3%
10	SFO	San Francisco, United States	100,954	\$ 226	\$ 179	\$ 184	16%	45%	18%	1%	2%	0%	1%	16%
11	DCA	Washington, United States	95,354	\$ 252	\$ 177	\$ 188	20%	47%	30%	1%	0%	0%	0%	3%
12	MIA	Miami, United States	94,050	\$ 210	\$ 169	\$ 192	13%	23%	42%	1%	14%	3%	3%	1%
13	BOS	Boston, United States	86,328	\$ 225	\$ 212	\$ 208	18%	28%	34%	1%	4%	9%	0%	6%
14	SEA	Seattle, United States	77,750	\$ 310	\$ 185	\$ 236	27%	15%	16%	1%	0%	0%	1%	40%
15	TPA	Tampa, United States	75,830	\$ 265	\$ 144	\$ 168	23%	23%	24%	3%	16%	0%	7%	4%
16	RSW	Fort Myers, United States	66,992	\$ 223	\$ 151	\$ 206	22%	12%	25%	2%	21%	0%	2%	15%
17	DTW	Detroit, United States	64,268	\$ 262	\$ 198	\$ 173	56%	17%	19%	1%	7%	0%	0%	0%
18	EWR	Newark, United States	60,172	\$ 261	\$ 237	\$ 206	12%	68%	19%	0%	0%	0%	0%	0%
19	PHL	Philadelphia, United States	59,916	\$ 245	\$ 173	\$ 203	16%	21%	59%	1%	3%	0%	0%	0%
20	IAH	Houston, United States	59,770	\$ 291	\$ 194	\$ 203	10%	55%	14%	2%	18%	0%	0%	0%
21	SAN	San Diego, United States	55,274	\$ 259	\$ 204	\$ 216	19%	25%	31%	4%	12%	0%	1%	9%
22	BWI	Baltimore, United States	50,538	\$ 209	\$ 117	\$ 169	23%	19%	12%	18%	28%	0%	0%	0%
23	CLT	Charlotte, United States	44,674	\$ 271	\$ 221	\$ 210	16%	16%	67%	1%	0%	0%	0%	0%
24	PDX	Portland, United States	42,090	\$ 277	\$ 182	\$ 262	26%	22%	15%	2%	5%	0%	1%	29%
25	CUN	Cancun, Mexico	39,700	\$ 255	\$ 248	\$ 260	15%	26%	21%	1%	4%	0%	17%	15%
26	BNA	Nashville, United States	37,642	\$ 198	\$ 176	\$ 171	26%	24%	36%	14%	0%	0%	0%	0%
27	SLC	Salt Lake City, United States	36,678	\$ 371	\$ 219	\$ 231	58%	15%	17%	2%	0%	0%	7%	0%
28	STL	St. Louis, United States	35,000	\$ 231	\$ 187	\$ 211	31%	21%	28%	17%	0%	0%	0%	1%
29	MCI	Kansas City, United States	33,924	\$ 269	\$ 174	\$ 197	29%	31%	27%	13%	0%	0%	0%	0%
30	AUS	Austin, United States	32,154	\$ 236	\$ 208	\$ 205	22%	29%	40%	3%	0%	0%	6%	1%
31	RDU	Raleigh-Durham, United States	30,912	\$ 212	\$ 207	\$ 200	26%	25%	45%	4%	0%	0%	0%	0%
32	CLE	Cleveland, United States	29,720	\$ 232	\$ 210	\$ 159	19%	49%	25%	3%	0%	0%	3%	0%
33	MSY	New Orleans, United States	29,136	\$ 299	\$ 177	\$ 205	17%	32%	26%	3%	22%	0%	0%	0%
34	SNA	Santa Ana, United States	27,736	\$ 301	\$ 237	\$ 291	22%	24%	50%	2%	0%	0%	0%	1%
35	MSP	Minneapolis, United States	25,436	\$ 101	#N/A	\$ 76	28%	32%	26%	0%	14%	0%	0%	0%



# TOP DESTINATIONS FROM LSE REGION

## Average Fare and Airline Share Report (Total Volume Sort); #36-70

Rank	Dest	Location	Demand 90 miles	LSE Fare	MSP Fare	RST Fare	Airline DL	Airline UA	Airline AA	Airline WN	Airline NK	Airline B6	Airline F9	Airline Other
36	CMH	Columbus, United States	24,948	\$ 228	\$ 223	\$ 150	23%	30%	41%	6%	0%	0%	0%	0%
37	PIT	Pittsburgh, United States	24,134	\$ 211	\$ 211	\$ 187	24%	35%	37%	3%	0%	0%	0%	0%
38	SAT	San Antonio, United States	22,952	\$ 279	\$ 225	\$ 216	24%	30%	34%	4%	0%	0%	7%	0%
39	YYZ	Toronto, Canada	22,114	\$ 263	\$ 207	\$ 215	9%	25%	15%	0%	0%	0%	0%	51%
40	CVG	Cincinnati, United States	21,720	\$ 217	\$ 201	\$ 155	48%	24%	21%	1%	0%	0%	6%	0%
41	IND	Indianapolis, United States	21,224	\$ 257	\$ 230	\$ 181	44%	26%	26%	3%	0%	0%	0%	1%
42	BDL	Hartford, United States	20,786	\$ 263	\$ 239	\$ 189	32%	26%	39%	3%	0%	0%	0%	0%
43	SMF	Sacramento, United States	19,444	\$ 320	\$ 229	\$ 242	28%	31%	34%	6%	0%	0%	0%	1%
44	JAX	Jacksonville, United States	17,646	\$ 279	\$ 210	\$ 235	27%	32%	34%	7%	0%	0%	0%	0%
45	MEX	Mexico City, Mexico	15,998	\$ 262	\$ 318	\$ 316	7%	26%	4%	0%	0%	0%	0%	63%
46	GRR	Grand Rapids, United States	15,256	\$ 240	\$ 200	\$ 192	58%	18%	21%	3%	0%	0%	0%	0%
47	SJC	San Jose, United States	15,096	\$ 323	\$ 236	\$ 232	25%	23%	47%	4%	0%	0%	0%	2%
48	LHR	London, Engalnd	14,716	\$ 654	\$ 754	\$ 857	12%	25%	20%	0%	0%	0%	0%	43%
49	MEM	Memphis, United States	13,780	\$ 288	\$ 248	\$ 219	28%	37%	33%	2%	0%	0%	0%	0%
50	OMA	Omaha, United States	12,472	\$ 241	\$ 253	\$ 238	32%	34%	34%	0%	0%	0%	0%	0%
51	PBI	West Palm Beach, United States	12,434	\$ 256	\$ 177	\$ 202	21%	2%	59%	2%	6%	0%	6%	4%
52	MKE	Milwaukee, United States	12,378	\$ 182	\$ 159	\$ 201	75%	3%	2%	19%	0%	0%	0%	0%
53	PUJ	Punta Cana, Dominican Republic	12,252	\$ 384	\$ 291	\$ 329	13%	22%	16%	2%	1%	0%	32%	14%
54	SDF	Louisville, United States	12,250	\$ 269	\$ 214	\$ 194	32%	31%	32%	5%	0%	0%	0%	0%
55	PVR	Puerto Vallarta, Mexico	11,820	\$ 272	\$ 251	\$ 358	13%	27%	28%	1%	0%	0%	8%	24%
56	SJU	San Juan, Puerto Rico	11,820	\$ 329	\$ 259	\$ 395	11%	32%	42%	1%	2%	5%	0%	6%
57	PSP	Palm Springs, United States	11,672	\$ 285	\$ 198	\$ 314	13%	15%	50%	0%	0%	0%	0%	21%
58	HNL	Honolulu, United States	11,582	\$ 450	\$ 421	\$ 486	27%	55%	10%	0%	0%	0%	0%	8%
59	RIC	Richmond, United States	10,866	\$ 250	\$ 233	\$ 223	21%	40%	37%	1%	0%	0%	0%	0%
60	BZN	Bozeman, United States	10,702	\$ 268	\$ 228	\$ 280	58%	31%	8%	0%	0%	0%	1%	2%
61	BUF	Buffalo, United States	10,424	\$ 220	\$ 199	\$ 199	18%	31%	46%	5%	0%	0%	0%	0%
62	ABQ	Albuquerque, United States	10,380	\$ 263	\$ 197	\$ 263	25%	25%	37%	12%	0%	0%	0%	0%
63	GEG	Spokane, United States	10,308	\$ 372	\$ 219	\$ 327	56%	21%	5%	5%	0%	0%	0%	14%
64	TUS	Tucson, United States	10,226	\$ 213	\$ 200	\$ 183	17%	14%	64%	5%	0%	0%	0%	1%
65	ORF	Norfolk, United States	10,180	\$ 282	\$ 201	\$ 210	16%	43%	37%	4%	0%	0%	0%	0%
66	PGD	Punta Gorda, United States	10,164	#N/A	#N/A	#N/A	0%	0%	0%	0%	0%	0%	100%	0%
67	BOI	Boise, United States	10,086	\$ 286	\$ 233	\$ 250	41%	36%	15%	4%	0%	0%	0%	4%
68	CHS	Charleston, United States	9,940	\$ 264	\$ 195	\$ 226	22%	58%	16%	4%	0%	0%	0%	0%
69	GDL	Guadalajara, Mexico	9,876	\$ 463	\$ 341	\$ 440	14%	7%	5%	0%	0%	0%	0%	74%
70	ANC	Anchorage, United States	9,692	\$ 325	\$ 244	\$ 475	28%	8%	1%	0%	0%	0%	0%	63%

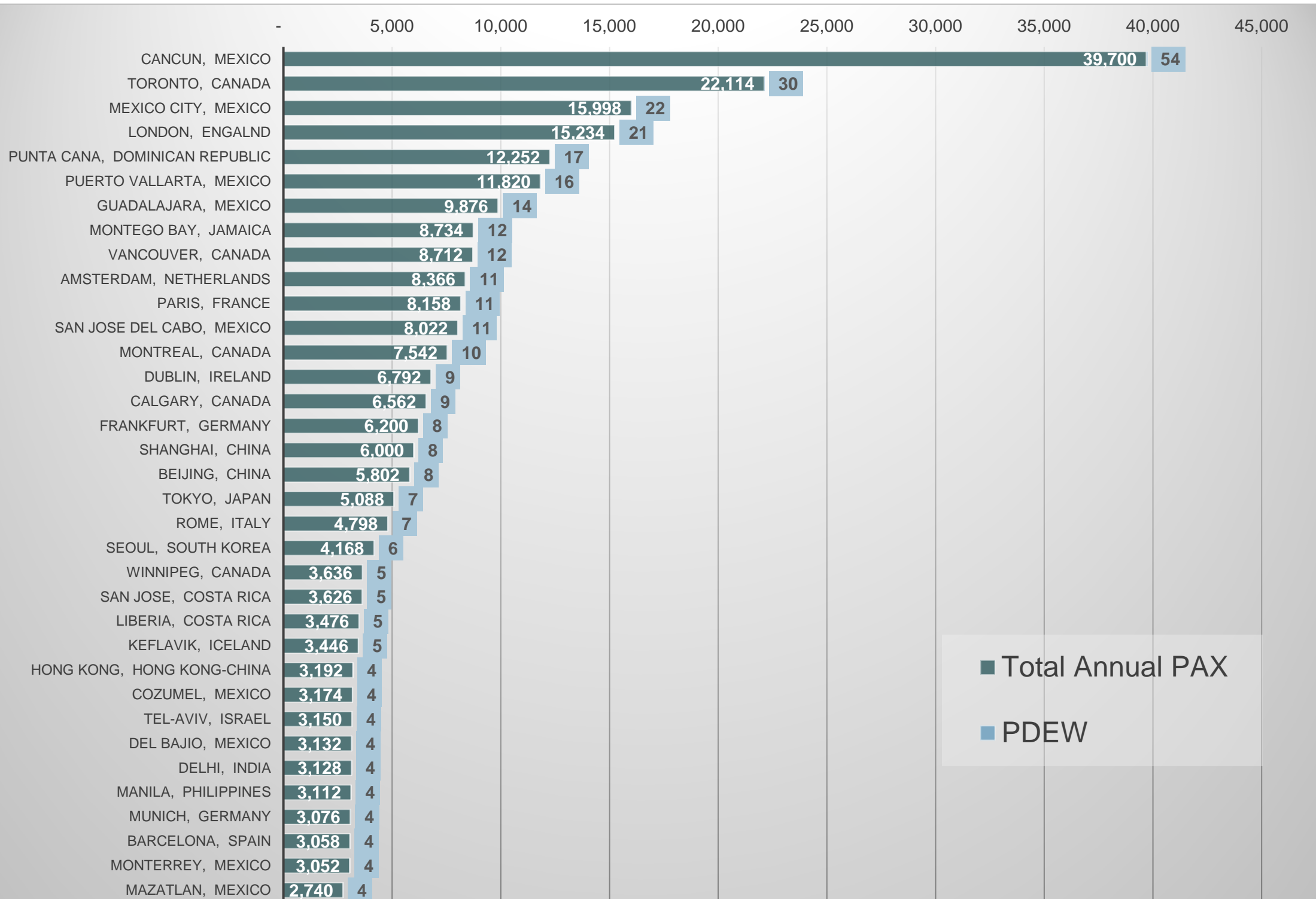
# TOP DESTINATIONS FROM LSE REGION

## Average Fare and Airline Share Report (Total Volume Sort); #71-105

Rank	Dest	Location	Demand 90 miles	LSE Fare	MSP Fare	RST Fare	Airline DL	Airline UA	Airline AA	Airline WN	Airline NK	Airline B6	Airline F9	Airline Other
71	FAR	Fargo, United States	9,378	\$ 280	\$ 247	\$ 255	34%	40%	26%	0%	0%	0%	0%	0%
72	BIS	Bismarck, United States	9,210	\$ 270	\$ 260	\$ 296	77%	2%	20%	0%	0%	0%	0%	0%
73	OKC	Oklahoma City, United States	8,748	\$ 311	\$ 233	\$ 260	20%	36%	40%	3%	0%	0%	0%	0%
74	MBJ	Montego Bay, Jamaica	8,734	\$ 322	\$ 300	\$ 334	15%	17%	47%	3%	3%	1%	0%	13%
75	YVR	Vancouver, Canada	8,712	\$ 371	\$ 287	\$ 341	23%	45%	4%	0%	0%	0%	0%	28%
76	AMS	Amsterdam, Netherlands	8,366	\$ 693	\$ 683	\$1,120	25%	26%	3%	0%	0%	0%	0%	46%
77	ALB	Albany, United States	8,314	\$ 267	\$ 215	\$ 216	19%	48%	27%	6%	0%	0%	0%	0%
78	PVD	Providence, United States	8,036	\$ 325	\$ 198	\$ 236	12%	32%	47%	9%	0%	0%	0%	0%
79	SJD	San Jose Del Cabo, Mexico	8,022	\$ 269	\$ 289	\$ 253	11%	24%	43%	1%	1%	0%	8%	11%
80	CDG	Paris, France	7,892	\$ 840	\$ 517	\$ 841	15%	24%	13%	0%	0%	0%	0%	48%
81	DAY	Dayton, United States	7,786	\$ 212	\$ 209	\$ 151	26%	45%	28%	1%	0%	0%	0%	0%
82	RNO	Reno, United States	7,718	\$ 292	\$ 207	\$ 249	23%	21%	44%	11%	0%	0%	0%	1%
83	YUL	Montreal, Canada	7,542	\$ 296	\$ 258	\$ 224	14%	16%	13%	0%	0%	0%	0%	57%
84	BHM	Birmingham, United States	7,170	\$ 416	\$ 219	\$ 240	25%	55%	16%	4%	0%	0%	0%	0%
85	SAV	Savannah, United States	7,008	\$ 288	\$ 187	\$ 183	30%	46%	17%	0%	0%	1%	0%	6%
86	OGG	Kahului, United States	6,928	\$ 588	\$ 412	\$ 195	24%	38%	21%	0%	0%	0%	0%	17%
87	MOT	Minot, United States	6,918	\$ 228	\$ 278	\$ 219	98%	2%	0%	0%	0%	0%	0%	0%
88	SYR	Syracuse, United States	6,826	\$ 260	\$ 230	\$ 221	19%	28%	52%	0%	0%	1%	0%	0%
89	DUB	Dublin, Ireland	6,792	\$ 733	\$ 607	\$ 479	8%	15%	13%	0%	0%	0%	0%	63%
90	FSD	Sioux Falls, United States	6,754	\$ 303	\$ 239	\$ 278	27%	41%	32%	0%	0%	0%	0%	0%
91	GSP	Greenville, United States	6,652	\$ 346	\$ 219	\$ 203	18%	49%	29%	4%	0%	0%	0%	0%
92	BIL	Billings, United States	6,614	\$ 310	\$ 226	\$ 292	75%	22%	2%	0%	0%	0%	0%	2%
93	YYC	Calgary, Canada	6,562	\$ 412	\$ 281	\$ 332	28%	50%	2%	0%	0%	0%	0%	20%
94	RAP	Rapid City, United States	6,560	\$ 381	\$ 261	\$ 246	50%	35%	15%	0%	0%	0%	0%	0%
95	ROC	Rochester, United States	6,508	\$ 312	\$ 213	\$ 205	16%	36%	46%	2%	0%	0%	0%	0%
96	FRA	Frankfurt, Germany	6,200	\$ 1,069	\$ 418	\$ 612	11%	35%	5%	0%	0%	0%	0%	49%
97	TUL	Tulsa, United States	6,110	\$ 287	\$ 201	\$ 228	20%	33%	43%	4%	0%	0%	0%	0%
98	TYS	Knoxville, United States	6,098	\$ 291	\$ 251	\$ 234	23%	47%	30%	0%	0%	0%	0%	0%
99	PVG	Shanghai, China	6,000	\$ 1,259	\$ 992	\$ 679	9%	37%	27%	0%	0%	0%	0%	27%
100	MDT	Harrisburg, United States	5,910	\$ 302	\$ 272	\$ 245	9%	51%	40%	0%	0%	0%	0%	0%
101	PEK	Beijing, China	5,802	\$ 441	\$ 845	\$ 831	4%	39%	20%	0%	0%	0%	0%	36%
102	ICT	Wichita, United States	5,748	\$ 228	\$ 201	\$ 188	31%	31%	37%	1%	0%	0%	0%	0%
103	MSO	Missoula, United States	5,448	\$ 367	\$ 220	\$ 229	68%	27%	1%	0%	0%	0%	0%	4%
104	LIT	Little Rock, United States	5,442	\$ 225	\$ 216	\$ 212	12%	31%	52%	5%	0%	0%	0%	0%
105	GSO	Greensboro, United States	5,426	\$ 302	\$ 237	\$ 212	18%	52%	30%	0%	0%	0%	0%	0%

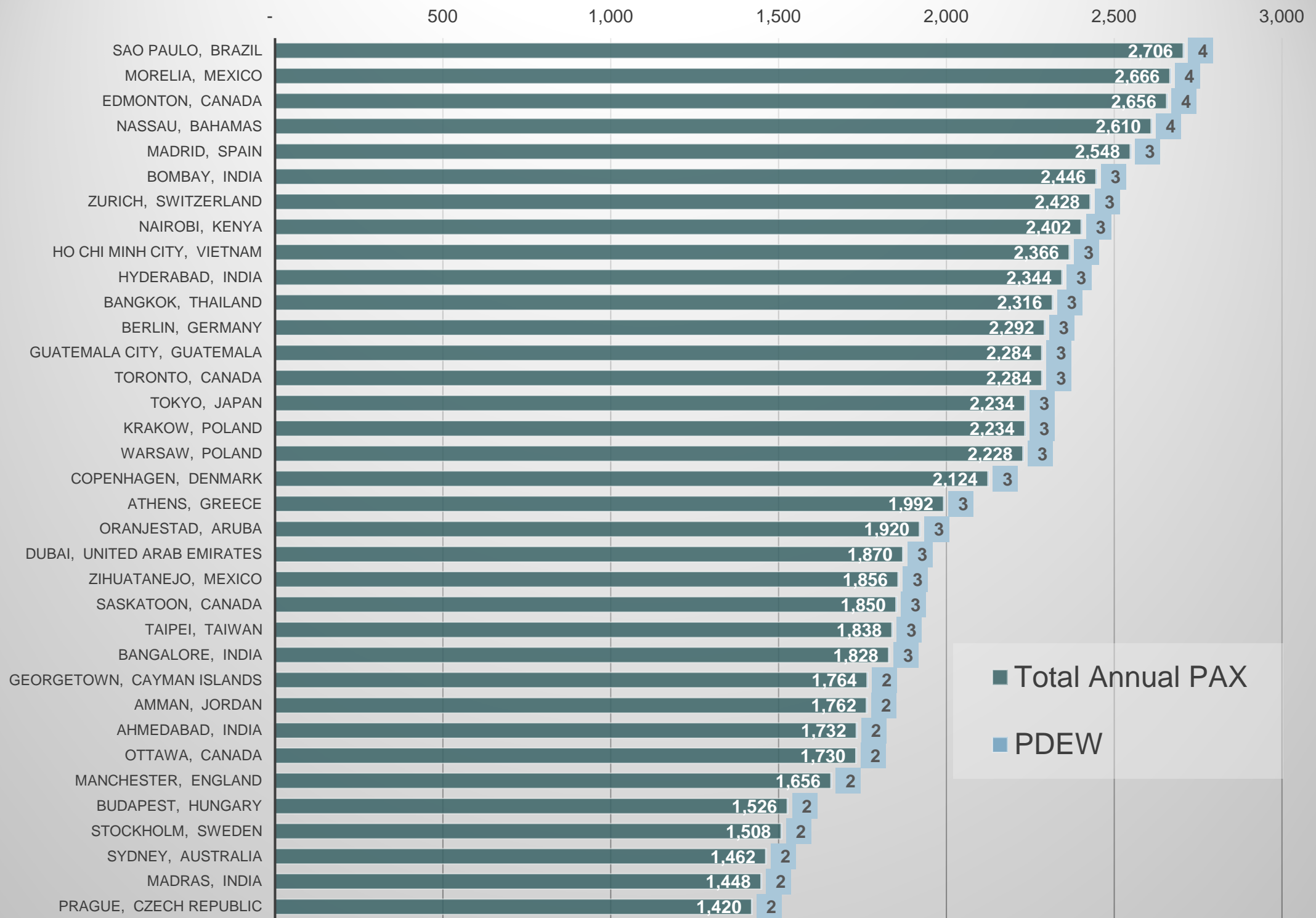
# Largest International Markets from LSE Catchment

## Total Annual Demand (Outbound & Inbound), Markets #1-35



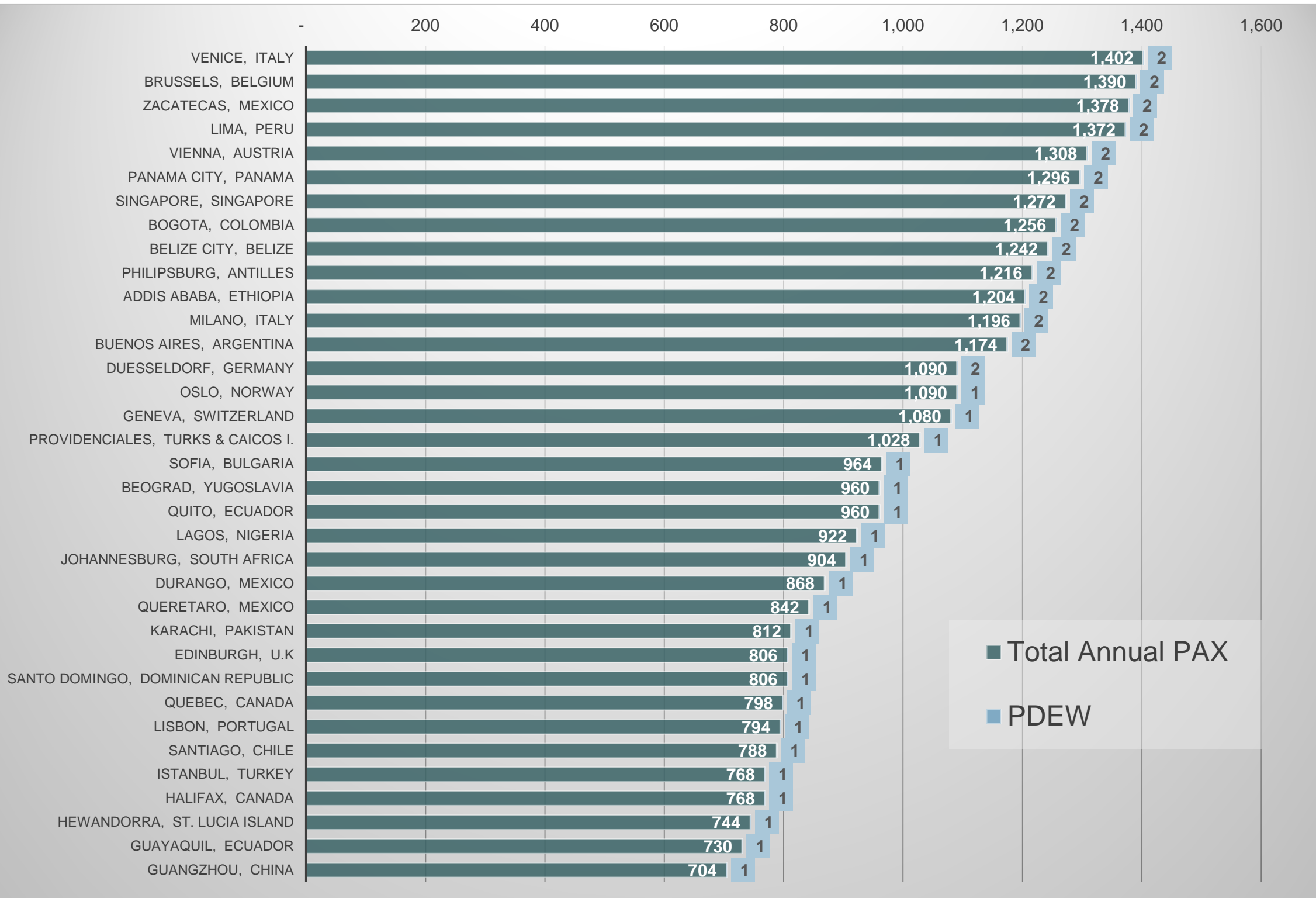
# Largest International Markets from LSE Catchment

## Total Annual Demand (Outbound & Inbound), Markets #36-70



# Largest International Markets from LSE Catchment

## Total Annual Demand (Outbound & Inbound), Markets #71-105





# TOP ZIPS USING LSE

## Market Share Report (LSE Volume Sort); #1-35

Rank	Zip	Location	Miles From LSE	Pax Using LSE	Pax Using All Ports	LSE Share	LSE Leakage	Pax Using MSP	MSP Share	Pax Using ORD	ORD Share	Pax Using RST	RST Share
1	54601	LA CROSSE, WI	8	35,306	161,930	21.8%	78.2%	61,520	38.0%	34,558	21.3%	7,274	4.5%
2	54650	ONALASKA, WI	3	33,878	118,292	28.6%	71.4%	46,796	39.6%	19,756	16.7%	5,518	4.7%
3	54603	LA CROSSE, WI	2	12,860	41,550	31.0%	69.0%	15,676	37.7%	6,932	16.7%	1,874	4.5%
4	54636	HOLMEN, WI	9	9,770	52,546	18.6%	81.4%	25,436	48.4%	9,174	17.5%	2,626	5.0%
5	55947	LA CRESCENT, MN	7	6,282	29,342	21.4%	78.6%	13,082	44.6%	5,042	17.2%	2,030	6.9%
6	55987	WINONA, MN	20	6,148	91,688	6.7%	93.3%	56,604	61.7%	11,396	12.4%	11,522	12.6%
7	54669	WEST SALEM, WI	9	6,100	29,730	20.5%	79.5%	12,104	40.7%	6,220	20.9%	1,234	4.2%
8	54656	SPARTA, WI	24	3,744	43,374	8.6%	91.4%	17,414	40.1%	11,974	27.6%	1,196	2.8%
9	54660	TOMAH, WI	39	2,610	39,788	6.6%	93.4%	12,924	32.5%	13,390	33.7%	540	1.4%
10	54665	VIROQUA, WI	29	1,618	25,474	6.4%	93.6%	7,632	30.0%	8,870	34.8%	796	3.1%
11	54614	BANGOR, WI	15	1,346	9,118	14.8%	85.2%	3,682	40.4%	2,258	24.8%	292	3.2%
12	55921	CALEDONIA, MN	20	1,226	12,362	9.9%	90.1%	5,780	46.8%	2,634	21.3%	1,266	10.2%
13	52101	DECORAH, IA	44	1,218	41,506	2.9%	97.1%	19,868	47.9%	9,470	22.8%	5,664	13.6%
14	54658	STODDARD, WI	14	1,178	7,420	15.9%	84.1%	2,896	39.0%	1,826	24.6%	376	5.1%
15	54615	BLACK RIVER FALLS, WI	34	1,174	23,356	5.0%	95.0%	12,002	51.4%	5,612	24.0%	598	2.6%
16	54630	GALESVILLE, WI	18	1,138	12,540	9.1%	90.9%	7,806	62.2%	1,814	14.5%	820	6.5%
17	54661	TREMPEALEAU, WI	16	1,100	11,274	9.8%	90.2%	6,928	61.5%	1,522	13.5%	954	8.5%
18	54623	COON VALLEY, WI	16	1,052	7,514	14.0%	86.0%	2,742	36.5%	2,044	27.2%	274	3.6%
19	54667	WESTBY, WI	25	1,020	12,408	8.2%	91.8%	3,940	31.8%	4,084	32.9%	340	2.7%
20	55902	ROCHESTER, MN	63	946	201,476	0.5%	99.5%	149,026	74.0%	7,572	3.8%	41,816	20.8%
21	55943	HOUSTON, MN	18	874	9,334	9.4%	90.6%	5,028	53.9%	1,456	15.6%	1,228	13.2%
22	55901	ROCHESTER, MN	64	810	198,352	0.4%	99.6%	168,990	85.2%	6,948	3.5%	19,732	9.9%
23	55925	DAKOTA, MN	10	618	3,728	16.6%	83.4%	1,990	53.4%	536	14.4%	332	8.9%
24	53581	RICHLAND CENTER, WI	55	564	27,124	2.1%	97.9%	3,866	14.3%	11,942	44.0%	200	0.7%
25	54621	CHASEBURG, WI	18	546	4,376	12.5%	87.5%	1,654	37.8%	1,220	27.9%	170	3.9%
26	54619	CASHTON, WI	25	532	6,526	8.2%	91.8%	2,074	31.8%	2,132	32.7%	148	2.3%
27	55906	ROCHESTER, MN	59	518	96,482	0.5%	99.5%	83,412	86.5%	3,598	3.7%	8,048	8.3%
28	55904	ROCHESTER, MN	57	508	73,266	0.7%	99.3%	54,462	74.3%	3,076	4.2%	14,420	19.7%
29	54642	MELROSE, WI	22	492	5,618	8.8%	91.2%	3,096	55.1%	1,138	20.3%	196	3.5%
30	52172	WAUKON, IA	44	492	15,296	3.2%	96.8%	6,060	39.6%	4,764	31.1%	1,168	7.6%
31	54612	ARCADIA, WI	28	488	12,058	4.0%	96.0%	8,774	72.8%	1,368	11.3%	788	6.5%
32	54627	ETTRICK, WI	20	478	5,416	8.8%	91.2%	3,324	61.4%	894	16.5%	246	4.5%
33	54644	MINDORO, WI	14	476	3,150	15.1%	84.9%	1,558	49.5%	634	20.1%	116	3.7%
34	54449	MARSHFIELD, WI	74	454	92,518	0.5%	99.5%	38,184	41.3%	25,576	27.6%	198	0.2%
35	55941	HOKAH, MN	12	448	2,654	16.9%	83.1%	1,240	46.7%	530	20.0%	178	6.7%

# TOP ZIPS USING LSE

## Market Share Report (LSE Volume Sort); #36-70

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	LSE Share	LSE Leakage	Pax Using MSP	MSP Share	Pax Using ORD	ORD Share	Pax Using RST	RST Share
36	55971	RUSHFORD, MN	25	440	9,152	4.8%	95.2%	5,310	58.0%	1,124	12.3%	1,784	19.5%
37	54456	NEILLSVILLE, WI	55	430	14,722	2.9%	97.1%	8,472	57.5%	3,304	22.4%	186	1.3%
38	52136	CRESCO, IA	55	428	14,846	2.9%	97.1%	9,852	66.4%	2,200	14.8%	1,122	7.6%
39	55919	BROWNSVILLE, MN	18	382	3,142	12.2%	87.8%	1,370	43.6%	756	24.1%	206	6.6%
40	55972	SAINT CHARLES, MN	40	378	13,946	2.7%	97.3%	11,334	81.3%	866	6.2%	1,166	8.4%
41	54648	NORWALK, WI	30	376	3,346	11.2%	88.8%	1,080	32.3%	1,068	31.9%	40	1.2%
42	54639	LA FARGE, WI	36	362	5,038	7.2%	92.8%	1,274	25.3%	1,902	37.8%	62	1.2%
43	54666	WARRENS, WI	45	342	6,796	5.0%	95.0%	2,606	38.3%	2,166	31.9%	76	1.1%
44	55923	CHATFIELD, MN	46	336	17,728	1.9%	98.1%	13,428	75.7%	1,138	6.4%	2,550	14.4%
45	53959	REEDSBURG, WI	67	322	37,764	0.9%	99.1%	3,410	9.0%	15,474	41.0%	108	0.3%
46	55949	LANESBORO, MN	35	318	5,070	6.3%	93.7%	3,624	71.5%	506	10.0%	410	8.1%
47	54632	GENOA, WI	22	310	3,118	9.9%	90.1%	1,188	38.1%	906	29.1%	144	4.6%
48	54616	BLAIR, WI	29	308	6,290	4.9%	95.1%	4,276	68.0%	956	15.2%	248	3.9%
49	55974	SPRING GROVE, MN	29	306	5,898	5.2%	94.8%	3,032	51.4%	1,116	18.9%	880	14.9%
50	53948	MAUSTON, WI	61	294	19,538	1.5%	98.5%	2,802	14.3%	8,016	41.0%	84	0.4%
51	52160	NEW ALBIN, IA	29	288	4,390	6.6%	93.4%	1,820	41.5%	1,258	28.7%	308	7.0%
52	54701	EAU CLAIRE, WI	62	286	125,854	0.2%	99.8%	107,770	85.6%	9,180	7.3%	280	0.2%
53	54634	HILLSBORO, WI	46	278	7,880	3.5%	96.5%	1,474	18.7%	3,230	41.0%	58	0.7%
54	54457	NEKOOSA, WI	71	272	20,060	1.4%	98.6%	4,462	22.2%	8,034	40.0%	104	0.5%
55	54629	FOUNTAIN CITY, WI	28	232	6,682	3.5%	96.5%	4,908	73.4%	654	9.8%	614	9.2%
56	55912	AUSTIN, MN	87	228	73,530	0.3%	99.7%	66,986	91.1%	-	0.0%	4,810	6.5%
57	54494	WISCONSIN RAPIDS, WI	82	226	78,258	0.3%	99.7%	15,264	19.5%	28,566	36.5%	88	0.1%
58	53950	NEW LISBON, WI	56	220	10,102	2.2%	97.8%	2,016	20.0%	4,096	40.5%	56	0.6%
59	54670	WILTON, WI	39	212	3,584	5.9%	94.1%	1,016	28.3%	1,314	36.7%	28	0.8%
60	54653	ROCKLAND, WI	18	206	1,704	12.1%	87.9%	666	39.1%	488	28.6%	40	2.3%
61	55952	LEWISTON, MN	30	198	7,314	2.7%	97.3%	4,558	62.3%	664	9.1%	1,628	22.3%
62	54466	PITTSVILLE, WI	58	192	7,212	2.7%	97.3%	2,956	41.0%	2,286	31.7%	58	0.8%
63	54624	DE SOTO, WI	30	186	3,242	5.7%	94.3%	1,156	35.7%	1,082	33.4%	140	4.3%
64	52151	LANSING, IA	37	186	4,446	4.2%	95.8%	1,600	36.0%	1,518	34.1%	220	4.9%
65	53965	WISCONSIN DELLS, WI	77	172	33,926	0.5%	99.5%	2,590	7.6%	13,696	40.4%	66	0.2%
66	55965	PRESTON, MN	47	170	6,142	2.8%	97.2%	4,478	72.9%	580	9.4%	676	11.0%
67	52162	POSTVILLE, IA	55	170	8,408	2.0%	98.0%	3,116	37.1%	2,934	34.9%	532	6.3%
68	53929	ELROY, WI	49	166	5,722	2.9%	97.1%	1,114	19.5%	2,316	40.5%	30	0.5%
69	54703	EAU CLAIRE, WI	67	164	92,928	0.2%	99.8%	79,390	85.4%	6,438	6.9%	158	0.2%
70	54659	TAYLOR, WI	30	164	3,284	5.0%	95.0%	2,168	66.0%	548	16.7%	112	3.4%

# TOP ZIPS USING LSE

## Market Share Report (LSE Volume Sort); #71-105

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	LSE Share	LSE Leakage	Pax Using MSP	MSP Share	Pax Using ORD	ORD Share	Pax Using RST	RST Share
71	55975	SPRING VALLEY, MN	57	162	13,564	1.2%	98.8%	9,996	73.7%	930	6.9%	2,222	16.4%
72	54729	CHIPPEWA FALLS, WI	74	160	94,420	0.2%	99.8%	80,122	84.9%	7,446	7.9%	148	0.2%
73	54664	VIOLA, WI	41	154	3,206	4.8%	95.2%	726	22.6%	1,324	41.3%	26	0.8%
74	55964	PLAINVIEW, MN	49	152	14,684	1.0%	99.0%	13,014	88.6%	636	4.3%	758	5.2%
75	54646	NECEDAH, WI	60	148	6,842	2.2%	97.8%	1,722	25.2%	2,676	39.1%	36	0.5%
76	54618	CAMP DOUGLAS, WI	49	148	4,502	3.3%	96.7%	1,168	25.9%	1,728	38.4%	24	0.5%
77	55976	STEWARTVILLE, MN	61	140	27,026	0.5%	99.5%	18,074	66.9%	1,082	4.0%	7,488	27.7%
78	54635	HIXTON, WI	38	138	4,374	3.2%	96.8%	2,934	67.1%	762	17.4%	116	2.7%
79	52159	MONONA, IA	56	136	7,480	1.8%	98.2%	2,326	31.1%	2,954	39.5%	314	4.2%
80	55939	HARMONY, MN	48	134	4,226	3.2%	96.8%	3,018	71.4%	460	10.9%	404	9.6%
81	53913	BARABOO, WI	81	124	49,314	0.3%	99.7%	2,754	5.6%	19,446	39.4%	46	0.1%
82	55959	MINNESOTA CITY, MN	32	122	5,594	2.2%	97.8%	4,088	73.1%	436	7.8%	782	14.0%
83	54651	ONTARIO, WI	36	120	1,768	6.8%	93.2%	502	28.4%	662	37.4%	12	0.7%
84	54754	MERRILLAN, WI	45	116	2,736	4.2%	95.8%	1,672	61.1%	570	20.8%	28	1.0%
85	55969	ROLLINGSTONE, MN	34	114	2,714	4.2%	95.8%	2,310	85.1%	152	5.6%	110	4.1%
86	54638	KENDALL, WI	43	110	2,586	4.3%	95.7%	642	24.8%	1,008	39.0%	12	0.5%
87	55954	MABEL, MN	34	108	2,982	3.6%	96.4%	1,608	53.9%	484	16.2%	572	19.2%
88	53968	WONEWOC, WI	54	108	5,722	1.9%	98.1%	892	15.6%	2,388	41.7%	22	0.4%
89	53941	LA VALLE, WI	59	108	8,508	1.3%	98.7%	1,070	12.6%	3,586	42.1%	30	0.4%
90	55934	EYOTA, MN	51	98	10,976	0.9%	99.1%	8,888	81.0%	484	4.4%	1,414	12.9%
91	55979	UTICA, MN	35	92	2,126	4.3%	95.7%	1,716	80.7%	134	6.3%	148	7.0%
92	54655	SOLDIERS GROVE, WI	43	88	3,844	2.3%	97.7%	852	22.2%	1,600	41.6%	56	1.5%
93	55981	WABASHA, MN	51	86	12,370	0.7%	99.3%	11,516	93.1%	456	3.7%	226	1.8%
94	55922	CANTON, MN	39	84	1,466	5.7%	94.3%	1,038	70.8%	180	12.3%	108	7.4%
95	55920	BYRON, MN	69	78	30,568	0.3%	99.7%	26,438	86.5%	-	0.0%	3,828	12.5%
96	55910	ALTURA, MN	39	78	3,662	2.1%	97.9%	3,234	88.3%	178	4.9%	146	4.0%
97	53821	PRAIRIE DU CHIEN, WI	58	76	17,472	0.4%	99.6%	2,158	12.4%	8,608	49.3%	66	0.4%
98	53573	MUSCODA, WI	62	76	6,638	1.1%	98.9%	804	12.1%	3,210	48.4%	28	0.4%
99	55962	PETERSON, MN	30	74	2,484	3.0%	97.0%	1,430	57.6%	274	11.0%	622	25.0%
100	52170	WATERVILLE, IA	45	72	2,866	2.5%	97.5%	986	34.4%	1,056	36.8%	138	4.8%
101	50616	CHARLES CITY, IA	89	72	23,892	0.3%	99.7%	20,072	84.0%	-	0.0%	1,198	5.0%
102	55935	FOUNTAIN, MN	44	70	2,886	2.4%	97.6%	2,198	76.2%	198	6.9%	364	12.6%
103	54622	COCHRANE, WI	37	70	5,148	1.4%	98.6%	4,192	81.4%	376	7.3%	432	8.4%
104	53934	FRIENDSHIP, WI	72	66	7,640	0.9%	99.1%	1,124	14.7%	3,258	42.6%	16	0.2%
105	54631	GAYS MILLS, WI	46	64	3,142	2.0%	98.0%	684	21.8%	1,368	43.5%	46	1.5%

# TOP ZIPS NEAR LSE

## Market Share Report (Zip Volume Sort); #1-35

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	LSE Share	LSE Leakage	Pax Using MSP	MSP Share	Pax Using ORD	ORD Share	Pax Using RST	RST Share
1	55902	ROCHESTER, MN	63	946	201,476	0.5%	99.5%	149,026	74.0%	7,572	3.8%	41,816	20.8%
2	55901	ROCHESTER, MN	64	810	198,352	0.4%	99.6%	168,990	85.2%	6,948	3.5%	19,732	9.9%
3	54601	LA CROSSE, WI	8	35,306	161,930	21.8%	78.2%	61,520	38.0%	34,558	21.3%	7,274	4.5%
4	54701	EAU CLAIRE, WI	62	286	125,854	0.2%	99.8%	107,770	85.6%	9,180	7.3%	280	0.2%
5	54650	ONALASKA, WI	3	33,878	118,292	28.6%	71.4%	46,796	39.6%	19,756	16.7%	5,518	4.7%
6	55906	ROCHESTER, MN	59	518	96,482	0.5%	99.5%	83,412	86.5%	3,598	3.7%	8,048	8.3%
7	54729	CHIPPEWA FALLS, WI	74	160	94,420	0.2%	99.8%	80,122	84.9%	7,446	7.9%	148	0.2%
8	54703	EAU CLAIRE, WI	67	164	92,928	0.2%	99.8%	79,390	85.4%	6,438	6.9%	158	0.2%
9	54449	MARSHFIELD, WI	74	454	92,518	0.5%	99.5%	38,184	41.3%	25,576	27.6%	198	0.2%
10	55987	WINONA, MN	20	6,148	91,688	6.7%	93.3%	56,604	61.7%	11,396	12.4%	11,522	12.6%
11	54494	WISCONSIN RAPIDS, WI	82	226	78,258	0.3%	99.7%	15,264	19.5%	28,566	36.5%	88	0.1%
12	55912	AUSTIN, MN	87	228	73,530	0.3%	99.7%	66,986	91.1%	-	0.0%	4,810	6.5%
13	55904	ROCHESTER, MN	57	508	73,266	0.7%	99.3%	54,462	74.3%	3,076	4.2%	14,420	19.7%
14	54751	MENOMONIE, WI	75	16	52,672	0.0%	100.0%	50,066	95.1%	1,934	3.7%	40	0.1%
15	54636	HOLMEN, WI	9	9,770	52,546	18.6%	81.4%	25,436	48.4%	9,174	17.5%	2,626	5.0%
16	55066	RED WING, MN	77	16	50,994	0.0%	100.0%	50,550	99.1%	-	0.0%	222	0.4%
17	53913	BARABOO, WI	81	124	49,314	0.3%	99.7%	2,754	5.6%	19,446	39.4%	46	0.1%
18	54656	SPARTA, WI	24	3,744	43,374	8.6%	91.4%	17,414	40.1%	11,974	27.6%	1,196	2.8%
19	54603	LA CROSSE, WI	2	12,860	41,550	31.0%	69.0%	15,676	37.7%	6,932	16.7%	1,874	4.5%
20	52101	DECORAH, IA	44	1,218	41,506	2.9%	97.1%	19,868	47.9%	9,470	22.8%	5,664	13.6%
21	54660	TOMAH, WI	39	2,610	39,788	6.6%	93.4%	12,924	32.5%	13,390	33.7%	540	1.4%
22	53959	REEDSBURG, WI	67	322	37,764	0.9%	99.1%	3,410	9.0%	15,474	41.0%	108	0.3%
23	53965	WISCONSIN DELLS, WI	77	172	33,926	0.5%	99.5%	2,590	7.6%	13,696	40.4%	66	0.2%
24	55920	BYRON, MN	69	78	30,568	0.3%	99.7%	26,438	86.5%	-	0.0%	3,828	12.5%
25	54669	WEST SALEM, WI	9	6,100	29,730	20.5%	79.5%	12,104	40.7%	6,220	20.9%	1,234	4.2%
26	55947	LA CRESCENT, MN	7	6,282	29,342	21.4%	78.6%	13,082	44.6%	5,042	17.2%	2,030	6.9%
27	53818	PLATTEVILLE, WI	87	22	27,734	0.1%	99.9%	1,134	4.1%	15,522	56.0%	18	0.1%
28	53581	RICHLAND CENTER, WI	55	564	27,124	2.1%	97.9%	3,866	14.3%	11,942	44.0%	200	0.7%
29	55976	STEWARTVILLE, MN	61	140	27,026	0.5%	99.5%	18,074	66.9%	1,082	4.0%	7,488	27.7%
30	54665	VIROQUA, WI	29	1,618	25,474	6.4%	93.6%	7,632	30.0%	8,870	34.8%	796	3.1%
31	55009	CANNON FALLS, MN	90	0	25,226	0.0%	100.0%	24,866	98.6%	-	0.0%	262	1.0%
32	53578	PRAIRIE DU SAC, WI	83	32	24,538	0.1%	99.9%	1,084	4.4%	9,736	39.7%	10	0.0%
33	55963	PINE ISLAND, MN	73	22	23,924	0.1%	99.9%	23,034	96.3%	-	0.0%	748	3.1%
34	50616	CHARLES CITY, IA	89	72	23,892	0.3%	99.7%	20,072	84.0%	-	0.0%	1,198	5.0%
35	54615	BLACK RIVER FALLS, WI	34	1,174	23,356	5.0%	95.0%	12,002	51.4%	5,612	24.0%	598	2.6%

# TOP ZIPS NEAR LSE

## Market Share Report (Zip Volume Sort); #36-70

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	LSE Share	LSE Leakage	Pax Using MSP	MSP Share	Pax Using ORD	ORD Share	Pax Using RST	RST Share
36	53533	DODGEVILLE, WI	82	62	23,082	0.3%	99.7%	1,430	6.2%	11,742	50.9%	38	0.2%
37	55041	LAKE CITY, MN	64	40	22,996	0.2%	99.8%	22,536	98.0%	-	0.0%	312	1.4%
38	54720	ALTOONA, WI	65	32	20,864	0.2%	99.8%	17,582	84.3%	1,542	7.4%	22	0.1%
39	53583	SAUK CITY, WI	85	24	20,614	0.1%	99.9%	850	4.1%	8,286	40.2%	8	0.0%
40	54011	ELLSWORTH, WI	83	0	20,356	0.0%	100.0%	20,122	98.8%	-	0.0%	136	0.7%
41	55944	KASSON, MN	73	32	20,294	0.2%	99.8%	18,164	89.5%	-	0.0%	1,962	9.7%
42	54457	NEKOOSA, WI	71	272	20,060	1.4%	98.6%	4,462	22.2%	8,034	40.0%	104	0.5%
43	53948	MAUSTON, WI	61	294	19,538	1.5%	98.5%	2,802	14.3%	8,016	41.0%	84	0.4%
44	55960	ORONOCO, MN	66	38	19,468	0.2%	99.8%	18,178	93.4%	-	0.0%	1,144	5.9%
45	55923	CHATFIELD, MN	46	336	17,728	1.9%	98.1%	13,428	75.7%	1,138	6.4%	2,550	14.4%
46	53821	PRAIRIE DU CHIEN, WI	58	76	17,472	0.4%	99.6%	2,158	12.4%	8,608	49.3%	66	0.4%
47	54755	MONDOVI, WI	53	32	17,306	0.2%	99.8%	15,614	90.2%	1,096	6.3%	30	0.2%
48	54724	BLOOMER, WI	85	0	15,858	0.0%	100.0%	14,360	90.6%	990	6.2%	10	0.1%
49	54484	STRATFORD, WI	86	40	15,748	0.3%	99.7%	6,166	39.2%	4,160	26.4%	10	0.1%
50	52172	WAUKON, IA	44	492	15,296	3.2%	96.8%	6,060	39.6%	4,764	31.1%	1,168	7.6%
51	52136	CRESCO, IA	55	428	14,846	2.9%	97.1%	9,852	66.4%	2,200	14.8%	1,122	7.6%
52	54495	WISCONSIN RAPIDS, WI	73	54	14,816	0.4%	99.6%	3,950	26.7%	5,088	34.3%	12	0.1%
53	54456	NEILLSVILLE, WI	55	430	14,722	2.9%	97.1%	8,472	57.5%	3,304	22.4%	186	1.3%
54	53813	LANCASTER, WI	76	18	14,700	0.1%	99.9%	926	6.3%	7,854	53.4%	20	0.1%
55	55964	PLAINVIEW, MN	49	152	14,684	1.0%	99.0%	13,014	88.6%	636	4.3%	758	5.2%
56	54739	ELK MOUND, WI	71	0	14,432	0.0%	100.0%	13,318	92.3%	716	5.0%	10	0.1%
57	53560	MAZOMANIE, WI	90	10	14,080	0.1%	99.9%	436	3.1%	5,472	38.9%	4	0.0%
58	55972	SAINT CHARLES, MN	40	378	13,946	2.7%	97.3%	11,334	81.3%	866	6.2%	1,166	8.4%
59	55975	SPRING VALLEY, MN	57	162	13,564	1.2%	98.8%	9,996	73.7%	930	6.9%	2,222	16.4%
60	50461	OSAGE, IA	88	12	13,246	0.1%	99.9%	11,884	89.7%	-	0.0%	756	5.7%
61	50659	NEW HAMPTON, IA	76	48	13,148	0.4%	99.6%	7,304	55.6%	2,630	20.0%	1,076	8.2%
62	55992	ZUMBROTA, MN	77	0	12,896	0.0%	100.0%	12,728	98.7%	-	0.0%	118	0.9%
63	53588	SPRING GREEN, WI	75	30	12,666	0.2%	99.8%	864	6.8%	5,868	46.3%	12	0.1%
64	50662	OELWEIN, IA	89	30	12,574	0.2%	99.8%	3,658	29.1%	3,956	31.5%	294	2.3%
65	54630	GALESVILLE, WI	18	1,138	12,540	9.1%	90.9%	7,806	62.2%	1,814	14.5%	820	6.5%
66	54667	WESTBY, WI	25	1,020	12,408	8.2%	91.8%	3,940	31.8%	4,084	32.9%	340	2.7%
67	55981	WABASHA, MN	51	86	12,370	0.7%	99.3%	11,516	93.1%	456	3.7%	226	1.8%
68	55921	CALEDONIA, MN	20	1,226	12,362	9.9%	90.1%	5,780	46.8%	2,634	21.3%	1,266	10.2%
69	54730	COLFAX, WI	82	0	12,092	0.0%	100.0%	11,340	93.8%	528	4.4%	-	0.0%
70	54612	ARCADIA, WI	28	488	12,058	4.0%	96.0%	8,774	72.8%	1,368	11.3%	788	6.5%



# TOP ZIPS NEAR LSE

## Market Share Report (Zip Volume Sort); #71-105

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	LSE Share	LSE Leakage	Pax Using MSP	MSP Share	Pax Using ORD	ORD Share	Pax Using RST	RST Share
71	55955	MANTORVILLE, MN	75	0	11,852	0.0%	100.0%	11,196	94.5%	-	0.0%	596	5.0%
72	53805	BOSCOBEL, WI	58	34	11,818	0.3%	99.7%	1,034	8.7%	6,132	51.9%	22	0.2%
73	53952	OXFORD, WI	83	30	11,300	0.3%	99.7%	852	7.5%	4,752	42.1%	10	0.1%
74	54661	TREMPEALEAU, WI	16	1,100	11,274	9.8%	90.2%	6,928	61.5%	1,522	13.5%	954	8.5%
75	50674	SUMNER, IA	84	32	11,156	0.3%	99.7%	4,420	39.6%	3,066	27.5%	458	4.1%
76	55927	DODGE CENTER, MN	81	0	11,090	0.0%	100.0%	10,550	95.1%	-	0.0%	482	4.3%
77	54742	FALL CREEK, WI	61	16	11,048	0.1%	99.9%	9,088	82.3%	1,092	9.9%	8	0.1%
78	55934	EYOTA, MN	51	98	10,976	0.9%	99.1%	8,888	81.0%	484	4.4%	1,414	12.9%
79	54727	CADOTT, WI	74	2	10,646	0.0%	100.0%	8,748	82.2%	1,100	10.3%	8	0.1%
80	54758	OSSEO, WI	47	44	10,488	0.4%	99.6%	8,284	79.0%	1,342	12.8%	16	0.2%
81	53950	NEW LISBON, WI	56	220	10,102	2.2%	97.8%	2,016	20.0%	4,096	40.5%	56	0.6%
82	54767	SPRING VALLEY, WI	82	0	9,660	0.0%	100.0%	9,474	98.1%	160	1.7%	-	0.0%
83	55027	GOODHUE, MN	76	0	9,532	0.0%	100.0%	9,452	99.2%	-	0.0%	46	0.5%
84	55943	HOUSTON, MN	18	874	9,334	9.4%	90.6%	5,028	53.9%	1,456	15.6%	1,228	13.2%
85	54738	ELEVA, WI	50	16	9,264	0.2%	99.8%	8,062	87.0%	750	8.1%	8	0.1%
86	55940	HAYFIELD, MN	77	0	9,244	0.0%	100.0%	8,308	89.9%	-	0.0%	876	9.5%
87	55946	KENYON, MN	89	0	9,198	0.0%	100.0%	9,120	99.1%	-	0.0%	46	0.5%
88	55971	RUSHFORD, MN	25	440	9,152	4.8%	95.2%	5,310	58.0%	1,124	12.3%	1,784	19.5%
89	54614	BANGOR, WI	15	1,346	9,118	14.8%	85.2%	3,682	40.4%	2,258	24.8%	292	3.2%
90	55089	WELCH, MN	87	0	9,114	0.0%	100.0%	9,036	99.1%	-	0.0%	46	0.5%
91	53561	MERRIMAC, WI	88	4	8,912	0.0%	100.0%	330	3.7%	3,344	37.5%	4	0.0%
92	54443	JUNCTION CITY, WI	90	6	8,576	0.1%	99.9%	1,958	22.8%	2,562	29.9%	2	0.0%
93	53809	FENNIMORE, WI	69	14	8,572	0.2%	99.8%	584	6.8%	4,568	53.3%	8	0.1%
94	53941	LA VALLE, WI	59	108	8,508	1.3%	98.7%	1,070	12.6%	3,586	42.1%	30	0.4%
95	54479	SPENCER, WI	76	20	8,424	0.2%	99.8%	4,310	51.2%	2,086	24.8%	8	0.1%
96	52162	POSTVILLE, IA	55	170	8,408	2.0%	98.0%	3,116	37.1%	2,934	34.9%	532	6.3%
97	54405	ABBOTSFORD, WI	89	6	8,386	0.1%	99.9%	4,532	54.0%	1,936	23.1%	8	0.1%
98	54736	DURAND, WI	59	0	8,262	0.0%	100.0%	7,860	95.1%	334	4.0%	8	0.1%
99	54768	STANLEY, WI	76	2	8,216	0.0%	100.0%	6,344	77.2%	1,128	13.7%	8	0.1%
100	55932	ELGIN, MN	55	36	8,164	0.4%	99.6%	7,358	90.1%	262	3.2%	464	5.7%
101	52175	WEST UNION, IA	67	44	8,058	0.5%	99.5%	3,282	40.7%	2,466	30.6%	374	4.6%
102	54634	HILLSBORO, WI	46	278	7,880	3.5%	96.5%	1,474	18.7%	3,230	41.0%	58	0.7%
103	50658	NASHUA, IA	90	4	7,646	0.1%	99.9%	4,324	56.6%	1,606	21.0%	504	6.6%
104	53934	FRIENDSHIP, WI	72	66	7,640	0.9%	99.1%	1,124	14.7%	3,258	42.6%	16	0.2%
105	53964	WESTFIELD, WI	87	20	7,596	0.3%	99.7%	652	8.6%	3,344	44.0%	6	0.1%

# ZIPS NEAREST LSE

## Market Share Report (Distance Sort); #1-35

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	LSE Share	LSE Leakage	Pax Using MSP	MSP Share	Pax Using ORD	ORD Share	Pax Using RST	RST Share
1	54603	LA CROSSE, WI	2	12,860	41,550	31.0%	69.0%	15,676	37.7%	6,932	16.7%	1,874	4.5%
2	54650	ONALASKA, WI	3	33,878	118,292	28.6%	71.4%	46,796	39.6%	19,756	16.7%	5,518	4.7%
3	55947	LA CRESCENT, MN	7	6,282	29,342	21.4%	78.6%	13,082	44.6%	5,042	17.2%	2,030	6.9%
4	54601	LA CROSSE, WI	8	35,306	161,930	21.8%	78.2%	61,520	38.0%	34,558	21.3%	7,274	4.5%
5	54636	HOLMEN, WI	9	9,770	52,546	18.6%	81.4%	25,436	48.4%	9,174	17.5%	2,626	5.0%
6	54669	WEST SALEM, WI	9	6,100	29,730	20.5%	79.5%	12,104	40.7%	6,220	20.9%	1,234	4.2%
7	55925	DAKOTA, MN	10	618	3,728	16.6%	83.4%	1,990	53.4%	536	14.4%	332	8.9%
8	55941	HOKAH, MN	12	448	2,654	16.9%	83.1%	1,240	46.7%	530	20.0%	178	6.7%
9	54644	MINDORO, WI	14	476	3,150	15.1%	84.9%	1,558	49.5%	634	20.1%	116	3.7%
10	54658	STODDARD, WI	14	1,178	7,420	15.9%	84.1%	2,896	39.0%	1,826	24.6%	376	5.1%
11	54614	BANGOR, WI	15	1,346	9,118	14.8%	85.2%	3,682	40.4%	2,258	24.8%	292	3.2%
12	54623	COON VALLEY, WI	16	1,052	7,514	14.0%	86.0%	2,742	36.5%	2,044	27.2%	274	3.6%
13	54661	TREMPEALEAU, WI	16	1,100	11,274	9.8%	90.2%	6,928	61.5%	1,522	13.5%	954	8.5%
14	54621	CHASEBURG, WI	18	546	4,376	12.5%	87.5%	1,654	37.8%	1,220	27.9%	170	3.9%
15	54630	GALESVILLE, WI	18	1,138	12,540	9.1%	90.9%	7,806	62.2%	1,814	14.5%	820	6.5%
16	54653	ROCKLAND, WI	18	206	1,704	12.1%	87.9%	666	39.1%	488	28.6%	40	2.3%
17	55919	BROWNSVILLE, MN	18	382	3,142	12.2%	87.8%	1,370	43.6%	756	24.1%	206	6.6%
18	55943	HOUSTON, MN	18	874	9,334	9.4%	90.6%	5,028	53.9%	1,456	15.6%	1,228	13.2%
19	54627	ETTRICK, WI	20	478	5,416	8.8%	91.2%	3,324	61.4%	894	16.5%	246	4.5%
20	55921	CALEDONIA, MN	20	1,226	12,362	9.9%	90.1%	5,780	46.8%	2,634	21.3%	1,266	10.2%
21	55987	WINONA, MN	20	6,148	91,688	6.7%	93.3%	56,604	61.7%	11,396	12.4%	11,522	12.6%
22	54625	DODGE, WI	22	6	392	1.6%	98.4%	326	83.1%	32	8.2%	24	6.1%
23	54632	GENOA, WI	22	310	3,118	9.9%	90.1%	1,188	38.1%	906	29.1%	144	4.6%
24	54642	MELROSE, WI	22	492	5,618	8.8%	91.2%	3,096	55.1%	1,138	20.3%	196	3.5%
25	54656	SPARTA, WI	24	3,744	43,374	8.6%	91.4%	17,414	40.1%	11,974	27.6%	1,196	2.8%
26	54619	CASHTON, WI	25	532	6,526	8.2%	91.8%	2,074	31.8%	2,132	32.7%	148	2.3%
27	54667	WESTBY, WI	25	1,020	12,408	8.2%	91.8%	3,940	31.8%	4,084	32.9%	340	2.7%
28	55971	RUSHFORD, MN	25	440	9,152	4.8%	95.2%	5,310	58.0%	1,124	12.3%	1,784	19.5%
29	55931	EITZEN, MN	26	46	720	6.4%	93.6%	364	50.5%	190	26.4%	46	6.4%
30	54612	ARCADIA, WI	28	488	12,058	4.0%	96.0%	8,774	72.8%	1,368	11.3%	788	6.5%
31	54629	FOUNTAIN CITY, WI	28	232	6,682	3.5%	96.5%	4,908	73.4%	654	9.8%	614	9.2%
32	52160	NEW ALBIN, IA	29	288	4,390	6.6%	93.4%	1,820	41.5%	1,258	28.7%	308	7.0%
33	54616	BLAIR, WI	29	308	6,290	4.9%	95.1%	4,276	68.0%	956	15.2%	248	3.9%
34	54665	VIROQUA, WI	29	1,618	25,474	6.4%	93.6%	7,632	30.0%	8,870	34.8%	796	3.1%
35	55974	SPRING GROVE, MN	29	306	5,898	5.2%	94.8%	3,032	51.4%	1,116	18.9%	880	14.9%

# ZIPS NEAREST LSE

## Market Share Report (Distance Sort); #36-70

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	LSE Share	LSE Leakage	Pax Using MSP	MSP Share	Pax Using ORD	ORD Share	Pax Using RST	RST Share
36	54624	DE SOTO, WI	30	186	3,242	5.7%	94.3%	1,156	35.7%	1,082	33.4%	140	4.3%
37	54648	NORWALK, WI	30	376	3,346	11.2%	88.8%	1,080	32.3%	1,068	31.9%	40	1.2%
38	54659	TAYLOR, WI	30	164	3,284	5.0%	95.0%	2,168	66.0%	548	16.7%	112	3.4%
39	55952	LEWISTON, MN	30	198	7,314	2.7%	97.3%	4,558	62.3%	664	9.1%	1,628	22.3%
40	55962	PETERSON, MN	30	74	2,484	3.0%	97.0%	1,430	57.6%	274	11.0%	622	25.0%
41	55959	MINNESOTA CITY, MN	32	122	5,594	2.2%	97.8%	4,088	73.1%	436	7.8%	782	14.0%
42	52140	DORCHESTER, IA	33	52	1,338	3.9%	96.1%	656	49.0%	334	25.0%	136	10.2%
43	54615	BLACK RIVER FALLS, WI	34	1,174	23,356	5.0%	95.0%	12,002	51.4%	5,612	24.0%	598	2.6%
44	55954	MABEL, MN	34	108	2,982	3.6%	96.4%	1,608	53.9%	484	16.2%	572	19.2%
45	55969	ROLLINGSTONE, MN	34	114	2,714	4.2%	95.8%	2,310	85.1%	152	5.6%	110	4.1%
46	54773	WHITEHALL, WI	35	50	6,892	0.7%	99.3%	5,458	79.2%	906	13.1%	10	0.1%
47	55949	LANESBORO, MN	35	318	5,070	6.3%	93.7%	3,624	71.5%	506	10.0%	410	8.1%
48	55979	UTICA, MN	35	92	2,126	4.3%	95.7%	1,716	80.7%	134	6.3%	148	7.0%
49	54639	LA FARGE, WI	36	362	5,038	7.2%	92.8%	1,274	25.3%	1,902	37.8%	62	1.2%
50	54651	ONTARIO, WI	36	120	1,768	6.8%	93.2%	502	28.4%	662	37.4%	12	0.7%
51	52151	LANSING, IA	37	186	4,446	4.2%	95.8%	1,600	36.0%	1,518	34.1%	220	4.9%
52	54622	COCHRANE, WI	37	70	5,148	1.4%	98.6%	4,192	81.4%	376	7.3%	432	8.4%
53	54628	FERRYVILLE, WI	37	62	1,840	3.4%	96.6%	576	31.3%	718	39.0%	52	2.8%
54	54652	READSTOWN, WI	37	38	1,334	2.9%	97.1%	350	26.2%	546	40.9%	16	1.2%
55	54635	HIXTON, WI	38	138	4,374	3.2%	96.8%	2,934	67.1%	762	17.4%	116	2.7%
56	54747	INDEPENDENCE, WI	38	28	5,800	0.5%	99.5%	4,992	86.1%	544	9.4%	8	0.1%
57	54760	PIGEON FALLS, WI	38	0	348	0.1%	99.9%	308	88.5%	34	9.8%	-	0.0%
58	54660	TOMAH, WI	39	2,610	39,788	6.6%	93.4%	12,924	32.5%	13,390	33.7%	540	1.4%
59	54670	WILTON, WI	39	212	3,584	5.9%	94.1%	1,016	28.3%	1,314	36.7%	28	0.8%
60	55910	ALTURA, MN	39	78	3,662	2.1%	97.9%	3,234	88.3%	178	4.9%	146	4.0%
61	55922	CANTON, MN	39	84	1,466	5.7%	94.3%	1,038	70.8%	180	12.3%	108	7.4%
62	55972	SAINT CHARLES, MN	40	378	13,946	2.7%	97.3%	11,334	81.3%	866	6.2%	1,166	8.4%
63	54664	VIOLA, WI	41	154	3,206	4.8%	95.2%	726	22.6%	1,324	41.3%	26	0.8%
64	54611	ALMA CENTER, WI	42	8	2,742	0.3%	99.7%	1,938	70.7%	518	18.9%	2	0.1%
65	54645	MOUNT STERLING, WI	42	0	20	0.9%	99.1%	8	39.6%	12	59.5%	-	0.0%
66	54638	KENDALL, WI	43	110	2,586	4.3%	95.7%	642	24.8%	1,008	39.0%	12	0.5%
67	54655	SOLDIERS GROVE, WI	43	88	3,844	2.3%	97.7%	852	22.2%	1,600	41.6%	56	1.5%
68	52101	DECORAH, IA	44	1,218	41,506	2.9%	97.1%	19,868	47.9%	9,470	22.8%	5,664	13.6%
69	52172	WAUKON, IA	44	492	15,296	3.2%	96.8%	6,060	39.6%	4,764	31.1%	1,168	7.6%
70	54610	ALMA, WI	44	0	4,280	0.0%	100.0%	3,976	92.9%	238	5.6%	8	0.2%

# ZIPS NEAREST LSE

## Market Share Report (Distance Sort); #36-70

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	LSE Share	LSE Leakage	Pax Using MSP	MSP Share	Pax Using ORD	ORD Share	Pax Using RST	RST Share
71	55929	DOVER, MN	44	60	4,078	1.5%	98.5%	3,382	82.9%	198	4.9%	406	10.0%
72	55935	FOUNTAIN, MN	44	70	2,886	2.4%	97.6%	2,198	76.2%	198	6.9%	364	12.6%
73	52170	WATERVILLE, IA	45	72	2,866	2.5%	97.5%	986	34.4%	1,056	36.8%	138	4.8%
74	54654	SENECA, WI	45	0	58	0.3%	99.7%	20	34.4%	34	58.4%	-	0.0%
75	54666	WARRENS, WI	45	342	6,796	5.0%	95.0%	2,606	38.3%	2,166	31.9%	76	1.1%
76	54754	MERRILLAN, WI	45	116	2,736	4.2%	95.8%	1,672	61.1%	570	20.8%	28	1.0%
77	54631	GAYS MILLS, WI	46	64	3,142	2.0%	98.0%	684	21.8%	1,368	43.5%	46	1.5%
78	54634	HILLSBORO, WI	46	278	7,880	3.5%	96.5%	1,474	18.7%	3,230	41.0%	58	0.7%
79	55923	CHATFIELD, MN	46	336	17,728	1.9%	98.1%	13,428	75.7%	1,138	6.4%	2,550	14.4%
80	54626	EASTMAN, WI	47	56	2,760	2.0%	98.0%	746	27.0%	1,148	41.6%	70	2.5%
81	54758	OSSEO, WI	47	44	10,488	0.4%	99.6%	8,284	79.0%	1,342	12.8%	16	0.2%
82	54770	STRUM, WI	47	0	4,450	0.0%	100.0%	3,790	85.2%	426	9.6%	4	0.1%
83	55965	PRESTON, MN	47	170	6,142	2.8%	97.2%	4,478	72.9%	580	9.4%	676	11.0%
84	55939	HARMONY, MN	48	134	4,226	3.2%	96.8%	3,018	71.4%	460	10.9%	404	9.6%
85	55945	KELLOGG, MN	48	26	3,748	0.7%	99.3%	3,490	93.1%	124	3.3%	88	2.3%
86	52146	HARPERS FERRY, IA	49	50	2,506	2.0%	98.0%	758	30.2%	1,012	40.4%	88	3.5%
87	53929	ELROY, WI	49	166	5,722	2.9%	97.1%	1,114	19.5%	2,316	40.5%	30	0.5%
88	54618	CAMP DOUGLAS, WI	49	148	4,502	3.3%	96.7%	1,168	25.9%	1,728	38.4%	24	0.5%
89	54637	HUSTLER, WI	49	0	150	0.1%	99.9%	38	25.3%	72	47.9%	-	0.0%
90	55964	PLAINVIEW, MN	49	152	14,684	1.0%	99.0%	13,014	88.6%	636	4.3%	758	5.2%
91	54738	ELEVA, WI	50	16	9,264	0.2%	99.8%	8,062	87.0%	750	8.1%	8	0.1%
92	54746	HUMBIRD, WI	50	0	1,300	0.0%	100.0%	956	73.5%	242	18.6%	-	0.0%
93	54657	STEUBEN, WI	51	2	676	0.3%	99.7%	158	23.4%	310	45.8%	8	1.2%
94	55934	EYOTA, MN	51	98	10,976	0.9%	99.1%	8,888	81.0%	484	4.4%	1,414	12.9%
95	55981	WABASHA, MN	51	86	12,370	0.7%	99.3%	11,516	93.1%	456	3.7%	226	1.8%
96	55990	WYKOFF, MN	51	22	2,166	1.0%	99.0%	1,660	76.6%	120	5.5%	348	16.1%
97	54741	FAIRCHILD, WI	53	0	2,016	0.0%	100.0%	1,558	77.3%	316	15.7%	-	0.0%
98	54755	MONDOVI, WI	53	32	17,306	0.2%	99.8%	15,614	90.2%	1,096	6.3%	30	0.2%
99	54756	NELSON, WI	53	0	2,586	0.0%	100.0%	2,470	95.5%	94	3.6%	-	0.0%
100	52165	RIDGEWAY, IA	54	38	1,380	2.8%	97.2%	944	68.4%	232	16.8%	78	5.7%
101	53968	WONEWOC, WI	54	108	5,722	1.9%	98.1%	892	15.6%	2,388	41.7%	22	0.4%
102	52136	CRESCO, IA	55	428	14,846	2.9%	97.1%	9,852	66.4%	2,200	14.8%	1,122	7.6%
103	52162	POSTVILLE, IA	55	170	8,408	2.0%	98.0%	3,116	37.1%	2,934	34.9%	532	6.3%
104	53518	BLUE RIVER, WI	55	40	2,448	1.6%	98.4%	398	16.3%	1,154	47.1%	14	0.6%
105	53581	RICHLAND CENTER, WI	55	564	27,124	2.1%	97.9%	3,866	14.3%	11,942	44.0%	200	0.7%



# TOP DESTINATIONS FROM LSE REGION

## Destination Report (90 Mile Distance Sort); LSE Share; #1-35

Rank	Dest	Location	Demand 20 Miles	Demand 35 Miles	Demand 50 Miles	Demand 75 Miles	Demand 90 Miles	LSE Share 20 Miles	LSE Share 35 Miles	LSE Share 50 Miles	LSE Share 75 Miles	LSE Share 90 Miles
1	ORD	Chicago, United States	31,620	42,074	56,344	165,892	206,680	27%	22%	17%	6%	5%
2	PHX	Phoenix, United States	25,248	34,116	46,102	120,426	158,374	14%	12%	10%	4%	3%
3	DEN	Denver, United States	24,428	33,078	44,846	118,050	156,190	16%	13%	10%	4%	3%
4	JFK	New York, United States	25,150	34,364	46,468	112,638	152,622	12%	10%	8%	3%	2%
5	MCO	Orlando, United States	22,152	30,236	41,144	107,072	144,298	12%	10%	8%	3%	2%
6	LAX	Los Angeles, United States	20,940	28,366	38,436	100,176	133,826	15%	12%	10%	4%	3%
7	LAS	Las Vegas, United States	20,612	27,962	37,964	99,586	133,566	15%	12%	10%	4%	3%
8	ATL	Atlanta, United States	18,704	25,282	34,076	86,952	115,406	19%	16%	12%	5%	4%
9	DFW	Dallas-Fort Worth, United States	17,694	23,866	32,164	82,942	110,528	21%	17%	14%	6%	4%
10	SFO	San Francisco, United States	15,600	21,228	28,828	75,490	100,954	12%	10%	8%	3%	3%
11	DCA	Washington, United States	15,758	21,130	28,296	71,898	95,354	26%	21%	17%	7%	5%
12	MIA	Miami, United States	15,372	20,970	28,346	69,706	94,050	11%	9%	7%	3%	2%
13	BOS	Boston, United States	13,932	18,858	25,408	64,308	86,328	17%	14%	11%	5%	4%
14	SEA	Seattle, United States	12,386	16,708	22,540	58,812	77,750	16%	14%	11%	5%	4%
15	TPA	Tampa, United States	12,152	16,440	22,192	55,976	75,830	17%	14%	11%	5%	4%
16	RSW	Fort Myers, United States	10,328	14,022	19,024	50,412	66,992	13%	10%	8%	3%	3%
17	DTW	Detroit, United States	9,826	13,288	18,032	48,388	64,268	27%	22%	17%	6%	5%
18	EWR	Newark, United States	9,694	13,228	17,890	44,516	60,172	14%	11%	9%	4%	3%
19	PHL	Philadelphia, United States	10,062	13,510	18,074	44,746	59,916	26%	21%	17%	7%	5%
20	IAH	Houston, United States	9,552	12,992	17,578	44,264	59,770	15%	12%	10%	4%	3%
21	SAN	San Diego, United States	8,846	11,942	16,108	41,418	55,274	17%	14%	12%	5%	4%
22	BWI	Baltimore, United States	8,120	10,944	14,732	38,056	50,538	21%	17%	14%	6%	4%
23	CLT	Charlotte, United States	7,752	10,286	13,596	33,696	44,674	37%	31%	25%	11%	8%
24	PDX	Portland, United States	6,818	9,158	12,326	31,960	42,090	18%	15%	13%	5%	4%
25	CUN	Cancun, Mexico	6,060	8,244	11,192	29,642	39,700	11%	9%	7%	3%	2%
26	BNA	Nashville, United States	6,334	8,460	11,280	28,700	37,642	43%	36%	29%	12%	9%
27	SLC	Salt Lake City, United States	6,222	8,268	11,026	27,854	36,678	27%	23%	19%	8%	6%
28	STL	St. Louis, United States	5,350	7,130	9,546	27,020	35,000	35%	29%	23%	8%	6%
29	MCI	Kansas City, United States	5,164	6,960	9,332	25,836	33,924	34%	27%	22%	8%	6%
30	AUS	Austin, United States	5,360	7,200	9,640	24,038	32,154	23%	19%	15%	6%	5%
31	RDU	Raleigh-Durham, United States	5,250	7,026	9,368	23,322	30,912	28%	23%	19%	8%	6%
32	CLE	Cleveland, United States	4,824	6,506	8,754	22,394	29,720	31%	25%	20%	8%	6%
33	MSY	New Orleans, United States	5,028	6,758	8,994	21,756	29,136	26%	22%	17%	8%	6%
34	SNA	Santa Ana, United States	4,636	6,204	8,266	20,814	27,736	23%	19%	15%	7%	5%
35	MSP	Minneapolis, United States	8,268	9,834	11,666	18,584	25,436	64%	58%	53%	35%	26%

# TOP DESTINATIONS FROM LSE REGION

Destination Report (90 Mile Distance Sort); LSE Share; #36-70

Rank	Dest	Location	Demand 20 Miles	Demand 35 Miles	Demand 50 Miles	Demand 75 Miles	Demand 90 Miles	LSE Share 20 Miles	LSE Share 35 Miles	LSE Share 50 Miles	LSE Share 75 Miles	LSE Share 90 Miles
36	CMH	Columbus, United States	4,068	5,466	7,330	18,948	24,948	33%	27%	21%	9%	6%
37	PIT	Pittsburgh, United States	4,018	5,398	7,232	18,194	24,134	35%	29%	23%	9%	7%
38	SAT	San Antonio, United States	4,090	5,416	7,140	17,462	22,952	37%	32%	26%	11%	9%
39	YYZ	Toronto, Canada	3,534	4,784	6,460	16,556	22,114	18%	15%	11%	5%	3%
40	CVG	Cincinnati, United States	3,422	4,580	6,158	16,674	21,720	27%	22%	17%	7%	5%
41	IND	Indianapolis, United States	3,372	4,422	5,852	16,818	21,224	37%	31%	25%	9%	7%
42	BDL	Windsor Locks, United States	3,446	4,594	6,142	15,668	20,786	24%	20%	16%	7%	5%
43	SMF	Sacramento, United States	3,236	4,312	5,758	14,616	19,444	23%	19%	16%	7%	5%
44	JAX	Jacksonville, United States	3,236	4,262	5,612	13,810	17,646	26%	22%	18%	8%	6%
45	MEX	Mexico City, Mexico	2,778	3,834	5,224	12,196	15,998	0%	0%	0%	0%	0%
46	GRR	Grand Rapids, United States	2,564	3,370	4,412	12,232	15,256	33%	27%	21%	8%	6%
47	SJC	San Jose, United States	2,506	3,352	4,470	11,210	15,096	20%	17%	13%	6%	4%
48	LHR	London, England	2,274	3,096	4,208	10,954	14,716	7%	6%	4%	2%	1%
49	MEM	Memphis, United States	2,394	3,160	4,172	10,542	13,780	43%	36%	29%	12%	9%
50	OMA	Omaha, United States	1,918	2,502	3,218	9,724	12,472	38%	32%	26%	9%	7%
51	PBI	West Palm Beach, United States	2,084	2,796	3,730	9,326	12,434	17%	14%	11%	5%	3%
52	MKE	Milwaukee, United States	238	366	836	9,188	12,378	0%	0%	0%	0%	0%
53	PUJ	Punta Cana, Dominican Republic	1,740	2,400	3,312	9,068	12,252	0%	0%	0%	0%	0%
54	SDF	Louisville, United States	2,080	2,722	3,580	9,472	12,250	47%	40%	32%	13%	10%
55	SJU	San Juan, Puerto Rico	2,294	3,002	3,910	8,964	11,820	33%	29%	24%	12%	10%
56	PVR	Puerto Vallarta, Mexico	1,774	2,406	3,268	8,936	11,820	8%	7%	5%	2%	1%
57	PSP	Palm Springs, United States	1,854	2,498	3,380	8,968	11,672	12%	10%	8%	3%	2%
58	HNL	Honolulu, United States	1,856	2,490	3,332	8,800	11,582	16%	14%	11%	5%	4%
59	RIC	Richmond, United States	1,920	2,548	3,358	8,184	10,866	33%	28%	22%	10%	7%
60	BZN	Bozeman, United States	1,592	2,192	3,012	8,236	10,702	0%	0%	0%	0%	0%
61	BUF	Buffalo, United States	1,726	2,312	3,082	7,856	10,424	27%	22%	17%	7%	5%
62	ABQ	Albuquerque, United States	1,720	2,294	3,070	7,812	10,380	23%	19%	15%	6%	5%
63	GEG	Spokane, United States	1,642	2,216	2,998	7,914	10,308	12%	9%	7%	3%	2%
64	TUS	Tucson, United States	1,848	2,422	3,172	7,752	10,226	34%	29%	24%	10%	8%
65	ORF	Norfolk, United States	1,764	2,358	3,108	7,624	10,180	25%	21%	17%	7%	5%
66	PGD	Punta Gorda, United States	1,372	1,912	2,692	7,542	10,164	0%	0%	0%	0%	0%
67	BOI	Boise, United States	1,692	2,266	3,020	7,790	10,086	18%	15%	12%	5%	4%
68	CHS	Charleston, United States	1,742	2,332	3,094	7,408	9,940	20%	17%	13%	6%	4%
69	GDL	Guadalajara, Mexico	1,734	2,402	3,274	7,642	9,876	0%	0%	0%	0%	0%
70	ANC	Anchorage, United States	1,496	2,032	2,758	7,424	9,692	8%	7%	5%	2%	2%

# TOP DESTINATIONS FROM LSE REGION

Destination Report (90 Mile Distance Sort); LSE Share; #71-105

Rank	Dest	Location	Demand 20 Miles	Demand 35 Miles	Demand 50 Miles	Demand 75 Miles	Demand 90 Miles	LSE Share 20 Miles	LSE Share 35 Miles	LSE Share 50 Miles	LSE Share 75 Miles	LSE Share 90 Miles
71	FAR	Fargo, United States	1,284	1,726	2,372	7,376	9,378	11%	9%	7%	2%	2%
72	BIS	Bismarck, United States	1,404	1,916	2,626	7,242	9,210	8%	6%	4%	2%	1%
73	OKC	Oklahoma City, United States	1,536	2,008	2,634	6,700	8,748	41%	35%	28%	12%	9%
74	MBJ	Montego Bay, Jamaica	1,350	1,810	2,446	6,478	8,734	8%	6%	5%	2%	1%
75	YVR	Vancouver, Canada	1,350	1,820	2,458	6,544	8,712	11%	9%	7%	3%	2%
76	AMS	Amsterdam, Netherlands	1,226	1,668	2,282	6,298	8,366	6%	5%	4%	1%	1%
77	ALB	Albany, United States	1,400	1,848	2,460	6,278	8,314	24%	19%	15%	6%	5%
78	PVD	Providence, United States	1,380	1,858	2,486	5,936	8,036	15%	12%	9%	4%	3%
79	SJD	San Jose Del Cabo, Mexico	1,234	1,662	2,254	6,002	8,022	11%	9%	7%	3%	2%
80	CDG	Paris, France	1,228	1,674	2,274	5,888	7,892	8%	6%	5%	2%	2%
81	DAY	Dayton, United States	1,204	1,566	2,078	5,982	7,786	37%	31%	24%	8%	7%
82	RNO	Reno, United States	1,248	1,652	2,210	5,750	7,718	18%	15%	11%	5%	3%
83	YUL	Montreal, Canada	1,322	1,754	2,308	5,634	7,542	26%	21%	17%	7%	5%
84	BHM	Birmingham, United States	1,256	1,670	2,208	5,372	7,170	30%	25%	19%	8%	6%
85	SAV	Savannah, United States	1,238	1,626	2,116	5,364	7,008	32%	27%	22%	9%	7%
86	OGG	Kahului, United States	1,050	1,422	1,914	5,230	6,928	10%	8%	6%	2%	2%
87	MOT	Minot, United States	1,002	1,380	1,906	5,354	6,918	0%	0%	0%	0%	0%
88	SYR	Syracuse, United States	1,290	1,688	2,186	5,192	6,826	49%	42%	34%	15%	12%
89	DUB	Dublin, Ireland	1,088	1,494	2,038	5,084	6,792	4%	3%	2%	1%	1%
90	FSD	Sioux Falls, United States	430	604	1,002	5,080	6,754	17%	12%	8%	2%	1%
91	GSP	Greenville, United States	1,160	1,552	2,058	4,968	6,652	18%	14%	11%	5%	4%
92	BIL	Billings, United States	1,068	1,448	1,964	5,130	6,614	11%	9%	7%	3%	2%
93	YYC	Calgary, Canada	1,058	1,406	1,902	5,020	6,562	13%	10%	8%	3%	2%
94	RAP	Rapid City, United States	1,028	1,376	1,856	5,130	6,560	11%	9%	7%	2%	2%
95	ROC	Rochester, United States	1,090	1,448	1,936	4,892	6,508	23%	19%	14%	6%	4%
96	FRA	Frankfurt, Germany	966	1,308	1,776	4,620	6,200	12%	9%	7%	3%	2%
97	TUL	Tulsa, United States	1,024	1,344	1,746	4,678	6,110	34%	28%	22%	9%	7%
98	TYS	Knoxville, United States	1,114	1,436	1,862	4,700	6,098	49%	42%	34%	14%	11%
99	PVG	Shanghai, China	1,012	1,366	1,816	4,550	6,000	11%	9%	7%	4%	3%
100	MDT	Harrisburg, United States	1,144	1,502	1,950	4,444	5,910	42%	35%	29%	14%	10%
101	PEK	Beijing, China	920	1,270	1,736	4,438	5,802	0%	0%	0%	0%	0%
102	ICT	Wichita, United States	962	1,248	1,634	4,504	5,748	37%	31%	25%	9%	7%
103	MSO	Missoula, United States	848	1,154	1,570	4,174	5,448	10%	8%	6%	2%	2%
104	LIT	Little Rock, United States	1,054	1,362	1,744	4,174	5,442	57%	50%	42%	18%	14%
105	GSO	Greensboro, United States	1,046	1,368	1,768	4,132	5,426	46%	39%	32%	15%	11%

# TOP DESTINATIONS FROM LSE REGION

## Destination Report (90 Mile Distance Sort); MSP Share; #1-35

Rank	Dest	Location	Demand 20 Miles	Demand 35 Miles	Demand 50 Miles	Demand 75 Miles	Demand 90 Miles	MSP Share 20 Miles	MSP Share 35 Miles	MSP Share 50 Miles	MSP Share 75 Miles	MSP Share 90 Miles
1	ORD	Chicago, United States	31,620	42,074	56,344	165,892	206,680	53%	57%	61%	70%	72%
2	PHX	Phoenix, United States	25,248	34,116	46,102	120,426	158,374	66%	67%	69%	75%	72%
3	DEN	Denver, United States	24,428	33,078	44,846	118,050	156,190	70%	71%	73%	79%	74%
4	JFK	New York, United States	25,150	34,364	46,468	112,638	152,622	23%	23%	25%	41%	39%
5	MCO	Orlando, United States	22,152	30,236	41,144	107,072	144,298	46%	46%	47%	59%	56%
6	LAX	Los Angeles, United States	20,940	28,366	38,436	100,176	133,826	61%	61%	62%	72%	68%
7	LAS	Las Vegas, United States	20,612	27,962	37,964	99,586	133,566	65%	66%	67%	74%	69%
8	ATL	Atlanta, United States	18,704	25,282	34,076	86,952	115,406	38%	38%	40%	53%	50%
9	DFW	Dallas-Fort Worth, United States	17,694	23,866	32,164	82,942	110,528	53%	54%	56%	67%	63%
10	SFO	San Francisco, United States	15,600	21,228	28,828	75,490	100,954	60%	60%	61%	70%	66%
11	DCA	Washington, United States	15,758	21,130	28,296	71,898	95,354	36%	38%	40%	55%	52%
12	MIA	Miami, United States	15,372	20,970	28,346	69,706	94,050	25%	26%	27%	43%	41%
13	BOS	Boston, United States	13,932	18,858	25,408	64,308	86,328	36%	37%	38%	53%	50%
14	SEA	Seattle, United States	12,386	16,708	22,540	58,812	77,750	70%	72%	73%	80%	77%
15	TPA	Tampa, United States	12,152	16,440	22,192	55,976	75,830	37%	38%	39%	53%	49%
16	RSW	Fort Myers, United States	10,328	14,022	19,024	50,412	66,992	62%	63%	64%	73%	69%
17	DTW	Detroit, United States	9,826	13,288	18,032	48,388	64,268	41%	43%	45%	59%	56%
18	EWR	Newark, United States	9,694	13,228	17,890	44,516	60,172	31%	31%	33%	48%	45%
19	PHL	Philadelphia, United States	10,062	13,510	18,074	44,746	59,916	33%	34%	36%	52%	49%
20	IAH	Houston, United States	9,552	12,992	17,578	44,264	59,770	38%	39%	40%	53%	50%
21	SAN	San Diego, United States	8,846	11,942	16,108	41,418	55,274	56%	57%	58%	68%	64%
22	BWI	Baltimore, United States	8,120	10,944	14,732	38,056	50,538	49%	50%	52%	65%	62%
23	CLT	Charlotte, United States	7,752	10,286	13,596	33,696	44,674	32%	34%	37%	54%	52%
24	PDX	Portland, United States	6,818	9,158	12,326	31,960	42,090	70%	72%	74%	81%	78%
25	CUN	Cancun, Mexico	6,060	8,244	11,192	29,642	39,700	51%	52%	53%	66%	62%
26	BNA	Nashville, United States	6,334	8,460	11,280	28,700	37,642	33%	36%	40%	56%	54%
27	SLC	Salt Lake City, United States	6,222	8,268	11,026	27,854	36,678	59%	61%	64%	74%	71%
28	STL	St. Louis, United States	5,350	7,130	9,546	27,020	35,000	47%	51%	55%	70%	68%
29	MCI	Kansas City, United States	5,164	6,960	9,332	25,836	33,924	46%	49%	53%	67%	64%
30	AUS	Austin, United States	5,360	7,200	9,640	24,038	32,154	39%	40%	42%	56%	52%
31	RDU	Raleigh-Durham, United States	5,250	7,026	9,368	23,322	30,912	32%	33%	36%	51%	49%
32	CLE	Cleveland, United States	4,824	6,506	8,754	22,394	29,720	27%	28%	31%	46%	44%
33	MSY	New Orleans, United States	5,028	6,758	8,994	21,756	29,136	27%	28%	30%	46%	43%
34	SNA	Santa Ana, United States	4,636	6,204	8,266	20,814	27,736	49%	51%	53%	65%	61%
35	MSP	Minneapolis, United States	8,268	9,834	11,666	18,584	25,436	0%	0%	0%	0%	0%



# TOP DESTINATIONS FROM LSE REGION

## Destination Report (90 Mile Distance Sort); MSP Share; #36-70

Rank	Dest	Location	Demand 20 Miles	Demand 35 Miles	Demand 50 Miles	Demand 75 Miles	Demand 90 Miles	MSP Share 20 Miles	MSP Share 35 Miles	MSP Share 50 Miles	MSP Share 75 Miles	MSP Share 90 Miles
36	CMH	Columbus, United States	4,068	5,466	7,330	18,948	24,948	30%	32%	35%	51%	49%
37	PIT	Pittsburgh, United States	4,018	5,398	7,232	18,194	24,134	29%	30%	33%	49%	47%
38	SAT	San Antonio, United States	4,090	5,416	7,140	17,462	22,952	35%	38%	41%	55%	53%
39	YYZ	Toronto, Canada	3,534	4,784	6,460	16,556	22,114	31%	32%	34%	49%	47%
40	CVG	Cincinnati, United States	3,422	4,580	6,158	16,674	21,720	45%	47%	50%	64%	62%
41	IND	Indianapolis, United States	3,372	4,422	5,852	16,818	21,224	42%	47%	52%	66%	66%
42	BDL	Windsor Locks, United States	3,446	4,594	6,142	15,668	20,786	46%	48%	50%	64%	60%
43	SMF	Sacramento, United States	3,236	4,312	5,758	14,616	19,444	57%	59%	61%	71%	68%
44	JAX	Jacksonville, United States	3,236	4,262	5,612	13,810	17,646	19%	20%	22%	32%	33%
45	MEX	Mexico City, Mexico	2,778	3,834	5,224	12,196	15,998	3%	3%	3%	10%	11%
46	GRR	Grand Rapids, United States	2,564	3,370	4,412	12,232	15,256	53%	58%	62%	73%	74%
47	SJC	San Jose, United States	2,506	3,352	4,470	11,210	15,096	45%	46%	48%	60%	57%
48	LHR	London, England	2,274	3,096	4,208	10,954	14,716	30%	31%	32%	47%	46%
49	MEM	Memphis, United States	2,394	3,160	4,172	10,542	13,780	35%	38%	42%	60%	58%
50	OMA	Omaha, United States	1,918	2,502	3,218	9,724	12,472	48%	52%	58%	74%	72%
51	PBI	West Palm Beach, United States	2,084	2,796	3,730	9,326	12,434	30%	31%	33%	47%	45%
52	MKE	Milwaukee, United States	238	366	836	9,188	12,378	92%	93%	95%	95%	96%
53	PUJ	Punta Cana, Dominican Republic	1,740	2,400	3,312	9,068	12,252	49%	49%	50%	63%	59%
54	SDF	Louisville, United States	2,080	2,722	3,580	9,472	12,250	31%	35%	40%	58%	57%
55	SJU	San Juan, Puerto Rico	2,294	3,002	3,910	8,964	11,820	17%	18%	20%	37%	36%
56	PVR	Puerto Vallarta, Mexico	1,774	2,406	3,268	8,936	11,820	70%	71%	72%	80%	76%
57	PSP	Palm Springs, United States	1,854	2,498	3,380	8,968	11,672	82%	84%	86%	90%	88%
58	HNL	Honolulu, United States	1,856	2,490	3,332	8,800	11,582	68%	69%	72%	80%	78%
59	RIC	Richmond, United States	1,920	2,548	3,358	8,184	10,866	27%	28%	31%	49%	46%
60	BZN	Bozeman, United States	1,592	2,192	3,012	8,236	10,702	95%	95%	96%	95%	94%
61	BUF	Buffalo, United States	1,726	2,312	3,082	7,856	10,424	29%	30%	33%	48%	46%
62	ABQ	Albuquerque, United States	1,720	2,294	3,070	7,812	10,380	53%	55%	57%	68%	65%
63	GEG	Spokane, United States	1,642	2,216	2,998	7,914	10,308	85%	87%	89%	93%	91%
64	TUS	Tucson, United States	1,848	2,422	3,172	7,752	10,226	38%	40%	43%	57%	54%
65	ORF	Norfolk, United States	1,764	2,358	3,108	7,624	10,180	23%	24%	26%	41%	40%
66	PGD	Punta Gorda, United States	1,372	1,912	2,692	7,542	10,164	0%	0%	0%	0%	0%
67	BOI	Boise, United States	1,692	2,266	3,020	7,790	10,086	76%	79%	82%	88%	86%
68	CHS	Charleston, United States	1,742	2,332	3,094	7,408	9,940	20%	21%	23%	38%	36%
69	GDL	Guadalajara, Mexico	1,734	2,402	3,274	7,642	9,876	0%	0%	0%	3%	3%
70	ANC	Anchorage, United States	1,496	2,032	2,758	7,424	9,692	87%	88%	90%	93%	91%

# TOP DESTINATIONS FROM LSE REGION

## Destination Report (90 Mile Distance Sort); MSP Share; #71-105

Rank	Dest	Location	Demand 20 Miles	Demand 35 Miles	Demand 50 Miles	Demand 75 Miles	Demand 90 Miles	MSP Share 20 Miles	MSP Share 35 Miles	MSP Share 50 Miles	MSP Share 75 Miles	MSP Share 90 Miles
71	FAR	Fargo, United States	1,284	1,726	2,372	7,376	9,378	84%	86%	89%	94%	94%
72	BIS	Bismarck, United States	1,404	1,916	2,626	7,242	9,210	86%	88%	90%	94%	95%
73	OKC	Oklahoma City, United States	1,536	2,008	2,634	6,700	8,748	34%	37%	41%	56%	54%
74	MBJ	Montego Bay, Jamaica	1,350	1,810	2,446	6,478	8,734	47%	48%	50%	62%	58%
75	YVR	Vancouver, Canada	1,350	1,820	2,458	6,544	8,712	66%	67%	68%	76%	72%
76	AMS	Amsterdam, Netherlands	1,226	1,668	2,282	6,298	8,366	69%	70%	71%	79%	76%
77	ALB	Albany, United States	1,400	1,848	2,460	6,278	8,314	44%	46%	49%	62%	59%
78	PVD	Providence, United States	1,380	1,858	2,486	5,936	8,036	26%	26%	28%	44%	41%
79	SJD	San Jose Del Cabo, Mexico	1,234	1,662	2,254	6,002	8,022	57%	57%	59%	70%	66%
80	CDG	Paris, France	1,228	1,674	2,274	5,888	7,892	31%	32%	33%	49%	48%
81	DAY	Dayton, United States	1,204	1,566	2,078	5,982	7,786	31%	34%	39%	58%	56%
82	RNO	Reno, United States	1,248	1,652	2,210	5,750	7,718	61%	63%	65%	74%	69%
83	YUL	Montreal, Canada	1,322	1,754	2,308	5,634	7,542	27%	28%	31%	48%	45%
84	BHM	Birmingham, United States	1,256	1,670	2,208	5,372	7,170	21%	23%	25%	41%	39%
85	SAV	Savannah, United States	1,238	1,626	2,116	5,364	7,008	32%	34%	38%	51%	50%
86	OGG	Kahului, United States	1,050	1,422	1,914	5,230	6,928	74%	76%	77%	84%	81%
87	MOT	Minot, United States	1,002	1,380	1,906	5,354	6,918	96%	97%	97%	98%	98%
88	SYR	Syracuse, United States	1,290	1,688	2,186	5,192	6,826	19%	21%	25%	43%	42%
89	DUB	Dublin, Ireland	1,088	1,494	2,038	5,084	6,792	14%	14%	16%	30%	30%
90	FSD	Sioux Falls, United States	430	604	1,002	5,080	6,754	81%	86%	91%	97%	97%
91	GSP	Greenville, United States	1,160	1,552	2,058	4,968	6,652	20%	20%	23%	38%	36%
92	BIL	Billings, United States	1,068	1,448	1,964	5,130	6,614	85%	88%	90%	94%	94%
93	YYC	Calgary, Canada	1,058	1,406	1,902	5,020	6,562	76%	79%	80%	85%	83%
94	RAP	Rapid City, United States	1,028	1,376	1,856	5,130	6,560	82%	84%	87%	90%	89%
95	ROC	Rochester, United States	1,090	1,448	1,936	4,892	6,508	27%	28%	30%	46%	44%
96	FRA	Frankfurt, Germany	966	1,308	1,776	4,620	6,200	39%	40%	42%	57%	55%
97	TUL	Tulsa, United States	1,024	1,344	1,746	4,678	6,110	35%	38%	42%	57%	55%
98	TYS	Knoxville, United States	1,114	1,436	1,862	4,700	6,098	20%	22%	26%	44%	43%
99	PVG	Shanghai, China	1,012	1,366	1,816	4,550	6,000	14%	14%	15%	27%	28%
100	MDT	Harrisburg, United States	1,144	1,502	1,950	4,444	5,910	7%	8%	10%	23%	23%
101	PEK	Beijing, China	920	1,270	1,736	4,438	5,802	5%	5%	6%	12%	14%
102	ICT	Wichita, United States	962	1,248	1,634	4,504	5,748	47%	52%	57%	72%	71%
103	MSO	Missoula, United States	848	1,154	1,570	4,174	5,448	90%	92%	94%	97%	97%
104	LIT	Little Rock, United States	1,054	1,362	1,744	4,174	5,442	14%	16%	20%	37%	37%
105	GSO	Greensboro, United States	1,046	1,368	1,768	4,132	5,426	10%	11%	14%	29%	28%

# TOP DESTINATIONS FROM LSE REGION

## Destination Report (90 Mile Distance Sort); ORD Share; #1-35

Rank	Dest	Location	Demand 20 Miles	Demand 35 Miles	Demand 50 Miles	Demand 75 Miles	Demand 90 Miles	ORD Share 20 Miles	ORD Share 35 Miles	ORD Share 50 Miles	ORD Share 75 Miles	ORD Share 90 Miles
1	ORD	Chicago, United States	31,620	42,074	56,344	165,892	206,680	0%	0%	0%	0%	0%
2	PHX	Phoenix, United States	25,248	34,116	46,102	120,426	158,374	4%	4%	5%	4%	6%
3	DEN	Denver, United States	24,428	33,078	44,846	118,050	156,190	3%	4%	4%	4%	5%
4	JFK	New York, United States	25,150	34,364	46,468	112,638	152,622	45%	47%	47%	37%	39%
5	MCO	Orlando, United States	22,152	30,236	41,144	107,072	144,298	13%	13%	14%	11%	12%
6	LAX	Los Angeles, United States	20,940	28,366	38,436	100,176	133,826	15%	16%	17%	14%	17%
7	LAS	Las Vegas, United States	20,612	27,962	37,964	99,586	133,566	6%	7%	8%	7%	8%
8	ATL	Atlanta, United States	18,704	25,282	34,076	86,952	115,406	15%	17%	18%	14%	16%
9	DFW	Dallas-Fort Worth, United States	17,694	23,866	32,164	82,942	110,528	12%	14%	15%	12%	15%
10	SFO	San Francisco, United States	15,600	21,228	28,828	75,490	100,954	16%	17%	18%	15%	18%
11	DCA	Washington, United States	15,758	21,130	28,296	71,898	95,354	19%	21%	22%	17%	19%
12	MIA	Miami, United States	15,372	20,970	28,346	69,706	94,050	44%	45%	46%	36%	38%
13	BOS	Boston, United States	13,932	18,858	25,408	64,308	86,328	26%	28%	28%	22%	24%
14	SEA	Seattle, United States	12,386	16,708	22,540	58,812	77,750	6%	7%	7%	7%	9%
15	TPA	Tampa, United States	12,152	16,440	22,192	55,976	75,830	16%	17%	17%	14%	15%
16	RSW	Fort Myers, United States	10,328	14,022	19,024	50,412	66,992	10%	11%	11%	9%	11%
17	DTW	Detroit, United States	9,826	13,288	18,032	48,388	64,268	7%	8%	9%	6%	7%
18	EWR	Newark, United States	9,694	13,228	17,890	44,516	60,172	33%	34%	35%	27%	29%
19	PHL	Philadelphia, United States	10,062	13,510	18,074	44,746	59,916	24%	26%	28%	22%	25%
20	IAH	Houston, United States	9,552	12,992	17,578	44,264	59,770	25%	26%	27%	22%	24%
21	SAN	San Diego, United States	8,846	11,942	16,108	41,418	55,274	10%	11%	11%	10%	11%
22	BWI	Baltimore, United States	8,120	10,944	14,732	38,056	50,538	9%	10%	11%	9%	10%
23	CLT	Charlotte, United States	7,752	10,286	13,596	33,696	44,674	16%	19%	20%	17%	19%
24	PDX	Portland, United States	6,818	9,158	12,326	31,960	42,090	5%	5%	6%	5%	7%
25	CUN	Cancun, Mexico	6,060	8,244	11,192	29,642	39,700	26%	28%	28%	22%	25%
26	BNA	Nashville, United States	6,334	8,460	11,280	28,700	37,642	7%	8%	10%	8%	10%
27	SLC	Salt Lake City, United States	6,222	8,268	11,026	27,854	36,678	5%	6%	7%	6%	8%
28	STL	St. Louis, United States	5,350	7,130	9,546	27,020	35,000	5%	6%	7%	6%	7%
29	MCI	Kansas City, United States	5,164	6,960	9,332	25,836	33,924	4%	5%	6%	5%	7%
30	AUS	Austin, United States	5,360	7,200	9,640	24,038	32,154	17%	18%	20%	16%	18%
31	RDU	Raleigh-Durham, United States	5,250	7,026	9,368	23,322	30,912	16%	17%	19%	15%	17%
32	CLE	Cleveland, United States	4,824	6,506	8,754	22,394	29,720	19%	21%	23%	18%	20%
33	MSY	New Orleans, United States	5,028	6,758	8,994	21,756	29,136	22%	24%	25%	21%	23%
34	SNA	Santa Ana, United States	4,636	6,204	8,266	20,814	27,736	14%	16%	17%	14%	17%
35	MSP	Minneapolis, United States	8,268	9,834	11,666	18,584	25,436	0%	1%	1%	5%	10%

# TOP DESTINATIONS FROM LSE REGION

## Destination Report (90 Mile Distance Sort); ORD Share; #36-70

Rank	Dest	Location	Demand 20 Miles	Demand 35 Miles	Demand 50 Miles	Demand 75 Miles	Demand 90 Miles	ORD Share 20 Miles	ORD Share 35 Miles	ORD Share 50 Miles	ORD Share 75 Miles	ORD Share 90 Miles
36	CMH	Columbus, United States	4,068	5,466	7,330	18,948	24,948	15%	17%	18%	14%	16%
37	PIT	Pittsburgh, United States	4,018	5,398	7,232	18,194	24,134	17%	20%	22%	18%	20%
38	SAT	San Antonio, United States	4,090	5,416	7,140	17,462	22,952	8%	10%	11%	10%	12%
39	YYZ	Toronto, Canada	3,534	4,784	6,460	16,556	22,114	36%	38%	40%	30%	32%
40	CVG	Cincinnati, United States	3,422	4,580	6,158	16,674	21,720	12%	13%	15%	11%	14%
41	IND	Indianapolis, United States	3,372	4,422	5,852	16,818	21,224	3%	3%	4%	3%	4%
42	BDL	Windsor Locks, United States	3,446	4,594	6,142	15,668	20,786	14%	16%	17%	14%	16%
43	SMF	Sacramento, United States	3,236	4,312	5,758	14,616	19,444	6%	7%	7%	6%	8%
44	JAX	Jacksonville, United States	3,236	4,262	5,612	13,810	17,646	8%	10%	11%	10%	12%
45	MEX	Mexico City, Mexico	2,778	3,834	5,224	12,196	15,998	95%	95%	94%	86%	85%
46	GRR	Grand Rapids, United States	2,564	3,370	4,412	12,232	15,256	2%	2%	3%	2%	3%
47	SJC	San Jose, United States	2,506	3,352	4,470	11,210	15,096	13%	14%	15%	12%	14%
48	LHR	London, England	2,274	3,096	4,208	10,954	14,716	55%	57%	57%	45%	46%
49	MEM	Memphis, United States	2,394	3,160	4,172	10,542	13,780	10%	12%	13%	12%	14%
50	OMA	Omaha, United States	1,918	2,502	3,218	9,724	12,472	4%	5%	5%	4%	6%
51	PBI	West Palm Beach, United States	2,084	2,796	3,730	9,326	12,434	29%	31%	33%	25%	28%
52	MKE	Milwaukee, United States	238	366	836	9,188	12,378	3%	2%	1%	0%	0%
53	PUJ	Punta Cana, Dominican Republic	1,740	2,400	3,312	9,068	12,252	34%	35%	34%	25%	27%
54	SDF	Louisville, United States	2,080	2,722	3,580	9,472	12,250	8%	10%	11%	10%	12%
55	SJU	San Juan, Puerto Rico	2,294	3,002	3,910	8,964	11,820	35%	37%	40%	35%	37%
56	PVR	Puerto Vallarta, Mexico	1,774	2,406	3,268	8,936	11,820	16%	17%	18%	14%	17%
57	PSP	Palm Springs, United States	1,854	2,498	3,380	8,968	11,672	2%	2%	3%	3%	4%
58	HNL	Honolulu, United States	1,856	2,490	3,332	8,800	11,582	10%	11%	11%	10%	12%
59	RIC	Richmond, United States	1,920	2,548	3,358	8,184	10,866	23%	26%	28%	23%	25%
60	BZN	Bozeman, United States	1,592	2,192	3,012	8,236	10,702	0%	0%	1%	1%	2%
61	BUF	Buffalo, United States	1,726	2,312	3,082	7,856	10,424	24%	26%	28%	22%	25%
62	ABQ	Albuquerque, United States	1,720	2,294	3,070	7,812	10,380	5%	5%	6%	5%	6%
63	GEG	Spokane, United States	1,642	2,216	2,998	7,914	10,308	0%	0%	0%	1%	1%
64	TUS	Tucson, United States	1,848	2,422	3,172	7,752	10,226	8%	9%	10%	9%	10%
65	ORF	Norfolk, United States	1,764	2,358	3,108	7,624	10,180	27%	29%	31%	24%	26%
66	PGD	Punta Gorda, United States	1,372	1,912	2,692	7,542	10,164	0%	0%	0%	0%	0%
67	BOI	Boise, United States	1,692	2,266	3,020	7,790	10,086	1%	1%	1%	1%	2%
68	CHS	Charleston, United States	1,742	2,332	3,094	7,408	9,940	27%	29%	30%	25%	26%
69	GDL	Guadalajara, Mexico	1,734	2,402	3,274	7,642	9,876	70%	70%	71%	73%	71%
70	ANC	Anchorage, United States	1,496	2,032	2,758	7,424	9,692	3%	3%	3%	3%	5%



# TOP DESTINATIONS FROM LSE REGION

## Destination Report (90 Mile Distance Sort); ORD Share; #71-105

Rank	Dest	Location	Demand 20 Miles	Demand 35 Miles	Demand 50 Miles	Demand 75 Miles	Demand 90 Miles	ORD Share 20 Miles	ORD Share 35 Miles	ORD Share 50 Miles	ORD Share 75 Miles	ORD Share 90 Miles
71	FAR	Fargo, United States	1,284	1,726	2,372	7,376	9,378	0%	0%	0%	0%	0%
72	BIS	Bismarck, United States	1,404	1,916	2,626	7,242	9,210	0%	0%	0%	0%	0%
73	OKC	Oklahoma City, United States	1,536	2,008	2,634	6,700	8,748	8%	10%	11%	10%	13%
74	MBJ	Montego Bay, Jamaica	1,350	1,810	2,446	6,478	8,734	19%	20%	21%	16%	17%
75	YVR	Vancouver, Canada	1,350	1,820	2,458	6,544	8,712	13%	15%	16%	13%	16%
76	AMS	Amsterdam, Netherlands	1,226	1,668	2,282	6,298	8,366	20%	20%	21%	16%	18%
77	ALB	Albany, United States	1,400	1,848	2,460	6,278	8,314	14%	16%	17%	14%	16%
78	PVD	Providence, United States	1,380	1,858	2,486	5,936	8,036	21%	22%	23%	18%	20%
79	SJD	San Jose Del Cabo, Mexico	1,234	1,662	2,254	6,002	8,022	25%	27%	28%	21%	25%
80	CDG	Paris, France	1,228	1,674	2,274	5,888	7,892	58%	59%	60%	47%	48%
81	DAY	Dayton, United States	1,204	1,566	2,078	5,982	7,786	20%	22%	24%	16%	19%
82	RNO	Reno, United States	1,248	1,652	2,210	5,750	7,718	7%	8%	8%	7%	9%
83	YUL	Montreal, Canada	1,322	1,754	2,308	5,634	7,542	35%	38%	40%	32%	35%
84	BHM	Birmingham, United States	1,256	1,670	2,208	5,372	7,170	20%	22%	24%	19%	21%
85	SAV	Savannah, United States	1,238	1,626	2,116	5,364	7,008	14%	15%	17%	13%	15%
86	OGG	Kahului, United States	1,050	1,422	1,914	5,230	6,928	11%	11%	12%	10%	12%
87	MOT	Minot, United States	1,002	1,380	1,906	5,354	6,918	0%	0%	0%	0%	0%
88	SYR	Syracuse, United States	1,290	1,688	2,186	5,192	6,826	19%	23%	26%	22%	25%
89	DUB	Dublin, Ireland	1,088	1,494	2,038	5,084	6,792	80%	81%	81%	68%	67%
90	FSD	Sioux Falls, United States	430	604	1,002	5,080	6,754	0%	0%	0%	0%	1%
91	GSP	Greenville, United States	1,160	1,552	2,058	4,968	6,652	30%	32%	33%	25%	26%
92	BIL	Billings, United States	1,068	1,448	1,964	5,130	6,614	0%	0%	0%	0%	0%
93	YYC	Calgary, Canada	1,058	1,406	1,902	5,020	6,562	5%	6%	7%	6%	9%
94	RAP	Rapid City, United States	1,028	1,376	1,856	5,130	6,560	0%	1%	1%	1%	1%
95	ROC	Rochester, United States	1,090	1,448	1,936	4,892	6,508	25%	27%	28%	21%	23%
96	FRA	Frankfurt, Germany	966	1,308	1,776	4,620	6,200	45%	46%	47%	37%	39%
97	TUL	Tulsa, United States	1,024	1,344	1,746	4,678	6,110	13%	15%	16%	13%	15%
98	TYS	Knoxville, United States	1,114	1,436	1,862	4,700	6,098	18%	21%	24%	20%	23%
99	PVG	Shanghai, China	1,012	1,366	1,816	4,550	6,000	68%	71%	72%	62%	63%
100	MDT	Harrisburg, United States	1,144	1,502	1,950	4,444	5,910	28%	31%	34%	29%	30%
101	PEK	Beijing, China	920	1,270	1,736	4,438	5,802	90%	91%	90%	80%	79%
102	ICT	Wichita, United States	962	1,248	1,634	4,504	5,748	5%	6%	7%	6%	9%
103	MSO	Missoula, United States	848	1,154	1,570	4,174	5,448	0%	0%	0%	0%	0%
104	LIT	Little Rock, United States	1,054	1,362	1,744	4,174	5,442	7%	8%	9%	8%	9%
105	GSO	Greensboro, United States	1,046	1,368	1,768	4,132	5,426	20%	23%	26%	22%	23%

# TOP DESTINATIONS FROM LSE REGION

## Destination Report (90 Mile Distance Sort); RST Share; #1-35

Rank	Dest	Location	Demand 20 Miles	Demand 35 Miles	Demand 50 Miles	Demand 75 Miles	Demand 90 Miles	RST Share 20 Miles	RST Share 35 Miles	RST Share 50 Miles	RST Share 75 Miles	RST Share 90 Miles
1	ORD	Chicago, United States	31,620	42,074	56,344	165,892	206,680	18%	19%	19%	17%	15%
2	PHX	Phoenix, United States	25,248	34,116	46,102	120,426	158,374	8%	8%	8%	7%	6%
3	DEN	Denver, United States	24,428	33,078	44,846	118,050	156,190	3%	3%	3%	3%	2%
4	JFK	New York, United States	25,150	34,364	46,468	112,638	152,622	3%	3%	3%	4%	3%
5	MCO	Orlando, United States	22,152	30,236	41,144	107,072	144,298	4%	4%	4%	4%	3%
6	LAX	Los Angeles, United States	20,940	28,366	38,436	100,176	133,826	2%	2%	2%	2%	2%
7	LAS	Las Vegas, United States	20,612	27,962	37,964	99,586	133,566	2%	2%	2%	2%	2%
8	ATL	Atlanta, United States	18,704	25,282	34,076	86,952	115,406	12%	11%	11%	12%	9%
9	DFW	Dallas-Fort Worth, United States	17,694	23,866	32,164	82,942	110,528	4%	4%	4%	4%	3%
10	SFO	San Francisco, United States	15,600	21,228	28,828	75,490	100,954	4%	4%	4%	3%	3%
11	DCA	Washington, United States	15,758	21,130	28,296	71,898	95,354	6%	6%	6%	7%	6%
12	MIA	Miami, United States	15,372	20,970	28,346	69,706	94,050	4%	4%	4%	5%	4%
13	BOS	Boston, United States	13,932	18,858	25,408	64,308	86,328	5%	5%	5%	5%	4%
14	SEA	Seattle, United States	12,386	16,708	22,540	58,812	77,750	3%	3%	3%	2%	2%
15	TPA	Tampa, United States	12,152	16,440	22,192	55,976	75,830	5%	5%	5%	5%	4%
16	RSW	Fort Myers, United States	10,328	14,022	19,024	50,412	66,992	3%	3%	3%	3%	2%
17	DTW	Detroit, United States	9,826	13,288	18,032	48,388	64,268	8%	8%	8%	8%	7%
18	EWR	Newark, United States	9,694	13,228	17,890	44,516	60,172	4%	4%	4%	4%	3%
19	PHL	Philadelphia, United States	10,062	13,510	18,074	44,746	59,916	4%	4%	4%	4%	4%
20	IAH	Houston, United States	9,552	12,992	17,578	44,264	59,770	5%	5%	5%	5%	4%
21	SAN	San Diego, United States	8,846	11,942	16,108	41,418	55,274	6%	5%	5%	5%	4%
22	BWI	Baltimore, United States	8,120	10,944	14,732	38,056	50,538	5%	5%	5%	5%	4%
23	CLT	Charlotte, United States	7,752	10,286	13,596	33,696	44,674	4%	4%	4%	5%	4%
24	PDX	Portland, United States	6,818	9,158	12,326	31,960	42,090	3%	3%	2%	2%	2%
25	CUN	Cancun, Mexico	6,060	8,244	11,192	29,642	39,700	1%	1%	1%	1%	1%
26	BNA	Nashville, United States	6,334	8,460	11,280	28,700	37,642	7%	7%	8%	9%	7%
27	SLC	Salt Lake City, United States	6,222	8,268	11,026	27,854	36,678	4%	4%	4%	3%	3%
28	STL	St. Louis, United States	5,350	7,130	9,546	27,020	35,000	7%	7%	7%	7%	6%
29	MCI	Kansas City, United States	5,164	6,960	9,332	25,836	33,924	5%	6%	5%	6%	5%
30	AUS	Austin, United States	5,360	7,200	9,640	24,038	32,154	7%	7%	7%	7%	6%
31	RDU	Raleigh-Durham, United States	5,250	7,026	9,368	23,322	30,912	9%	9%	9%	10%	8%
32	CLE	Cleveland, United States	4,824	6,506	8,754	22,394	29,720	9%	9%	9%	11%	9%
33	MSY	New Orleans, United States	5,028	6,758	8,994	21,756	29,136	7%	7%	7%	8%	7%
34	SNA	Santa Ana, United States	4,636	6,204	8,266	20,814	27,736	5%	5%	5%	4%	4%
35	MSP	Minneapolis, United States	8,268	9,834	11,666	18,584	25,436	35%	40%	45%	50%	39%

# TOP DESTINATIONS FROM LSE REGION

Destination Report (90 Mile Distance Sort); RST Share; #36-70

Rank	Dest	Location	Demand 20 Miles	Demand 35 Miles	Demand 50 Miles	Demand 75 Miles	Demand 90 Miles	RST Share 20 Miles	RST Share 35 Miles	RST Share 50 Miles	RST Share 75 Miles	RST Share 90 Miles
36	CMH	Columbus, United States	4,068	5,466	7,330	18,948	24,948	10%	10%	10%	11%	9%
37	PIT	Pittsburgh, United States	4,018	5,398	7,232	18,194	24,134	7%	7%	7%	8%	7%
38	SAT	San Antonio, United States	4,090	5,416	7,140	17,462	22,952	8%	9%	9%	9%	8%
39	YYZ	Toronto, Canada	3,534	4,784	6,460	16,556	22,114	7%	6%	6%	7%	6%
40	CVG	Cincinnati, United States	3,422	4,580	6,158	16,674	21,720	10%	10%	10%	10%	8%
41	IND	Indianapolis, United States	3,372	4,422	5,852	16,818	21,224	15%	15%	15%	16%	13%
42	BDL	Windsor Locks, United States	3,446	4,594	6,142	15,668	20,786	6%	6%	5%	5%	4%
43	SMF	Sacramento, United States	3,236	4,312	5,758	14,616	19,444	4%	4%	3%	3%	3%
44	JAX	Jacksonville, United States	3,236	4,262	5,612	13,810	17,646	40%	40%	40%	40%	34%
45	MEX	Mexico City, Mexico	2,778	3,834	5,224	12,196	15,998	1%	1%	1%	3%	3%
46	GRR	Grand Rapids, United States	2,564	3,370	4,412	12,232	15,256	11%	12%	12%	11%	10%
47	SJC	San Jose, United States	2,506	3,352	4,470	11,210	15,096	6%	6%	5%	5%	4%
48	LHR	London, England	2,274	3,096	4,208	10,954	14,716	2%	2%	1%	2%	2%
49	MEM	Memphis, United States	2,394	3,160	4,172	10,542	13,780	7%	7%	7%	8%	7%
50	OMA	Omaha, United States	1,918	2,502	3,218	9,724	12,472	6%	6%	6%	6%	5%
51	PBI	West Palm Beach, United States	2,084	2,796	3,730	9,326	12,434	9%	9%	8%	10%	8%
52	MKE	Milwaukee, United States	238	366	836	9,188	12,378	5%	5%	4%	5%	4%
53	PUJ	Punta Cana, Dominican Republic	1,740	2,400	3,312	9,068	12,252	1%	1%	1%	1%	1%
54	SDF	Louisville, United States	2,080	2,722	3,580	9,472	12,250	8%	8%	8%	10%	8%
55	SJU	San Juan, Puerto Rico	2,294	3,002	3,910	8,964	11,820	2%	2%	2%	3%	3%
56	PVR	Puerto Vallarta, Mexico	1,774	2,406	3,268	8,936	11,820	1%	1%	0%	1%	0%
57	PSP	Palm Springs, United States	1,854	2,498	3,380	8,968	11,672	2%	2%	1%	1%	1%
58	HNL	Honolulu, United States	1,856	2,490	3,332	8,800	11,582	2%	1%	1%	1%	1%
59	RIC	Richmond, United States	1,920	2,548	3,358	8,184	10,866	5%	5%	5%	7%	5%
60	BZN	Bozeman, United States	1,592	2,192	3,012	8,236	10,702	4%	4%	3%	3%	2%
61	BUF	Buffalo, United States	1,726	2,312	3,082	7,856	10,424	7%	7%	7%	9%	7%
62	ABQ	Albuquerque, United States	1,720	2,294	3,070	7,812	10,380	7%	6%	6%	6%	5%
63	GEG	Spokane, United States	1,642	2,216	2,998	7,914	10,308	3%	2%	2%	2%	1%
64	TUS	Tucson, United States	1,848	2,422	3,172	7,752	10,226	9%	9%	9%	9%	7%
65	ORF	Norfolk, United States	1,764	2,358	3,108	7,624	10,180	7%	6%	6%	8%	7%
66	PGD	Punta Gorda, United States	1,372	1,912	2,692	7,542	10,164	0%	0%	0%	0%	0%
67	BOI	Boise, United States	1,692	2,266	3,020	7,790	10,086	3%	3%	3%	2%	2%
68	CHS	Charleston, United States	1,742	2,332	3,094	7,408	9,940	7%	7%	7%	9%	7%
69	GDL	Guadalajara, Mexico	1,734	2,402	3,274	7,642	9,876	0%	0%	0%	1%	0%
70	ANC	Anchorage, United States	1,496	2,032	2,758	7,424	9,692	1%	1%	1%	1%	1%

# TOP DESTINATIONS FROM LSE REGION

Destination Report (90 Mile Distance Sort); RST Share; #71-105

Rank	Dest	Location	Demand 20 Miles	Demand 35 Miles	Demand 50 Miles	Demand 75 Miles	Demand 90 Miles	RST Share 20 Miles	RST Share 35 Miles	RST Share 50 Miles	RST Share 75 Miles	RST Share 90 Miles
71	FAR	Fargo, United States	1,284	1,726	2,372	7,376	9,378	5%	5%	4%	4%	3%
72	BIS	Bismarck, United States	1,404	1,916	2,626	7,242	9,210	6%	6%	6%	4%	4%
73	OKC	Oklahoma City, United States	1,536	2,008	2,634	6,700	8,748	11%	11%	11%	12%	10%
74	MBJ	Montego Bay, Jamaica	1,350	1,810	2,446	6,478	8,734	4%	3%	3%	3%	2%
75	YVR	Vancouver, Canada	1,350	1,820	2,458	6,544	8,712	5%	5%	4%	4%	3%
76	AMS	Amsterdam, Netherlands	1,226	1,668	2,282	6,298	8,366	1%	1%	1%	1%	1%
77	ALB	Albany, United States	1,400	1,848	2,460	6,278	8,314	7%	7%	7%	7%	6%
78	PVD	Providence, United States	1,380	1,858	2,486	5,936	8,036	4%	4%	4%	5%	4%
79	SJD	San Jose Del Cabo, Mexico	1,234	1,662	2,254	6,002	8,022	2%	1%	1%	1%	1%
80	CDG	Paris, France	1,228	1,674	2,274	5,888	7,892	0%	0%	0%	1%	0%
81	DAY	Dayton, United States	1,204	1,566	2,078	5,982	7,786	7%	8%	8%	10%	8%
82	RNO	Reno, United States	1,248	1,652	2,210	5,750	7,718	3%	3%	2%	2%	2%
83	YUL	Montreal, Canada	1,322	1,754	2,308	5,634	7,542	4%	4%	4%	5%	4%
84	BHM	Birmingham, United States	1,256	1,670	2,208	5,372	7,170	8%	8%	8%	11%	9%
85	SAV	Savannah, United States	1,238	1,626	2,116	5,364	7,008	13%	13%	13%	14%	12%
86	OGG	Kahului, United States	1,050	1,422	1,914	5,230	6,928	0%	0%	0%	0%	0%
87	MOT	Minot, United States	1,002	1,380	1,906	5,354	6,918	4%	3%	3%	2%	2%
88	SYR	Syracuse, United States	1,290	1,688	2,186	5,192	6,826	7%	7%	7%	10%	8%
89	DUB	Dublin, Ireland	1,088	1,494	2,038	5,084	6,792	0%	0%	0%	1%	0%
90	FSD	Sioux Falls, United States	430	604	1,002	5,080	6,754	2%	1%	1%	1%	1%
91	GSP	Greenville, United States	1,160	1,552	2,058	4,968	6,652	7%	7%	7%	10%	8%
92	BIL	Billings, United States	1,068	1,448	1,964	5,130	6,614	4%	3%	3%	2%	2%
93	YYC	Calgary, Canada	1,058	1,406	1,902	5,020	6,562	5%	4%	4%	4%	3%
94	RAP	Rapid City, United States	1,028	1,376	1,856	5,130	6,560	6%	5%	5%	4%	3%
95	ROC	Rochester, United States	1,090	1,448	1,936	4,892	6,508	10%	10%	10%	12%	10%
96	FRA	Frankfurt, Germany	966	1,308	1,776	4,620	6,200	0%	0%	0%	0%	0%
97	TUL	Tulsa, United States	1,024	1,344	1,746	4,678	6,110	13%	14%	13%	14%	11%
98	TYS	Knoxville, United States	1,114	1,436	1,862	4,700	6,098	8%	9%	9%	13%	11%
99	PVG	Shanghai, China	1,012	1,366	1,816	4,550	6,000	4%	4%	4%	6%	5%
100	MDT	Harrisburg, United States	1,144	1,502	1,950	4,444	5,910	5%	5%	5%	9%	8%
101	PEK	Beijing, China	920	1,270	1,736	4,438	5,802	3%	3%	3%	6%	5%
102	ICT	Wichita, United States	962	1,248	1,634	4,504	5,748	10%	10%	10%	10%	8%
103	MSO	Missoula, United States	848	1,154	1,570	4,174	5,448	0%	0%	0%	0%	0%
104	LIT	Little Rock, United States	1,054	1,362	1,744	4,174	5,442	10%	11%	11%	17%	14%
105	GSO	Greensboro, United States	1,046	1,368	1,768	4,132	5,426	7%	7%	8%	13%	10%



# TOP DESTINATION SHARE: LSE REGION

## Destination Share Report (90 Mile Distance Sort); #1-35

Rank	Dest	Location	Demand 20 Miles	Demand 35 Miles	Demand 50 Miles	Demand 75 Miles	Demand 90 Miles	Share Leader	LSE Share 90 Miles	MSP Share 90 Miles	ORD Share 90 Miles	RST Share 90 Miles
1	ORD	Chicago, United States	31,620	42,074	56,344	165,892	206,680	MSP	5%	72%	0%	15%
2	PHX	Phoenix, United States	25,248	34,116	46,102	120,426	158,374	MSP	3%	72%	6%	6%
3	DEN	Denver, United States	24,428	33,078	44,846	118,050	156,190	MSP	3%	74%	5%	2%
4	JFK	New York, United States	25,150	34,364	46,468	112,638	152,622	ORD	2%	39%	39%	3%
5	MCO	Orlando, United States	22,152	30,236	41,144	107,072	144,298	MSP	2%	56%	12%	3%
6	LAX	Los Angeles, United States	20,940	28,366	38,436	100,176	133,826	MSP	3%	68%	17%	2%
7	LAS	Las Vegas, United States	20,612	27,962	37,964	99,586	133,566	MSP	3%	69%	8%	2%
8	ATL	Atlanta, United States	18,704	25,282	34,076	86,952	115,406	MSP	4%	50%	16%	9%
9	DFW	Dallas-Fort Worth, United States	17,694	23,866	32,164	82,942	110,528	MSP	4%	63%	15%	3%
10	SFO	San Francisco, United States	15,600	21,228	28,828	75,490	100,954	MSP	3%	66%	18%	3%
11	DCA	Washington, United States	15,758	21,130	28,296	71,898	95,354	MSP	5%	52%	19%	6%
12	MIA	Miami, United States	15,372	20,970	28,346	69,706	94,050	MSP	2%	41%	38%	4%
13	BOS	Boston, United States	13,932	18,858	25,408	64,308	86,328	MSP	4%	50%	24%	4%
14	SEA	Seattle, United States	12,386	16,708	22,540	58,812	77,750	MSP	4%	77%	9%	2%
15	TPA	Tampa, United States	12,152	16,440	22,192	55,976	75,830	MSP	4%	49%	15%	4%
16	RSW	Fort Myers, United States	10,328	14,022	19,024	50,412	66,992	MSP	3%	69%	11%	2%
17	DTW	Detroit, United States	9,826	13,288	18,032	48,388	64,268	MSP	5%	56%	7%	7%
18	EWR	Newark, United States	9,694	13,228	17,890	44,516	60,172	MSP	3%	45%	29%	3%
19	PHL	Philadelphia, United States	10,062	13,510	18,074	44,746	59,916	MSP	5%	49%	25%	4%
20	IAH	Houston, United States	9,552	12,992	17,578	44,264	59,770	MSP	3%	50%	24%	4%
21	SAN	San Diego, United States	8,846	11,942	16,108	41,418	55,274	MSP	4%	64%	11%	4%
22	BWI	Baltimore, United States	8,120	10,944	14,732	38,056	50,538	MSP	4%	62%	10%	4%
23	CLT	Charlotte, United States	7,752	10,286	13,596	33,696	44,674	MSP	8%	52%	19%	4%
24	PDX	Portland, United States	6,818	9,158	12,326	31,960	42,090	MSP	4%	78%	7%	2%
25	CUN	Cancun, Mexico	6,060	8,244	11,192	29,642	39,700	MSP	2%	62%	25%	1%
26	BNA	Nashville, United States	6,334	8,460	11,280	28,700	37,642	MSP	9%	54%	10%	7%
27	SLC	Salt Lake City, United States	6,222	8,268	11,026	27,854	36,678	MSP	6%	71%	8%	3%
28	STL	St. Louis, United States	5,350	7,130	9,546	27,020	35,000	MSP	6%	68%	7%	6%
29	MCI	Kansas City, United States	5,164	6,960	9,332	25,836	33,924	MSP	6%	64%	7%	5%
30	AUS	Austin, United States	5,360	7,200	9,640	24,038	32,154	MSP	5%	52%	18%	6%
31	RDU	Raleigh-Durham, United States	5,250	7,026	9,368	23,322	30,912	MSP	6%	49%	17%	8%
32	CLE	Cleveland, United States	4,824	6,506	8,754	22,394	29,720	MSP	6%	44%	20%	9%
33	MSY	New Orleans, United States	5,028	6,758	8,994	21,756	29,136	MSP	6%	43%	23%	7%
34	SNA	Santa Ana, United States	4,636	6,204	8,266	20,814	27,736	MSP	5%	61%	17%	4%
35	MSP	Minneapolis, United States	8,268	9,834	11,666	18,584	25,436	RST	26%	0%	10%	39%

# TOP DESTINATION SHARE: LSE REGION

## Destination Share Report (90 Mile Distance Sort); #36-70

Rank	Dest	Location	Demand 20 Miles	Demand 35 Miles	Demand 50 Miles	Demand 75 Miles	Demand 90 Miles	Share Leader	LSE Share 90 Miles	MSP Share 90 Miles	ORD Share 90 Miles	RST Share 90 Miles
36	CMH	Columbus, United States	4,068	5,466	7,330	18,948	24,948	MSP	6%	49%	16%	9%
37	PIT	Pittsburgh, United States	4,018	5,398	7,232	18,194	24,134	MSP	7%	47%	20%	7%
38	SAT	San Antonio, United States	4,090	5,416	7,140	17,462	22,952	MSP	9%	53%	12%	8%
39	YYZ	Toronto, Canada	3,534	4,784	6,460	16,556	22,114	MSP	3%	47%	32%	6%
40	CVG	Cincinnati, United States	3,422	4,580	6,158	16,674	21,720	MSP	5%	62%	14%	8%
41	IND	Indianapolis, United States	3,372	4,422	5,852	16,818	21,224	MSP	7%	66%	4%	13%
42	BDL	Windsor Locks, United States	3,446	4,594	6,142	15,668	20,786	MSP	5%	60%	16%	4%
43	SMF	Sacramento, United States	3,236	4,312	5,758	14,616	19,444	MSP	5%	68%	8%	3%
44	JAX	Jacksonville, United States	3,236	4,262	5,612	13,810	17,646	RST	6%	33%	12%	34%
45	MEX	Mexico City, Mexico	2,778	3,834	5,224	12,196	15,998	ORD	0%	11%	85%	3%
46	GRR	Grand Rapids, United States	2,564	3,370	4,412	12,232	15,256	MSP	6%	74%	3%	10%
47	SJC	San Jose, United States	2,506	3,352	4,470	11,210	15,096	MSP	4%	57%	14%	4%
48	LHR	London, Engalnd	2,274	3,096	4,208	10,954	14,716	ORD	1%	46%	46%	2%
49	MEM	Memphis, United States	2,394	3,160	4,172	10,542	13,780	MSP	9%	58%	14%	7%
50	OMA	Omaha, United States	1,918	2,502	3,218	9,724	12,472	MSP	7%	72%	6%	5%
51	PBI	West Palm Beach, United States	2,084	2,796	3,730	9,326	12,434	MSP	3%	45%	28%	8%
52	MKE	Milwaukee, United States	238	366	836	9,188	12,378	MSP	0%	96%	0%	4%
53	PUJ	Punta Cana, Dominican Republic	1,740	2,400	3,312	9,068	12,252	MSP	0%	59%	27%	1%
54	SDF	Louisville, United States	2,080	2,722	3,580	9,472	12,250	MSP	10%	57%	12%	8%
55	SJU	San Juan, Puerto Rico	2,294	3,002	3,910	8,964	11,820	ORD	10%	36%	37%	3%
56	PVR	Puerto Vallarta, Mexico	1,774	2,406	3,268	8,936	11,820	MSP	1%	76%	17%	0%
57	PSP	Palm Springs, United States	1,854	2,498	3,380	8,968	11,672	MSP	2%	88%	4%	1%
58	HNL	Honolulu, United States	1,856	2,490	3,332	8,800	11,582	MSP	4%	78%	12%	1%
59	RIC	Richmond, United States	1,920	2,548	3,358	8,184	10,866	MSP	7%	46%	25%	5%
60	BZN	Bozeman, United States	1,592	2,192	3,012	8,236	10,702	MSP	0%	94%	2%	2%
61	BUF	Buffalo, United States	1,726	2,312	3,082	7,856	10,424	MSP	5%	46%	25%	7%
62	ABQ	Albuquerque, United States	1,720	2,294	3,070	7,812	10,380	MSP	5%	65%	6%	5%
63	GEG	Spokane, United States	1,642	2,216	2,998	7,914	10,308	MSP	2%	91%	1%	1%
64	TUS	Tucson, United States	1,848	2,422	3,172	7,752	10,226	MSP	8%	54%	10%	7%
65	ORF	Norfolk, United States	1,764	2,358	3,108	7,624	10,180	MSP	5%	40%	26%	7%
66	PGD	Punta Gorda, United States	1,372	1,912	2,692	7,542	10,164	ORD	0%	0%	0%	0%
67	BOI	Boise, United States	1,692	2,266	3,020	7,790	10,086	MSP	4%	86%	2%	2%
68	CHS	Charleston, United States	1,742	2,332	3,094	7,408	9,940	MSP	4%	36%	26%	7%
69	GDL	Guadalajara, Mexico	1,734	2,402	3,274	7,642	9,876	ORD	0%	3%	71%	0%
70	ANC	Anchorage, United States	1,496	2,032	2,758	7,424	9,692	MSP	2%	91%	5%	1%

# TOP DESTINATION SHARE: LSE REGION

## Destination Share Report (90 Mile Distance Sort); #71-105

Rank	Dest	Location	Demand 20 Miles	Demand 35 Miles	Demand 50 Miles	Demand 75 Miles	Demand 90 Miles	Share Leader	LSE Share 90 Miles	MSP Share 90 Miles	ORD Share 90 Miles	RST Share 90 Miles
71	FAR	Fargo, United States	1,284	1,726	2,372	7,376	9,378	MSP	2%	94%	0%	3%
72	BIS	Bismarck, United States	1,404	1,916	2,626	7,242	9,210	MSP	1%	95%	0%	4%
73	OKC	Oklahoma City, United States	1,536	2,008	2,634	6,700	8,748	MSP	9%	54%	13%	10%
74	MBJ	Montego Bay, Jamaica	1,350	1,810	2,446	6,478	8,734	MSP	1%	58%	17%	2%
75	YVR	Vancouver, Canada	1,350	1,820	2,458	6,544	8,712	MSP	2%	72%	16%	3%
76	AMS	Amsterdam, Netherlands	1,226	1,668	2,282	6,298	8,366	MSP	1%	76%	18%	1%
77	ALB	Albany, United States	1,400	1,848	2,460	6,278	8,314	MSP	5%	59%	16%	6%
78	PVD	Providence, United States	1,380	1,858	2,486	5,936	8,036	MSP	3%	41%	20%	4%
79	SJD	San Jose Del Cabo, Mexico	1,234	1,662	2,254	6,002	8,022	MSP	2%	66%	25%	1%
80	CDG	Paris, France	1,228	1,674	2,274	5,888	7,892	ORD	2%	48%	48%	0%
81	DAY	Dayton, United States	1,204	1,566	2,078	5,982	7,786	MSP	7%	56%	19%	8%
82	RNO	Reno, United States	1,248	1,652	2,210	5,750	7,718	MSP	3%	69%	9%	2%
83	YUL	Montreal, Canada	1,322	1,754	2,308	5,634	7,542	MSP	5%	45%	35%	4%
84	BHM	Birmingham, United States	1,256	1,670	2,208	5,372	7,170	MSP	6%	39%	21%	9%
85	SAV	Savannah, United States	1,238	1,626	2,116	5,364	7,008	MSP	7%	50%	15%	12%
86	OGG	Kahului, United States	1,050	1,422	1,914	5,230	6,928	MSP	2%	81%	12%	0%
87	MOT	Minot, United States	1,002	1,380	1,906	5,354	6,918	MSP	0%	98%	0%	2%
88	SYR	Syracuse, United States	1,290	1,688	2,186	5,192	6,826	MSP	12%	42%	25%	8%
89	DUB	Dublin, Ireland	1,088	1,494	2,038	5,084	6,792	ORD	1%	30%	67%	0%
90	FSD	Sioux Falls, United States	430	604	1,002	5,080	6,754	MSP	1%	97%	1%	1%
91	GSP	Greenville, United States	1,160	1,552	2,058	4,968	6,652	MSP	4%	36%	26%	8%
92	BIL	Billings, United States	1,068	1,448	1,964	5,130	6,614	MSP	2%	94%	0%	2%
93	YYC	Calgary, Canada	1,058	1,406	1,902	5,020	6,562	MSP	2%	83%	9%	3%
94	RAP	Rapid City, United States	1,028	1,376	1,856	5,130	6,560	MSP	2%	89%	1%	3%
95	ROC	Rochester, United States	1,090	1,448	1,936	4,892	6,508	MSP	4%	44%	23%	10%
96	FRA	Frankfurt, Germany	966	1,308	1,776	4,620	6,200	MSP	2%	55%	39%	0%
97	TUL	Tulsa, United States	1,024	1,344	1,746	4,678	6,110	MSP	7%	55%	15%	11%
98	TYS	Knoxville, United States	1,114	1,436	1,862	4,700	6,098	MSP	11%	43%	23%	11%
99	PVG	Shanghai, China	1,012	1,366	1,816	4,550	6,000	ORD	3%	28%	63%	5%
100	MDT	Harrisburg, United States	1,144	1,502	1,950	4,444	5,910	ORD	10%	23%	30%	8%
101	PEK	Beijing, China	920	1,270	1,736	4,438	5,802	ORD	0%	14%	79%	5%
102	ICT	Wichita, United States	962	1,248	1,634	4,504	5,748	MSP	7%	71%	9%	8%
103	MSO	Missoula, United States	848	1,154	1,570	4,174	5,448	MSP	2%	97%	0%	0%
104	LIT	Little Rock, United States	1,054	1,362	1,744	4,174	5,442	MSP	14%	37%	9%	14%
105	GSO	Greensboro, United States	1,046	1,368	1,768	4,132	5,426	MSP	11%	28%	23%	10%

LSE

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# Demographic Report

by Originating Zip Code



# TOP ZIPS USING LSE

## Demographics Report (LSE Volume Sort); #1-35

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Population (k)	Avg. Income Per Capita	Household Income	%Foreign Born	% Female	Median Age	% Married	% Students
1	54601	LA CROSSE, WI	8	35,306	161,930	50.9	\$ 17,987	\$45,873	3%	53.3%	30.3	36.8%	37.0%
2	54650	ONALASKA, WI	3	33,878	118,292	23.9	\$ 23,266	\$57,868	5%	51.0%	41.7	58.9%	25.2%
3	54603	LA CROSSE, WI	2	12,860	41,550	14.0	\$ 18,446	\$40,556	3%	46.2%	37.6	42.5%	24.1%
4	54636	HOLMEN, WI	9	9,770	52,546	14.6	\$ 25,684	\$69,882	2%	48.8%	36.4	63.1%	27.6%
5	55947	LA CRESCENT, MN	7	6,282	29,342	7.5	\$ 25,011	\$59,080	1%	49.6%	44.8	63.4%	22.5%
6	55987	WINONA, MN	20	6,148	91,688	35.1	\$ 18,512	\$48,148	3%	51.8%	32.5	40.6%	33.7%
7	54669	WEST SALEM, WI	9	6,100	29,730	7.8	\$ 27,151	\$71,649	1%	51.4%	41.9	61.9%	23.3%
8	54656	SPARTA, WI	24	3,744	43,374	17.6	\$ 22,422	\$54,715	2%	49.9%	41.0	53.7%	21.7%
9	54660	TOMAH, WI	39	2,610	39,788	16.2	\$ 20,336	\$51,120	2%	49.4%	39.0	52.2%	24.7%
10	54665	VIROQUA, WI	29	1,618	25,474	8.2	\$ 20,032	\$47,671	1%	49.6%	46.9	61.7%	19.3%
11	54614	BANGOR, WI	15	1,346	9,118	2.9	\$ 22,131	\$55,766	0%	50.6%	39.9	62.7%	23.3%
12	55921	CALEDONIA, MN	20	1,226	12,362	4.8	\$ 23,190	\$55,854	1%	48.9%	45.0	55.9%	23.5%
13	52101	DECORAH, IA	44	1,218	41,506	13.7	\$ 22,604	\$59,611	3%	50.5%	38.6	51.5%	33.4%
14	54658	STODDARD, WI	14	1,178	7,420	2.5	\$ 23,013	\$52,857	1%	49.3%	47.0	61.1%	20.9%
15	54615	BLACK RIVER FALLS, WI	34	1,174	23,356	11.0	\$ 19,024	\$50,680	1%	46.7%	42.0	48.3%	21.1%
16	54630	GALESVILLE, WI	18	1,138	12,540	3.9	\$ 22,705	\$53,916	2%	51.1%	43.2	54.9%	18.8%
17	54661	TREMPEALEAU, WI	16	1,100	11,274	3.6	\$ 26,082	\$60,729	0%	50.2%	41.5	62.4%	22.7%
18	54623	COON VALLEY, WI	16	1,052	7,514	1.9	\$ 25,343	\$64,035	0%	50.9%	45.7	65.1%	24.4%
19	54667	WESTBY, WI	25	1,020	12,408	4.8	\$ 20,646	\$53,731	1%	49.7%	40.4	57.5%	22.0%
20	55902	ROCHESTER, MN	63	946	201,476	23.4	\$ 34,583	\$84,082	12%	51.5%	39.9	59.4%	24.8%
21	55943	HOUSTON, MN	18	874	9,334	3.1	\$ 24,478	\$58,671	1%	50.8%	44.8	60.9%	21.8%
22	55901	ROCHESTER, MN	64	810	198,352	54.3	\$ 26,584	\$67,057	13%	52.8%	33.8	54.2%	26.8%
23	55925	DAKOTA, MN	10	618	3,728	1.2	\$ 22,635	\$61,978	N.A.	48.1%	37.0	65.7%	27.1%
24	53581	RICHLAND CENTER, WI	55	564	27,124	10.3	\$ 19,616	\$45,257	2%	49.6%	43.6	56.2%	22.4%
25	54621	CHASEBURG, WI	18	546	4,376	1.3	\$ 23,430	\$60,782	1%	49.2%	44.0	67.8%	24.2%
26	54619	CASHTON, WI	25	532	6,526	3.9	\$ 17,380	\$55,096	2%	49.4%	31.0	57.9%	25.3%
27	55906	ROCHESTER, MN	59	518	96,482	18.2	\$ 30,517	\$76,192	13%	49.1%	42.7	56.6%	24.2%
28	55904	ROCHESTER, MN	57	508	73,266	26.9	\$ 19,639	\$52,481	12%	49.0%	36.1	49.7%	23.3%
29	54642	MELROSE, WI	22	492	5,618	2.0	\$ 19,873	\$51,428	2%	46.9%	37.9	61.2%	24.9%
30	52172	WAUKON, IA	44	492	15,296	5.8	\$ 20,931	\$46,305	1%	50.5%	45.9	61.5%	19.1%
31	54612	ARCADIA, WI	28	488	12,058	5.1	\$ 18,743	\$51,990	12%	46.7%	35.2	54.8%	25.8%
32	54627	ETTRICK, WI	20	478	5,416	1.8	\$ 25,542	\$59,554	1%	47.1%	46.3	54.9%	20.6%
33	54644	MINDORO, WI	14	476	3,150	1.6	\$ 19,764	\$56,407	1%	51.6%	35.7	62.3%	30.2%
34	54449	MARSHFIELD, WI	74	454	92,518	26.0	\$ 23,030	\$52,800	3%	50.5%	42.6	57.0%	22.8%
35	55941	HOKAH, MN	12	448	2,654	0.9	\$ 22,676	\$54,028	0%	48.8%	46.0	62.7%	21.4%

# TOP ZIPS USING LSE

## Demographics Report (LSE Volume Sort); #36-70

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Population (k)	Avg. Income Per Capita	Household Income	%Foreign Born	% Female	Median Age	% Married	% Students
36	55971	RUSHFORD, MN	25	440	9,152	3.3	\$ 21,479	\$56,720	1%	47.4%	41.3	63.0%	25.7%
37	54456	NEILLSVILLE, WI	55	430	14,722	5.9	\$ 19,477	\$45,604	2%	50.7%	45.7	59.0%	18.2%
38	52136	CRESCO, IA	55	428	14,846	5.9	\$ 20,558	\$50,280	0%	51.3%	43.5	58.1%	22.3%
39	55919	BROWNSVILLE, MN	18	382	3,142	1.1	\$ 24,635	\$56,985	1%	50.0%	48.2	54.2%	19.7%
40	55972	SAINT CHARLES, MN	40	378	13,946	5.1	\$ 20,968	\$65,713	6%	50.5%	32.4	53.1%	28.1%
41	54648	NORWALK, WI	30	376	3,346	1.6	\$ 16,273	\$47,132	9%	49.6%	35.8	52.8%	28.8%
42	54639	LA FARGE, WI	36	362	5,038	2.8	\$ 15,833	\$44,999	1%	49.9%	37.6	60.2%	23.0%
43	54666	WARRENS, WI	45	342	6,796	2.6	\$ 23,107	\$55,952	1%	46.3%	44.3	61.5%	21.4%
44	55923	CHATFIELD, MN	46	336	17,728	4.6	\$ 27,072	\$68,820	1%	50.9%	41.5	61.6%	25.2%
45	53959	REEDSBURG, WI	67	322	37,764	14.0	\$ 21,394	\$55,460	3%	49.8%	38.9	56.7%	23.3%
46	55949	LANESBORO, MN	35	318	5,070	1.8	\$ 23,329	\$54,064	1%	49.4%	49.0	66.2%	21.9%
47	54632	GENOA, WI	22	310	3,118	1.0	\$ 24,051	\$57,678	1%	49.5%	50.9	67.6%	18.8%
48	54616	BLAIR, WI	29	308	6,290	2.7	\$ 18,866	\$49,814	1%	50.1%	38.5	55.6%	20.8%
49	55974	SPRING GROVE, MN	29	306	5,898	1.9	\$ 19,840	\$45,221	1%	51.2%	48.4	58.1%	18.4%
50	53948	MAUSTON, WI	61	294	19,538	8.2	\$ 17,747	\$45,537	2%	50.1%	44.7	51.0%	19.2%
51	52160	NEW ALBIN, IA	29	288	4,390	1.2	\$ 20,314	\$50,659	N.A.	46.6%	39.2	55.1%	32.0%
52	54701	EAU CLAIRE, WI	62	286	125,854	40.7	\$ 20,291	\$52,053	5%	52.5%	33.4	44.7%	33.4%
53	54634	HILLSBORO, WI	46	278	7,880	4.5	\$ 16,672	\$46,509	1%	50.0%	37.7	57.5%	22.4%
54	54457	NEKOOSA, WI	71	272	20,060	8.4	\$ 19,965	\$47,107	3%	48.4%	48.0	53.5%	18.6%
55	54629	FOUNTAIN CITY, WI	28	232	6,682	2.5	\$ 24,340	\$56,249	0%	48.2%	44.9	62.5%	23.3%
56	55912	AUSTIN, MN	87	228	73,530	28.8	\$ 18,911	\$48,249	11%	49.7%	38.4	49.8%	26.4%
57	54494	WISCONSIN RAPIDS, WI	82	226	78,258	26.2	\$ 23,474	\$52,366	2%	51.9%	47.7	56.8%	20.6%
58	53950	NEW LISBON, WI	56	220	10,102	5.6	\$ 17,379	\$51,605	2%	39.0%	45.3	43.9%	20.7%
59	54670	WILTON, WI	39	212	3,584	2.0	\$ 15,376	\$55,059	1%	49.8%	25.9	56.4%	27.2%
60	54653	ROCKLAND, WI	18	206	1,704	0.9	\$ 20,013	\$58,376	0%	53.8%	33.0	51.0%	27.3%
61	55952	LEWISTON, MN	30	198	7,314	2.4	\$ 21,759	\$60,140	1%	49.0%	40.9	59.9%	26.9%
62	54466	PITTSVILLE, WI	58	192	7,212	2.8	\$ 20,603	\$49,316	1%	49.4%	46.4	61.6%	20.7%
63	54624	DE SOTO, WI	30	186	3,242	1.5	\$ 22,343	\$49,821	1%	48.3%	50.3	57.4%	19.3%
64	52151	LANSING, IA	37	186	4,446	1.8	\$ 22,312	\$48,750	1%	48.7%	52.1	68.8%	17.9%
65	53965	WISCONSIN DELLS, WI	77	172	33,926	9.9	\$ 20,468	\$49,699	6%	49.3%	44.7	50.7%	18.4%
66	55965	PRESTON, MN	47	170	6,142	2.5	\$ 21,645	\$51,499	1%	49.5%	43.8	65.2%	21.5%
67	52162	POSTVILLE, IA	55	170	8,408	3.4	\$ 15,421	\$41,110	21%	51.9%	33.8	60.9%	26.8%
68	53929	ELROY, WI	49	166	5,722	2.8	\$ 18,872	\$49,918	1%	49.0%	42.2	54.6%	22.4%
69	54703	EAU CLAIRE, WI	67	164	92,928	42.9	\$ 19,583	\$48,158	3%	49.7%	33.0	45.3%	29.2%
70	54659	TAYLOR, WI	30	164	3,284	1.4	\$ 20,222	\$52,501	0%	44.3%	34.0	55.3%	19.1%

# TOP ZIPS USING LSE

## Demographics Report (LSE Volume Sort); #71-105

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Population (k)	Avg. Income Per Capita	Household Income	%Foreign Born	% Female	Median Age	% Married	% Students
71	55975	SPRING VALLEY, MN	57	162	13,564	4.3	\$ 23,051	\$54,620	1%	49.4%	42.3	56.8%	22.5%
72	54729	CHIPPEWA FALLS, WI	74	160	94,420	32.3	\$ 22,093	\$53,337	1%	49.5%	41.1	54.7%	22.1%
73	54664	VIOLA, WI	41	154	3,206	1.6	\$ 16,891	\$43,360	1%	53.9%	46.2	53.8%	25.5%
74	55964	PLAINVIEW, MN	49	152	14,684	4.5	\$ 25,087	\$62,802	1%	51.0%	36.3	58.0%	25.5%
75	54646	NECEDAH, WI	60	148	6,842	3.6	\$ 16,386	\$40,886	2%	48.7%	47.5	55.8%	20.6%
76	54618	CAMP DOUGLAS, WI	49	148	4,502	2.2	\$ 19,623	\$54,484	1%	47.6%	41.3	54.0%	23.5%
77	55976	STEWARTVILLE, MN	61	140	27,026	7.8	\$ 23,177	\$60,036	1%	52.1%	39.0	59.0%	29.8%
78	54635	HIXTON, WI	38	138	4,374	1.7	\$ 23,175	\$53,930	1%	47.5%	46.6	57.5%	17.6%
79	52159	MONONA, IA	56	136	7,480	2.3	\$ 24,099	\$52,613	1%	49.5%	44.6	60.1%	18.8%
80	55939	HARMONY, MN	48	134	4,226	2.1	\$ 16,928	\$44,703	1%	52.5%	42.5	62.7%	21.6%
81	53913	BARABOO, WI	81	124	49,314	20.5	\$ 19,730	\$47,518	3%	52.5%	41.4	50.0%	22.2%
82	55959	MINNESOTA CITY, MN	32	122	5,594	2.5	\$ 19,431	\$53,907	8%	43.8%	37.2	56.3%	25.0%
83	54651	ONTARIO, WI	36	120	1,768	1.4	\$ 16,774	\$44,658	3%	49.5%	36.7	61.5%	22.5%
84	54754	MERRILLAN, WI	45	116	2,736	1.6	\$ 18,935	\$39,473	4%	47.2%	47.1	54.4%	15.6%
85	55969	ROLLINGSTONE, MN	34	114	2,714	1.1	\$ 24,668	\$65,481	2%	50.8%	42.7	62.6%	28.9%
86	54638	KENDALL, WI	43	110	2,586	1.5	\$ 18,414	\$44,444	1%	51.3%	44.1	56.7%	22.2%
87	55954	MABEL, MN	34	108	2,982	1.4	\$ 20,849	\$48,500	1%	54.0%	50.1	57.8%	19.3%
88	53968	WONEWOC, WI	54	108	5,722	2.3	\$ 19,807	\$47,908	2%	47.9%	45.4	58.0%	18.1%
89	53941	LA VALLE, WI	59	108	8,508	3.1	\$ 21,046	\$56,668	2%	45.4%	41.3	59.6%	21.3%
90	55934	EYOTA, MN	51	98	10,976	3.3	\$ 28,066	\$73,612	2%	49.4%	39.5	64.5%	29.3%
91	55979	UTICA, MN	35	92	2,126	1.1	\$ 19,697	\$63,845	4%	49.9%	29.4	56.6%	29.3%
92	54655	SOLDIERS GROVE, WI	43	88	3,844	1.9	\$ 16,738	\$43,542	2%	49.4%	47.1	54.2%	17.9%
93	55981	WABASHA, MN	51	86	12,370	4.1	\$ 23,237	\$51,094	1%	50.6%	51.9	60.2%	18.1%
94	55922	CANTON, MN	39	84	1,466	0.8	\$ 15,785	\$42,144	3%	48.5%	34.7	59.6%	20.8%
95	55920	BYRON, MN	69	78	30,568	7.6	\$ 28,922	\$84,126	2%	49.3%	35.4	66.3%	28.7%
96	55910	ALTURA, MN	39	78	3,662	1.5	\$ 23,706	\$61,082	8%	45.8%	40.8	66.6%	23.7%
97	53821	PRAIRIE DU CHIEN, WI	58	76	17,472	8.3	\$ 18,213	\$45,104	0%	48.5%	46.5	48.7%	21.9%
98	53573	MUSCODA, WI	62	76	6,638	3.1	\$ 18,888	\$46,749	3%	50.0%	42.7	59.0%	22.9%
99	55962	PETERSON, MN	30	74	2,484	0.7	\$ 24,372	\$58,635	5%	44.9%	46.9	64.4%	22.7%
100	52170	WATERVILLE, IA	45	72	2,866	0.5	\$ 30,344	\$71,564	N.A.	44.3%	50.1	68.4%	20.5%
101	50616	CHARLES CITY, IA	89	72	23,892	10.4	\$ 18,894	\$44,322	4%	51.9%	44.6	56.3%	20.6%
102	55935	FOUNTAIN, MN	44	70	2,886	0.9	\$ 26,813	\$66,499	5%	44.8%	41.9	60.6%	25.1%
103	54622	COCHRANE, WI	37	70	5,148	2.1	\$ 24,121	\$53,334	3%	50.3%	47.4	61.5%	19.7%
104	53934	FRIENDSHIP, WI	72	66	7,640	4.6	\$ 14,605	\$37,281	3%	46.6%	52.9	53.0%	17.1%
105	54631	GAYS MILLS, WI	46	64	3,142	1.8	\$ 19,128	\$45,000	2%	49.0%	49.8	58.7%	17.5%

# TOP ZIPS NEAR LSE

## Demographics Report (Zip Volume Sort); #1-35

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Population (k)	Avg. Income Per Capita	Household Income	%Foreign Born	% Female	Median Age	% Married	% Students
1	55902	ROCHESTER, MN	63	946	201,476	23.4	\$ 34,583	\$84,082	12%	51.5%	39.9	59.4%	24.8%
2	55901	ROCHESTER, MN	64	810	198,352	54.3	\$ 26,584	\$67,057	13%	52.8%	33.8	54.2%	26.8%
3	54601	LA CROSSE, WI	8	35,306	161,930	50.9	\$ 17,987	\$45,873	3%	53.3%	30.3	36.8%	37.0%
4	54701	EAU CLAIRE, WI	62	286	125,854	40.7	\$ 20,291	\$52,053	5%	52.5%	33.4	44.7%	33.4%
5	54650	ONALASKA, WI	3	33,878	118,292	23.9	\$ 23,266	\$57,868	5%	51.0%	41.7	58.9%	25.2%
6	55906	ROCHESTER, MN	59	518	96,482	18.2	\$ 30,517	\$76,192	13%	49.1%	42.7	56.6%	24.2%
7	54729	CHIPPEWA FALLS, WI	74	160	94,420	32.3	\$ 22,093	\$53,337	1%	49.5%	41.1	54.7%	22.1%
8	54703	EAU CLAIRE, WI	67	164	92,928	42.9	\$ 19,583	\$48,158	3%	49.7%	33.0	45.3%	29.2%
9	54449	MARSHFIELD, WI	74	454	92,518	26.0	\$ 23,030	\$52,800	3%	50.5%	42.6	57.0%	22.8%
10	55987	WINONA, MN	20	6,148	91,688	35.1	\$ 18,512	\$48,148	3%	51.8%	32.5	40.6%	33.7%
11	54494	WISCONSIN RAPIDS, WI	82	226	78,258	26.2	\$ 23,474	\$52,366	2%	51.9%	47.7	56.8%	20.6%
12	55912	AUSTIN, MN	87	228	73,530	28.8	\$ 18,911	\$48,249	11%	49.7%	38.4	49.8%	26.4%
13	55904	ROCHESTER, MN	57	508	73,266	26.9	\$ 19,639	\$52,481	12%	49.0%	36.1	49.7%	23.3%
14	54751	MENOMONIE, WI	75	16	52,672	25.9	\$ 17,617	\$48,844	3%	51.0%	29.2	41.2%	40.0%
15	54636	HOLMEN, WI	9	9,770	52,546	14.6	\$ 25,684	\$69,882	2%	48.8%	36.4	63.1%	27.6%
16	55066	RED WING, MN	77	16	50,994	18.4	\$ 22,665	\$53,343	4%	50.5%	44.1	53.4%	22.0%
17	53913	BARABOO, WI	81	124	49,314	20.5	\$ 19,730	\$47,518	3%	52.5%	41.4	50.0%	22.2%
18	54656	SPARTA, WI	24	3,744	43,374	17.6	\$ 22,422	\$54,715	2%	49.9%	41.0	53.7%	21.7%
19	54603	LA CROSSE, WI	2	12,860	41,550	14.0	\$ 18,446	\$40,556	3%	46.2%	37.6	42.5%	24.1%
20	52101	DECORAH, IA	44	1,218	41,506	13.7	\$ 22,604	\$59,611	3%	50.5%	38.6	51.5%	33.4%
21	54660	TOMAH, WI	39	2,610	39,788	16.2	\$ 20,336	\$51,120	2%	49.4%	39.0	52.2%	24.7%
22	53959	REEDSBURG, WI	67	322	37,764	14.0	\$ 21,394	\$55,460	3%	49.8%	38.9	56.7%	23.3%
23	53965	WISCONSIN DELLS, WI	77	172	33,926	9.9	\$ 20,468	\$49,699	6%	49.3%	44.7	50.7%	18.4%
24	55920	BYRON, MN	69	78	30,568	7.6	\$ 28,922	\$84,126	2%	49.3%	35.4	66.3%	28.7%
25	54669	WEST SALEM, WI	9	6,100	29,730	7.8	\$ 27,151	\$71,649	1%	51.4%	41.9	61.9%	23.3%
26	55947	LA CRESCENT, MN	7	6,282	29,342	7.5	\$ 25,011	\$59,080	1%	49.6%	44.8	63.4%	22.5%
27	53818	PLATTEVILLE, WI	87	22	27,734	15.7	\$ 15,891	\$48,259	3%	44.2%	23.3	32.5%	46.2%
28	53581	RICHLAND CENTER, WI	55	564	27,124	10.3	\$ 19,616	\$45,257	2%	49.6%	43.6	56.2%	22.4%
29	55976	STEWARTVILLE, MN	61	140	27,026	7.8	\$ 23,177	\$60,036	1%	52.1%	39.0	59.0%	29.8%
30	54665	VIROQUA, WI	29	1,618	25,474	8.2	\$ 20,032	\$47,671	1%	49.6%	46.9	61.7%	19.3%
31	55009	CANNON FALLS, MN	90	0	25,226	7.7	\$ 27,624	\$68,392	2%	49.4%	45.1	61.3%	21.8%
32	53578	PRAIRIE DU SAC, WI	83	32	24,538	6.3	\$ 24,230	\$60,364	2%	48.0%	41.1	65.4%	23.0%
33	55963	PINE ISLAND, MN	73	22	23,924	5.0	\$ 28,525	\$71,206	2%	51.1%	40.5	56.4%	27.5%
34	50616	CHARLES CITY, IA	89	72	23,892	10.4	\$ 18,894	\$44,322	4%	51.9%	44.6	56.3%	20.6%
35	54615	BLACK RIVER FALLS, WI	34	1,174	23,356	11.0	\$ 19,024	\$50,680	1%	46.7%	42.0	48.3%	21.1%



# TOP ZIPS NEAR LSE

## Demographics Report (Zip Volume Sort); #36-70

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Population (k)	Avg. Income Per Capita	Household Income	%Foreign Born	% Female	Median Age	% Married	% Students
36	53533	DODGEVILLE, WI	82	62	23,082	7.4	\$ 22,012	\$54,121	1%	50.0%	42.8	55.0%	23.8%
37	55041	LAKE CITY, MN	64	40	22,996	7.6	\$ 24,592	\$56,685	2%	52.7%	47.2	61.3%	19.8%
38	54720	ALTOONA, WI	65	32	20,864	7.4	\$ 20,488	\$50,615	4%	50.3%	37.8	53.4%	24.8%
39	53583	SAUK CITY, WI	85	24	20,614	5.9	\$ 23,750	\$61,435	2%	49.3%	42.9	55.7%	20.2%
40	54011	ELLSWORTH, WI	83	0	20,356	6.7	\$ 26,432	\$68,126	1%	48.4%	41.0	61.4%	24.0%
41	55944	KASSON, MN	73	32	20,294	7.2	\$ 26,252	\$70,073	2%	50.6%	35.2	60.5%	27.3%
42	54457	NEKOOSA, WI	71	272	20,060	8.4	\$ 19,965	\$47,107	3%	48.4%	48.0	53.5%	18.6%
43	53948	MAUSTON, WI	61	294	19,538	8.2	\$ 17,747	\$45,537	2%	50.1%	44.7	51.0%	19.2%
44	55960	ORONOCO, MN	66	38	19,468	3.3	\$ 36,557	\$93,749	4%	49.2%	44.6	70.2%	23.2%
45	55923	CHATFIELD, MN	46	336	17,728	4.6	\$ 27,072	\$68,820	1%	50.9%	41.5	61.6%	25.2%
46	53821	PRAIRIE DU CHIEN, WI	58	76	17,472	8.3	\$ 18,213	\$45,104	0%	48.5%	46.5	48.7%	21.9%
47	54755	MONDOVI, WI	53	32	17,306	7.3	\$ 21,149	\$52,231	2%	49.4%	42.0	59.8%	24.7%
48	54724	BLOOMER, WI	85	0	15,858	7.3	\$ 21,122	\$52,579	1%	50.8%	39.4	58.3%	23.1%
49	54484	STRATFORD, WI	86	40	15,748	5.0	\$ 23,007	\$59,006	1%	47.9%	39.8	60.9%	25.8%
50	52172	WAUKON, IA	44	492	15,296	5.8	\$ 20,931	\$46,305	1%	50.5%	45.9	61.5%	19.1%
51	52136	CRESCO, IA	55	428	14,846	5.9	\$ 20,558	\$50,280	0%	51.3%	43.5	58.1%	22.3%
52	54495	WISCONSIN RAPIDS, WI	73	54	14,816	7.9	\$ 15,728	\$35,963	1%	50.1%	39.9	49.9%	23.4%
53	54456	NEILLSVILLE, WI	55	430	14,722	5.9	\$ 19,477	\$45,604	2%	50.7%	45.7	59.0%	18.2%
54	53813	LANCASTER, WI	76	18	14,700	5.9	\$ 20,024	\$49,797	1%	52.1%	43.0	53.8%	23.1%
55	55964	PLAINVIEW, MN	49	152	14,684	4.5	\$ 25,087	\$62,802	1%	51.0%	36.3	58.0%	25.5%
56	54739	ELK MOUND, WI	71	0	14,432	5.1	\$ 23,035	\$67,630	3%	47.9%	36.3	61.3%	27.0%
57	53560	MAZOMANIE, WI	90	10	14,080	3.7	\$ 26,262	\$64,052	1%	51.1%	41.5	62.0%	22.6%
58	55972	SAINT CHARLES, MN	40	378	13,946	5.1	\$ 20,968	\$65,713	6%	50.5%	32.4	53.1%	28.1%
59	55975	SPRING VALLEY, MN	57	162	13,564	4.3	\$ 23,051	\$54,620	1%	49.4%	42.3	56.8%	22.5%
60	50461	OSAGE, IA	88	12	13,246	5.7	\$ 22,440	\$53,637	0%	48.3%	45.7	59.6%	21.6%
61	50659	NEW HAMPTON, IA	76	48	13,148	5.4	\$ 19,873	\$46,108	3%	49.2%	43.6	57.1%	24.5%
62	55992	ZUMBROTA, MN	77	0	12,896	5.0	\$ 23,369	\$57,138	2%	51.3%	42.6	62.4%	25.6%
63	53588	SPRING GREEN, WI	75	30	12,666	3.9	\$ 24,905	\$57,788	2%	48.8%	47.7	56.0%	21.1%
64	50662	OELWEIN, IA	89	30	12,574	6.9	\$ 17,472	\$40,876	1%	50.8%	44.5	49.7%	22.6%
65	54630	GALESVILLE, WI	18	1,138	12,540	3.9	\$ 22,705	\$53,916	2%	51.1%	43.2	54.9%	18.8%
66	54667	WESTBY, WI	25	1,020	12,408	4.8	\$ 20,646	\$53,731	1%	49.7%	40.4	57.5%	22.0%
67	55981	WABASHA, MN	51	86	12,370	4.1	\$ 23,237	\$51,094	1%	50.6%	51.9	60.2%	18.1%
68	55921	CALEDONIA, MN	20	1,226	12,362	4.8	\$ 23,190	\$55,854	1%	48.9%	45.0	55.9%	23.5%
69	54730	COLFAX, WI	82	0	12,092	4.9	\$ 23,229	\$59,317	2%	47.7%	41.0	58.2%	22.9%
70	54612	ARCADIA, WI	28	488	12,058	5.1	\$ 18,743	\$51,990	12%	46.7%	35.2	54.8%	25.8%

# TOP ZIPS NEAR LSE

## Demographics Report (Zip Volume Sort); #71-105

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Population (k)	Avg. Income Per Capita	Household Income	%Foreign Born	% Female	Median Age	% Married	% Students
71	55955	MANTORVILLE, MN	75	0	11,852	2.7	\$ 33,227	\$95,418	1%	48.9%	42.9	66.2%	28.5%
72	53805	BOSCOBEL, WI	58	34	11,818	5.2	\$ 16,371	\$40,768	1%	45.7%	41.0	51.8%	19.6%
73	53952	OXFORD, WI	83	30	11,300	3.3	\$ 19,448	\$48,710	1%	49.9%	51.7	55.7%	16.9%
74	54661	TREMPEALEAU, WI	16	1,100	11,274	3.6	\$ 26,082	\$60,729	0%	50.2%	41.5	62.4%	22.7%
75	50674	SUMNER, IA	84	32	11,156	3.7	\$ 26,149	\$62,902	2%	56.1%	44.2	59.7%	21.8%
76	55927	DODGE CENTER, MN	81	0	11,090	4.2	\$ 22,227	\$60,955	3%	51.3%	37.0	58.2%	27.7%
77	54742	FALL CREEK, WI	61	16	11,048	4.5	\$ 22,283	\$57,441	1%	48.6%	43.1	62.9%	25.7%
78	55934	EYOTA, MN	51	98	10,976	3.3	\$ 28,066	\$73,612	2%	49.4%	39.5	64.5%	29.3%
79	54727	CADOTT, WI	74	2	10,646	5.1	\$ 21,120	\$54,333	1%	47.5%	41.3	60.4%	24.0%
80	54758	OSSEO, WI	47	44	10,488	4.3	\$ 21,846	\$52,549	2%	49.7%	44.6	58.6%	22.3%
81	53950	NEW LISBON, WI	56	220	10,102	5.6	\$ 17,379	\$51,605	2%	39.0%	45.3	43.9%	20.7%
82	54767	SPRING VALLEY, WI	82	0	9,660	3.5	\$ 24,377	\$65,468	1%	48.5%	37.9	59.8%	26.4%
83	55027	GOODHUE, MN	76	0	9,532	3.0	\$ 27,337	\$74,721	5%	48.5%	35.2	65.2%	26.4%
84	55943	HOUSTON, MN	18	874	9,334	3.1	\$ 24,478	\$58,671	1%	50.8%	44.8	60.9%	21.8%
85	54738	ELEVA, WI	50	16	9,264	3.2	\$ 22,837	\$61,102	2%	50.9%	42.2	61.5%	25.7%
86	55940	HAYFIELD, MN	77	0	9,244	2.6	\$ 25,635	\$68,750	1%	51.6%	40.5	58.3%	26.2%
87	55946	KENYON, MN	89	0	9,198	3.3	\$ 25,958	\$64,166	5%	47.8%	44.2	61.0%	23.8%
88	55971	RUSHFORD, MN	25	440	9,152	3.3	\$ 21,479	\$56,720	1%	47.4%	41.3	63.0%	25.7%
89	54614	BANGOR, WI	15	1,346	9,118	2.9	\$ 22,131	\$55,766	0%	50.6%	39.9	62.7%	23.3%
90	55089	WELCH, MN	87	0	9,114	1.9	\$ 32,592	\$85,961	1%	44.4%	46.1	57.1%	20.5%
91	53561	MERRIMAC, WI	88	4	8,912	1.7	\$ 31,316	\$71,394	2%	51.1%	53.1	63.5%	12.0%
92	54443	JUNCTION CITY, WI	90	6	8,576	2.2	\$ 22,336	\$56,436	3%	48.9%	43.7	64.9%	21.7%
93	53809	FENNIMORE, WI	69	14	8,572	4.2	\$ 18,717	\$49,873	2%	47.4%	34.1	54.9%	25.4%
94	53941	LA VALLE, WI	59	108	8,508	3.1	\$ 21,046	\$56,668	2%	45.4%	41.3	59.6%	21.3%
95	54479	SPENCER, WI	76	20	8,424	4.2	\$ 19,294	\$52,643	1%	49.0%	37.4	57.5%	25.8%
96	52162	POSTVILLE, IA	55	170	8,408	3.4	\$ 15,421	\$41,110	21%	51.9%	33.8	60.9%	26.8%
97	54405	ABBOTSFORD, WI	89	6	8,386	3.0	\$ 15,788	\$42,036	12%	49.7%	40.3	53.7%	26.2%
98	54736	DURAND, WI	59	0	8,262	4.1	\$ 20,688	\$52,703	3%	48.3%	43.1	58.5%	19.8%
99	54768	STANLEY, WI	76	2	8,216	6.2	\$ 11,708	\$41,483	2%	37.8%	38.1	44.3%	21.4%
100	55932	ELGIN, MN	55	36	8,164	2.1	\$ 26,989	\$71,071	1%	48.3%	34.9	64.4%	27.2%
101	52175	WEST UNION, IA	67	44	8,058	3.6	\$ 20,985	\$47,939	1%	52.0%	42.4	55.2%	19.3%
102	54634	HILLSBORO, WI	46	278	7,880	4.5	\$ 16,672	\$46,509	1%	50.0%	37.7	57.5%	22.4%
103	50658	NASHUA, IA	90	4	7,646	2.4	\$ 21,684	\$52,894	0%	50.4%	41.5	67.1%	23.4%
104	53934	FRIENDSHIP, WI	72	66	7,640	4.6	\$ 14,605	\$37,281	3%	46.6%	52.9	53.0%	17.1%
105	53964	WESTFIELD, WI	87	20	7,596	3.6	\$ 19,046	\$50,245	3%	50.7%	42.8	53.8%	24.0%

# ZIPS NEAREST LSE

## Demographics Report (Distance Sort); #1-35

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Population (k)	Avg. Income Per Capita	Household Income	%Foreign Born	% Female	Median Age	% Married	% Students
1	54603	LA CROSSE, WI	2	12,860	41,550	14.0	\$ 18,446	\$40,556	3%	46.2%	37.6	42.5%	24.1%
2	54650	ONALASKA, WI	3	33,878	118,292	23.9	\$ 23,266	\$57,868	5%	51.0%	41.7	58.9%	25.2%
3	55947	LA CRESCENT, MN	7	6,282	29,342	7.5	\$ 25,011	\$59,080	1%	49.6%	44.8	63.4%	22.5%
4	54601	LA CROSSE, WI	8	35,306	161,930	50.9	\$ 17,987	\$45,873	3%	53.3%	30.3	36.8%	37.0%
5	54636	HOLMEN, WI	9	9,770	52,546	14.6	\$ 25,684	\$69,882	2%	48.8%	36.4	63.1%	27.6%
6	54669	WEST SALEM, WI	9	6,100	29,730	7.8	\$ 27,151	\$71,649	1%	51.4%	41.9	61.9%	23.3%
7	55925	DAKOTA, MN	10	618	3,728	1.2	\$ 22,635	\$61,978	N.A.	48.1%	37.0	65.7%	27.1%
8	55941	HOKAH, MN	12	448	2,654	0.9	\$ 22,676	\$54,028	0%	48.8%	46.0	62.7%	21.4%
9	54644	MINDORO, WI	14	476	3,150	1.6	\$ 19,764	\$56,407	1%	51.6%	35.7	62.3%	30.2%
10	54658	STODDARD, WI	14	1,178	7,420	2.5	\$ 23,013	\$52,857	1%	49.3%	47.0	61.1%	20.9%
11	54614	BANGOR, WI	15	1,346	9,118	2.9	\$ 22,131	\$55,766	0%	50.6%	39.9	62.7%	23.3%
12	54623	COON VALLEY, WI	16	1,052	7,514	1.9	\$ 25,343	\$64,035	0%	50.9%	45.7	65.1%	24.4%
13	54661	TREMPEALEAU, WI	16	1,100	11,274	3.6	\$ 26,082	\$60,729	0%	50.2%	41.5	62.4%	22.7%
14	54621	CHASEBURG, WI	18	546	4,376	1.3	\$ 23,430	\$60,782	1%	49.2%	44.0	67.8%	24.2%
15	54630	GALESVILLE, WI	18	1,138	12,540	3.9	\$ 22,705	\$53,916	2%	51.1%	43.2	54.9%	18.8%
16	54653	ROCKLAND, WI	18	206	1,704	0.9	\$ 20,013	\$58,376	0%	53.8%	33.0	51.0%	27.3%
17	55919	BROWNSVILLE, MN	18	382	3,142	1.1	\$ 24,635	\$56,985	1%	50.0%	48.2	54.2%	19.7%
18	55943	HOUSTON, MN	18	874	9,334	3.1	\$ 24,478	\$58,671	1%	50.8%	44.8	60.9%	21.8%
19	54627	ETTRICK, WI	20	478	5,416	1.8	\$ 25,542	\$59,554	1%	47.1%	46.3	54.9%	20.6%
20	55921	CALEDONIA, MN	20	1,226	12,362	4.8	\$ 23,190	\$55,854	1%	48.9%	45.0	55.9%	23.5%
21	55987	WINONA, MN	20	6,148	91,688	35.1	\$ 18,512	\$48,148	3%	51.8%	32.5	40.6%	33.7%
22	54625	DODGE, WI	22	6	392	0.3	\$ 16,211	\$34,168	1%	50.0%	41.7	43.3%	23.4%
23	54632	GENOA, WI	22	310	3,118	1.0	\$ 24,051	\$57,678	1%	49.5%	50.9	67.6%	18.8%
24	54642	MELROSE, WI	22	492	5,618	2.0	\$ 19,873	\$51,428	2%	46.9%	37.9	61.2%	24.9%
25	54656	SPARTA, WI	24	3,744	43,374	17.6	\$ 22,422	\$54,715	2%	49.9%	41.0	53.7%	21.7%
26	54619	CASHTON, WI	25	532	6,526	3.9	\$ 17,380	\$55,096	2%	49.4%	31.0	57.9%	25.3%
27	54667	WESTBY, WI	25	1,020	12,408	4.8	\$ 20,646	\$53,731	1%	49.7%	40.4	57.5%	22.0%
28	55971	RUSHFORD, MN	25	440	9,152	3.3	\$ 21,479	\$56,720	1%	47.4%	41.3	63.0%	25.7%
29	55931	EITZEN, MN	26	46	720	0.3	\$ 21,031	\$43,750	3%	51.3%	41.1	51.3%	19.6%
30	54612	ARCADIA, WI	28	488	12,058	5.1	\$ 18,743	\$51,990	12%	46.7%	35.2	54.8%	25.8%
31	54629	FOUNTAIN CITY, WI	28	232	6,682	2.5	\$ 24,340	\$56,249	0%	48.2%	44.9	62.5%	23.3%
32	52160	NEW ALBIN, IA	29	288	4,390	1.2	\$ 20,314	\$50,659	N.A.	46.6%	39.2	55.1%	32.0%
33	54616	BLAIR, WI	29	308	6,290	2.7	\$ 18,866	\$49,814	1%	50.1%	38.5	55.6%	20.8%
34	54665	VIROQUA, WI	29	1,618	25,474	8.2	\$ 20,032	\$47,671	1%	49.6%	46.9	61.7%	19.3%
35	55974	SPRING GROVE, MN	29	306	5,898	1.9	\$ 19,840	\$45,221	1%	51.2%	48.4	58.1%	18.4%

# ZIPS NEAREST LSE

## Demographics Report (Distance Sort); #36-70

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Population (k)	Avg. Income Per Capita	Household Income	%Foreign Born	% Female	Median Age	% Married	% Students
36	54624	DE SOTO, WI	30	186	3,242	1.5	\$ 22,343	\$49,821	1%	48.3%	50.3	57.4%	19.3%
37	54648	NORWALK, WI	30	376	3,346	1.6	\$ 16,273	\$47,132	9%	49.6%	35.8	52.8%	28.8%
38	54659	TAYLOR, WI	30	164	3,284	1.4	\$ 20,222	\$52,501	0%	44.3%	34.0	55.3%	19.1%
39	55952	LEWISTON, MN	30	198	7,314	2.4	\$ 21,759	\$60,140	1%	49.0%	40.9	59.9%	26.9%
40	55962	PETERSON, MN	30	74	2,484	0.7	\$ 24,372	\$58,635	5%	44.9%	46.9	64.4%	22.7%
41	55959	MINNESOTA CITY, MN	32	122	5,594	2.5	\$ 19,431	\$53,907	8%	43.8%	37.2	56.3%	25.0%
42	52140	DORCHESTER, IA	33	52	1,338	0.6	\$ 19,129	\$42,357	N.A.	51.6%	46.3	49.9%	18.6%
43	54615	BLACK RIVER FALLS, WI	34	1,174	23,356	11.0	\$ 19,024	\$50,680	1%	46.7%	42.0	48.3%	21.1%
44	55954	MABEL, MN	34	108	2,982	1.4	\$ 20,849	\$48,500	1%	54.0%	50.1	57.8%	19.3%
45	55969	ROLLINGSTONE, MN	34	114	2,714	1.1	\$ 24,668	\$65,481	2%	50.8%	42.7	62.6%	28.9%
46	54773	WHITEHALL, WI	35	50	6,892	3.4	\$ 18,748	\$48,227	1%	51.1%	42.8	54.1%	21.3%
47	55949	LANESBORO, MN	35	318	5,070	1.8	\$ 23,329	\$54,064	1%	49.4%	49.0	66.2%	21.9%
48	55979	UTICA, MN	35	92	2,126	1.1	\$ 19,697	\$63,845	4%	49.9%	29.4	56.6%	29.3%
49	54639	LA FARGE, WI	36	362	5,038	2.8	\$ 15,833	\$44,999	1%	49.9%	37.6	60.2%	23.0%
50	54651	ONTARIO, WI	36	120	1,768	1.4	\$ 16,774	\$44,658	3%	49.5%	36.7	61.5%	22.5%
51	52151	LANSING, IA	37	186	4,446	1.8	\$ 22,312	\$48,750	1%	48.7%	52.1	68.8%	17.9%
52	54622	COCHRANE, WI	37	70	5,148	2.1	\$ 24,121	\$53,334	3%	50.3%	47.4	61.5%	19.7%
53	54628	FERRYVILLE, WI	37	62	1,840	1.0	\$ 20,002	\$45,881	2%	47.0%	54.0	60.6%	13.5%
54	54652	READSTOWN, WI	37	38	1,334	0.9	\$ 15,269	\$38,213	1%	50.8%	42.1	43.1%	23.0%
55	54635	HIXTON, WI	38	138	4,374	1.7	\$ 23,175	\$53,930	1%	47.5%	46.6	57.5%	17.6%
56	54747	INDEPENDENCE, WI	38	28	5,800	2.9	\$ 19,223	\$50,626	10%	49.1%	36.3	51.0%	23.8%
57	54760	PIGEON FALLS, WI	38	0	348	0.2	\$ 15,564	\$38,751	N.A.	53.3%	53.9	55.2%	15.2%
58	54660	TOMAH, WI	39	2,610	39,788	16.2	\$ 20,336	\$51,120	2%	49.4%	39.0	52.2%	24.7%
59	54670	WILTON, WI	39	212	3,584	2.0	\$ 15,376	\$55,059	1%	49.8%	25.9	56.4%	27.2%
60	55910	ALTURA, MN	39	78	3,662	1.5	\$ 23,706	\$61,082	8%	45.8%	40.8	66.6%	23.7%
61	55922	CANTON, MN	39	84	1,466	0.8	\$ 15,785	\$42,144	3%	48.5%	34.7	59.6%	20.8%
62	55972	SAINT CHARLES, MN	40	378	13,946	5.1	\$ 20,968	\$65,713	6%	50.5%	32.4	53.1%	28.1%
63	54664	VIOLA, WI	41	154	3,206	1.6	\$ 16,891	\$43,360	1%	53.9%	46.2	53.8%	25.5%
64	54611	ALMA CENTER, WI	42	8	2,742	1.3	\$ 17,916	\$48,126	3%	48.8%	39.7	58.4%	24.1%
65	54645	MOUNT STERLING, WI	42	0	20	0.1	N.A.	N.A.	N.A.	50.0%	46.2	42.6%	24.2%
66	54638	KENDALL, WI	43	110	2,586	1.5	\$ 18,414	\$44,444	1%	51.3%	44.1	56.7%	22.2%
67	54655	SOLDIERS GROVE, WI	43	88	3,844	1.9	\$ 16,738	\$43,542	2%	49.4%	47.1	54.2%	17.9%
68	52101	DECORAH, IA	44	1,218	41,506	13.7	\$ 22,604	\$59,611	3%	50.5%	38.6	51.5%	33.4%
69	52172	WAUKON, IA	44	492	15,296	5.8	\$ 20,931	\$46,305	1%	50.5%	45.9	61.5%	19.1%
70	54610	ALMA, WI	44	0	4,280	1.6	\$ 24,370	\$52,500	1%	49.0%	53.1	62.2%	14.5%



# ZIPS NEAREST LSE

## Demographics Report (Distance Sort); #36-70

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Population (k)	Avg. Income Per Capita	Household Income	%Foreign Born	% Female	Median Age	% Married	% Students
71	55929	DOVER, MN	44	60	4,078	1.3	\$ 26,380	\$74,190	1%	48.4%	35.4	68.4%	27.4%
72	55935	FOUNTAIN, MN	44	70	2,886	0.9	\$ 26,813	\$66,499	5%	44.8%	41.9	60.6%	25.1%
73	52170	WATERVILLE, IA	45	72	2,866	0.5	\$ 30,344	\$71,564	N.A.	44.3%	50.1	68.4%	20.5%
74	54654	SENECA, WI	45	0	58	0.1	\$ 14,125	\$27,956	N.A.	51.6%	33.8	34.6%	15.8%
75	54666	WARRENS, WI	45	342	6,796	2.6	\$ 23,107	\$55,952	1%	46.3%	44.3	61.5%	21.4%
76	54754	MERRILLAN, WI	45	116	2,736	1.6	\$ 18,935	\$39,473	4%	47.2%	47.1	54.4%	15.6%
77	54631	GAYS MILLS, WI	46	64	3,142	1.8	\$ 19,128	\$45,000	2%	49.0%	49.8	58.7%	17.5%
78	54634	HILLSBORO, WI	46	278	7,880	4.5	\$ 16,672	\$46,509	1%	50.0%	37.7	57.5%	22.4%
79	55923	CHATFIELD, MN	46	336	17,728	4.6	\$ 27,072	\$68,820	1%	50.9%	41.5	61.6%	25.2%
80	54626	EASTMAN, WI	47	56	2,760	1.3	\$ 19,206	\$51,102	1%	45.6%	39.4	57.3%	20.5%
81	54758	OSSEO, WI	47	44	10,488	4.3	\$ 21,846	\$52,549	2%	49.7%	44.6	58.6%	22.3%
82	54770	STRUM, WI	47	0	4,450	2.2	\$ 23,162	\$60,500	2%	48.2%	43.0	60.4%	22.2%
83	55965	PRESTON, MN	47	170	6,142	2.5	\$ 21,645	\$51,499	1%	49.5%	43.8	65.2%	21.5%
84	55939	HARMONY, MN	48	134	4,226	2.1	\$ 16,928	\$44,703	1%	52.5%	42.5	62.7%	21.6%
85	55945	KELLOGG, MN	48	26	3,748	1.2	\$ 28,377	\$64,582	1%	44.9%	49.5	64.4%	21.2%
86	52146	HARPERS FERRY, IA	49	50	2,506	1.0	\$ 24,144	\$48,437	1%	42.5%	59.9	67.6%	9.6%
87	53929	ELROY, WI	49	166	5,722	2.8	\$ 18,872	\$49,918	1%	49.0%	42.2	54.6%	22.4%
88	54618	CAMP DOUGLAS, WI	49	148	4,502	2.2	\$ 19,623	\$54,484	1%	47.6%	41.3	54.0%	23.5%
89	54637	HUSTLER, WI	49	0	150	0.2	\$ 15,856	\$34,999	4%	50.3%	44.6	42.1%	18.2%
90	55964	PLAINVIEW, MN	49	152	14,684	4.5	\$ 25,087	\$62,802	1%	51.0%	36.3	58.0%	25.5%
91	54738	ELEVA, WI	50	16	9,264	3.2	\$ 22,837	\$61,102	2%	50.9%	42.2	61.5%	25.7%
92	54746	HUMBIRD, WI	50	0	1,300	0.8	\$ 22,428	\$57,083	3%	50.9%	38.7	48.1%	25.9%
93	54657	STEUBEN, WI	51	2	676	0.4	\$ 15,833	\$41,249	1%	47.7%	45.7	65.7%	22.5%
94	55934	EYOTA, MN	51	98	10,976	3.3	\$ 28,066	\$73,612	2%	49.4%	39.5	64.5%	29.3%
95	55981	WABASHA, MN	51	86	12,370	4.1	\$ 23,237	\$51,094	1%	50.6%	51.9	60.2%	18.1%
96	55990	WYKOFF, MN	51	22	2,166	0.8	\$ 22,732	\$52,847	1%	49.9%	44.2	60.1%	20.7%
97	54741	FAIRCHILD, WI	53	0	2,016	1.8	\$ 14,347	\$38,948	1%	48.8%	35.0	50.1%	20.4%
98	54755	MONDOVI, WI	53	32	17,306	7.3	\$ 21,149	\$52,231	2%	49.4%	42.0	59.8%	24.7%
99	54756	NELSON, WI	53	0	2,586	0.9	\$ 20,827	\$45,417	3%	48.0%	48.1	64.0%	17.4%
100	52165	RIDGEWAY, IA	54	38	1,380	0.8	\$ 24,758	\$53,571	1%	44.5%	46.0	61.0%	20.3%
101	53968	WONEWOC, WI	54	108	5,722	2.3	\$ 19,807	\$47,908	2%	47.9%	45.4	58.0%	18.1%
102	52136	CRESCO, IA	55	428	14,846	5.9	\$ 20,558	\$50,280	0%	51.3%	43.5	58.1%	22.3%
103	52162	POSTVILLE, IA	55	170	8,408	3.4	\$ 15,421	\$41,110	21%	51.9%	33.8	60.9%	26.8%
104	53518	BLUE RIVER, WI	55	40	2,448	1.3	\$ 20,311	\$46,666	0%	46.8%	46.8	56.7%	22.4%
105	53581	RICHLAND CENTER, WI	55	564	27,124	10.3	\$ 19,616	\$45,257	2%	49.6%	43.6	56.2%	22.4%

# TOP ZIPS USING LSE

## Education Report (LSE Volume Sort); #1-35

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	College Students	HS Grad or GED	Some College	4 Yr Degree	Grad School	Only English	Speaks Spanish	Speaks Other
1	54601	LA CROSSE, WI	8	35,306	161,930	24.6%	94.3%	72.1%	38.5%	15.4%	92.8%	2.9%	4.3%
2	54650	ONALASKA, WI	3	33,878	118,292	4.9%	95.5%	70.9%	34.8%	14.6%	91.6%	0.8%	7.6%
3	54603	LA CROSSE, WI	2	12,860	41,550	8.4%	91.3%	59.9%	21.0%	6.2%	88.2%	3.6%	8.3%
4	54636	HOLMEN, WI	9	9,770	52,546	4.2%	96.5%	67.2%	28.2%	9.2%	96.8%	0.8%	2.3%
5	55947	LA CRESCENT, MN	7	6,282	29,342	4.9%	94.9%	69.1%	30.1%	9.4%	98.8%	0.3%	0.9%
6	55987	WINONA, MN	20	6,148	91,688	22.4%	92.4%	64.5%	32.5%	12.2%	94.8%	1.7%	3.5%
7	54669	WEST SALEM, WI	9	6,100	29,730	3.6%	96.6%	66.1%	32.8%	11.7%	97.2%	2.3%	0.6%
8	54656	SPARTA, WI	24	3,744	43,374	4.5%	90.5%	52.8%	19.7%	5.9%	94.9%	3.1%	2.0%
9	54660	TOMAH, WI	39	2,610	39,788	4.4%	92.4%	54.7%	19.5%	4.8%	94.2%	2.6%	3.3%
10	54665	VIROQUA, WI	29	1,618	25,474	2.7%	89.4%	49.5%	23.2%	8.4%	92.1%	0.8%	7.1%
11	54614	BANGOR, WI	15	1,346	9,118	4.1%	90.7%	52.7%	17.3%	5.0%	93.7%	1.2%	5.2%
12	55921	CALEDONIA, MN	20	1,226	12,362	3.9%	93.1%	52.4%	15.8%	3.8%	97.2%	0.7%	2.1%
13	52101	DECORAH, IA	44	1,218	41,506	19.1%	95.4%	64.7%	34.0%	14.0%	95.9%	2.1%	2.0%
14	54658	STODDARD, WI	14	1,178	7,420	3.2%	94.6%	61.2%	24.1%	5.9%	96.1%	0.9%	3.0%
15	54615	BLACK RIVER FALLS, WI	34	1,174	23,356	3.1%	88.8%	47.2%	13.9%	5.6%	93.1%	1.4%	5.5%
16	54630	GALESVILLE, WI	18	1,138	12,540	3.1%	91.8%	56.6%	23.4%	6.4%	98.1%	0.5%	1.4%
17	54661	TREMPEALEAU, WI	16	1,100	11,274	3.9%	94.8%	62.0%	26.3%	7.5%	98.9%	0.5%	0.6%
18	54623	COON VALLEY, WI	16	1,052	7,514	2.3%	96.2%	59.2%	28.7%	11.1%	97.3%	1.1%	1.5%
19	54667	WESTBY, WI	25	1,020	12,408	4.3%	90.8%	55.4%	23.6%	7.0%	91.2%	0.6%	8.3%
20	55902	ROCHESTER, MN	63	946	201,476	5.5%	96.7%	83.9%	57.4%	31.7%	86.5%	3.8%	9.7%
21	55943	HOUSTON, MN	18	874	9,334	3.6%	92.5%	56.6%	23.5%	6.7%	98.9%	0.4%	0.8%
22	55901	ROCHESTER, MN	64	810	198,352	8.1%	95.0%	77.5%	47.8%	20.1%	84.8%	2.2%	13.0%
23	55925	DAKOTA, MN	10	618	3,728	7.7%	91.1%	57.8%	19.2%	3.0%	97.2%	0.1%	2.7%
24	53581	RICHLAND CENTER, WI	55	564	27,124	5.1%	90.7%	52.1%	20.5%	7.6%	96.5%	1.4%	2.1%
25	54621	CHASEBURG, WI	18	546	4,376	2.8%	92.0%	58.4%	19.9%	6.4%	87.2%	0.5%	12.3%
26	54619	CASHTON, WI	25	532	6,526	2.5%	78.6%	38.8%	12.8%	3.3%	70.0%	3.4%	26.6%
27	55906	ROCHESTER, MN	59	518	96,482	5.9%	94.5%	77.2%	47.2%	18.8%	86.8%	3.2%	10.0%
28	55904	ROCHESTER, MN	57	508	73,266	5.0%	89.2%	59.0%	23.3%	7.5%	81.6%	6.9%	11.6%
29	54642	MELROSE, WI	22	492	5,618	4.0%	91.3%	48.9%	17.1%	5.0%	94.3%	2.4%	3.3%
30	52172	WAUKON, IA	44	492	15,296	3.7%	87.2%	47.6%	18.5%	5.0%	95.3%	0.4%	4.3%
31	54612	ARCADIA, WI	28	488	12,058	2.4%	85.7%	42.0%	17.9%	5.4%	80.3%	18.3%	1.4%
32	54627	ETTRICK, WI	20	478	5,416	2.2%	90.7%	51.3%	19.0%	6.5%	98.9%	0.2%	0.9%
33	54644	MINDORO, WI	14	476	3,150	2.5%	91.6%	55.6%	19.5%	6.4%	97.2%	1.1%	1.7%
34	54449	MARSHFIELD, WI	74	454	92,518	4.9%	91.8%	57.6%	28.7%	12.2%	94.9%	1.7%	3.4%
35	55941	HOKAH, MN	12	448	2,654	2.3%	95.9%	59.5%	21.7%	7.0%	99.0%	0.6%	0.5%

# TOP ZIPS USING LSE

## Education Report (LSE Volume Sort); #36-70

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	College Students	HS Grad or GED	Some College	4 Yr Degree	Grad School	Only English	Speaks Spanish	Speaks Other
36	55971	RUSHFORD, MN	25	440	9,152	4.0%	92.3%	57.1%	18.9%	5.8%	98.1%	1.5%	0.4%
37	54456	NEILLSVILLE, WI	55	430	14,722	2.9%	88.8%	44.0%	13.7%	3.8%	95.4%	1.5%	3.1%
38	52136	CRESCO, IA	55	428	14,846	2.8%	91.9%	48.4%	15.3%	5.7%	95.8%	1.1%	3.1%
39	55919	BROWNSVILLE, MN	18	382	3,142	3.2%	96.8%	55.5%	16.4%	3.5%	97.2%	0.5%	2.3%
40	55972	SAINT CHARLES, MN	40	378	13,946	5.5%	93.5%	65.4%	24.8%	8.0%	84.3%	4.4%	11.3%
41	54648	NORWALK, WI	30	376	3,346	4.5%	79.8%	41.3%	10.5%	3.2%	79.3%	16.1%	4.6%
42	54639	LA FARGE, WI	36	362	5,038	2.0%	83.4%	44.5%	20.2%	8.9%	85.4%	0.4%	14.2%
43	54666	WARRENS, WI	45	342	6,796	3.4%	89.8%	46.3%	15.5%	4.7%	96.0%	2.0%	2.0%
44	55923	CHATFIELD, MN	46	336	17,728	5.1%	93.2%	62.7%	27.9%	8.5%	95.4%	2.5%	2.1%
45	53959	REEDSBURG, WI	67	322	37,764	4.1%	91.2%	52.8%	19.9%	6.8%	94.9%	3.4%	1.8%
46	55949	LANESBORO, MN	35	318	5,070	4.2%	92.5%	63.9%	27.4%	9.0%	94.7%	1.0%	4.4%
47	54632	GENOA, WI	22	310	3,118	3.1%	91.1%	54.0%	21.1%	8.2%	96.6%	0.3%	3.1%
48	54616	BLAIR, WI	29	308	6,290	4.2%	83.9%	43.9%	13.2%	2.9%	88.8%	1.3%	9.9%
49	55974	SPRING GROVE, MN	29	306	5,898	2.1%	90.3%	52.5%	17.4%	4.5%	96.9%	0.4%	2.7%
50	53948	MAUSTON, WI	61	294	19,538	3.9%	85.0%	43.2%	14.0%	3.6%	96.8%	1.7%	1.5%
51	52160	NEW ALBIN, IA	29	288	4,390	3.1%	94.4%	51.5%	15.5%	1.2%	99.7%	0.2%	0.2%
52	54701	EAU CLAIRE, WI	62	286	125,854	17.9%	95.2%	71.9%	38.6%	15.1%	92.4%	2.5%	5.1%
53	54634	HILLSBORO, WI	46	278	7,880	2.3%	85.2%	41.8%	16.0%	5.2%	82.9%	0.7%	16.4%
54	54457	NEKOOSA, WI	71	272	20,060	2.4%	92.1%	47.3%	15.0%	5.1%	95.2%	3.3%	1.5%
55	54629	FOUNTAIN CITY, WI	28	232	6,682	6.8%	94.0%	53.4%	22.7%	8.1%	98.8%	0.5%	0.8%
56	55912	AUSTIN, MN	87	228	73,530	5.4%	84.9%	56.0%	21.2%	7.3%	83.3%	12.1%	4.7%
57	54494	WISCONSIN RAPIDS, WI	82	226	78,258	4.2%	94.0%	56.4%	19.7%	6.5%	95.0%	1.0%	4.0%
58	53950	NEW LISBON, WI	56	220	10,102	3.6%	86.5%	47.7%	12.4%	3.8%	95.4%	2.6%	2.0%
59	54670	WILTON, WI	39	212	3,584	3.1%	78.9%	40.0%	10.2%	3.2%	65.4%	4.1%	30.5%
60	54653	ROCKLAND, WI	18	206	1,704	4.3%	92.0%	52.0%	11.2%	2.5%	87.2%	5.9%	6.8%
61	55952	LEWISTON, MN	30	198	7,314	2.8%	91.4%	60.9%	21.8%	5.1%	98.3%	0.8%	0.9%
62	54466	PITTSVILLE, WI	58	192	7,212	3.2%	88.2%	44.9%	17.1%	5.1%	98.1%	1.1%	0.8%
63	54624	DE SOTO, WI	30	186	3,242	3.2%	91.1%	52.1%	16.1%	5.7%	98.7%	0.5%	0.8%
64	52151	LANSING, IA	37	186	4,446	3.3%	96.5%	51.3%	18.8%	6.4%	97.7%	1.9%	0.4%
65	53965	WISCONSIN DELLS, WI	77	172	33,926	4.6%	90.1%	53.1%	19.1%	6.9%	91.0%	4.2%	4.8%
66	55965	PRESTON, MN	47	170	6,142	3.6%	93.7%	60.3%	25.8%	7.1%	97.6%	0.2%	2.2%
67	52162	POSTVILLE, IA	55	170	8,408	2.8%	77.1%	43.5%	11.7%	2.9%	65.1%	24.2%	10.7%
68	53929	ELROY, WI	49	166	5,722	4.1%	83.9%	44.9%	14.5%	4.1%	96.6%	1.1%	2.2%
69	54703	EAU CLAIRE, WI	67	164	92,928	13.2%	93.4%	66.5%	26.3%	6.7%	95.0%	0.6%	4.4%
70	54659	TAYLOR, WI	30	164	3,284	2.8%	82.4%	42.4%	11.0%	4.4%	84.7%	0.5%	14.9%

# TOP ZIPS USING LSE

## Education Report (LSE Volume Sort); #71-105

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	College Students	HS Grad or GED	Some College	4 Yr Degree	Grad School	Only English	Speaks Spanish	Speaks Other
71	55975	SPRING VALLEY, MN	57	162	13,564	3.7%	91.7%	53.3%	16.4%	5.0%	98.3%	0.3%	1.3%
72	54729	CHIPPEWA FALLS, WI	74	160	94,420	4.0%	94.5%	59.4%	23.4%	6.7%	97.8%	0.5%	1.7%
73	54664	VIOLA, WI	41	154	3,206	2.1%	87.3%	47.6%	19.9%	8.5%	94.9%	0.7%	4.5%
74	55964	PLAINVIEW, MN	49	152	14,684	3.9%	96.1%	58.0%	20.7%	5.0%	98.3%	1.0%	0.7%
75	54646	NECEDAH, WI	60	148	6,842	3.3%	88.7%	43.2%	13.1%	4.5%	97.0%	0.7%	2.3%
76	54618	CAMP DOUGLAS, WI	49	148	4,502	3.9%	90.5%	49.3%	12.3%	2.9%	96.7%	0.8%	2.5%
77	55976	STEWARTVILLE, MN	61	140	27,026	4.9%	94.4%	67.7%	26.0%	7.4%	96.6%	3.1%	0.3%
78	54635	HIXTON, WI	38	138	4,374	3.7%	89.0%	42.5%	13.5%	4.0%	97.4%	1.6%	1.0%
79	52159	MONONA, IA	56	136	7,480	2.8%	92.6%	52.6%	20.7%	3.7%	98.6%	0.3%	1.1%
80	55939	HARMONY, MN	48	134	4,226	2.8%	84.1%	53.8%	20.0%	6.7%	82.2%	0.2%	17.5%
81	53913	BARABOO, WI	81	124	49,314	3.6%	89.2%	53.9%	22.5%	6.9%	95.1%	2.7%	2.2%
82	55959	MINNESOTA CITY, MN	32	122	5,594	9.9%	93.9%	57.0%	18.6%	4.2%	89.2%	8.3%	2.5%
83	54651	ONTARIO, WI	36	120	1,768	2.1%	86.6%	42.9%	13.2%	4.7%	84.4%	8.4%	7.2%
84	54754	MERRILLAN, WI	45	116	2,736	2.8%	83.5%	43.9%	9.6%	3.2%	92.1%	5.2%	2.7%
85	55969	ROLLINGSTONE, MN	34	114	2,714	4.7%	96.5%	66.1%	27.3%	5.5%	95.5%	1.3%	3.2%
86	54638	KENDALL, WI	43	110	2,586	3.2%	86.0%	41.3%	10.9%	3.5%	93.7%	2.0%	4.3%
87	55954	MABEL, MN	34	108	2,982	3.7%	88.7%	51.2%	15.6%	4.2%	97.1%	0.7%	2.3%
88	53968	WONEWOC, WI	54	108	5,722	1.8%	87.1%	41.8%	12.0%	4.4%	95.1%	0.5%	4.4%
89	53941	LA VALLE, WI	59	108	8,508	3.6%	87.6%	51.7%	19.2%	5.5%	86.0%	2.7%	11.3%
90	55934	EYOTA, MN	51	98	10,976	4.2%	95.4%	67.5%	27.8%	8.2%	97.5%	1.4%	1.2%
91	55979	UTICA, MN	35	92	2,126	3.9%	90.0%	55.2%	19.2%	4.0%	87.0%	4.9%	8.1%
92	54655	SOLDIERS GROVE, WI	43	88	3,844	1.8%	83.9%	43.4%	14.6%	4.3%	92.4%	0.6%	6.9%
93	55981	WABASHA, MN	51	86	12,370	2.5%	94.1%	57.2%	22.1%	10.4%	98.9%	0.7%	0.4%
94	55922	CANTON, MN	39	84	1,466	1.7%	80.3%	47.3%	11.9%	1.6%	68.4%	1.6%	30.1%
95	55920	BYRON, MN	69	78	30,568	6.3%	96.5%	74.6%	37.4%	12.3%	98.3%	0.2%	1.5%
96	55910	ALTURA, MN	39	78	3,662	2.2%	90.5%	57.2%	22.0%	4.3%	86.9%	11.9%	1.2%
97	53821	PRAIRIE DU CHIEN, WI	58	76	17,472	4.9%	91.2%	48.5%	16.4%	4.9%	98.4%	1.2%	0.5%
98	53573	MUSCODA, WI	62	76	6,638	4.9%	85.6%	45.5%	13.6%	4.5%	89.7%	1.4%	8.9%
99	55962	PETERSON, MN	30	74	2,484	4.3%	90.4%	56.4%	23.5%	4.2%	97.3%	2.3%	0.4%
100	52170	WATERVILLE, IA	45	72	2,866	2.1%	93.8%	53.2%	20.4%	10.9%	97.4%	2.4%	0.2%
101	50616	CHARLES CITY, IA	89	72	23,892	3.3%	86.0%	51.8%	21.7%	4.5%	90.4%	2.5%	7.1%
102	55935	FOUNTAIN, MN	44	70	2,886	5.4%	94.8%	61.2%	23.4%	5.7%	93.5%	6.0%	0.5%
103	54622	COCHRANE, WI	37	70	5,148	3.4%	93.6%	49.4%	19.3%	4.5%	97.8%	1.3%	0.9%
104	53934	FRIENDSHIP, WI	72	66	7,640	2.6%	83.8%	42.0%	12.2%	4.1%	95.7%	2.9%	1.4%
105	54631	GAYS MILLS, WI	46	64	3,142	3.5%	91.1%	55.0%	18.7%	7.3%	96.2%	2.1%	1.7%



# TOP ZIPS NEAR LSE

## Education Report (Zip Volume Sort); #1-35

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	College Students	HS Grad or GED	Some College	4 Yr Degree	Grad School	Only English	Speaks Spanish	Speaks Other
1	55902	ROCHESTER, MN	63	946	201,476	5.5%	96.7%	83.9%	57.4%	31.7%	86.5%	3.8%	9.7%
2	55901	ROCHESTER, MN	64	810	198,352	8.1%	95.0%	77.5%	47.8%	20.1%	84.8%	2.2%	13.0%
3	54601	LA CROSSE, WI	8	35,306	161,930	24.6%	94.3%	72.1%	38.5%	15.4%	92.8%	2.9%	4.3%
4	54701	EAU CLAIRE, WI	62	286	125,854	17.9%	95.2%	71.9%	38.6%	15.1%	92.4%	2.5%	5.1%
5	54650	ONALASKA, WI	3	33,878	118,292	4.9%	95.5%	70.9%	34.8%	14.6%	91.6%	0.8%	7.6%
6	55906	ROCHESTER, MN	59	518	96,482	5.9%	94.5%	77.2%	47.2%	18.8%	86.8%	3.2%	10.0%
7	54729	CHIPPEWA FALLS, WI	74	160	94,420	4.0%	94.5%	59.4%	23.4%	6.7%	97.8%	0.5%	1.7%
8	54703	EAU CLAIRE, WI	67	164	92,928	13.2%	93.4%	66.5%	26.3%	6.7%	95.0%	0.6%	4.4%
9	54449	MARSHFIELD, WI	74	454	92,518	4.9%	91.8%	57.6%	28.7%	12.2%	94.9%	1.7%	3.4%
10	55987	WINONA, MN	20	6,148	91,688	22.4%	92.4%	64.5%	32.5%	12.2%	94.8%	1.7%	3.5%
11	54494	WISCONSIN RAPIDS, WI	82	226	78,258	4.2%	94.0%	56.4%	19.7%	6.5%	95.0%	1.0%	4.0%
12	55912	AUSTIN, MN	87	228	73,530	5.4%	84.9%	56.0%	21.2%	7.3%	83.3%	12.1%	4.7%
13	55904	ROCHESTER, MN	57	508	73,266	5.0%	89.2%	59.0%	23.3%	7.5%	81.6%	6.9%	11.6%
14	54751	MENOMONIE, WI	75	16	52,672	25.8%	93.6%	62.3%	32.2%	12.9%	95.5%	1.3%	3.2%
15	54636	HOLMEN, WI	9	9,770	52,546	4.2%	96.5%	67.2%	28.2%	9.2%	96.8%	0.8%	2.3%
16	55066	RED WING, MN	77	16	50,994	4.3%	93.3%	59.4%	25.1%	7.6%	95.8%	2.8%	1.5%
17	53913	BARABOO, WI	81	124	49,314	3.6%	89.2%	53.9%	22.5%	6.9%	95.1%	2.7%	2.2%
18	54656	SPARTA, WI	24	3,744	43,374	4.5%	90.5%	52.8%	19.7%	5.9%	94.9%	3.1%	2.0%
19	54603	LA CROSSE, WI	2	12,860	41,550	8.4%	91.3%	59.9%	21.0%	6.2%	88.2%	3.6%	8.3%
20	52101	DECORAH, IA	44	1,218	41,506	19.1%	95.4%	64.7%	34.0%	14.0%	95.9%	2.1%	2.0%
21	54660	TOMAH, WI	39	2,610	39,788	4.4%	92.4%	54.7%	19.5%	4.8%	94.2%	2.6%	3.3%
22	53959	REEDSBURG, WI	67	322	37,764	4.1%	91.2%	52.8%	19.9%	6.8%	94.9%	3.4%	1.8%
23	53965	WISCONSIN DELLS, WI	77	172	33,926	4.6%	90.1%	53.1%	19.1%	6.9%	91.0%	4.2%	4.8%
24	55920	BYRON, MN	69	78	30,568	6.3%	96.5%	74.6%	37.4%	12.3%	98.3%	0.2%	1.5%
25	54669	WEST SALEM, WI	9	6,100	29,730	3.6%	96.6%	66.1%	32.8%	11.7%	97.2%	2.3%	0.6%
26	55947	LA CRESCENT, MN	7	6,282	29,342	4.9%	94.9%	69.1%	30.1%	9.4%	98.8%	0.3%	0.9%
27	53818	PLATTEVILLE, WI	87	22	27,734	34.1%	95.0%	63.1%	33.3%	16.0%	95.7%	1.4%	2.9%
28	53581	RICHLAND CENTER, WI	55	564	27,124	5.1%	90.7%	52.1%	20.5%	7.6%	96.5%	1.4%	2.1%
29	55976	STEWARTVILLE, MN	61	140	27,026	4.9%	94.4%	67.7%	26.0%	7.4%	96.6%	3.1%	0.3%
30	54665	VIROQUA, WI	29	1,618	25,474	2.7%	89.4%	49.5%	23.2%	8.4%	92.1%	0.8%	7.1%
31	55009	CANNON FALLS, MN	90	0	25,226	4.7%	94.7%	60.0%	23.7%	6.5%	97.7%	1.3%	1.0%
32	53578	PRAIRIE DU SAC, WI	83	32	24,538	2.3%	96.6%	62.1%	33.4%	9.2%	97.4%	1.3%	1.3%
33	55963	PINE ISLAND, MN	73	22	23,924	4.5%	94.4%	68.2%	33.5%	9.4%	97.7%	0.6%	1.7%
34	50616	CHARLES CITY, IA	89	72	23,892	3.3%	86.0%	51.8%	21.7%	4.5%	90.4%	2.5%	7.1%
35	54615	BLACK RIVER FALLS, WI	34	1,174	23,356	3.1%	88.8%	47.2%	13.9%	5.6%	93.1%	1.4%	5.5%

# TOP ZIPS NEAR LSE

## Education Report (Zip Volume Sort); #36-70

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	College Students	HS Grad or GED	Some College	4 Yr Degree	Grad School	Only English	Speaks Spanish	Speaks Other
36	53533	DODGEVILLE, WI	82	62	23,082	4.2%	94.1%	59.5%	23.4%	6.4%	96.6%	1.4%	2.0%
37	55041	LAKE CITY, MN	64	40	22,996	3.7%	92.0%	55.4%	23.0%	7.0%	98.9%	0.5%	0.6%
38	54720	ALTOONA, WI	65	32	20,864	9.8%	93.8%	69.9%	34.5%	16.1%	92.5%	1.6%	6.0%
39	53583	SAUK CITY, WI	85	24	20,614	3.2%	95.6%	58.4%	23.3%	6.5%	94.4%	4.0%	1.6%
40	54011	ELLSWORTH, WI	83	0	20,356	4.1%	92.9%	55.3%	19.3%	5.5%	98.0%	1.3%	0.7%
41	55944	KASSON, MN	73	32	20,294	3.6%	97.2%	64.3%	26.1%	5.6%	95.8%	1.4%	2.8%
42	54457	NEKOOSA, WI	71	272	20,060	2.4%	92.1%	47.3%	15.0%	5.1%	95.2%	3.3%	1.5%
43	53948	MAUSTON, WI	61	294	19,538	3.9%	85.0%	43.2%	14.0%	3.6%	96.8%	1.7%	1.5%
44	55960	ORONOCO, MN	66	38	19,468	3.1%	97.5%	75.1%	41.0%	13.9%	97.0%	0.6%	2.4%
45	55923	CHATFIELD, MN	46	336	17,728	5.1%	93.2%	62.7%	27.9%	8.5%	95.4%	2.5%	2.1%
46	53821	PRAIRIE DU CHIEN, WI	58	76	17,472	4.9%	91.2%	48.5%	16.4%	4.9%	98.4%	1.2%	0.5%
47	54755	MONDOVI, WI	53	32	17,306	4.1%	89.9%	52.2%	17.1%	5.6%	96.8%	0.9%	2.3%
48	54724	BLOOMER, WI	85	0	15,858	3.0%	93.0%	51.4%	16.1%	3.7%	98.6%	0.0%	1.4%
49	54484	STRATFORD, WI	86	40	15,748	4.4%	91.8%	47.6%	18.1%	5.2%	97.2%	1.2%	1.6%
50	52172	WAUKON, IA	44	492	15,296	3.7%	87.2%	47.6%	18.5%	5.0%	95.3%	0.4%	4.3%
51	52136	CRESCO, IA	55	428	14,846	2.8%	91.9%	48.4%	15.3%	5.7%	95.8%	1.1%	3.1%
52	54495	WISCONSIN RAPIDS, WI	73	54	14,816	5.0%	93.2%	50.3%	13.4%	2.9%	97.3%	0.8%	1.9%
53	54456	NEILLSVILLE, WI	55	430	14,722	2.9%	88.8%	44.0%	13.7%	3.8%	95.4%	1.5%	3.1%
54	53813	LANCASTER, WI	76	18	14,700	3.6%	91.9%	50.7%	19.7%	7.7%	96.9%	0.3%	2.8%
55	55964	PLAINVIEW, MN	49	152	14,684	3.9%	96.1%	58.0%	20.7%	5.0%	98.3%	1.0%	0.7%
56	54739	ELK MOUND, WI	71	0	14,432	5.4%	93.8%	61.7%	23.8%	6.0%	94.5%	1.2%	4.3%
57	53560	MAZOMANIE, WI	90	10	14,080	5.3%	95.0%	62.5%	28.3%	9.7%	98.2%	1.4%	0.4%
58	55972	SAINT CHARLES, MN	40	378	13,946	5.5%	93.5%	65.4%	24.8%	8.0%	84.3%	4.4%	11.3%
59	55975	SPRING VALLEY, MN	57	162	13,564	3.7%	91.7%	53.3%	16.4%	5.0%	98.3%	0.3%	1.3%
60	50461	OSAGE, IA	88	12	13,246	3.0%	93.6%	48.2%	17.1%	4.3%	97.8%	0.7%	1.5%
61	50659	NEW HAMPTON, IA	76	48	13,148	3.6%	89.5%	45.8%	16.8%	4.1%	95.1%	3.7%	1.2%
62	55992	ZUMBROTA, MN	77	0	12,896	4.4%	93.7%	64.5%	23.8%	7.7%	97.4%	2.0%	0.6%
63	53588	SPRING GREEN, WI	75	30	12,666	4.2%	93.3%	61.3%	30.3%	10.4%	97.0%	0.8%	2.2%
64	50662	OELWEIN, IA	89	30	12,574	3.8%	86.7%	48.8%	15.6%	5.6%	98.4%	1.3%	0.3%
65	54630	GALESVILLE, WI	18	1,138	12,540	3.1%	91.8%	56.6%	23.4%	6.4%	98.1%	0.5%	1.4%
66	54667	WESTBY, WI	25	1,020	12,408	4.3%	90.8%	55.4%	23.6%	7.0%	91.2%	0.6%	8.3%
67	55981	WABASHA, MN	51	86	12,370	2.5%	94.1%	57.2%	22.1%	10.4%	98.9%	0.7%	0.4%
68	55921	CALEDONIA, MN	20	1,226	12,362	3.9%	93.1%	52.4%	15.8%	3.8%	97.2%	0.7%	2.1%
69	54730	COLFAX, WI	82	0	12,092	4.9%	94.6%	58.3%	25.7%	9.6%	97.6%	1.6%	0.8%
70	54612	ARCADIA, WI	28	488	12,058	2.4%	85.7%	42.0%	17.9%	5.4%	80.3%	18.3%	1.4%

# TOP ZIPS NEAR LSE

## Education Report (Zip Volume Sort); #71-105

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	College Students	HS Grad or GED	Some College	4 Yr Degree	Grad School	Only English	Speaks Spanish	Speaks Other
71	55955	MANTORVILLE, MN	75	0	11,852	5.9%	97.0%	70.3%	35.6%	10.8%	96.7%	3.1%	0.2%
72	53805	BOSCOBEL, WI	58	34	11,818	4.2%	84.0%	44.8%	14.1%	5.3%	97.7%	1.4%	0.9%
73	53952	OXFORD, WI	83	30	11,300	3.1%	88.8%	43.7%	11.4%	4.2%	96.6%	0.8%	2.6%
74	54661	TREMPEALEAU, WI	16	1,100	11,274	3.9%	94.8%	62.0%	26.3%	7.5%	98.9%	0.5%	0.6%
75	50674	SUMNER, IA	84	32	11,156	3.4%	93.9%	51.1%	17.1%	5.1%	97.1%	1.7%	1.2%
76	55927	DODGE CENTER, MN	81	0	11,090	3.6%	90.9%	56.5%	19.3%	3.5%	93.4%	5.9%	0.7%
77	54742	FALL CREEK, WI	61	16	11,048	3.3%	93.5%	59.8%	22.5%	8.0%	98.7%	0.3%	1.0%
78	55934	EYOTA, MN	51	98	10,976	4.2%	95.4%	67.5%	27.8%	8.2%	97.5%	1.4%	1.2%
79	54727	CADOTT, WI	74	2	10,646	4.8%	90.2%	51.0%	16.1%	4.9%	96.8%	0.8%	2.4%
80	54758	OSSEO, WI	47	44	10,488	3.5%	92.5%	51.2%	19.8%	7.3%	97.2%	0.9%	1.9%
81	53950	NEW LISBON, WI	56	220	10,102	3.6%	86.5%	47.7%	12.4%	3.8%	95.4%	2.6%	2.0%
82	54767	SPRING VALLEY, WI	82	0	9,660	3.3%	96.0%	56.4%	23.1%	5.7%	97.6%	1.1%	1.3%
83	55027	GOODHUE, MN	76	0	9,532	3.1%	94.5%	55.4%	19.4%	4.0%	92.3%	7.0%	0.6%
84	55943	HOUSTON, MN	18	874	9,334	3.6%	92.5%	56.6%	23.5%	6.7%	98.9%	0.4%	0.8%
85	54738	ELEVA, WI	50	16	9,264	4.1%	92.6%	57.0%	21.7%	6.9%	96.6%	2.1%	1.3%
86	55940	HAYFIELD, MN	77	0	9,244	4.5%	95.3%	57.1%	20.6%	4.2%	98.7%	0.7%	0.6%
87	55946	KENYON, MN	89	0	9,198	4.5%	92.1%	57.8%	21.1%	6.5%	91.3%	7.7%	1.1%
88	55971	RUSHFORD, MN	25	440	9,152	4.0%	92.3%	57.1%	18.9%	5.8%	98.1%	1.5%	0.4%
89	54614	BANGOR, WI	15	1,346	9,118	4.1%	90.7%	52.7%	17.3%	5.0%	93.7%	1.2%	5.2%
90	55089	WELCH, MN	87	0	9,114	3.8%	93.9%	62.1%	25.6%	7.1%	97.4%	0.3%	2.3%
91	53561	MERRIMAC, WI	88	4	8,912	3.2%	94.1%	59.9%	26.1%	7.9%	95.3%	3.0%	1.7%
92	54443	JUNCTION CITY, WI	90	6	8,576	4.8%	91.2%	52.4%	17.6%	3.8%	91.6%	2.8%	5.7%
93	53809	FENNIMORE, WI	69	14	8,572	6.7%	90.8%	57.2%	17.0%	6.3%	92.0%	2.0%	6.0%
94	53941	LA VALLE, WI	59	108	8,508	3.6%	87.6%	51.7%	19.2%	5.5%	86.0%	2.7%	11.3%
95	54479	SPENCER, WI	76	20	8,424	2.6%	87.4%	44.4%	14.1%	4.1%	93.8%	0.5%	5.7%
96	52162	POSTVILLE, IA	55	170	8,408	2.8%	77.1%	43.5%	11.7%	2.9%	65.1%	24.2%	10.7%
97	54405	ABBOTSFORD, WI	89	6	8,386	3.5%	80.2%	35.6%	11.9%	2.7%	80.8%	15.2%	4.0%
98	54736	DURAND, WI	59	0	8,262	3.1%	90.8%	44.9%	16.5%	4.9%	93.6%	2.8%	3.6%
99	54768	STANLEY, WI	76	2	8,216	3.2%	83.7%	43.6%	8.0%	1.9%	92.9%	2.1%	4.9%
100	55932	ELGIN, MN	55	36	8,164	4.8%	94.7%	60.0%	21.1%	5.4%	95.5%	3.1%	1.4%
101	52175	WEST UNION, IA	67	44	8,058	2.9%	91.0%	53.9%	24.6%	7.9%	97.5%	1.2%	1.3%
102	54634	HILLSBORO, WI	46	278	7,880	2.3%	85.2%	41.8%	16.0%	5.2%	82.9%	0.7%	16.4%
103	50658	NASHUA, IA	90	4	7,646	3.2%	94.0%	51.9%	17.5%	5.1%	98.6%	1.1%	0.4%
104	53934	FRIENDSHIP, WI	72	66	7,640	2.6%	83.8%	42.0%	12.2%	4.1%	95.7%	2.9%	1.4%
105	53964	WESTFIELD, WI	87	20	7,596	3.8%	87.8%	47.7%	15.8%	5.9%	92.9%	4.1%	3.0%

# ZIPS NEAREST TO LSE

## Education Report (Distance Sort); #1-35

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	College Students	HS Grad or GED	Some College	4 Yr Degree	Grad School	Only English	Speaks Spanish	Speaks Other
1	54603	LA CROSSE, WI	2	12,860	41,550	8.4%	91.3%	59.9%	21.0%	6.2%	88.2%	3.6%	8.3%
2	54650	ONALASKA, WI	3	33,878	118,292	4.9%	95.5%	70.9%	34.8%	14.6%	91.6%	0.8%	7.6%
3	55947	LA CRESCENT, MN	7	6,282	29,342	4.9%	94.9%	69.1%	30.1%	9.4%	98.8%	0.3%	0.9%
4	54601	LA CROSSE, WI	8	35,306	161,930	24.6%	94.3%	72.1%	38.5%	15.4%	92.8%	2.9%	4.3%
5	54636	HOLMEN, WI	9	9,770	52,546	4.2%	96.5%	67.2%	28.2%	9.2%	96.8%	0.8%	2.3%
6	54669	WEST SALEM, WI	9	6,100	29,730	3.6%	96.6%	66.1%	32.8%	11.7%	97.2%	2.3%	0.6%
7	55925	DAKOTA, MN	10	618	3,728	7.7%	91.1%	57.8%	19.2%	3.0%	97.2%	0.1%	2.7%
8	55941	HOKAH, MN	12	448	2,654	2.3%	95.9%	59.5%	21.7%	7.0%	99.0%	0.6%	0.5%
9	54644	MINDORO, WI	14	476	3,150	2.5%	91.6%	55.6%	19.5%	6.4%	97.2%	1.1%	1.7%
10	54658	STODDARD, WI	14	1,178	7,420	3.2%	94.6%	61.2%	24.1%	5.9%	96.1%	0.9%	3.0%
11	54614	BANGOR, WI	15	1,346	9,118	4.1%	90.7%	52.7%	17.3%	5.0%	93.7%	1.2%	5.2%
12	54623	COON VALLEY, WI	16	1,052	7,514	2.3%	96.2%	59.2%	28.7%	11.1%	97.3%	1.1%	1.5%
13	54661	TREMPEALEAU, WI	16	1,100	11,274	3.9%	94.8%	62.0%	26.3%	7.5%	98.9%	0.5%	0.6%
14	54621	CHASEBURG, WI	18	546	4,376	2.8%	92.0%	58.4%	19.9%	6.4%	87.2%	0.5%	12.3%
15	54630	GALESVILLE, WI	18	1,138	12,540	3.1%	91.8%	56.6%	23.4%	6.4%	98.1%	0.5%	1.4%
16	54653	ROCKLAND, WI	18	206	1,704	4.3%	92.0%	52.0%	11.2%	2.5%	87.2%	5.9%	6.8%
17	55919	BROWNSVILLE, MN	18	382	3,142	3.2%	96.8%	55.5%	16.4%	3.5%	97.2%	0.5%	2.3%
18	55943	HOUSTON, MN	18	874	9,334	3.6%	92.5%	56.6%	23.5%	6.7%	98.9%	0.4%	0.8%
19	54627	ETTRICK, WI	20	478	5,416	2.2%	90.7%	51.3%	19.0%	6.5%	98.9%	0.2%	0.9%
20	55921	CALEDONIA, MN	20	1,226	12,362	3.9%	93.1%	52.4%	15.8%	3.8%	97.2%	0.7%	2.1%
21	55987	WINONA, MN	20	6,148	91,688	22.4%	92.4%	64.5%	32.5%	12.2%	94.8%	1.7%	3.5%
22	54625	DODGE, WI	22	6	392	4.4%	93.7%	42.9%	11.1%	N.A.	98.8%	0.4%	0.8%
23	54632	GENOA, WI	22	310	3,118	3.1%	91.1%	54.0%	21.1%	8.2%	96.6%	0.3%	3.1%
24	54642	MELROSE, WI	22	492	5,618	4.0%	91.3%	48.9%	17.1%	5.0%	94.3%	2.4%	3.3%
25	54656	SPARTA, WI	24	3,744	43,374	4.5%	90.5%	52.8%	19.7%	5.9%	94.9%	3.1%	2.0%
26	54619	CASHTON, WI	25	532	6,526	2.5%	78.6%	38.8%	12.8%	3.3%	70.0%	3.4%	26.6%
27	54667	WESTBY, WI	25	1,020	12,408	4.3%	90.8%	55.4%	23.6%	7.0%	91.2%	0.6%	8.3%
28	55971	RUSHFORD, MN	25	440	9,152	4.0%	92.3%	57.1%	18.9%	5.8%	98.1%	1.5%	0.4%
29	55931	EITZEN, MN	26	46	720	3.6%	88.3%	44.2%	15.0%	4.6%	93.7%	4.1%	2.2%
30	54612	ARCADIA, WI	28	488	12,058	2.4%	85.7%	42.0%	17.9%	5.4%	80.3%	18.3%	1.4%
31	54629	FOUNTAIN CITY, WI	28	232	6,682	6.8%	94.0%	53.4%	22.7%	8.1%	98.8%	0.5%	0.8%
32	52160	NEW ALBIN, IA	29	288	4,390	3.1%	94.4%	51.5%	15.5%	1.2%	99.7%	0.2%	0.2%
33	54616	BLAIR, WI	29	308	6,290	4.2%	83.9%	43.9%	13.2%	2.9%	88.8%	1.3%	9.9%
34	54665	VIROQUA, WI	29	1,618	25,474	2.7%	89.4%	49.5%	23.2%	8.4%	92.1%	0.8%	7.1%
35	55974	SPRING GROVE, MN	29	306	5,898	2.1%	90.3%	52.5%	17.4%	4.5%	96.9%	0.4%	2.7%



# ZIPS NEAREST TO LSE

## Education Report (Distance Sort); #36-70

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	College Students	HS Grad or GED	Some College	4 Yr Degree	Grad School	Only English	Speaks Spanish	Speaks Other
36	54624	DE SOTO, WI	30	186	3,242	3.2%	91.1%	52.1%	16.1%	5.7%	98.7%	0.5%	0.8%
37	54648	NORWALK, WI	30	376	3,346	4.5%	79.8%	41.3%	10.5%	3.2%	79.3%	16.1%	4.6%
38	54659	TAYLOR, WI	30	164	3,284	2.8%	82.4%	42.4%	11.0%	4.4%	84.7%	0.5%	14.9%
39	55952	LEWISTON, MN	30	198	7,314	2.8%	91.4%	60.9%	21.8%	5.1%	98.3%	0.8%	0.9%
40	55962	PETERSON, MN	30	74	2,484	4.3%	90.4%	56.4%	23.5%	4.2%	97.3%	2.3%	0.4%
41	55959	MINNESOTA CITY, MN	32	122	5,594	9.9%	93.9%	57.0%	18.6%	4.2%	89.2%	8.3%	2.5%
42	52140	DORCHESTER, IA	33	52	1,338	5.4%	85.6%	40.3%	13.4%	0.9%	100.0%	N.A.	N.A.
43	54615	BLACK RIVER FALLS, WI	34	1,174	23,356	3.1%	88.8%	47.2%	13.9%	5.6%	93.1%	1.4%	5.5%
44	55954	MABEL, MN	34	108	2,982	3.7%	88.7%	51.2%	15.6%	4.2%	97.1%	0.7%	2.3%
45	55969	ROLLINGSTONE, MN	34	114	2,714	4.7%	96.5%	66.1%	27.3%	5.5%	95.5%	1.3%	3.2%
46	54773	WHITEHALL, WI	35	50	6,892	2.9%	87.1%	47.0%	17.2%	4.6%	94.4%	1.7%	3.9%
47	55949	LANESBORO, MN	35	318	5,070	4.2%	92.5%	63.9%	27.4%	9.0%	94.7%	1.0%	4.4%
48	55979	UTICA, MN	35	92	2,126	3.9%	90.0%	55.2%	19.2%	4.0%	87.0%	4.9%	8.1%
49	54639	LA FARGE, WI	36	362	5,038	2.0%	83.4%	44.5%	20.2%	8.9%	85.4%	0.4%	14.2%
50	54651	ONTARIO, WI	36	120	1,768	2.1%	86.6%	42.9%	13.2%	4.7%	84.4%	8.4%	7.2%
51	52151	LANSING, IA	37	186	4,446	3.3%	96.5%	51.3%	18.8%	6.4%	97.7%	1.9%	0.4%
52	54622	COCHRANE, WI	37	70	5,148	3.4%	93.6%	49.4%	19.3%	4.5%	97.8%	1.3%	0.9%
53	54628	FERRYVILLE, WI	37	62	1,840	1.3%	87.0%	48.9%	14.2%	5.9%	96.1%	0.9%	3.0%
54	54652	READSTOWN, WI	37	38	1,334	2.6%	84.5%	42.7%	19.5%	8.7%	88.4%	2.7%	8.9%
55	54635	HIXTON, WI	38	138	4,374	3.7%	89.0%	42.5%	13.5%	4.0%	97.4%	1.6%	1.0%
56	54747	INDEPENDENCE, WI	38	28	5,800	4.4%	86.0%	41.8%	13.8%	3.6%	81.0%	15.6%	3.4%
57	54760	PIGEON FALLS, WI	38	0	348	0.8%	80.1%	37.7%	22.0%	6.8%	100.0%	N.A.	N.A.
58	54660	TOMAH, WI	39	2,610	39,788	4.4%	92.4%	54.7%	19.5%	4.8%	94.2%	2.6%	3.3%
59	54670	WILTON, WI	39	212	3,584	3.1%	78.9%	40.0%	10.2%	3.2%	65.4%	4.1%	30.5%
60	55910	ALTURA, MN	39	78	3,662	2.2%	90.5%	57.2%	22.0%	4.3%	86.9%	11.9%	1.2%
61	55922	CANTON, MN	39	84	1,466	1.7%	80.3%	47.3%	11.9%	1.6%	68.4%	1.6%	30.1%
62	55972	SAINT CHARLES, MN	40	378	13,946	5.5%	93.5%	65.4%	24.8%	8.0%	84.3%	4.4%	11.3%
63	54664	VIOLA, WI	41	154	3,206	2.1%	87.3%	47.6%	19.9%	8.5%	94.9%	0.7%	4.5%
64	54611	ALMA CENTER, WI	42	8	2,742	2.6%	88.4%	47.2%	19.8%	5.1%	95.4%	3.8%	0.8%
65	54645	MOUNT STERLING, WI	42	0	20	1.5%	93.3%	53.3%	24.4%	6.7%	100.0%	N.A.	N.A.
66	54638	KENDALL, WI	43	110	2,586	3.2%	86.0%	41.3%	10.9%	3.5%	93.7%	2.0%	4.3%
67	54655	SOLDIERS GROVE, WI	43	88	3,844	1.8%	83.9%	43.4%	14.6%	4.3%	92.4%	0.6%	6.9%
68	52101	DECORAH, IA	44	1,218	41,506	19.1%	95.4%	64.7%	34.0%	14.0%	95.9%	2.1%	2.0%
69	52172	WAUKON, IA	44	492	15,296	3.7%	87.2%	47.6%	18.5%	5.0%	95.3%	0.4%	4.3%
70	54610	ALMA, WI	44	0	4,280	3.8%	93.5%	52.2%	20.1%	7.1%	96.5%	1.8%	1.7%

# ZIPS NEAREST TO LSE

## Education Report (Distance Sort); #71-105

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	College Students	HS Grad or GED	Some College	4 Yr Degree	Grad School	Only English	Speaks Spanish	Speaks Other
71	55929	DOVER, MN	44	60	4,078	5.1%	95.4%	58.9%	19.6%	5.0%	97.2%	2.3%	0.5%
72	55935	FOUNTAIN, MN	44	70	2,886	5.4%	94.8%	61.2%	23.4%	5.7%	93.5%	6.0%	0.5%
73	52170	WATERVILLE, IA	45	72	2,866	2.1%	93.8%	53.2%	20.4%	10.9%	97.4%	2.4%	0.2%
74	54654	SENECA, WI	45	0	58	8.4%	82.9%	48.6%	18.6%	N.A.	100.0%	N.A.	N.A.
75	54666	WARRENS, WI	45	342	6,796	3.4%	89.8%	46.3%	15.5%	4.7%	96.0%	2.0%	2.0%
76	54754	MERRILLAN, WI	45	116	2,736	2.8%	83.5%	43.9%	9.6%	3.2%	92.1%	5.2%	2.7%
77	54631	GAYS MILLS, WI	46	64	3,142	3.5%	91.1%	55.0%	18.7%	7.3%	96.2%	2.1%	1.7%
78	54634	HILLSBORO, WI	46	278	7,880	2.3%	85.2%	41.8%	16.0%	5.2%	82.9%	0.7%	16.4%
79	55923	CHATFIELD, MN	46	336	17,728	5.1%	93.2%	62.7%	27.9%	8.5%	95.4%	2.5%	2.1%
80	54626	EASTMAN, WI	47	56	2,760	4.0%	88.9%	44.5%	15.4%	3.5%	98.8%	0.4%	0.8%
81	54758	OSSEO, WI	47	44	10,488	3.5%	92.5%	51.2%	19.8%	7.3%	97.2%	0.9%	1.9%
82	54770	STRUM, WI	47	0	4,450	2.2%	93.2%	53.7%	16.5%	5.6%	95.0%	2.9%	2.1%
83	55965	PRESTON, MN	47	170	6,142	3.6%	93.7%	60.3%	25.8%	7.1%	97.6%	0.2%	2.2%
84	55939	HARMONY, MN	48	134	4,226	2.8%	84.1%	53.8%	20.0%	6.7%	82.2%	0.2%	17.5%
85	55945	KELLOGG, MN	48	26	3,748	2.6%	89.8%	51.9%	12.6%	1.4%	98.1%	1.8%	0.1%
86	52146	HARPERS FERRY, IA	49	50	2,506	3.5%	89.3%	46.4%	16.9%	5.9%	98.0%	1.3%	0.6%
87	53929	ELROY, WI	49	166	5,722	4.1%	83.9%	44.9%	14.5%	4.1%	96.6%	1.1%	2.2%
88	54618	CAMP DOUGLAS, WI	49	148	4,502	3.9%	90.5%	49.3%	12.3%	2.9%	96.7%	0.8%	2.5%
89	54637	HUSTLER, WI	49	0	150	6.6%	90.5%	50.0%	14.3%	7.1%	98.2%	1.8%	N.A.
90	55964	PLAINVIEW, MN	49	152	14,684	3.9%	96.1%	58.0%	20.7%	5.0%	98.3%	1.0%	0.7%
91	54738	ELEVA, WI	50	16	9,264	4.1%	92.6%	57.0%	21.7%	6.9%	96.6%	2.1%	1.3%
92	54746	HUMBIRD, WI	50	0	1,300	3.9%	87.7%	43.2%	9.8%	3.7%	96.9%	2.8%	0.3%
93	54657	STEUBEN, WI	51	2	676	4.3%	89.3%	48.3%	11.4%	3.0%	97.9%	1.1%	1.1%
94	55934	EYOTA, MN	51	98	10,976	4.2%	95.4%	67.5%	27.8%	8.2%	97.5%	1.4%	1.2%
95	55981	WABASHA, MN	51	86	12,370	2.5%	94.1%	57.2%	22.1%	10.4%	98.9%	0.7%	0.4%
96	55990	WYKOFF, MN	51	22	2,166	3.6%	90.4%	45.7%	11.5%	2.1%	100.0%	N.A.	N.A.
97	54741	FAIRCHILD, WI	53	0	2,016	3.7%	75.5%	34.4%	10.2%	3.1%	85.0%	0.4%	14.5%
98	54755	MONDOVI, WI	53	32	17,306	4.1%	89.9%	52.2%	17.1%	5.6%	96.8%	0.9%	2.3%
99	54756	NELSON, WI	53	0	2,586	2.6%	90.0%	45.8%	15.9%	4.1%	96.4%	3.1%	0.5%
100	52165	RIDGEWAY, IA	54	38	1,380	4.0%	96.5%	46.8%	12.9%	1.5%	97.8%	1.4%	0.8%
101	53968	WONEWOC, WI	54	108	5,722	1.8%	87.1%	41.8%	12.0%	4.4%	95.1%	0.5%	4.4%
102	52136	CRESCO, IA	55	428	14,846	2.8%	91.9%	48.4%	15.3%	5.7%	95.8%	1.1%	3.1%
103	52162	POSTVILLE, IA	55	170	8,408	2.8%	77.1%	43.5%	11.7%	2.9%	65.1%	24.2%	10.7%
104	53518	BLUE RIVER, WI	55	40	2,448	2.2%	91.7%	51.1%	17.1%	6.3%	98.8%	0.7%	0.5%
105	53581	RICHLAND CENTER, WI	55	564	27,124	5.1%	90.7%	52.1%	20.5%	7.6%	96.5%	1.4%	2.1%

# TOP ZIPS USING LSE

## Economic Report (LSE Volume Sort); #1-35

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Manfctrg Sector	Govt Sector	Health Sector	Finance/Real Estate	Information Sector	Tourism Sector	Transport/Logistics	Agro/Resources
1	54601	LA CROSSE, WI	8	35,306	161,930	9.3%	2.9%	33.2%	1.4%	2.4%	13.3%	2.6%	0.6%
2	54650	ONALASKA, WI	3	33,878	118,292	15.4%	3.5%	29.7%	2.1%	3.4%	6.8%	4.2%	0.5%
3	54603	LA CROSSE, WI	2	12,860	41,550	18.2%	3.0%	24.6%	3.0%	1.1%	12.3%	4.4%	0.5%
4	54636	HOLMEN, WI	9	9,770	52,546	14.4%	4.1%	25.5%	2.4%	2.4%	7.6%	5.6%	1.1%
5	55947	LA CRESCENT, MN	7	6,282	29,342	10.0%	2.9%	33.2%	2.7%	2.7%	5.3%	3.1%	1.2%
6	55987	WINONA, MN	20	6,148	91,688	20.2%	2.8%	26.5%	1.5%	1.9%	10.5%	3.1%	1.9%
7	54669	WEST SALEM, WI	9	6,100	29,730	13.2%	3.5%	31.5%	2.7%	1.0%	6.4%	7.7%	1.6%
8	54656	SPARTA, WI	24	3,744	43,374	19.3%	7.5%	20.4%	1.5%	1.3%	8.5%	5.6%	2.8%
9	54660	TOMAH, WI	39	2,610	39,788	14.6%	10.9%	23.4%	2.0%	1.2%	10.0%	5.8%	3.6%
10	54665	VIROQUA, WI	29	1,618	25,474	14.1%	2.5%	28.2%	3.7%	2.5%	4.6%	2.6%	7.2%
11	54614	BANGOR, WI	15	1,346	9,118	15.2%	5.3%	22.4%	4.4%	1.5%	4.4%	4.6%	10.1%
12	55921	CALEDONIA, MN	20	1,226	12,362	14.4%	5.3%	24.3%	2.4%	1.1%	4.6%	2.9%	12.1%
13	52101	DECORAH, IA	44	1,218	41,506	10.5%	2.1%	37.9%	1.6%	1.7%	6.8%	3.1%	5.1%
14	54658	STODDARD, WI	14	1,178	7,420	10.2%	1.9%	25.8%	2.7%	2.0%	6.1%	6.6%	2.9%
15	54615	BLACK RIVER FALLS, WI	34	1,174	23,356	14.5%	10.8%	25.1%	2.5%	0.9%	11.6%	3.2%	4.3%
16	54630	GALESVILLE, WI	18	1,138	12,540	27.2%	3.0%	20.6%	1.9%	2.5%	5.1%	4.2%	5.0%
17	54661	TREMPEALEAU, WI	16	1,100	11,274	27.7%	2.4%	20.6%	2.3%	1.3%	5.6%	5.9%	4.0%
18	54623	COON VALLEY, WI	16	1,052	7,514	12.4%	2.7%	27.1%	3.3%	2.7%	6.3%	4.3%	5.9%
19	54667	WESTBY, WI	25	1,020	12,408	16.5%	4.2%	24.1%	2.3%	1.5%	6.6%	4.6%	9.7%
20	55902	ROCHESTER, MN	63	946	201,476	6.4%	1.1%	54.5%	1.5%	1.1%	6.2%	1.7%	0.7%
21	55943	HOUSTON, MN	18	874	9,334	15.9%	3.2%	25.4%	1.8%	2.7%	4.7%	3.7%	6.9%
22	55901	ROCHESTER, MN	64	810	198,352	8.5%	2.3%	47.3%	1.2%	2.4%	6.6%	2.9%	1.0%
23	55925	DAKOTA, MN	10	618	3,728	20.1%	2.1%	19.8%	4.3%	2.2%	3.7%	6.2%	4.8%
24	53581	RICHLAND CENTER, WI	55	564	27,124	23.2%	3.2%	22.0%	2.3%	1.7%	9.1%	2.2%	5.7%
25	54621	CHASEBURG, WI	18	546	4,376	13.7%	3.3%	24.1%	3.6%	1.6%	5.4%	9.6%	7.2%
26	54619	CASHTON, WI	25	532	6,526	17.9%	3.0%	19.3%	3.1%	1.6%	6.7%	5.2%	12.2%
27	55906	ROCHESTER, MN	59	518	96,482	8.5%	2.3%	43.9%	2.4%	1.4%	6.4%	2.5%	0.7%
28	55904	ROCHESTER, MN	57	508	73,266	8.8%	2.6%	39.8%	1.8%	2.5%	10.3%	2.9%	1.2%
29	54642	MELROSE, WI	22	492	5,618	15.8%	4.7%	20.3%	2.5%	0.9%	5.4%	6.2%	14.1%
30	52172	WAUKON, IA	44	492	15,296	14.6%	2.8%	28.6%	3.1%	0.4%	4.0%	4.7%	8.5%
31	54612	ARCADIA, WI	28	488	12,058	42.2%	0.9%	17.6%	2.0%	0.3%	4.5%	3.6%	10.8%
32	54627	ETTRICK, WI	20	478	5,416	27.5%	1.8%	20.8%	3.3%	0.5%	5.5%	2.7%	11.8%
33	54644	MINDORO, WI	14	476	3,150	17.5%	2.7%	19.6%	5.2%	2.0%	6.4%	3.6%	6.1%
34	54449	MARSHFIELD, WI	74	454	92,518	14.6%	2.0%	34.7%	1.6%	1.0%	7.0%	4.9%	2.2%
35	55941	HOKAH, MN	12	448	2,654	17.4%	2.7%	26.0%	3.9%	2.0%	8.6%	3.7%	5.5%

# TOP ZIPS USING LSE

## Economic Report (LSE Volume Sort); #36-70

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Manfctrg Sector	Govt Sector	Health Sector	Finance/Real Estate	Information Sector	Tourism Sector	Transport/Logistics	Agro/Resources
36	55971	RUSHFORD, MN	25	440	9,152	14.9%	1.8%	31.1%	1.5%	2.6%	6.8%	5.7%	8.6%
37	54456	NEILLSVILLE, WI	55	430	14,722	19.8%	4.5%	22.6%	2.0%	0.9%	7.2%	4.9%	7.5%
38	52136	CRESCO, IA	55	428	14,846	26.6%	2.4%	24.5%	2.8%	1.7%	5.6%	1.6%	8.1%
39	55919	BROWNSVILLE, MN	18	382	3,142	14.5%	1.2%	21.6%	3.5%	2.8%	6.3%	5.1%	4.0%
40	55972	SAINT CHARLES, MN	40	378	13,946	9.5%	1.6%	39.4%	2.0%	1.2%	10.1%	4.2%	9.1%
41	54648	NORWALK, WI	30	376	3,346	19.2%	4.2%	21.3%	2.6%	1.2%	5.9%	6.0%	14.2%
42	54639	LA FARGE, WI	36	362	5,038	18.8%	2.7%	19.9%	2.3%	2.1%	5.4%	4.9%	10.1%
43	54666	WARRENS, WI	45	342	6,796	15.1%	6.9%	19.4%	3.5%	1.2%	8.2%	5.3%	15.9%
44	55923	CHATFIELD, MN	46	336	17,728	10.7%	2.4%	39.5%	1.9%	1.8%	4.7%	5.2%	5.4%
45	53959	REEDSBURG, WI	67	322	37,764	21.1%	2.5%	20.2%	2.6%	0.5%	12.2%	1.7%	4.2%
46	55949	LANESBORO, MN	35	318	5,070	8.8%	3.7%	32.8%	2.0%	1.3%	9.6%	3.7%	12.2%
47	54632	GENOA, WI	22	310	3,118	18.6%	3.1%	25.0%	3.6%	1.2%	5.8%	8.1%	6.5%
48	54616	BLAIR, WI	29	308	6,290	24.8%	3.3%	23.4%	3.5%	0.5%	2.3%	5.1%	11.1%
49	55974	SPRING GROVE, MN	29	306	5,898	15.2%	2.5%	28.4%	2.2%	2.5%	4.4%	5.8%	13.0%
50	53948	MAUSTON, WI	61	294	19,538	20.6%	7.2%	20.1%	2.5%	0.4%	12.2%	5.1%	3.9%
51	52160	NEW ALBIN, IA	29	288	4,390	12.5%	8.2%	28.3%	5.1%	1.6%	1.0%	7.2%	8.4%
52	54701	EAU CLAIRE, WI	62	286	125,854	8.6%	2.4%	29.6%	2.3%	1.4%	11.8%	3.5%	0.7%
53	54634	HILLSBORO, WI	46	278	7,880	21.6%	2.4%	18.4%	2.5%	0.7%	6.4%	6.3%	15.3%
54	54457	NEKOOSA, WI	71	272	20,060	17.5%	2.6%	19.7%	2.3%	1.1%	15.5%	5.5%	6.2%
55	54629	FOUNTAIN CITY, WI	28	232	6,682	27.2%	1.4%	19.7%	3.3%	1.3%	4.3%	3.2%	6.1%
56	55912	AUSTIN, MN	87	228	73,530	25.0%	3.4%	25.2%	1.8%	1.5%	6.1%	3.9%	2.8%
57	54494	WISCONSIN RAPIDS, WI	82	226	78,258	24.4%	4.0%	22.4%	1.7%	1.8%	7.4%	5.3%	2.2%
58	53950	NEW LISBON, WI	56	220	10,102	22.2%	6.9%	22.0%	2.1%	0.8%	10.4%	4.7%	2.1%
59	54670	WILTON, WI	39	212	3,584	25.9%	7.3%	17.4%	2.2%	1.0%	4.1%	9.2%	10.0%
60	54653	ROCKLAND, WI	18	206	1,704	18.9%	5.7%	22.9%	6.5%	0.6%	3.7%	5.1%	7.7%
61	55952	LEWISTON, MN	30	198	7,314	23.8%	3.2%	24.1%	2.9%	0.8%	3.8%	4.8%	11.0%
62	54466	PITTSVILLE, WI	58	192	7,212	18.1%	3.3%	23.3%	2.0%	0.3%	4.6%	8.8%	11.4%
63	54624	DE SOTO, WI	30	186	3,242	13.6%	1.7%	26.9%	3.5%	0.8%	5.4%	8.2%	3.0%
64	52151	LANSING, IA	37	186	4,446	10.4%	2.5%	28.1%	5.3%	0.4%	7.7%	5.8%	8.0%
65	53965	WISCONSIN DELLS, WI	77	172	33,926	8.2%	3.7%	14.8%	2.5%	1.1%	32.3%	4.8%	2.4%
66	55965	PRESTON, MN	47	170	6,142	14.4%	5.3%	26.8%	2.0%	2.4%	6.3%	2.6%	11.4%
67	52162	POSTVILLE, IA	55	170	8,408	28.5%	2.0%	16.5%	3.6%	N.A.	3.2%	3.6%	11.6%
68	53929	ELROY, WI	49	166	5,722	22.8%	8.1%	18.4%	3.1%	1.4%	6.0%	4.8%	7.0%
69	54703	EAU CLAIRE, WI	67	164	92,928	12.8%	3.1%	26.9%	2.0%	1.5%	7.8%	4.7%	0.9%
70	54659	TAYLOR, WI	30	164	3,284	19.7%	4.7%	16.5%	2.8%	0.3%	4.7%	6.0%	25.2%

# TOP ZIPS USING LSE

## Economic Report (LSE Volume Sort); #71-105

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Manfctgr Sector	Govt Sector	Health Sector	Finance/ Real Estate	Information Sector	Tourism Sector	Transport/ Logistics	Agro/ Resources
71	55975	SPRING VALLEY, MN	57	162	13,564	9.6%	2.2%	32.3%	2.2%	1.9%	7.7%	8.1%	6.4%
72	54729	CHIPPEWA FALLS, WI	74	160	94,420	22.4%	4.5%	21.8%	1.6%	1.6%	5.9%	3.3%	1.9%
73	54664	VIOLA, WI	41	154	3,206	20.5%	2.9%	27.2%	3.1%	N.A.	4.9%	2.3%	10.2%
74	55964	PLAINVIEW, MN	49	152	14,684	11.8%	2.4%	30.5%	3.6%	1.0%	4.4%	4.1%	9.5%
75	54646	NECEDAH, WI	60	148	6,842	18.6%	5.2%	17.8%	3.7%	1.2%	11.6%	4.9%	4.7%
76	54618	CAMP DOUGLAS, WI	49	148	4,502	19.7%	8.8%	21.8%	2.7%	1.6%	8.5%	4.6%	7.5%
77	55976	STEWARTVILLE, MN	61	140	27,026	9.7%	2.7%	35.2%	4.4%	1.7%	5.9%	4.8%	3.0%
78	54635	HIXTON, WI	38	138	4,374	19.6%	3.7%	21.3%	2.8%	0.8%	8.8%	6.3%	9.7%
79	52159	MONONA, IA	56	136	7,480	23.9%	2.2%	18.7%	3.3%	1.8%	4.5%	4.0%	6.1%
80	55939	HARMONY, MN	48	134	4,226	12.2%	3.9%	21.8%	3.2%	2.0%	3.9%	6.1%	14.9%
81	53913	BARABOO, WI	81	124	49,314	16.3%	3.9%	17.5%	2.6%	0.6%	20.9%	3.1%	1.0%
82	55959	MINNESOTA CITY, MN	32	122	5,594	38.1%	0.3%	17.8%	2.8%	2.7%	8.5%	3.6%	2.8%
83	54651	ONTARIO, WI	36	120	1,768	22.8%	1.8%	23.7%	3.9%	1.6%	6.4%	5.2%	10.6%
84	54754	MERRILLAN, WI	45	116	2,736	18.0%	6.1%	16.0%	2.8%	N.A.	19.5%	4.7%	10.7%
85	55969	ROLLINGSTONE, MN	34	114	2,714	22.2%	1.2%	22.7%	3.8%	1.3%	6.2%	3.5%	6.5%
86	54638	KENDALL, WI	43	110	2,586	23.6%	4.8%	19.2%	3.9%	0.3%	5.0%	9.8%	9.9%
87	55954	MABEL, MN	34	108	2,982	10.9%	2.2%	28.5%	2.6%	3.4%	2.3%	3.9%	9.8%
88	53968	WONEWOC, WI	54	108	5,722	23.1%	4.0%	18.0%	2.7%	1.7%	8.4%	4.9%	9.8%
89	53941	LA VALLE, WI	59	108	8,508	24.5%	3.7%	20.3%	2.5%	0.6%	8.3%	5.1%	2.7%
90	55934	EYOTA, MN	51	98	10,976	7.6%	3.1%	43.5%	2.2%	2.0%	5.2%	3.8%	5.3%
91	55979	UTICA, MN	35	92	2,126	15.8%	2.2%	26.9%	2.4%	1.0%	4.8%	5.8%	17.0%
92	54655	SOLDIERS GROVE, WI	43	88	3,844	17.3%	2.3%	20.0%	2.9%	0.4%	7.2%	6.9%	11.7%
93	55981	WABASHA, MN	51	86	12,370	12.5%	6.6%	24.6%	2.1%	2.4%	8.3%	5.9%	3.8%
94	55922	CANTON, MN	39	84	1,466	10.5%	3.0%	24.3%	1.9%	1.1%	2.2%	7.2%	14.6%
95	55920	BYRON, MN	69	78	30,568	7.3%	2.6%	44.1%	2.3%	0.6%	6.0%	2.6%	1.6%
96	55910	ALTURA, MN	39	78	3,662	11.8%	3.7%	22.0%	3.4%	0.8%	5.9%	4.2%	19.8%
97	53821	PRAIRIE DU CHIEN, WI	58	76	17,472	17.2%	6.4%	18.6%	3.2%	1.5%	10.2%	4.6%	3.3%
98	53573	MUSCODA, WI	62	76	6,638	25.3%	3.8%	21.0%	2.5%	1.0%	5.9%	3.6%	6.9%
99	55962	PETERSON, MN	30	74	2,484	11.3%	3.4%	27.4%	2.8%	1.1%	3.7%	6.0%	18.4%
100	52170	WATERVILLE, IA	45	72	2,866	4.1%	N.A.	32.1%	7.2%	0.6%	0.3%	6.9%	13.2%
101	50616	CHARLES CITY, IA	89	72	23,892	22.0%	1.9%	20.4%	3.6%	2.1%	6.6%	3.0%	5.4%
102	55935	FOUNTAIN, MN	44	70	2,886	8.3%	2.9%	32.0%	2.7%	1.0%	9.1%	4.5%	11.1%
103	54622	COCHRANE, WI	37	70	5,148	27.1%	4.5%	17.1%	3.1%	0.5%	4.7%	6.7%	10.4%
104	53934	FRIENDSHIP, WI	72	66	7,640	13.1%	5.4%	17.5%	3.0%	1.1%	15.2%	10.4%	4.3%
105	54631	GAYS MILLS, WI	46	64	3,142	16.7%	5.1%	20.7%	3.6%	1.4%	2.4%	4.8%	14.7%



# TOP ZIPS NEAR LSE

## Economic Report (Zip Volume Sort); #1-35

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Manfctg Sector	Govt Sector	Health Sector	Finance/Real Estate	Information Sector	Tourism Sector	Transport/Logistics	Agro/Resources
1	55902	ROCHESTER, MN	63	946	201,476	6.4%	1.1%	54.5%	1.5%	1.1%	6.2%	1.7%	0.7%
2	55901	ROCHESTER, MN	64	810	198,352	8.5%	2.3%	47.3%	1.2%	2.4%	6.6%	2.9%	1.0%
3	54601	LA CROSSE, WI	8	35,306	161,930	9.3%	2.9%	33.2%	1.4%	2.4%	13.3%	2.6%	0.6%
4	54701	EAU CLAIRE, WI	62	286	125,854	8.6%	2.4%	29.6%	2.3%	1.4%	11.8%	3.5%	0.7%
5	54650	ONALASKA, WI	3	33,878	118,292	15.4%	3.5%	29.7%	2.1%	3.4%	6.8%	4.2%	0.5%
6	55906	ROCHESTER, MN	59	518	96,482	8.5%	2.3%	43.9%	2.4%	1.4%	6.4%	2.5%	0.7%
7	54729	CHIPPEWA FALLS, WI	74	160	94,420	22.4%	4.5%	21.8%	1.6%	1.6%	5.9%	3.3%	1.9%
8	54703	EAU CLAIRE, WI	67	164	92,928	12.8%	3.1%	26.9%	2.0%	1.5%	7.8%	4.7%	0.9%
9	54449	MARSHFIELD, WI	74	454	92,518	14.6%	2.0%	34.7%	1.6%	1.0%	7.0%	4.9%	2.2%
10	55987	WINONA, MN	20	6,148	91,688	20.2%	2.8%	26.5%	1.5%	1.9%	10.5%	3.1%	1.9%
11	54494	WISCONSIN RAPIDS, WI	82	226	78,258	24.4%	4.0%	22.4%	1.7%	1.8%	7.4%	5.3%	2.2%
12	55912	AUSTIN, MN	87	228	73,530	25.0%	3.4%	25.2%	1.8%	1.5%	6.1%	3.9%	2.8%
13	55904	ROCHESTER, MN	57	508	73,266	8.8%	2.6%	39.8%	1.8%	2.5%	10.3%	2.9%	1.2%
14	54751	MENOMONIE, WI	75	16	52,672	13.7%	1.8%	25.5%	2.3%	0.8%	12.3%	4.2%	3.3%
15	54636	HOLMEN, WI	9	9,770	52,546	14.4%	4.1%	25.5%	2.4%	2.4%	7.6%	5.6%	1.1%
16	55066	RED WING, MN	77	16	50,994	19.8%	4.8%	19.9%	1.6%	1.4%	12.0%	5.8%	3.2%
17	53913	BARABOO, WI	81	124	49,314	16.3%	3.9%	17.5%	2.6%	0.6%	20.9%	3.1%	1.0%
18	54656	SPARTA, WI	24	3,744	43,374	19.3%	7.5%	20.4%	1.5%	1.3%	8.5%	5.6%	2.8%
19	54603	LA CROSSE, WI	2	12,860	41,550	18.2%	3.0%	24.6%	3.0%	1.1%	12.3%	4.4%	0.5%
20	52101	DECORAH, IA	44	1,218	41,506	10.5%	2.1%	37.9%	1.6%	1.7%	6.8%	3.1%	5.1%
21	54660	TOMAH, WI	39	2,610	39,788	14.6%	10.9%	23.4%	2.0%	1.2%	10.0%	5.8%	3.6%
22	53959	REEDSBURG, WI	67	322	37,764	21.1%	2.5%	20.2%	2.6%	0.5%	12.2%	1.7%	4.2%
23	53965	WISCONSIN DELLS, WI	77	172	33,926	8.2%	3.7%	14.8%	2.5%	1.1%	32.3%	4.8%	2.4%
24	55920	BYRON, MN	69	78	30,568	7.3%	2.6%	44.1%	2.3%	0.6%	6.0%	2.6%	1.6%
25	54669	WEST SALEM, WI	9	6,100	29,730	13.2%	3.5%	31.5%	2.7%	1.0%	6.4%	7.7%	1.6%
26	55947	LA CRESCENT, MN	7	6,282	29,342	10.0%	2.9%	33.2%	2.7%	2.7%	5.3%	3.1%	1.2%
27	53818	PLATTEVILLE, WI	87	22	27,734	12.6%	1.7%	28.9%	2.9%	1.0%	16.2%	1.1%	6.9%
28	53581	RICHLAND CENTER, WI	55	564	27,124	23.2%	3.2%	22.0%	2.3%	1.7%	9.1%	2.2%	5.7%
29	55976	STEWARTVILLE, MN	61	140	27,026	9.7%	2.7%	35.2%	4.4%	1.7%	5.9%	4.8%	3.0%
30	54665	VIROQUA, WI	29	1,618	25,474	14.1%	2.5%	28.2%	3.7%	2.5%	4.6%	2.6%	7.2%
31	55009	CANNON FALLS, MN	90	0	25,226	17.0%	2.6%	24.6%	2.2%	1.3%	4.8%	6.8%	3.3%
32	53578	PRAIRIE DU SAC, WI	83	32	24,538	10.3%	4.5%	22.9%	3.7%	1.7%	9.8%	2.9%	2.8%
33	55963	PINE ISLAND, MN	73	22	23,924	8.9%	2.6%	33.0%	3.0%	2.9%	10.4%	2.9%	4.2%
34	50616	CHARLES CITY, IA	89	72	23,892	22.0%	1.9%	20.4%	3.6%	2.1%	6.6%	3.0%	5.4%
35	54615	BLACK RIVER FALLS, WI	34	1,174	23,356	14.5%	10.8%	25.1%	2.5%	0.9%	11.6%	3.2%	4.3%

# TOP ZIPS NEAR LSE

## Economic Report (Zip Volume Sort); #36-70

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Manfctgr Sector	Govt Sector	Health Sector	Finance/ Real Estate	Information Sector	Tourism Sector	Transport/ Logistics	Agro/ Resources
36	53533	DODGEVILLE, WI	82	62	23,082	9.8%	2.9%	21.2%	6.4%	1.9%	6.5%	2.7%	4.6%
37	55041	LAKE CITY, MN	64	40	22,996	22.6%	2.6%	21.0%	3.6%	1.9%	8.0%	4.7%	7.2%
38	54720	ALTOONA, WI	65	32	20,864	7.8%	4.8%	38.1%	4.0%	1.7%	3.1%	5.3%	0.4%
39	53583	SAUK CITY, WI	85	24	20,614	12.1%	3.2%	21.6%	4.0%	2.4%	8.5%	1.7%	5.6%
40	54011	ELLSWORTH, WI	83	0	20,356	23.2%	5.8%	22.2%	1.8%	1.3%	4.9%	4.2%	4.6%
41	55944	KASSON, MN	73	32	20,294	12.4%	4.3%	39.8%	3.1%	0.6%	5.6%	5.1%	3.6%
42	54457	NEKOOSA, WI	71	272	20,060	17.5%	2.6%	19.7%	2.3%	1.1%	15.5%	5.5%	6.2%
43	53948	MAUSTON, WI	61	294	19,538	20.6%	7.2%	20.1%	2.5%	0.4%	12.2%	5.1%	3.9%
44	55960	ORONOCO, MN	66	38	19,468	10.7%	3.0%	39.8%	2.3%	2.1%	5.8%	2.1%	1.7%
45	55923	CHATFIELD, MN	46	336	17,728	10.7%	2.4%	39.5%	1.9%	1.8%	4.7%	5.2%	5.4%
46	53821	PRAIRIE DU CHIEN, WI	58	76	17,472	17.2%	6.4%	18.6%	3.2%	1.5%	10.2%	4.6%	3.3%
47	54755	MONDOVI, WI	53	32	17,306	13.5%	2.9%	25.1%	1.4%	0.7%	6.9%	7.5%	9.5%
48	54724	BLOOMER, WI	85	0	15,858	16.5%	2.0%	23.4%	2.9%	0.9%	6.7%	6.6%	7.6%
49	54484	STRATFORD, WI	86	40	15,748	22.4%	2.5%	23.7%	1.6%	1.0%	5.6%	4.5%	9.1%
50	52172	WAUKON, IA	44	492	15,296	14.6%	2.8%	28.6%	3.1%	0.4%	4.0%	4.7%	8.5%
51	52136	CRESCO, IA	55	428	14,846	26.6%	2.4%	24.5%	2.8%	1.7%	5.6%	1.6%	8.1%
52	54495	WISCONSIN RAPIDS, WI	73	54	14,816	23.4%	3.3%	17.1%	2.7%	1.9%	11.7%	4.3%	4.7%
53	54456	NEILLSVILLE, WI	55	430	14,722	19.8%	4.5%	22.6%	2.0%	0.9%	7.2%	4.9%	7.5%
54	53813	LANCASTER, WI	76	18	14,700	12.6%	4.6%	29.2%	4.1%	3.7%	3.3%	4.3%	8.2%
55	55964	PLAINVIEW, MN	49	152	14,684	11.8%	2.4%	30.5%	3.6%	1.0%	4.4%	4.1%	9.5%
56	54739	ELK MOUND, WI	71	0	14,432	16.9%	3.0%	24.0%	2.2%	1.0%	4.7%	8.9%	6.1%
57	53560	MAZOMANIE, WI	90	10	14,080	14.3%	4.1%	24.0%	2.3%	2.5%	5.6%	3.3%	2.3%
58	55972	SAINT CHARLES, MN	40	378	13,946	9.5%	1.6%	39.4%	2.0%	1.2%	10.1%	4.2%	9.1%
59	55975	SPRING VALLEY, MN	57	162	13,564	9.6%	2.2%	32.3%	2.2%	1.9%	7.7%	8.1%	6.4%
60	50461	OSAGE, IA	88	12	13,246	22.9%	3.0%	18.8%	3.2%	1.0%	5.9%	3.7%	7.7%
61	50659	NEW HAMPTON, IA	76	48	13,148	29.7%	6.7%	18.8%	2.4%	0.4%	6.5%	4.1%	6.8%
62	55992	ZUMBROTA, MN	77	0	12,896	15.2%	4.0%	30.4%	3.6%	2.4%	4.8%	4.8%	9.4%
63	53588	SPRING GREEN, WI	75	30	12,666	14.4%	2.5%	18.9%	2.1%	1.6%	12.1%	4.0%	7.3%
64	50662	OELWEIN, IA	89	30	12,574	12.5%	1.2%	28.8%	3.8%	1.7%	7.5%	5.7%	3.1%
65	54630	GALESVILLE, WI	18	1,138	12,540	27.2%	3.0%	20.6%	1.9%	2.5%	5.1%	4.2%	5.0%
66	54667	WESTBY, WI	25	1,020	12,408	16.5%	4.2%	24.1%	2.3%	1.5%	6.6%	4.6%	9.7%
67	55981	WABASHA, MN	51	86	12,370	12.5%	6.6%	24.6%	2.1%	2.4%	8.3%	5.9%	3.8%
68	55921	CALEDONIA, MN	20	1,226	12,362	14.4%	5.3%	24.3%	2.4%	1.1%	4.6%	2.9%	12.1%
69	54730	COLFAX, WI	82	0	12,092	18.8%	2.7%	26.1%	2.3%	0.8%	5.3%	5.6%	10.0%
70	54612	ARCADIA, WI	28	488	12,058	42.2%	0.9%	17.6%	2.0%	0.3%	4.5%	3.6%	10.8%

# TOP ZIPS NEAR LSE

## Economic Report (Zip Volume Sort); #71-105

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Manfctrg Sector	Govt Sector	Health Sector	Finance/Real Estate	Information Sector	Tourism Sector	Transport/Logistics	Agro/Resources
71	55955	MANTORVILLE, MN	75	0	11,852	11.3%	3.6%	36.2%	1.9%	1.1%	7.8%	4.4%	3.6%
72	53805	BOSCOBEL, WI	58	34	11,818	18.4%	5.4%	24.4%	2.7%	0.7%	7.0%	3.3%	5.2%
73	53952	OXFORD, WI	83	30	11,300	20.4%	9.7%	14.4%	2.5%	1.0%	14.2%	5.8%	3.5%
74	54661	TREMPEALEAU, WI	16	1,100	11,274	27.7%	2.4%	20.6%	2.3%	1.3%	5.6%	5.9%	4.0%
75	50674	SUMNER, IA	84	32	11,156	19.5%	4.6%	26.9%	3.3%	1.4%	2.7%	2.6%	12.8%
76	55927	DODGE CENTER, MN	81	0	11,090	14.3%	3.0%	24.3%	3.0%	1.4%	7.6%	4.6%	7.0%
77	54742	FALL CREEK, WI	61	16	11,048	18.3%	3.2%	20.2%	4.1%	2.0%	4.3%	4.7%	4.6%
78	55934	EYOTA, MN	51	98	10,976	7.6%	3.1%	43.5%	2.2%	2.0%	5.2%	3.8%	5.3%
79	54727	CADOTT, WI	74	2	10,646	18.2%	4.5%	26.3%	2.5%	0.7%	3.4%	4.4%	6.7%
80	54758	OSSEO, WI	47	44	10,488	16.9%	3.4%	21.0%	2.2%	0.7%	7.8%	5.7%	7.2%
81	53950	NEW LISBON, WI	56	220	10,102	22.2%	6.9%	22.0%	2.1%	0.8%	10.4%	4.7%	2.1%
82	54767	SPRING VALLEY, WI	82	0	9,660	20.9%	4.4%	19.5%	2.3%	0.5%	3.7%	5.4%	5.9%
83	55027	GOODHUE, MN	76	0	9,532	16.0%	3.2%	21.6%	1.6%	1.1%	4.4%	5.1%	17.8%
84	55943	HOUSTON, MN	18	874	9,334	15.9%	3.2%	25.4%	1.8%	2.7%	4.7%	3.7%	6.9%
85	54738	ELEVA, WI	50	16	9,264	17.6%	1.8%	21.4%	4.8%	1.2%	5.5%	6.0%	6.2%
86	55940	HAYFIELD, MN	77	0	9,244	14.1%	2.3%	32.6%	1.9%	0.6%	6.2%	6.8%	9.7%
87	55946	KENYON, MN	89	0	9,198	15.9%	4.5%	22.4%	2.4%	1.3%	4.7%	7.5%	11.0%
88	55971	RUSHFORD, MN	25	440	9,152	14.9%	1.8%	31.1%	1.5%	2.6%	6.8%	5.7%	8.6%
89	54614	BANGOR, WI	15	1,346	9,118	15.2%	5.3%	22.4%	4.4%	1.5%	4.4%	4.6%	10.1%
90	55089	WELCH, MN	87	0	9,114	12.1%	3.3%	18.5%	2.5%	0.8%	13.1%	11.7%	6.2%
91	53561	MERRIMAC, WI	88	4	8,912	14.0%	6.2%	16.3%	3.3%	3.3%	12.6%	1.7%	2.7%
92	54443	JUNCTION CITY, WI	90	6	8,576	15.9%	2.7%	19.3%	2.9%	0.3%	4.6%	8.3%	9.0%
93	53809	FENNIMORE, WI	69	14	8,572	14.3%	5.2%	21.5%	5.9%	0.7%	5.3%	4.2%	12.1%
94	53941	LA VALLE, WI	59	108	8,508	24.5%	3.7%	20.3%	2.5%	0.6%	8.3%	5.1%	2.7%
95	54479	SPENCER, WI	76	20	8,424	21.1%	2.0%	26.4%	2.4%	0.6%	4.2%	3.1%	9.4%
96	52162	POSTVILLE, IA	55	170	8,408	28.5%	2.0%	16.5%	3.6%	N.A.	3.2%	3.6%	11.6%
97	54405	ABBOTSFORD, WI	89	6	8,386	31.2%	1.3%	17.1%	3.6%	1.7%	7.3%	4.5%	6.3%
98	54736	DURAND, WI	59	0	8,262	13.6%	5.8%	20.9%	2.0%	1.5%	5.4%	5.4%	14.2%
99	54768	STANLEY, WI	76	2	8,216	17.2%	6.3%	23.6%	2.2%	1.2%	7.4%	4.2%	10.2%
100	55932	ELGIN, MN	55	36	8,164	9.6%	2.6%	38.2%	2.6%	1.7%	3.8%	6.0%	7.9%
101	52175	WEST UNION, IA	67	44	8,058	14.8%	6.3%	29.3%	2.6%	1.5%	6.5%	1.1%	2.6%
102	54634	HILLSBORO, WI	46	278	7,880	21.6%	2.4%	18.4%	2.5%	0.7%	6.4%	6.3%	15.3%
103	50658	NASHUA, IA	90	4	7,646	24.9%	1.4%	21.7%	4.6%	0.5%	4.2%	4.7%	7.0%
104	53934	FRIENDSHIP, WI	72	66	7,640	13.1%	5.4%	17.5%	3.0%	1.1%	15.2%	10.4%	4.3%
105	53964	WESTFIELD, WI	87	20	7,596	22.9%	6.3%	18.9%	3.2%	0.7%	6.7%	3.8%	8.9%

# ZIPS NEAREST LSE

## Economic Report (Distance Sort); #1-35

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Manfctgr Sector	Govt Sector	Health Sector	Finance/ Real Estate	Information Sector	Tourism Sector	Transport/ Logistics	Agro/ Resources
1	54603	LA CROSSE, WI	2	12,860	41,550	18.2%	3.0%	24.6%	3.0%	1.1%	12.3%	4.4%	0.5%
2	54650	ONALASKA, WI	3	33,878	118,292	15.4%	3.5%	29.7%	2.1%	3.4%	6.8%	4.2%	0.5%
3	55947	LA CRESCENT, MN	7	6,282	29,342	10.0%	2.9%	33.2%	2.7%	2.7%	5.3%	3.1%	1.2%
4	54601	LA CROSSE, WI	8	35,306	161,930	9.3%	2.9%	33.2%	1.4%	2.4%	13.3%	2.6%	0.6%
5	54636	HOLMEN, WI	9	9,770	52,546	14.4%	4.1%	25.5%	2.4%	2.4%	7.6%	5.6%	1.1%
6	54669	WEST SALEM, WI	9	6,100	29,730	13.2%	3.5%	31.5%	2.7%	1.0%	6.4%	7.7%	1.6%
7	55925	DAKOTA, MN	10	618	3,728	20.1%	2.1%	19.8%	4.3%	2.2%	3.7%	6.2%	4.8%
8	55941	HOKAH, MN	12	448	2,654	17.4%	2.7%	26.0%	3.9%	2.0%	8.6%	3.7%	5.5%
9	54644	MINDORO, WI	14	476	3,150	17.5%	2.7%	19.6%	5.2%	2.0%	6.4%	3.6%	6.1%
10	54658	STODDARD, WI	14	1,178	7,420	10.2%	1.9%	25.8%	2.7%	2.0%	6.1%	6.6%	2.9%
11	54614	BANGOR, WI	15	1,346	9,118	15.2%	5.3%	22.4%	4.4%	1.5%	4.4%	4.6%	10.1%
12	54623	COON VALLEY, WI	16	1,052	7,514	12.4%	2.7%	27.1%	3.3%	2.7%	6.3%	4.3%	5.9%
13	54661	TREMPEALEAU, WI	16	1,100	11,274	27.7%	2.4%	20.6%	2.3%	1.3%	5.6%	5.9%	4.0%
14	54621	CHASEBURG, WI	18	546	4,376	13.7%	3.3%	24.1%	3.6%	1.6%	5.4%	9.6%	7.2%
15	54630	GALESVILLE, WI	18	1,138	12,540	27.2%	3.0%	20.6%	1.9%	2.5%	5.1%	4.2%	5.0%
16	54653	ROCKLAND, WI	18	206	1,704	18.9%	5.7%	22.9%	6.5%	0.6%	3.7%	5.1%	7.7%
17	55919	BROWNSVILLE, MN	18	382	3,142	14.5%	1.2%	21.6%	3.5%	2.8%	6.3%	5.1%	4.0%
18	55943	HOUSTON, MN	18	874	9,334	15.9%	3.2%	25.4%	1.8%	2.7%	4.7%	3.7%	6.9%
19	54627	ETTRICK, WI	20	478	5,416	27.5%	1.8%	20.8%	3.3%	0.5%	5.5%	2.7%	11.8%
20	55921	CALEDONIA, MN	20	1,226	12,362	14.4%	5.3%	24.3%	2.4%	1.1%	4.6%	2.9%	12.1%
21	55987	WINONA, MN	20	6,148	91,688	20.2%	2.8%	26.5%	1.5%	1.9%	10.5%	3.1%	1.9%
22	54625	DODGE, WI	22	6	392	30.8%	1.4%	12.6%	6.3%	1.4%	11.9%	4.2%	7.0%
23	54632	GENOA, WI	22	310	3,118	18.6%	3.1%	25.0%	3.6%	1.2%	5.8%	8.1%	6.5%
24	54642	MELROSE, WI	22	492	5,618	15.8%	4.7%	20.3%	2.5%	0.9%	5.4%	6.2%	14.1%
25	54656	SPARTA, WI	24	3,744	43,374	19.3%	7.5%	20.4%	1.5%	1.3%	8.5%	5.6%	2.8%
26	54619	CASHTON, WI	25	532	6,526	17.9%	3.0%	19.3%	3.1%	1.6%	6.7%	5.2%	12.2%
27	54667	WESTBY, WI	25	1,020	12,408	16.5%	4.2%	24.1%	2.3%	1.5%	6.6%	4.6%	9.7%
28	55971	RUSHFORD, MN	25	440	9,152	14.9%	1.8%	31.1%	1.5%	2.6%	6.8%	5.7%	8.6%
29	55931	EITZEN, MN	26	46	720	10.1%	0.6%	27.0%	5.1%	5.1%	3.4%	1.1%	18.5%
30	54612	ARCADIA, WI	28	488	12,058	42.2%	0.9%	17.6%	2.0%	0.3%	4.5%	3.6%	10.8%
31	54629	FOUNTAIN CITY, WI	28	232	6,682	27.2%	1.4%	19.7%	3.3%	1.3%	4.3%	3.2%	6.1%
32	52160	NEW ALBIN, IA	29	288	4,390	12.5%	8.2%	28.3%	5.1%	1.6%	1.0%	7.2%	8.4%
33	54616	BLAIR, WI	29	308	6,290	24.8%	3.3%	23.4%	3.5%	0.5%	2.3%	5.1%	11.1%
34	54665	VIROQUA, WI	29	1,618	25,474	14.1%	2.5%	28.2%	3.7%	2.5%	4.6%	2.6%	7.2%
35	55974	SPRING GROVE, MN	29	306	5,898	15.2%	2.5%	28.4%	2.2%	2.5%	4.4%	5.8%	13.0%

# ZIPS NEAREST LSE

## Economic Report (Distance Sort); #36-70

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Manfctrg Sector	Govt Sector	Health Sector	Finance/ Real Estate	Information Sector	Tourism Sector	Transport/ Logistics	Agro/ Resources
36	54624	DE SOTO, WI	30	186	3,242	13.6%	1.7%	26.9%	3.5%	0.8%	5.4%	8.2%	3.0%
37	54648	NORWALK, WI	30	376	3,346	19.2%	4.2%	21.3%	2.6%	1.2%	5.9%	6.0%	14.2%
38	54659	TAYLOR, WI	30	164	3,284	19.7%	4.7%	16.5%	2.8%	0.3%	4.7%	6.0%	25.2%
39	55952	LEWISTON, MN	30	198	7,314	23.8%	3.2%	24.1%	2.9%	0.8%	3.8%	4.8%	11.0%
40	55962	PETERSON, MN	30	74	2,484	11.3%	3.4%	27.4%	2.8%	1.1%	3.7%	6.0%	18.4%
41	55959	MINNESOTA CITY, MN	32	122	5,594	38.1%	0.3%	17.8%	2.8%	2.7%	8.5%	3.6%	2.8%
42	52140	DORCHESTER, IA	33	52	1,338	3.2%	5.4%	5.7%	9.3%	N.A.	3.2%	3.9%	21.5%
43	54615	BLACK RIVER FALLS, WI	34	1,174	23,356	14.5%	10.8%	25.1%	2.5%	0.9%	11.6%	3.2%	4.3%
44	55954	MABEL, MN	34	108	2,982	10.9%	2.2%	28.5%	2.6%	3.4%	2.3%	3.9%	9.8%
45	55969	ROLLINGSTONE, MN	34	114	2,714	22.2%	1.2%	22.7%	3.8%	1.3%	6.2%	3.5%	6.5%
46	54773	WHITEHALL, WI	35	50	6,892	30.2%	4.9%	20.9%	2.6%	0.9%	4.0%	4.1%	6.6%
47	55949	LANESBORO, MN	35	318	5,070	8.8%	3.7%	32.8%	2.0%	1.3%	9.6%	3.7%	12.2%
48	55979	UTICA, MN	35	92	2,126	15.8%	2.2%	26.9%	2.4%	1.0%	4.8%	5.8%	17.0%
49	54639	LA FARGE, WI	36	362	5,038	18.8%	2.7%	19.9%	2.3%	2.1%	5.4%	4.9%	10.1%
50	54651	ONTARIO, WI	36	120	1,768	22.8%	1.8%	23.7%	3.9%	1.6%	6.4%	5.2%	10.6%
51	52151	LANSING, IA	37	186	4,446	10.4%	2.5%	28.1%	5.3%	0.4%	7.7%	5.8%	8.0%
52	54622	COCHRANE, WI	37	70	5,148	27.1%	4.5%	17.1%	3.1%	0.5%	4.7%	6.7%	10.4%
53	54628	FERRYVILLE, WI	37	62	1,840	18.9%	7.5%	16.1%	4.4%	1.2%	8.4%	5.6%	7.0%
54	54652	READSTOWN, WI	37	38	1,334	15.3%	3.1%	19.0%	5.1%	0.6%	7.7%	2.6%	7.4%
55	54635	HIXTON, WI	38	138	4,374	19.6%	3.7%	21.3%	2.8%	0.8%	8.8%	6.3%	9.7%
56	54747	INDEPENDENCE, WI	38	28	5,800	36.2%	3.9%	17.0%	2.1%	0.4%	3.5%	3.3%	13.4%
57	54760	PIGEON FALLS, WI	38	0	348	15.1%	3.5%	25.6%	5.8%	N.A.	8.1%	5.8%	2.3%
58	54660	TOMAH, WI	39	2,610	39,788	14.6%	10.9%	23.4%	2.0%	1.2%	10.0%	5.8%	3.6%
59	54670	WILTON, WI	39	212	3,584	25.9%	7.3%	17.4%	2.2%	1.0%	4.1%	9.2%	10.0%
60	55910	ALTURA, MN	39	78	3,662	11.8%	3.7%	22.0%	3.4%	0.8%	5.9%	4.2%	19.8%
61	55922	CANTON, MN	39	84	1,466	10.5%	3.0%	24.3%	1.9%	1.1%	2.2%	7.2%	14.6%
62	55972	SAINT CHARLES, MN	40	378	13,946	9.5%	1.6%	39.4%	2.0%	1.2%	10.1%	4.2%	9.1%
63	54664	VIOLA, WI	41	154	3,206	20.5%	2.9%	27.2%	3.1%	N.A.	4.9%	2.3%	10.2%
64	54611	ALMA CENTER, WI	42	8	2,742	26.9%	6.2%	18.4%	3.0%	0.5%	7.4%	3.4%	13.6%
65	54645	MOUNT STERLING, WI	42	0	20	37.5%	N.A.	9.4%	28.1%	N.A.	3.1%	N.A.	25.0%
66	54638	KENDALL, WI	43	110	2,586	23.6%	4.8%	19.2%	3.9%	0.3%	5.0%	9.8%	9.9%
67	54655	SOLDIERS GROVE, WI	43	88	3,844	17.3%	2.3%	20.0%	2.9%	0.4%	7.2%	6.9%	11.7%
68	52101	DECORAH, IA	44	1,218	41,506	10.5%	2.1%	37.9%	1.6%	1.7%	6.8%	3.1%	5.1%
69	52172	WAUKON, IA	44	492	15,296	14.6%	2.8%	28.6%	3.1%	0.4%	4.0%	4.7%	8.5%
70	54610	ALMA, WI	44	0	4,280	14.3%	3.3%	17.2%	3.7%	2.0%	6.5%	11.4%	13.0%



# ZIPS NEAREST LSE

## Economic Report (Distance Sort); #71-105

Rank	Zip	Location	Miles From	Pax Using LSE	Pax Using All Ports	Manfctgr Sector	Govt Sector	Health Sector	Finance/ Real Estate	Information Sector	Tourism Sector	Transport/ Logistics	Agro/ Resources
71	55929	DOVER, MN	44	60	4,078	11.3%	3.4%	32.7%	2.0%	1.5%	4.9%	7.5%	7.6%
72	55935	FOUNTAIN, MN	44	70	2,886	8.3%	2.9%	32.0%	2.7%	1.0%	9.1%	4.5%	11.1%
73	52170	WATERVILLE, IA	45	72	2,866	4.1%	N.A.	32.1%	7.2%	0.6%	0.3%	6.9%	13.2%
74	54654	SENECA, WI	45	0	58	10.8%	N.A.	21.6%	24.3%	N.A.	N.A.	N.A.	16.2%
75	54666	WARRENS, WI	45	342	6,796	15.1%	6.9%	19.4%	3.5%	1.2%	8.2%	5.3%	15.9%
76	54754	MERRILLAN, WI	45	116	2,736	18.0%	6.1%	16.0%	2.8%	N.A.	19.5%	4.7%	10.7%
77	54631	GAYS MILLS, WI	46	64	3,142	16.7%	5.1%	20.7%	3.6%	1.4%	2.4%	4.8%	14.7%
78	54634	HILLSBORO, WI	46	278	7,880	21.6%	2.4%	18.4%	2.5%	0.7%	6.4%	6.3%	15.3%
79	55923	CHATFIELD, MN	46	336	17,728	10.7%	2.4%	39.5%	1.9%	1.8%	4.7%	5.2%	5.4%
80	54626	EASTMAN, WI	47	56	2,760	13.2%	3.0%	24.0%	5.8%	1.2%	2.2%	5.6%	10.4%
81	54758	OSSEO, WI	47	44	10,488	16.9%	3.4%	21.0%	2.2%	0.7%	7.8%	5.7%	7.2%
82	54770	STRUM, WI	47	0	4,450	18.0%	1.9%	23.3%	3.1%	1.2%	2.3%	7.0%	8.3%
83	55965	PRESTON, MN	47	170	6,142	14.4%	5.3%	26.8%	2.0%	2.4%	6.3%	2.6%	11.4%
84	55939	HARMONY, MN	48	134	4,226	12.2%	3.9%	21.8%	3.2%	2.0%	3.9%	6.1%	14.9%
85	55945	KELLOGG, MN	48	26	3,748	13.6%	2.8%	28.4%	3.0%	1.3%	2.2%	7.7%	11.6%
86	52146	HARPERS FERRY, IA	49	50	2,506	13.9%	10.2%	18.0%	5.7%	0.5%	6.9%	7.3%	5.7%
87	53929	ELROY, WI	49	166	5,722	22.8%	8.1%	18.4%	3.1%	1.4%	6.0%	4.8%	7.0%
88	54618	CAMP DOUGLAS, WI	49	148	4,502	19.7%	8.8%	21.8%	2.7%	1.6%	8.5%	4.6%	7.5%
89	54637	HUSTLER, WI	49	0	150	19.7%	2.6%	30.3%	11.8%	N.A.	5.3%	7.9%	2.6%
90	55964	PLAINVIEW, MN	49	152	14,684	11.8%	2.4%	30.5%	3.6%	1.0%	4.4%	4.1%	9.5%
91	54738	ELEVA, WI	50	16	9,264	17.6%	1.8%	21.4%	4.8%	1.2%	5.5%	6.0%	6.2%
92	54746	HUMBIRD, WI	50	0	1,300	17.2%	5.2%	17.5%	2.6%	0.6%	10.0%	7.4%	16.0%
93	54657	STEUBEN, WI	51	2	676	15.8%	7.1%	16.8%	4.9%	N.A.	5.4%	8.7%	10.9%
94	55934	EYOTA, MN	51	98	10,976	7.6%	3.1%	43.5%	2.2%	2.0%	5.2%	3.8%	5.3%
95	55981	WABASHA, MN	51	86	12,370	12.5%	6.6%	24.6%	2.1%	2.4%	8.3%	5.9%	3.8%
96	55990	WYKOFF, MN	51	22	2,166	16.1%	1.3%	33.1%	3.8%	0.6%	2.5%	6.4%	7.0%
97	54741	FAIRCHILD, WI	53	0	2,016	19.9%	3.7%	17.0%	4.6%	1.3%	4.0%	5.8%	9.9%
98	54755	MONDOVI, WI	53	32	17,306	13.5%	2.9%	25.1%	1.4%	0.7%	6.9%	7.5%	9.5%
99	54756	NELSON, WI	53	0	2,586	15.8%	5.0%	20.8%	4.5%	0.4%	7.8%	8.2%	8.4%
100	52165	RIDGEWAY, IA	54	38	1,380	11.1%	N.A.	14.5%	4.5%	N.A.	8.1%	4.7%	19.4%
101	53968	WONEWOC, WI	54	108	5,722	23.1%	4.0%	18.0%	2.7%	1.7%	8.4%	4.9%	9.8%
102	52136	CRESCO, IA	55	428	14,846	26.6%	2.4%	24.5%	2.8%	1.7%	5.6%	1.6%	8.1%
103	52162	POSTVILLE, IA	55	170	8,408	28.5%	2.0%	16.5%	3.6%	N.A.	3.2%	3.6%	11.6%
104	53518	BLUE RIVER, WI	55	40	2,448	25.2%	2.9%	20.6%	3.9%	1.0%	2.2%	4.4%	6.3%
105	53581	RICHLAND CENTER, WI	55	564	27,124	23.2%	3.2%	22.0%	2.3%	1.7%	9.1%	2.2%	5.7%

# LSE CATCHMENT ANALYSIS

## Market Share Report FAQ (Frequently Asked Questions)

<b>Rank</b>	<b>Rank of the Zip Code According to Sort Criteria in Report Header. Options: 1) Top Zip Codes by Sales Volume of Passengers Using LSE to Depart 2) Top Zip Codes by Sales Volume of Zip Code Departing from Any Airport 3) Top Zip Codes by Distance in Miles from LSE</b>
<b>Zip</b>	<b>5 Digit Zip Codes within 90 Miles of LSE</b>
<b>Location</b>	<b>U.S. Census Name for City and State Assigned to Zip Code</b>
<b>Miles From</b>	<b>Number of Miles from LSE to Center of Zip Code as Established by U.S. Census</b>
<b>Pax Using LSE</b>	<b>Number of Originating Passengers for the Report Period Using LSE as Their Departing Airport</b>
<b>Pax Using All Ports</b>	<b>Number of Originating Passengers for the Report Period Using Any Departing Airport</b>
<b>LSE Share</b>	<b>LSE's Market Share in that Zip Code Versus Competing Airports</b>
<b>LSE Leakage</b>	<b>Market Share LSE Is Losing to Competing Airports from That Zip Code</b>
<b>Pax Using MSP</b>	<b>Number of Originating Passengers for the Report Period Using MSP as Their Departing Airport</b>
<b>MSP Share</b>	<b>MSP's Market Share in that Zip Code Versus Competing Airports</b>
<b>Pax Using ORD</b>	<b>Number of Originating Passengers for the Report Period Using ORD as Their Departing Airport</b>
<b>ORD Share</b>	<b>ORD's Market Share in that Zip Code Versus Competing Airports</b>
<b>Pax Using MSN</b>	<b>Number of Originating Passengers for the Report Period Using MSN as Their Departing Airport</b>
<b>MSN Share</b>	<b>MSN's Market Share in that Zip Code Versus Competing Airports</b>

# LSE CATCHMENT ANALYSIS

## Demographics Report FAQ (Frequently Asked Questions)

Rank	See Market Share Report FAQ
Zip	See Market Share Report FAQ
Location	See Market Share Report FAQ
Miles From	See Market Share Report FAQ
Pax Using LSE	See Market Share Report FAQ
Pax Using All Ports	See Market Share Report FAQ
Population (k)	2015 Census Population Available for Selected Zip Codes. In Cases Where Zip Code Population Data Is not Available Number of Households Is Used with an Assumed 3 Persons per Household Which Is the National Average.
Avg. Income Per Capita	Average Household Income Multiplied by Number of Households, Divided by Population
Household Income	Average Household Income by Zip Code from 2015 Census Estimates
NOTE FOR CENSUS DATA:	Only Household Data Is Available for All Zip Codes. Other Census Zip Code Level Data Is Not Released for All Zip Codes. In Cases Where Zip Code Level Information Is Not Available, One of Two Options Is Used: 1) An Aggregated Zip Code Containing That Zip Codes and Other Nearby Zip Codes Is Used 2) A Nearby Zip Code with Data Provided by Census Is Used.
% Foreign Born	SEE NOTE. Residents and/or Citizens Born in Another Country Divided Over Population
% Female	SEE NOTE. Female Residents and/or Citizens Divided Over Population. Only Male and Female Were Options.
Median Age	SEE NOTE. Median Age in Years of Population.
% Married	SEE NOTE. Residents and/or Citizens Married, Not Separated, Divided Over Population.
% Students	SEE NOTE. All Students from Pre-K to Graduate School, Divided Over Population.

# LSE CATCHMENT ANALYSIS

## Education Report FAQ (Frequently Asked Questions)

Rank	See Market Share Report FAQ
Zip	See Market Share Report FAQ
Location	See Market Share Report FAQ
Miles From	See Market Share Report FAQ
Pax Using LSE	See Market Share Report FAQ
Pax Using All Ports	See Market Share Report FAQ

### IMPORTANT: SEE 'NOTE FOR CENSUS DATA' ON DEMOGRAPHICS REPORT FAQ

College Students	SEE NOTE. Residents and/or Citizens Currently Attending College Divided Over Population
HS Grad or GED	SEE NOTE. Percent of Residents and/or Citizens Over 25 Years Old With Maximum Education of High School Grad or G.E.D.
Some College	SEE NOTE. Percent of Residents and/or Citizens Over 25 Years Old With Maximum Education of 'Some' College
4 Yr Degree	SEE NOTE. Percent of Residents and/or Citizens Over 25 Years Old With Maximum Education of 4 Year College Degree
Grad School	SEE NOTE. Percent of Residents and/or Citizens Over 25 Years Old With Maximum Education of Attended Graduate School
Only Speak English	SEE NOTE. Percent of Residents and/or Citizens Over 5 Years Old, ONLY English Spoken in Household
Other Language	SEE NOTE. Percent of Residents and/or Citizens Over 5 Years Old, Language Other than English Spoken in Household
No English	SEE NOTE. Percent of Residents and/or Citizens Over 5 Years Old, Unable to Speak English or Speak Poorly

# LSE CATCHMENT ANALYSIS

## Economic Report FAQ (Frequently Asked Questions)

Rank	See Market Share Report FAQ
Zip	See Market Share Report FAQ
Location	See Market Share Report FAQ
Miles From	See Market Share Report FAQ
Pax Using LSE	See Market Share Report FAQ
Pax Using All Ports	See Market Share Report FAQ

**IMPORTANT: SEE 'NOTE FOR CENSUS DATA' ON DEMOGRAPHICS REPORT FAQ**

### ECONOMIC REPORT NOTE: Jobs Types May Overlap Between Sectors

Manfctrg Sector	SEE NOTES. Percent of All Employed Persons Over 16 Years Old Working in the Manufacturing Sector.
Govt Sector	SEE NOTES. Percent of All Employed Persons Over 16 Years Old Working as a Government Worker.
Health Sector	SEE NOTES. Percent of All Employed Persons Over 16 Years Old Working in Educational Services, and Health Care and Social Assistance
Finance/Real Estate	SEE NOTES. Percent of All Employed Persons Over 16 Years Old Working in Finance and Insurance, and Real Estate and Rental and Leasing
Information Sector	SEE NOTES. Percent of All Employed Persons Over 16 Years Old Working in the Information Sector.
Tourism Sector	SEE NOTES. Percent of All Employed Persons Over 16 Years Old Working in Arts, Entertainment, and Recreation, and Accommodation and Food Services
Transport/Logistics	SEE NOTES. Percent of All Employed Persons Over 16 Years Old Working in Transportation and Warehousing, and Utilities OR Production, Transportation, and Material Moving Occupations
Agro/Resources	SEE NOTES. Percent of All Employed Persons Over 16 Years Old Working in Agriculture, Forestry, Fishing and Hunting, and Mining OR Natural Resources, Construction, and Maintenance Occupations



# TOP DESTINATIONS FROM LSE REGION

## Destination Report FAQ (90 Mile Distance Sort)

**Rank** Destination Airports Sorted by Largest Demand in a 90 Mile Range Circle from LSE

**Dest** IATA Airport Code of Destination

**Location** City Name of IATA Destination, Followed by Country

**Demand 20 Miles** Total Originating Demand 20 Miles or Less from LSE, Any Departing Airport

**Demand 35 Miles** Total Originating Demand 35 Miles or Less from LSE, Any Departing Airport

**Demand 50 Miles** Total Originating Demand 50 Miles or Less from LSE, Any Departing Airport

**Demand 75 Miles** Total Originating Demand 75 Miles or Less from LSE, Any Departing Airport

**Demand 90 Miles** Total Originating Demand 90 Miles or Less from LSE, Any Departing Airport

**Share 20 Miles** Market Share for Stated Airport in Area 20 Miles or Less from LSE

**Share 35 Miles** Market Share for Stated Airport in Area 35 Miles or Less from LSE

**Share 50 Miles** Market Share for Stated Airport in Area 50 Miles or Less from LSE

**Share 75 Miles** Market Share for Stated Airport in Area 75 Miles or Less from LSE

**Share 90 Miles** Market Share for Stated Airport in Area 90 Miles or Less from LSE

# TOP DESTINATION SHARE: LSE REGION

## Destination Share Report FAQ (90 Mile Distance Sort)

<b>Rank</b>	<b>See Destination Report FAQ</b>
<b>Dest</b>	<b>See Destination Report FAQ</b>
<b>Location</b>	<b>See Destination Report FAQ</b>
<b>Demand 20 Miles</b>	<b>See Destination Report FAQ</b>
<b>Demand 35 Miles</b>	<b>See Destination Report FAQ</b>
<b>Demand 50 Miles</b>	<b>See Destination Report FAQ</b>
<b>Demand 75 Miles</b>	<b>See Destination Report FAQ</b>
<b>Demand 90 Miles</b>	<b>See Destination Report FAQ</b>
<b>Share Leader</b>	<b>Airport with Largest Departing Passenger Volume to Shown Destination from Zip Codes within 90 Miles of LSE</b>
<b>LSE Share 90 Miles</b>	<b>Departing Passenger Airport Share From LSE to Shown Destination from Zip Codes within 90 Miles of LSE</b>
<b>MSP Share 90 Miles</b>	<b>Departing Passenger Airport Share From MSP to Shown Destination from Zip Codes within 90 Miles of 90</b>
<b>ORD Share 90 Miles</b>	<b>Departing Passenger Airport Share From ORD to Shown Destination from Zip Codes within 90 Miles of 35</b>
<b>LSE Share 90 Miles</b>	<b>Departing Passenger Airport Share From LSE to Shown Destination from Zip Codes within 90 Miles of 75</b>