





P L A N N I N G A N D D E V E L O P M E N T 400 La Crosse Street | La Crosse, WI 54601 | P: (608) 789-7512

Memorandum

To: Community Development Committee
From: Staff
Date: September 9, 2022
Re: Public Service Proposal for 2023-2024

Consideration of CDBG Public Service funding plan for 2023-2024

- 1. Should it be a two-year funding plan?
- 2. Funding Distribution Plan Options:
 - a. Continue to fund maximum awards of \$25,000. Traditionally 10-14 subrecipients
 - b. Targeted Approach Fund 3-5 subrecipients <u>equally</u> based on priorities identified in the 5-year plan including
 - i. Expand access to licensed child care or early learning opportunities
 - ii. Prevent and end homelessness
 - iii. Alleviate poverty and increase self-reliance (focus on mental health, substance abuse, health care, domestic violence, and youth services)
 - Note 3 subrecipients each receiving \$58,300 or 5 subrecipients each receiving \$35,000
 - c. Targeted Approach Fund 3-5 subrecipients based on priorities identified in the 5-year plan based on scoring and project budget needs.
- 3. Other considerations
 - a. Funding only used for new or expanded services
 - b. Focus on large impact/ results count for future funding
 - c. SMART objectives statement
 - d. Increase demand on administration capacity
 - e. HUD expectation of compliance monitoring and oversight

ANDREA TRANE, DIRECTOR OF PLANNING, DEVELOPMENT AND ASSESSMENT TIM ACKLIN, AICP, PLANNING ADMINISTRATOR LEWIS KUHLMAN, AICP, ENVIRONMENTAL PLANNER JACK ZABROWSKI, ASSOCIATE PLANNER JULIE EMSLIE, ECONOMIC DEVELOPMENT ADMINISTRATOR LINZI WASHTOCK, PLANNING & DEVELOPMENT ASSISTANT DIANE MCGINNIS-CASEY, COMMUNITY DEVELOPMENT ADMINISTRATOR VACANT, NEIGHBORHOOD HOUSING DEVELOPMENT ASSOCIATE TARA FITZGERALD, DEVELOPMENT ANALYST KEVIN CLEMENTS, HOUSING SPECIALIST KEVIN CONROY, HOUSING REHABILITATION SPECIALIST BRIAN SAMPSON, HOMELESS COORDINATOR