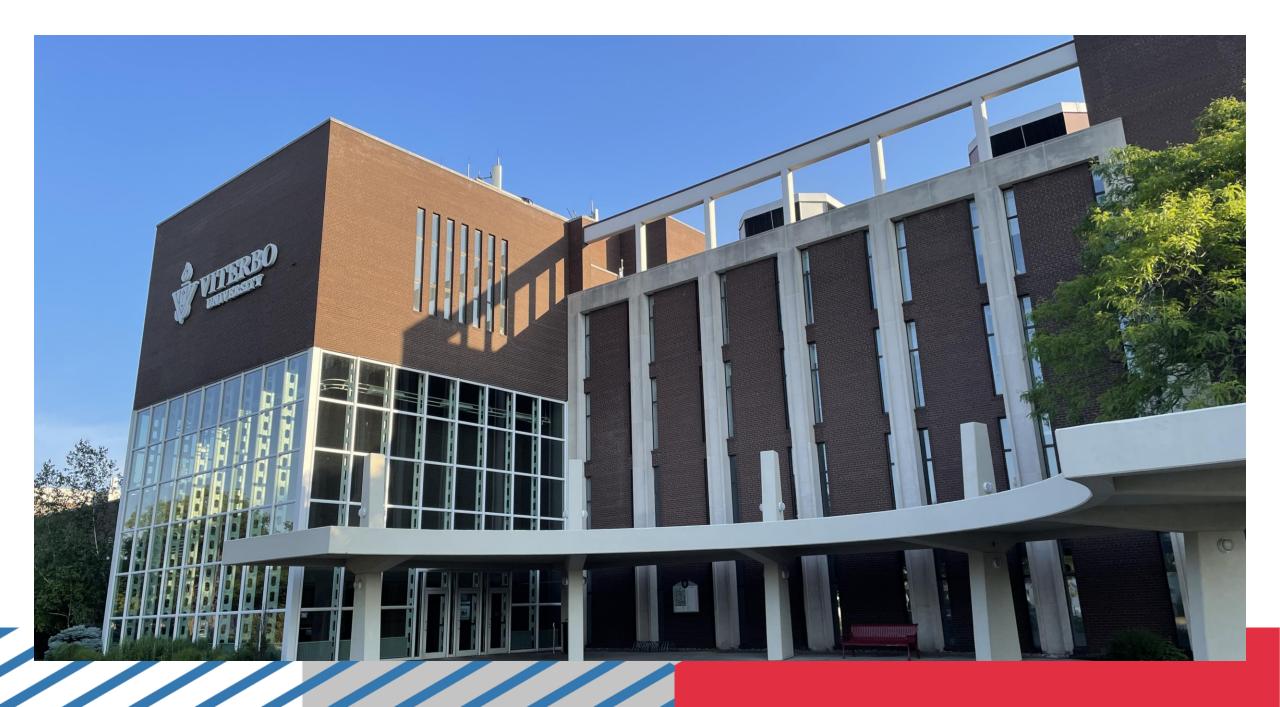


## **Grant Request**

# ARTS FOR YOUNG AMERICA PROGRAM RENAISSANCE

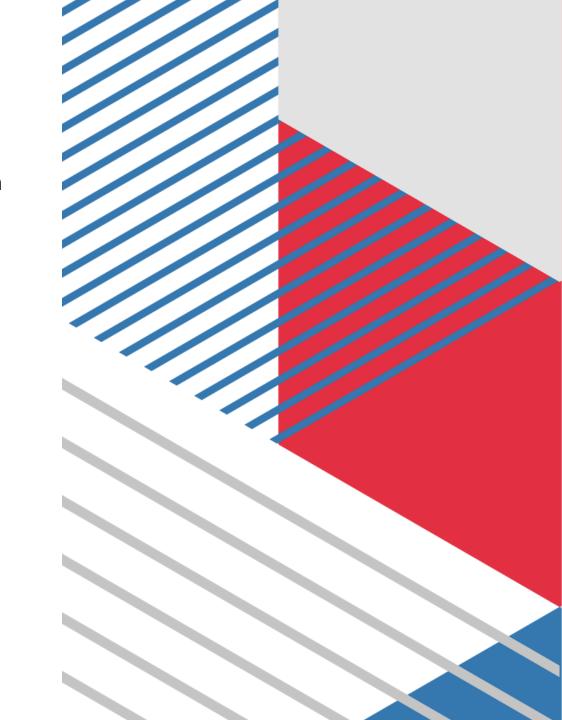




# **Request \$10,000**

Viterbo University Fine Arts Center is requesting City of La Crosse Arts Board grant funding to support our existing Arts for Young America (AYA) Program for the 2022-2023 Season

- Program targets local school-aged children in grades
   PreK through High School
- This program is longstanding and has been youths in La Crosse community for over <u>twenty-five years</u>
- On average, <u>20,000 children</u> annually attend the performances





# Funding will go towards Administrative Costs & Educator Scholarships

#### 40% 2022-2023 AYA Season Administrative Costs:

- High artist/performance fees
- Equipment rentals
- Marketing
- Printing/postage

#### **60%** Educator Scholarships

- 25% or 1 out 4 students requires financial aid to attend
- Teachers survey results indicate they are <u>dependent</u> on assistance to attend a field trip

# PROGRAM GOALS

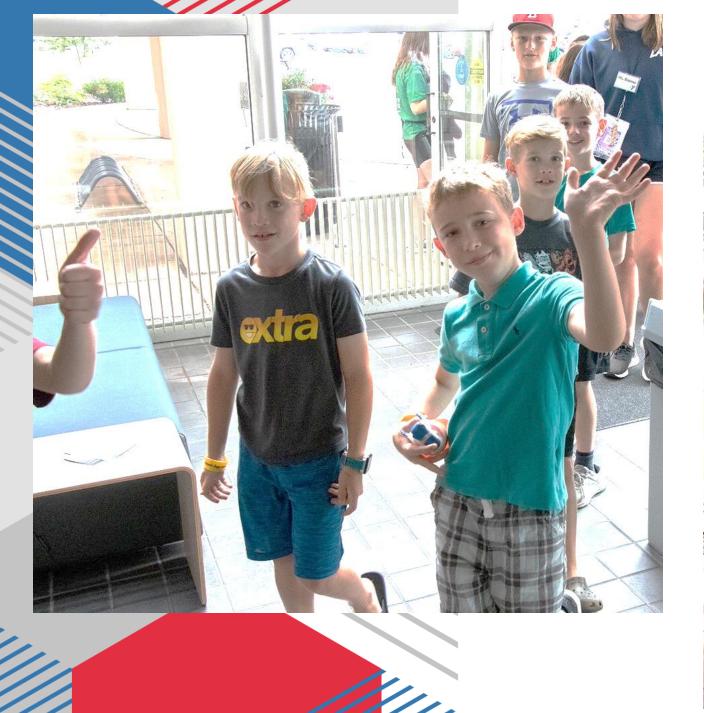
- To rebuild our school patron base and increase new educator participation to help sustain our program
- Educate La Crosse's youth through the curriculum-based entertainment in the form of performing arts
- Continue to serve our La Crosse community by bringing high-quality, national tours/artists/performances BACK to our students
- And most critically, to create greater accessibility to those programs by ELIMINATING financial barriers, focusing on economically disadvantaged schools and students

### WHY DO WE NEED YOUR HELP?

- Our schools, teachers, and students need financial assistance IMMEDATELY
- Our youth program services ceased with COVID-19 pandemic and urgently need assistance to bring it back fully and continue our high caliber programming
- We fulfill a unique gap in our community as a performing arts venue that serves schools and offers curriculum-based performances that expand cultural horizons and expose students to diversity and the arts

#### HELP THE ARTS FOR YOUNG AMERICA'S 2022-2023 SEASON SUCCEED!!!





#### PROVIDE ARTS ACCESS FOR ALL



