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Sent: Thursday, October 26, 2023 4:30 PM
To: ZZ Council Members

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Hello,

I am writing to encourage you to consider distributing ARPA funds to the City of La Crosse Arts Board. The funds would go directly to artists to create art for our city's parks, buildings, and public spaces. Art is essential to our culture and a thriving artist community reflects well on a city. Supporting the arts (and artists themselves) creates social identity and culture that brightens the lives of locals and brings in more tourism. Art stimulates the local economy! Public art creates joy! We can make La Crosse an even better place to live and visit through the power of public art.

Many municipalities around the country are directing ARPA funds towards Arts and Culture, specifically to their respective Arts Boards and Councils, etc. Several cities in the midwest including Madison, Minneapolis and St. Louis has directed ARPA funding to support local artists. You have the power to follow in their example to make La Crosse a thriving arts community full of vitality and color.

Direct ARPA funding into the arts board! Build a more colorful, unique, and creative La Crosse!

Thank you for your time,
Tiana Traffas