



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Agenda

Climate Action Plan Steering Committee

Thursday, December 16, 2021

4:30 PM

LifeSize Virtual Meeting Room

In efforts to reduce the spread of COVID-19, this meeting will be conducted through video conferencing. The meeting can be viewed by clicking this link (or typing the URL in your web browser address bar):
<https://stream.lifesizecloud.com/extension/4857797/a8c61270-e220-4ad3-a234-c76d9d7dde51>

If you wish to speak on an agenda item, you can do so as part of the virtual meeting. Contact the Planning & Development Department at the email or phone number below so we can provide you with the necessary information to join in.

Members of the public who would like to provide written comments on any agenda may do so by emailing kuhlmanl@cityoflacrosse.org, using a drop box outside of City Hall or mailing the Planning & Development Department, 400 La Crosse Street, La Crosse WI 54601. Questions, call 608-789-7361.

Call to Order

Roll Call

Approval of Minutes

Agenda Items:

- 1 [21-1745](#) Prepare for January 2022 outreach and engagement for Xcel Energy's free energy assessment for businesses and non-profits.

Attachments: [Outreach Kit Cover Letter](#)
[Talking Points to Business Owners](#)
[Talking Points to Partner Organizations](#)
[Energy Assessment Postcard](#)
[Sample Social Media](#)
[Social Media Image 1](#)
[Social Media Image 2](#)
[Social Media Image 3](#)
[Sample Email Text](#)
[Sample Newsletter Copy](#)
[Outreach Kit \(Combined\)](#)

- 2 [21-1747](#) Memo Re: Using Transit-Oriented Development to Reach Carbon Emission Reduction Targets

Attachments: [Memorandum](#)

3 [21-1739](#) Select 7 CAP Team Members and 3 Alternates or Additional Members

Attachments: [Possible CAP Team Members](#)

4 [21-1748](#) December Consultant Update

Attachments: [Website Report 12/15/21](#)

Communications and PR Plan Discussion

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.