



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Redevelopment Authority

Thursday, February 25, 2021

4:30 PM

In efforts to reduce the spread of COVID-19, the meeting will be conducted through video conferencing. The meeting can be viewed by clicking this link (or typing the URL in your web browser address bar):
<https://stream.lifesizecloud.com/extension/4796132/658f87a0-b06b-4858-969b-f4a0e7abba62>

If you wish to speak on an agenda item, you can do so as part of the virtual meeting. Contact the Department of Planning and Development at the email or phone number below so we can provide you with the necessary information to join in.

Members of the public who would like to provide written comments on any agenda may do so by emailing tranea@cityoflacrosse.org, using a drop box outside of City Hall or mailing the Department of Planning and Development, 400 La Crosse Street, La Crosse WI 54601. Questions, call Andrea Trane at 608-789-8321.

Call to Order

This meeting was called to order at 4:30PM by Adam Hatfield.

Roll Call

Present: 7 - Andrea Richmond, Karen Dunn, Edward R. Przytarski, Michael Sigman, Adam Hatfield, John Kovari, Cassandra Woodward

Approval of Minutes

- 1 [21-0250](#) Approval of the minutes from February 3, 2021.

A motion was made by Dunn, seconded by Sigman, that the minutes be approved. The motion carried by voice vote.

Agenda Items:

- 2 Presentation by Vendi Advertising.

- 3 [21-0253](#) Consideration and possible action on Vendi Advertising.
- Attachments:** [RDA Statement of Work Vendi 2021 \(002\).pdf](#)
 [2020 PR Recap.pdf](#)
- A motion was made by Woodward, seconded by Sigman, to approve to keep Vendi Advertising on a monthly retainer from March 1, 2021 to December 31, 2021. The motion carried by voice vote.
- 4 **Introduction and discussion with Biondo Properties.**
- No action taken on this item.
- 5 [21-0230](#) Request from Xcel Energy for Advanced Payment Agreement and payment of invoice for removal of utilities.
- Attachments:** [Customer Information Letter NSPW.docm](#)
 [NSPW NonCommodity_Forms2.pdf](#)
 [XCEL.INV#719257437.020821.pdf](#)
- A motion was made by Dunn, seconded by Woodward, that the invoice be paid for removal of utilities and TID funds be used for this payment. Member Przytarski abstained from voting on this item. The motion carried by voice vote.
- 6 [21-0239](#) Request from Lumen for Advanced Payment Agreement and payment of invoice for removal of utilities.
- Attachments:** [Aerial photo](#)
 [Email from Lumen.pdf](#)
 [COVER LETTER](#)
 [PROPOSAL](#)
- A motion was made by Dunn, seconded by Woodward, that the invoice be paid for removal of utilities and TID funds be used for this payment. The motion carried by voice vote.
- 7 [21-0268](#) River Point District Development update.
- Attachments:** [LAX_RDA_UPDATE_FEBRUARY.pdf](#)
- Brian Williams from WiRED Properties and David Schofield from SEH provided a monthly update of the River Point District.
- No action taken on this item.
- 8 [21-0198](#) Resolution Approving the Issuance of Not to Exceed \$2,550,000 Taxable Interim Redevelopment Revenue Bond, Series 2021 by the Redevelopment Authority, and Approving a Contribution and Cooperation Agreement in Connection Therewith.

Attachments: [Resolution](#)
 [RDA Financing Memo 2.24.2021](#)

Council Member Andrea Richmond joined the meeting prior to this item.

An update was given. No action taken on this item.

9 [21-0258](#) Monthly Update on the financials of the Redevelopment Authority

Attachments: [Financials 02-20-2021.pdf](#)

No action taken on this item.

10 City-wide Development updates.

No action taken on this item.

Adjournment

Motion to adjourn made by Richmond, seconded by Dunn. Meeting adjourned at 5:57PM.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.