

6 July 2020

Narrative from Satori Arts regarding use of Small Business Relief Grant:

Satori Arts is a small business downtown that sells handcrafted jewelry and gifts as well as fine art. We have been open for over 30 years at this downtown location. We have many regular customers from the area and from afar. January and February are the slowest months for sales, but business usually picks up a great deal in March, April and May.

When we applied for the Small Business Relief Grant in April, business had almost screeched to a halt as we had to be closed for several weeks because of the corona virus. We have since re-opened for limited hours with limited number of people in the store.

Even though there was no or little business March through June, the bills still had to be paid. We received \$2,200 from the grant in late June. The timing proved to be crucial. We were in desperate need of new inventory as the shelves were still nearly empty from the holiday sales at the end of 2019. With this grant, we were able to buy inventory to renew the shelves and pay the utility bills and payroll. Business has begun to pick up and the inventory is selling and we're able to pay the bills to remain in business hopefully another 30 years!

Thank you to the City of La Crosse for the help when we needed it most!

Beth and John Satory

Satori Arts