



February 28, 2018

Mr. Jason Gilman
Director of Planning & Development
City of La Crosse
400 La Crosse Street
La Crosse, WI 54601

Re: Conditional Use Permit Application – 708 Hood Street

Dear Mr. Gilman:

On behalf of the Gundersen/City of La Crosse Joint Neighborhood Development Corporation (JDC), I want to thank you for your time and consideration of our application for a conditional use permit (CUP) for the site at 708 Hood Street.

The Abraham-Zahn storage building was identified in the Powell-Poage-Hamilton's (PPH) Neighborhood goals as a priority site to redevelop. The site is adjacent to existing senior housing, Hamilton Elementary School, Gundersen Health System, the Southside Neighborhood Center and Poage Park.

The JDC was able to recently acquire this property and is in the process of contracting with a private developer to construct a mixed use structure that will have underground parking, retail/commercial space on the first floor and housing on the three to four floors above. The preliminary plans include 46 housing units. The JDC is making it a priority to invest in this redevelopment project and revitalization of the PPH Neighborhood.

We are requesting this CUP because we would like to demolish the steel storage structure due to safety and liability concerns, but we do not have finalized building plans for the mixed use structure. We will be working closely with the developer this spring and summer to finalize the plans and start construction by the fall of 2018.

The momentum of improvements within the PPH has already started; with the lighted 6th Street walkway from Farnam Street to Cass Street, the millions of dollars poured into Poage and Powell Parks improvements, the strong neighborhood association and the newly constructed medical resident housing. The PPH Neighborhood is moving forward and this redevelopment project will further stabilize and solidify the Powell-Poage-Hamilton Neighborhood as a family and visitor friendly neighborhood.

Thank you again for considering our application.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Richards".

Michael Richards
President, Joint Neighborhood Development Corporation

Payment Amount: 300.00

CITY OF LA CROSSE, WI
General Billing - 154888 - 2018
004672-0019 Mark Pad... 03/01/2018 08:36AM
193221 - NEIGHBORHOOD DEVELOPMENT CORP...

Enclosure: Conditional Use Permit Application – 708 Hood Street, La Crosse, WI 54601

cc: JDC Board of Directors