



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes

### Economic Development Commission

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Thursday, September 28, 2017

8:30 AM

3rd Floor Conference Room

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#### Call to Order

*The meeting was called to order by Mayor Tim Kabat at 8:30 a.m.*

#### Roll Call

*Terry Hicks arrived to the meeting at 8:45 a.m.*

**Present:** 6 - Paul Medinger, Tim Kabat, Terry Hicks, Debbie McKenney, Martin Gaul, Al Louis  
**Excused:** 1 - David Morrison

*Others present: Chris Schuster, Kara Schuster, Deak Swanson, Dave Herlitzke, Roger Lowrey, Terri Urbanek, Greg Saliaras, Robbi Wolff, Tara Fitzgerald, Stephen Matty, Brenda Buddenhagen, Jason Gilman, Andrea Schnick, Caroline Gregerson, Sara Olson.*

#### Approval of Minutes

**A motion was made by Gaul, seconded by McKenney, to approve the August 24, 2017 meeting minutes. The motion carried 5-0 by voice vote.**

#### Agenda Items:

- [17-1391](#) Resolution modifying the collateral on the CDBG-Small Business Development Loan with G2G, LLC.  
*(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1) (e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)*  
**Attachments:** [Resolution](#)  
[EDC Resolution Recommendation](#)  
**A motion was made by Gaul, seconded by Medinger, that this Resolution be APPROVED. The motion carried 5-0 by voice vote.**
- [17-1396](#) Introduction of Camp 20 multi-family housing development

Deak Swanson provided a brief overview of the project, which will come before the EDC as a TIF loan request next month. Camp 20 will be a 32 unit multi-family project with market rate rents. Each unit will have individual garages and the development will have a secure fenced area. The project is \$2.5 million and the applicant will be requesting assistance for infrastructure improvements. Andrea Schnick noted the TIF application and fee have been received, but Ehlers and staff did not have enough time to analyze and prepare a recommendation for this month's meeting.

3. [17-1163](#) Update on Launch La Crosse website

**Attachments:** [Launch La Crosse website](#)

Andrea Schnick provided an overview of the Launch La Crosse website. The information is categorized as follows: Imagine, Plan, Fund, Grow, Locate, Connect. This resource is a collaboration of the City, County, DMI, Chamber, LADCO and others. Staff will put a link to the website on the Planning page and the Economic Development page.

4. [17-1390](#) Resolution approving the CDBG-Small Business Development Loan with That Foreign Place LLC.

(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1) (e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)

**Attachments:** [Resolution](#)  
[EDC Resolution Recommendation](#)

Commissioner Louis recused himself from the item. A motion was made by Medinger, seconded by Gaul, that this Resolution be APPROVED with a SBDL of \$40,000 for 15 years at 3% interest, and collateral agreement of first position on equipment and second position on home mortgage. The motion carried 5-0 by voice vote with Louis recused.

## Adjournment

A motion was made by Gaul, seconded by McKenney, to adjourn the meeting. The motion carried 6-0 by voice vote. The meeting was adjourned at 8:55 a.m.

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

### NOTICE TO PERSONS WITH A DISABILITY

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADACITYCLERK@CITYOFLACROSSE.ORG, with as much advance notice as possible.*