



# City of La Crosse, Wisconsin

La Crosse Center  
300 Harborview Plaza  
La Crosse WI 54601

## Meeting Minutes

### La Crosse Center Board

---

Wednesday, March 13, 2019

4:00 PM

La Crosse Center Conference Room  
300 Harborview Plaza, La Crosse, WI 54601

---

#### Call to Order

#### Roll Call

**Others in attendance:** Tom Roepke, Peter Lynsmeier - Kraus Andersen, Jenn Jahr, Kevin Bills - ISG, Sue Wieman, Kris Salzwedel, Dave Guepfer, Jeff Ulrich - La Crosse Center, AJ Frels - Explore La Crosse, Kerstin Boudreau - Metre, Media - La Crosse Tribune - WKBT-TV

**Present:** 7 - Douglas Farmer, Scott Neumeister, Brent Smith, Amanda Halderson-Jackson, Pamela Maas, Nancy Flottmeyer, Danielle Peterslie

**Excused:** 2 - Phillip J. Addis, David L. Mc Dowell

#### Approval of Minutes

Minutes from March 5, 2019 for approval

Minutes for March 5, 2019 moved to approve by Nancy Flottmeyer seconded by Amanda Jackson. Passed unanimously.

#### Agenda Items:

Resolution approving reorganization to the table of positions and classifications for the La Crosse Center creating a position of Sales & Event Coordinator.

Moved for approval by Scott Neumeister and seconded by Nancy Flottmeyer. Passed unanimously.

Financials December 2018 and End of Year - Unreconciled with City Finance

Business Manager Sue Wieman reported the unreconciled financial report for December 2018 and for the End of the 2018 Year for the La Crosse Center.

December 2018 was a red month with (\$16,787.37). This compares to December 2017 which was (\$99,565.59).

2018 finished at \$344,860.31 this compares to 2017 at \$141,344.99.

The report was received and filed.

Economic and Operating Impact Report from CSL

**John Kaatz of CSL presented his findings on the Economic and Financial Report for the La Crosse Center via a speaker phone. The report is received and on file.**

ISG Updates on La Crosse Center Expansion and Renovation and related costs

**Further discussion on expansion options and deferred maintenance were discussed. ISG worked with the "Financial Tool" to illustrate costs of various options in various combinations. Final recommendations are planned within the next few board meetings.**

Resolution designating the La Crosse County Convention Bureau, Inc. as the concessionaire for the La Crosse Center along with authorization for "Class B" Intoxicating Liquor Permit (2019-2020).

**The Annual Concessionaire's Agreement with Explore La Crosse was presented and approved by the Board to proceed to City Council for their approval. Moved by Nancy Flottmeyer seconded by Scott Neumeiser - unanimous approval.**

Presidents Report

**President Smith reminded the Board that there is an informational meeting on Financing of the Expansion and Renovation Project on Monday, March 18, 2019 at the City Council Chambers at 4:30PM.**

Director's Report

## **Adjournment**

**Unanimous consent to adjourn.**