## Craig, Sondra

**From:** Brent <br/>brent@rivertravel.org>

Sent: Tuesday, November 7, 2023 10:56 AM

**To:** ZZ Council Members

**Subject:** Appreciation for the Finance and Personnel Committee's Support - ARPA Funding for

City of La Crosse Arts Board

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## Dear City Council Members,

I hope this message finds you well. I wanted to express my sincere appreciation for the recent development – the Finance and Personnel Committee's commendable 4-2 vote in favor of the resolution to allocate \$75,000 in American Rescue Plan Act (ARPA) funding to the City of La Crosse Arts Board. This is indeed a significant step forward for our city's arts and culture.

The approval of this funding will serve as a vital catalyst for the realization of the Arts Board's vision to enrich our community's artistic and cultural landscape. It is a testament to our collective commitment to the arts.

As you know, by supporting the City of La Crosse Arts Board through ARPA funding, we are not only offering essential assistance to our local artists but also fostering the ongoing growth and prosperity of our community. The arts possess a unique ability to connect people, stimulate tourism, and elevate the overall quality of life for our residents.

With the Finance and Personnel Committee's approval, I urge you to follow suit and officially endorse this resolution. Doing so will underscore your recognition of the substantial and far-reaching benefits that it promises to bring to the City of La Crosse. Your support for this initiative will serve as a valuable investment in the future and cultural vibrancy of our city.

Sincerely,

Brent Hanifl 2128 Market St. La Crosse, WI.

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