

**CITY OF LA CROSSE, WISCONSIN
CITY PLAN COMMISSION
REPORT
August 30, 2021**

Ø **AGENDA ITEM – 21-1220 (Andrea Trane)**

Review of Sign Plan at 2325 Enterprise Ave in the Interstate Industrial Park (ABC Supply Co., Inc.).

Ø **ROUTING:** CPC only

Ø **BACKGROUND INFORMATION:**

ABC Supply Co, would like to install a 4' x 62.5" non-illuminated , 2-sided monument entrance sign. This is an existing company that had a sign, but because of the road construction had to move the sign the existing sign.

The sign meets the City's sign code requirements.

Ø **GENERAL LOCATION:**

Interstate Industrial Park, 2325 Enterprise Ave., Council District 2.

Ø **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**

None

Ø **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**

Development in the industrial parks is encouraged in the Comprehensive Plan.

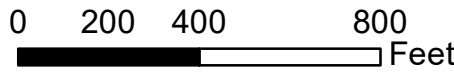
Ø **PLANNING RECOMMENDATION:**

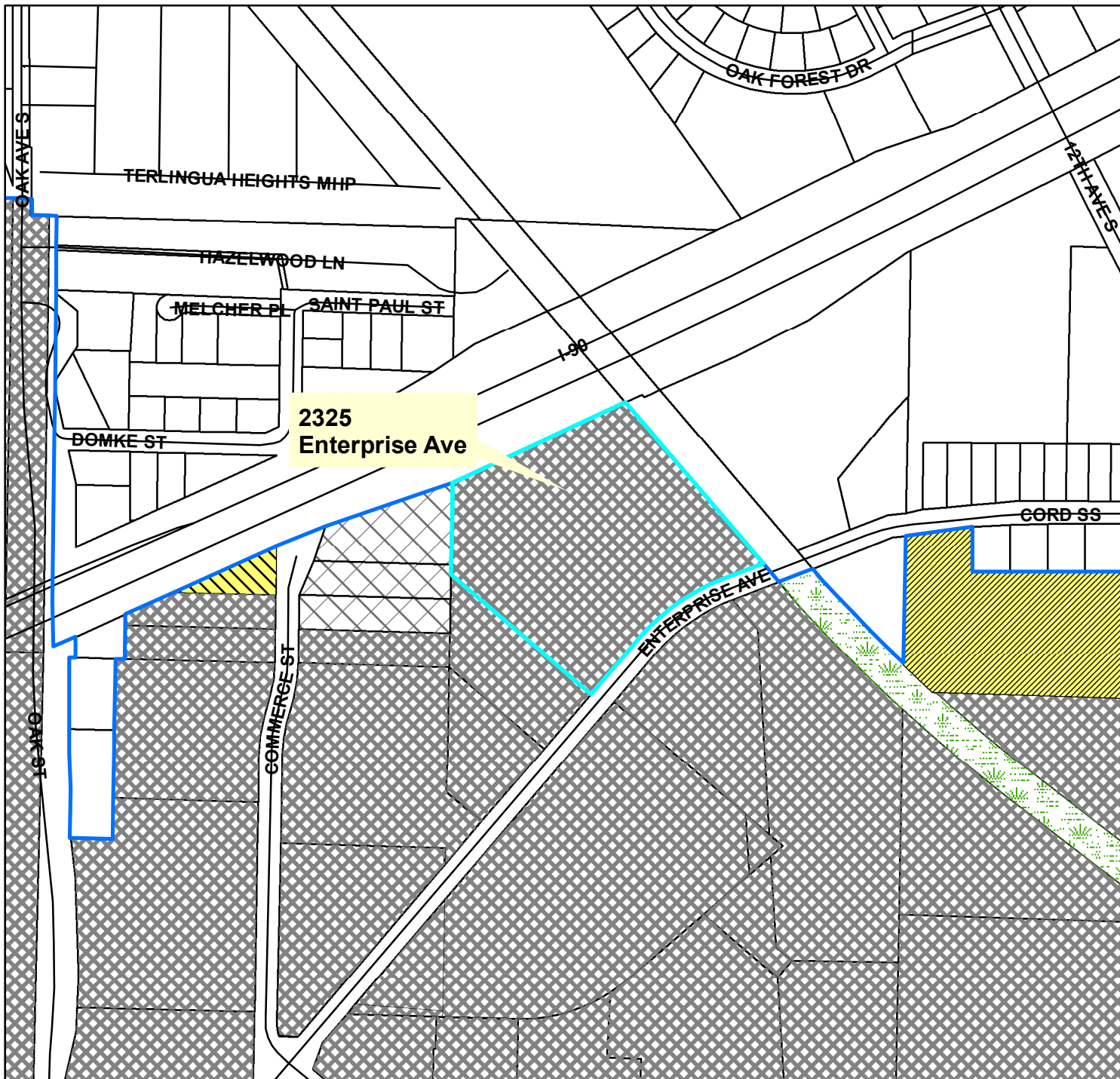
This item is recommended for approval.



BASIC ZONING DISTRICTS

- R1 - SINGLE FAMILY
- R2 - RESIDENCE
- WR - WASHBURN RES
- R3 - SPECIAL RESIDENCE
- R4 - LOW DENSITY MULTI
- R5 - MULTIPLE DWELLING
- R6 - SPECIAL MULTIPLE
- PD- PLANNED DEVELOP
- TND - TRAD NEIGH DEV.
- C1 - LOCAL BUSINESS
- C2 - COMMERCIAL
- C3 - COMMUNITY BUSINESS
- M1 - LIGHT INDUSTRIAL
- M2 - HEAVY INDUSTRIAL
- PS - PUBLIC & SEMI-PUBLIC
- PL - PARKING LOT
- UT - PUBLIC UTILITY
- CON - CONSERVANCY
- FW - FLOODWAY
- A1 - AGRICULTURAL
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