



## INTERNATIONAL ASSOCIATION OF FIREFIGHTERS LOCAL 127

4414 El Camino Real Dr. La Crosse, WI 54601 (608)790-2913

### **BOOT DRIVE TO BENEFIT MDA**

#### **PROGRAM OVERVIEW**

-La Crosse Local 127 would like to conduct a Fill the Boot drive for the Muscular Dystrophy Association **off-duty and on the street** in 2015.

-Proposed dates of collection are: Wednesday, Sept. 23, Thursday, Sept. 24 and Friday, Sept. 25 From 230-5:30.

-MDA holds a **liability insurance policy for \$1 million per occurrence covering all firefighters involved**

-MDA also holds an additional insurance policy in which **ACE American Insurance would reimburse the city** in an instance where worker's comp has paid out benefits to a firefighter as a result of an incident.

-Safety is of utmost importance-firefighters will wear reflective vests, display signage provided by MDA and use sound judgment

-Firefighters have been participating in Fill the Boot since 1954 and **have raised over \$325 million**

-**Over \$50,000** has been collected by La Crosse firefighters since 2000. Most of that was raised over the past few years because of Fill the Boot.



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### **PROPOSAL**

La Crosse Local 127 and MDA are requesting authorization for the La Crosse professional Fire Fighters to conduct a fundraising Fill the Boot drive for MDA, off-duty, for a period of 3 days: Wednesday, Sept. 23, Thursday, Sept. 24 and Friday, Sept. 25.

We are asking for your support in conducting this campaign off-duty and on the street. MDA and firefighters understand that the fire department's first priority is keeping the community safe. The intersections involved this year are Losey/State Rd. and Losey/Mormon Coulee. La Crosse/West Ave. and/or La Crosse/4<sup>th</sup> st. might also be included. We will not be wearing our uniforms. LCFD or MDA t-shirts are encouraged.

MDA will help motivate and educate all firefighters about the Fire Fighter/MDA connection through union meetings as well as station visits prior to the campaign. MDA will provide all proper signage and supplies so that each collection site is clearly identified. Fully supporting MDA and the Fill the Boot campaign ties in perfectly with the fire department's focus on community involvement and values. It also provides a unique opportunity to raise much needed funds for MDA's comprehensive health care services program in our community.