

LA CROSSE CENTER REQUEST FOR PROPOSALS FOR WATER CONTRACT

March 10, 2022

OVERVIEW

1. Water



| Brand | 20 Ounce Bottles | CASE PRICE (Based on 24 units) |
|-------------------------------|-------------------------|-------------------------------------------|
| <i>Aquafina</i> | <i>20oz</i> | <i>\$9.00</i> |
| <i>Klarbrunn Custom Label</i> | <i>20oz</i> | <i>\$9.00</i> |
| <i>Aquafina</i> | <i>12oz</i> | <i>\$8.40</i> |

How long will the quote prices remain in effect?

Quoted prices will remain in effect until 12/31/2022.

Will the La Crosse Center receive cost at or below national pricing?

Yes, the La Crosse Center will receive cost at or below national pricing.

2. ADVERTISING



Would you agree to an advertising or naming rights package?

Pepsi-Cola of La Crosse will include mutually agreed upon Marketing and Advertising strategies at no additional cost to the La Crosse Center. Please see examples in attached proposal.

3. ADDITIONAL COSTS

- i** Any additional costs not mentioned above?

No additional costs.

4. REPAIRS

- i** Would you agree to all repairs and maintenance of any equipment at no charge to the Center?

Pepsi-Cola of La Crosse will provide repairs, replacement and maintenance of equipment to the La Crosse Center at no charge.

5. SELECTION PROCESS

- i** *The La Crosse Center Board and the La Crosse Center administration will choose the successful vendor on the merits of the items listed above. The La Crosse Center retains the right to reject any and all bids.*

All bids shall be received by Thursday, March 10, 2022 at 5PM

6. LENGTH OF CONTRACT

- i** The length of this contract would be for a period of 5 years. It would begin on May 1, 2022 and terminate on April 30, 2027.

7. RETURN

- i** Please return proposals to:

Art Fahey – Director
La Crosse Center
300 Harborview Plaza
La Crosse, WI 54601
afahey@lacrossecenter.com
(608) 789-7413