

La Crosse Municipal Parking Utility  
**Monthly Parking Revenue Report - May 2014**  
 5/16/2014

	THIS MONTH (as of 5-16-14)						LAST MONTH			YEAR-TO-DATE		LAST YEAR-TO-DATE					
	<i>weekday</i>	<i>weekday</i>		<i>24/7</i>	<i>total</i>	<i>total</i>	<i>total</i>	<i>total</i>	<i>% permits</i>	<i>total actual</i>	<i>budget</i>	<i>total</i>	<i>%</i>				
	<i>permits</i>	<i>revenue</i>		<i>permits</i>	<i>revenue</i>	<i>permits</i>	<i>revenue</i>	<i>change</i>	<i>revenue</i>	<i>revenue</i>	<i>revenue</i>	<i>change</i>					
<b>PARKING PERMITS:</b>																	
Lax Center ramp (892)	222	\$ -		116	\$ -	338	\$ 4,955.00		306	\$ 21,180.00	10.46%	\$ 53,755.00	\$ 102,300.00	\$ 46,835.00	14.78%		
Main St ramp (395)	287	\$ -		21	\$ -	308	\$ 1,090.00		299	\$ 19,185.00	3.01%	\$ 39,265.00	\$ 82,980.00	\$ 26,255.00	49.55%		
Market Square ramp (633)	243	\$ -		189	\$ -	432	\$ 11,160.00		414	\$ 20,600.00	4.35%	\$ 71,395.00	\$ 151,440.00	\$ 62,260.00	14.67%		
Riverside ramp (551)	0	\$ -		0	\$ -	0	\$ -		0	\$ -	0.00%	\$ -	\$ -	\$ -	#DIV/0!		
Hooters lot (140)	119	\$ -		6	\$ -	125	\$ 25.00		125	\$ 7,255.00	0.00%	\$ 14,585.00	\$ -	\$ 13,155.71	10.86%		
Selrite lot (41)	40	\$ -		0	\$ -	40	\$ -		40	\$ 2,400.00	NA	\$ 4,800.00	\$ 9,600.00	\$ 4,220.00	13.74%		
(2632) TOTALS	911	\$ -		332	\$ -	1243	\$ 17,230.00	TOTALS	1184	\$ 70,620.00		TOTALS	\$ 183,800.00	\$ 346,320.00	TOTALS	\$ 152,725.71	20%

1019 permits in May '13

NOTES: dumpster lease included but not bicycle lockers  
 Market Square includes basement stalls  
 Main St includes alley stalls  
 Quarterly permits = 57% of total in June '12

	THIS MONTH		LAST MONTH			YEAR-TO-DATE		LAST YEAR-TO-DATE		
	<i>Number of Transactions</i>	<i>Revenue</i>	<i>Number of Transactions</i>	<i>Revenue</i>	<i>% change</i>	<i>Total Actual Revenue</i>	<i>Budget Revenue</i>	<i>Total Actual Revenue</i>	<i>% Change</i>	
<b>CASH</b>										
Lax Center ramp (892)	0	\$ 2,334.50	0	\$ -		\$ 2,334.50	\$ 28,665.00	\$ -		
Main St ramp (395)	0	\$ 2,876.50	0	\$ -		\$ 2,876.50	\$ 40,670.00	\$ -		
Market Square ramp (633)	0	\$ 1,909.00	0	\$ -		\$ 1,909.00	\$ 23,275.00	\$ -		
Special Events + interest	0	\$ -	1	\$ 150.00		\$ 777.08	\$ 12,155.00	\$ 772.36		
Hooters lot (140)	0	\$ -	0	\$ -	NA	\$ -	\$ -	\$ -		
Selrite lot (41)	0	\$ -	0	\$ -	NA	\$ -	\$ -	\$ -		
(2632) TOTALS	0	\$ 7,120.00	TOTALS	1	\$ 150.00	TOTALS	\$ 7,897.08	\$ 104,765.00	TOTALS	\$ 772.36

(\$334/day)

NOTES: This month includes 24 days with 4 paystations & 17 days with all 8 operational (since April 22 & 29, respectively)  
 Credit card & coupon sales included as cash transactions but validated fees are NOT included  
 Holiday Inn validations = 820 @ \$3003.50 (48/day @ \$176)  
 0 special events charged fees this month